

ACPAC Advocacy/ Outreach Discussion

What's the next big idea for ACPAC?



ACPAC's Mission

- To act as a mechanism for initiating and facilitating a dialogue among diverse interest groups, the community at large, CEEPC, and MWAQC;
- To represent and comment to MWAQC and CEEPC diverse community interests and opinions in the air quality and climate planning process;
- To inform and educate the general public about MWAQC and CEEPC activities, and eliciting ideas from the public at large;
- To advise and make recommendations about the design and execution of outreach programs;
- To assume such other responsibilities as MWAQC or CEEPC shall determine.



Examples of Existing Activities

- **Clean Air Partners**

- Annual science fair and youth contest judging
- Annual input on ideas for program materials and outreach

- **Climate and Energy Leadership Awards**

- Annual program design and judging
- Process to Initiate:
 - ACPAC came together to create straw proposal
 - Proposed concept to CEEPC, CEEPC approved
 - Helped develop and launch pilot program
 - Requested CEEPC's support to continue beyond pilot

Idea Board

- Climate Connections Games and Outreach
- Net Zero Ambassadors
- Solar Co-op Ambassadors
- Air Quality Awareness
- Legislative Advocacy
- Others?
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**Extreme Weather:
The Story of
Urban Watersheds**

Grassy Spaces



How & Howto

• How to install a rain barrel
• How to install a rain garden

Rain Barrel

Rain Garden



How & Howto

Urban Forests



How & Howto

Green Roof



How & Howto

TRY
Extreme Weather Events
What is the path water follows in a city during big rain events?
What differences does green infrastructure make during big storms?
• How to install a rain barrel
• How to install a rain garden
• How to install a green roof
• How to install a green wall

