

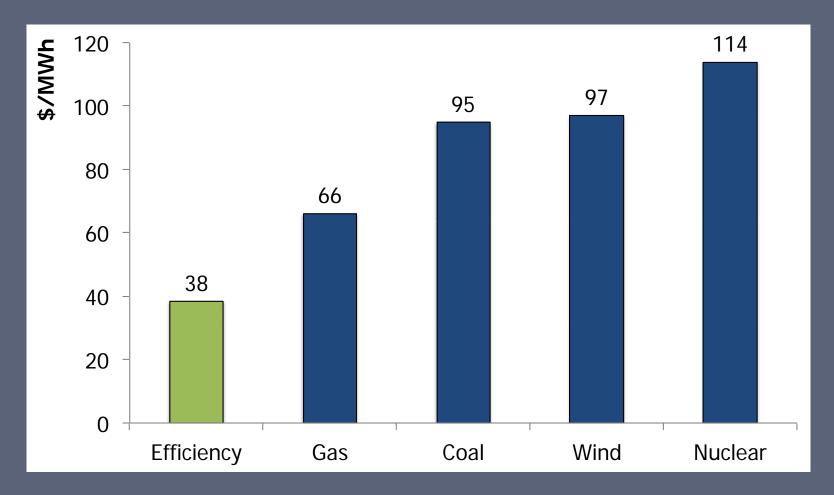






# THE BIG PICTURE

#### Relative cost of energy resources\*



\* Source: U.S. EIA, Annual Energy Outlook and Form EIA-861

#### Energy Efficiency is Lowest Cost Energy Resource























# A loright idea THAT COULD WIN YOU A STORY MAKEOVER!



\$10,000 GRAND PRIZE MAKEOVER

\$5,000 SEGOND PRIZE MAKEOVER

\$3,000 THIRD PRIZE MAKEOVER

NOVA Contest: www.novaenergycontest.com

# 20% gain



# Home Performance with ENERGY STAR® Summary of Energy Improvements Performed



#### Home Address:

John Q Public 100 Main Street Charlottesville, VA 22901

Work Performed by: A PLUS Insulation Company

Work Verified by: The Best Energy Auditor

Work Completed on: January 31 2011

Cynthes admin

Executive Director

#### Home Performance Improvements:

- \*Accessed all kneewall areas & foamed 6" open cell foam and installed passive grates
- \*Main attic-foamed entire roof deck with 6" open cell foam
- \*Insulated basement floor to an R30 with fiberglass batts
- \*Installed humidistat in attic to monitor moisture
- \*Insulated all hot piping runs off DHW tank
- \*Insulated rim joist with open 3" open cell foam

#### Home Performance Results Achieved:

All attic areas were addressed and reconfigured spaces brought duct work into conditioned areas. Entire floor area was insulated. Stratification issues improved.

#### Environmental Impact of Improvements:

Fuel usage and emissions reduced by treating entire attic and floor areas

Home Performance with ENERGY STAR® offers a comprehensive, whole-house approach to home improvement that results in better energy efficiency, greater comfort, and lower energy bills.

ENERGY STAR is a voluntary partnership sponsored by the U.S. EPA and U.S. DOE to protect the environmenthrough superior energy efficiency.

#### Guidelines for Work Performed

- Any door hatch or access that can't be properly sealed and insulated should be repaired, replaced or reconfigured.
- Attic hatches should be weather stripped to be air tight and insulated
- Insulation should be permanently attached, and clean sides covered w
- Pull down stairs should be weathered stripped and covered with a box retrofitted with a prefabricated off shelf unit.
- Doors should be weather stripped, have sweeps, close securely and be complete pressure/thermal boundary.
- Attic accesses should be weather and vermin proof.
- Knee wall doors and hatches should be air tight and open easily if acc with 2" RFI to an R 14 or something equivalent. Insulation should be see covered with foil skim tape.
- Crawlspace hatch in wet areas should be constructed out of pressure t
- Styrofoam on back side for an R 10.
- Floor hatches should fit securely, be air tight, and have 2-3" of RFI on skim tape.
- Crawlspaces accesses should easily open, should be secured, and be w
   treated wood if a persistent moisture condition exists.

LEAP Home Performance with ENERGY STAR Guidelines v.2

Required Standards, Best Practices, and Program Information for Participating Contractors







### Steps in the HPwES Program

- Online energy profile (enroll)
- In home assessment (test in)
- Energy improvements
- Test out/Quality Assurance check
- Certificate mailed when improvements provide 20% or more savings



### **Advantages for Homeowner**

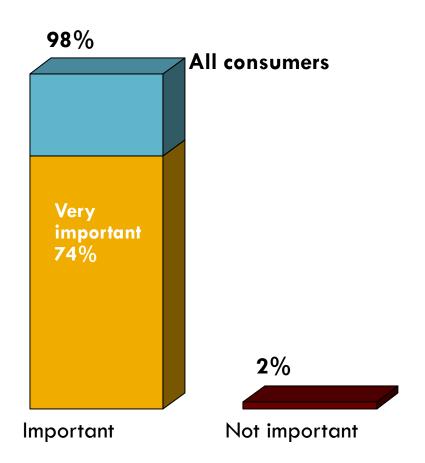
- Pre-qualified contractors
- Energy plan what to do, when
- Online support LEAP's My Project page
- Low interest financing
- Bundling of rebates
- Unbiased help/peace of mind
- HPwES Certificate





# Most Virginians say that saving energy is very important.

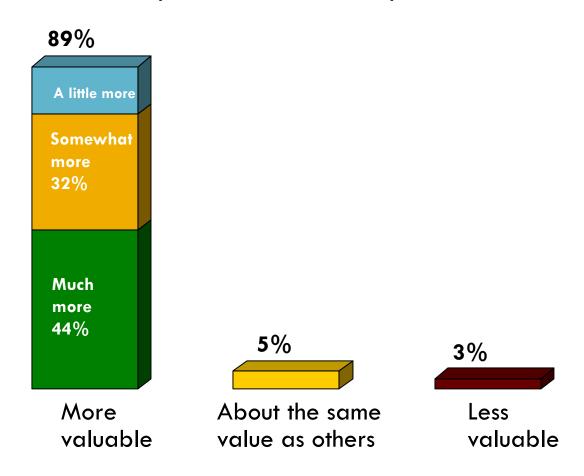
Is saving energy important to you? If so, how important is it?



Very Important	
Men	69%
Women	79%
DC suburbs	70%
Richmond	79%
Tidewater	72%
Roanoke/Lynchburg	84%

# Virginians view energy efficient homes as more valuable.

If I were in the market for a new home and found a home that had been upgraded to use energy more efficiently and use less electricity, I would see this home as:



## **NOVA Commercial Program:**

- SEP grant funded through VA DMME
- NVRC led partners include MD state energy office, LEAP, Clean Energy Solutions, Institute for Market Transformation, Catalyst Financial Group, Chesapeake Crescent Initiative, and the Virginia Energy Efficiency Council
- Focus on policies, best practices, and pilot initiatives

#### Mission

To promote policies, programs, and technologies that expand investment in energy efficiency, our most affordable domestic energy resource, to create sustainable jobs, support long-term economic growth, and help deliver stable, reliable, and reasonably priced energy to residents and businesses in the Commonwealth.

#### Purpose

The purpose of the VA Energy Efficiency Council is to:

- Engage stakeholders to identify barriers and opportunities to energy efficiency as a resource in Virginia;
- Develop a strong, fact-based and balanced industry voice before local, state and national policymakers and regulators;
- Inform our members of events, legislation and regulation at the local, state and national level that affects their businesses;
- Provide networking, outreach, and business services for our state's energy efficiency industry.



## Jobs Today, Tomorrow, Next Week

































## What LEAP Brings:

- Value-added Corporate Culture
- The Right Programs
- Training for Contractors
- Innovative Marketing Partnerships
- IT platform



# The Power Plant of the Present







local energy alliance program

cynthia@leap-va.org