

Can Private Capital Be Used to Fund Public Social Innovation?

Using Performance and External Capital to Drive Investment in Social Outcomes

Intractable Social Problems

- Homelessness
- Recidivism
- Academic Failure
- Teen Pregnancy
- Substance Abuse

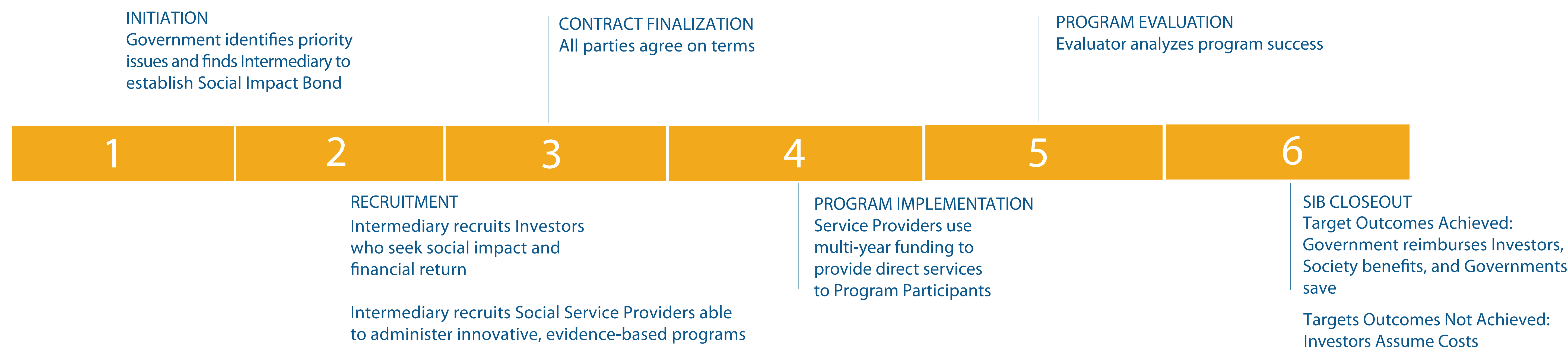
Challenges to Addressing These Problems

- Competing Public Budget Priorities
- Tighter Public Budgets
- Difficulty Sustaining Progress

What is a Social Impact Bond?

Social Impact Bonds (“SIBs”) are a form of pay for success contract that combines government insight, non-profit expertise, private sector funding, and rigorous evaluation to provide preventive social programs and interventions.

How Social Impact Bonds Work



Recommendations:

- Learn**
MwCOG Hold Workshops and Panel Discussions
- Explore**
Jurisdictions Explore Feasibility of a Local or Regional Social Impact Bond
- Act**
Set-up and Launch Local and Regional Social Impact Bond

Take a Closer Look:

Population	Effective Intervention	Community Benefit	Government Savings
Chronically Homeless Individuals and Families	Permanent Supportive Housing	Decreased use of shelters, acute medical services, and corrections	Housing, Medicaid, Correctional facilities
Juvenile and Adult Offenders	Community Re-entry Program	Decreased recidivism and increased public safety	Correctional facilities, probation and parole costs

Social Impact Bonds Offer a Solution to Improving Lives and Communities:

Expand community impact by scaling evidence-based preventive programs.

Launch broad ranging partnerships between government, community and private funders.

Encourage multi-year funding for successful projects with the opportunity to reinvest cost savings.