

VRE MOBILE

TPB REGIONAL PUBLIC TRANSPORTATION SUBCOMMITTEE
Tuesday, January 26, 2021



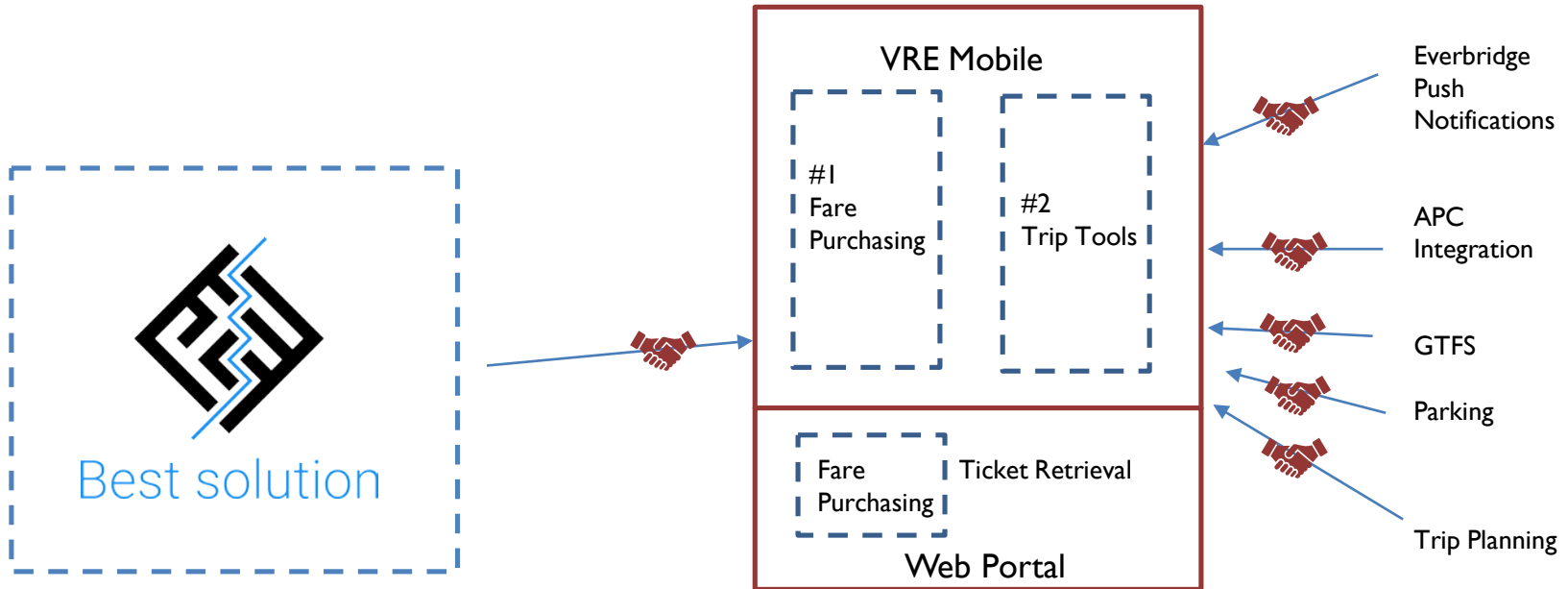
A BETTER WAY. A BETTER LIFE.

WHERE THE PROCESS STARTED

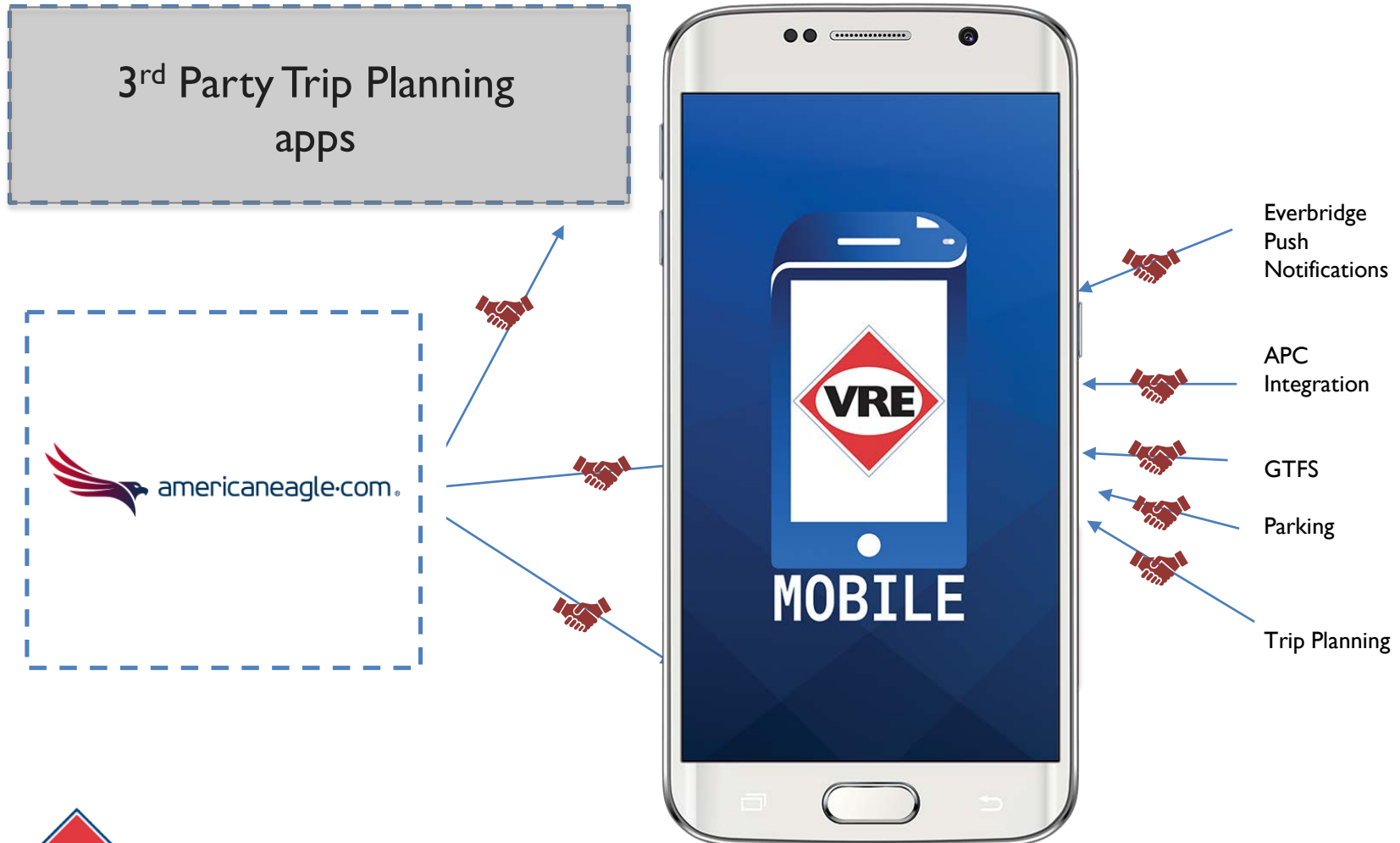


VIRGINIA RAILWAY EXPRESS

RFP ISSUED



WHERE WE ARE NOW



VIRGINIA RAILWAY EXPRESS

PHASED APPROACH

PHASE 1

Phase 1
(Initial Rollout)
2 months after NTP

- Mobile ticketing component to launch on the App Store and Google Play, branded VRE Mobile with:
 - SmartBenefits integration
 - Step Up functionality
 - Reduced fare solution
 - Customer-friendly transition from moovel platform
- Web-based services including:
 - Financial Reporting
 - Customer Service

PHASE 2

Phase 2

- Trip Tool section added to VRE Mobile, rolling out tools as they are ready:
 - Trip planning
 - Parking counters
 - APC information
 - Amtrak arrival information
 - Incentrip reward program
 - Customer Web-Portal
 - Self-service site
 - Special event tickets

PHASE 3

Phase 3
(Regional integration)

- Integrations with other regional public transportation fare offerings



VRE KEY REQUIREMENTS

- Deploy key VRE ticket types
- Integration with WMATA's SmartBenefit Program
- Handle Amtrak cross-honor agreement
- Reduced fare program
- Allow for offline verification
- Offer split payments
- Meet all financial processing and reporting requirements



REGIONAL PARTNER REQUIREMENTS

- Enable agency-designated institutional partners to manage the provision of electronic fare products to select user accounts
- Have the ability to handle Institutional Partner functionality
- Sell and support the use of different agency and regional fare products, including transfers, and provide revenue distribution and accounting across multiple participating agencies in the region based on logic/rules agreed upon by the agencies and mobile ticket usage
- Provide validators with NFC, Bluetooth and/or QR code technology for validation



COOPERATIVE RIDER CLAUSE

“An objective of this project is also to provide a procurement platform for regional agencies, namely DASH and OmniRide, to leverage their services through the Cooperative Rider Clause incorporated in the Special Provisions included herein this solicitation. If, and when, subsequent agreements are executed with VRE’s regional partners, to include those transit systems identified on the Northern Virginia Transportation Commission’s website (www.novatransit.org/systems/), “VRE” and “VRE Mobile” in the scope of work shall be replaced in those agreements with the appropriate agency information.”

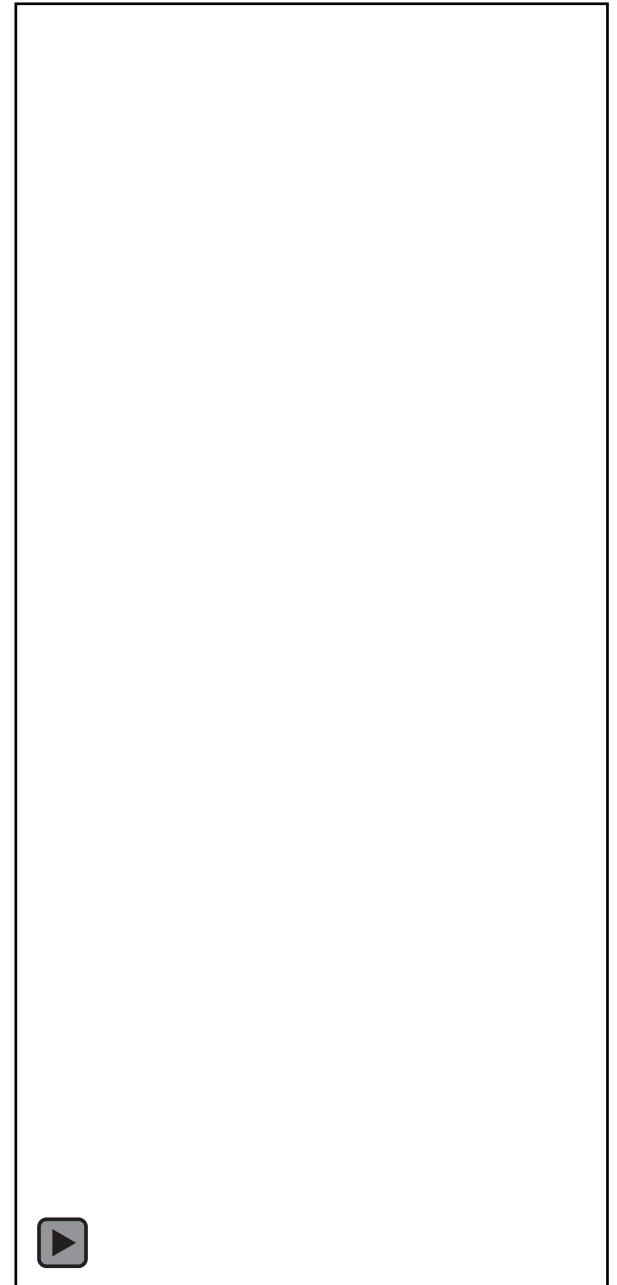
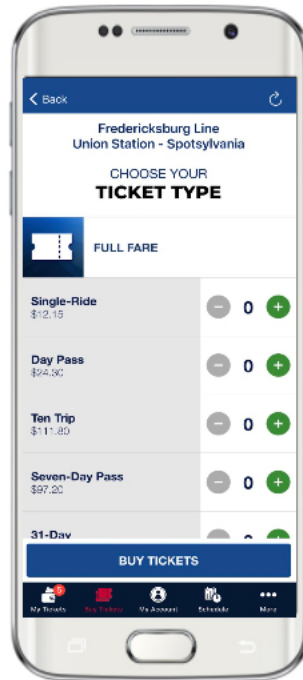
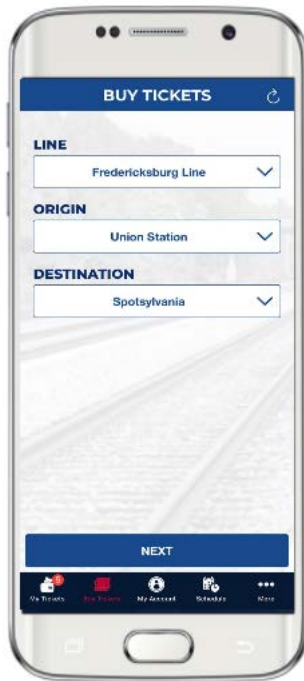


12. COOPERATIVE RIDER CLAUSE

- A. A lead agency format is used to accomplish the services specified herein this solicitation. VRE, the lead agency in this procurement, has included this Rider Clause indicating its willingness to allow other public bodies/entities located in the Commonwealth of Virginia, District of Columbia or the State of Maryland to participate pursuant to the following terms and conditions:
1. Participating entities, through their use of the Cooperative Rider Clause, agree to the terms and conditions of the resulting contract to the extent that they can be reasonably applied to the participating entity.
 2. The participating entity may also negotiate additional terms and conditions specific to their requirements upon mutual agreement between the parties.
 3. The contract resulting from this solicitation shall be governed by and construed in accordance with the laws of the state/jurisdiction in which the participating entity is officially located.
 4. Contract obligations rest solely with the participating entity only.



PREVIEW OF NEW VRE MOBILE



VIRGINIA RAILWAY EXPRESS

QUESTIONS?

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