



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 15, 2008
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Mark Sofman, Montgomery County, 301/565-7378
Vice Chairperson: Anna McLaughlin District Department of Transportation, 202/478-9121
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 4/15/08 Meeting Notes (5 minutes)
3. FY 2008 Conformity Reports and TERM Evaluation (15 minutes)

Staff will discuss the final 3rd Quarter Conformity Report for FY 2008 and the draft Conformity Report for Fourth Quarter FY2008. Staff will also discuss the preliminary results from the recent TERM Analysis Report.
4. Key Highlights from the recent Sales Support Calls (15 minutes)

Mark Hersey will discuss recent highlights resulting From the Outreach sales support telephone calls Recently conducted.
5. New Employer Site Survey (15 minutes)

Staff will discuss and distribute the new Employer Site Survey that will be in use beginning July 1, 2008
6. Telework Update (10 minutes)

Staff will present information on Telework activities
7. Live Near Your Work Update (10 minutes)

Updates on recent and/or upcoming LNYW events and outreach efforts
8. Car Free Day Update

The Committee will be briefed on the status of the regional Car Free Day event that will be held on September 22nd.
9. Employer Outreach Roundtable (15 minutes)

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

Group members can share challenges and successes they encountered in recent TDM outreach activities.

10. Other Business (5 minutes)
 Nomination of New Vice Chair

The next Employer Outreach Committee meeting is scheduled for October 21, 2008 at 10 a.m.