



## MEMORANDUM

**TO:** TPB Technical Committee  
**FROM:** Lyn Erickson, Plan Development and Coordination Program Director  
**SUBJECT:** COG Town Hall Series: *Leaning in to 2021: More Equitable, More Resilient*  
**DATE:** September 4, 2020

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In July, TPB adopted our equity statement where we committed both members and staff to establish equity as a fundamental value and integral part of all TPB's work activities. Toward this end, and to assist TPB members and staff in reaching a common understanding of the perspectives, challenges and needs to address issues of equity and racism and leading towards a collective ambition towards a better future, TPB is partnering with COG to provide a series of five facilitated discussions from subject matter experts called *Leaning in to 2021: More Equitable, More Resilient*. This virtual monthly town hall series, starting September 18, 2020, is for local government leaders in the DMV and is designed to explore tools and strategies to help our communities emerge stronger, more resilient, and more focused on advancing racial equity heading into 2021.

Each of the 5 town halls will feature presentations and small group discussions facilitated by University of North Carolina's Jim Johnson and Jeanne Milliken Bonds:

1. **Out of Crisis into Crisis - Understanding the Impact of Emerging Trends, Current Events on Planning (September 18):** The first town hall of the series will explore emerging disruptive demographic trends that have been magnified by current events, and lay the foundation for a roadmap for more inclusive and equitable economic development, with an eye toward improving overall community health, prosperity, and resiliency moving forward.
2. **Leading and Managing in 'Certain Uncertainties' (October 16):** Speakers will focus on skills for managing and leading through disruption, given the high likelihood that other disruptive events will occur.
3. **Shaping Resilient Communities (November 20):** Speakers will present a roadmap for inclusive and sustainable community economic development, including policies and regulations governing environment, land-use, housing, transportation, and development.
4. **Shaping Equitable Communities (December 18):** Speakers will present strategies to combat segregation, persistent and concentrated poverty, and gentrification-induced dislocations, including more inclusive supply-chain management, dismantling barriers to economic participation, and leveraging Opportunity Zones.
5. **Building Collective Ambition for a More Future-Ready Region (January 15):** Speakers will highlight how to propel roadmap strategies and focus on collaborative engagement of diverse stakeholders to increase prosperity and improve inclusive economic development.

TPB Members and Alternates have been invited by email. Please make sure your TPB member is aware and signs up if available. Registration is respectfully limited to members of the following COG Committees:

- CAOs (Chief Administrative Officers)
- CBPC (Chesapeake Bay & Water Resources Policy Committee)
- CEEPC (Climate, Energy, and Environment Policy Committee)
- COG (Council of Governments) Board of Directors
- Economic Development Officials
- EPC (Emergency Preparedness Council)
- Equity Officers
- Health Officials
- Housing Directors
- HSPC (Human Services Policy Committee)
- MWAQC (Metropolitan Washington Air Quality Committee)
- Planning Directors Technical Advisory Committee
- PIOs (Public Information Officers)
- Police Chiefs
- Racial Equity Work Group
- RFC (Region Forward Coalition)
- TPB (Transportation Planning Board)