

# Waste Less Win More

## Reduce Waste and Win \$50,000!

Team up with your neighbors to reduce waste and win a community improvement project installed and maintained by CleanScapes, your garbage and recycling company.

- ▶ Playground equipment
- ▶ Public benches, bike racks, planters
- ▶ Neighborhood entrance landscaping, signage, lighting
- ▶ Information kiosk

## Why Reduce Waste

In 2009, Seattle residents and businesses created 352,000 tons of garbage, which was hauled 300 miles away by train and buried in an Oregon landfill. That is equal to 11.7 million full 32-gallon garbage carts. Roughly 54% of that garbage could have been recycled or, better yet, not created in the first place! Yes, we need to recycle and compost, but there is a better way. Stop waste before it happens!

- ▶ REDUCE purchases of wasteful or unneeded products.
- ▶ REUSE the products you already have.
- ▶ COMPOST at home.

## How the Competition Works

To win, simply reduce the total tons of all waste you produce: garbage, recycling, food scraps and yard waste. The neighborhood collection area with the greatest percentage decrease in total tons between fall 2010 and fall 2011 wins.



## You Decide Who Wins!

### 5 Ways to Reduce Waste

- 1 Use Durable (Not Disposable) Items**
  - ▶ Coffee cups, water glasses, grocery bags
  - ▶ Plates, cups, napkins, flatware
  - ▶ Cloth towels (instead of paper towels)
- 2 Use Less Paper**
  - ▶ Print and copy double-sided
  - ▶ Cancel junkmail ([www.DMAchoice.org](http://www.DMAchoice.org)) and catalogs ([www.catalogchoice.org](http://www.catalogchoice.org))
  - ▶ Call off the phone books ([www.yellowpagesoptout.com](http://www.yellowpagesoptout.com))
- 3 Reduce Packaging**
  - ▶ Buy in bulk
  - ▶ Use a pitcher and glasses instead of single cans and bottles
  - ▶ Buy local produce and drink tap water
- 4 Compost Organics at Home**
  - ▶ Leave short grass clippings on the lawn
  - ▶ Mulch your garden—spread leaves and clippings under trees and shrubs
  - ▶ Turn food scraps and yard debris into compost (<http://your.kingcounty.gov/solidwaste/naturallyardcare/compost.asp>)
- 5 Buy, Sell or Donate Used Clothing, Appliances, Electronics and Furniture**
  - [www.takeitbacknetwork.org](http://www.takeitbacknetwork.org)
  - [www.freecycle.org/group/US/Washington](http://www.freecycle.org/group/US/Washington)
  - [www.craigslist.org](http://www.craigslist.org)
  - [www.kashless.com](http://www.kashless.com)
  - [www.goodwill.org](http://www.goodwill.org)



**Web Site:** [www.cleanscapes.com](http://www.cleanscapes.com)  
**Email:** [educationoutreach@cleanscapes.com](mailto:educationoutreach@cleanscapes.com)

**Address:** 5939 4th Ave. S, Seattle, WA 98108  
**Phone:** (206) 250-7500



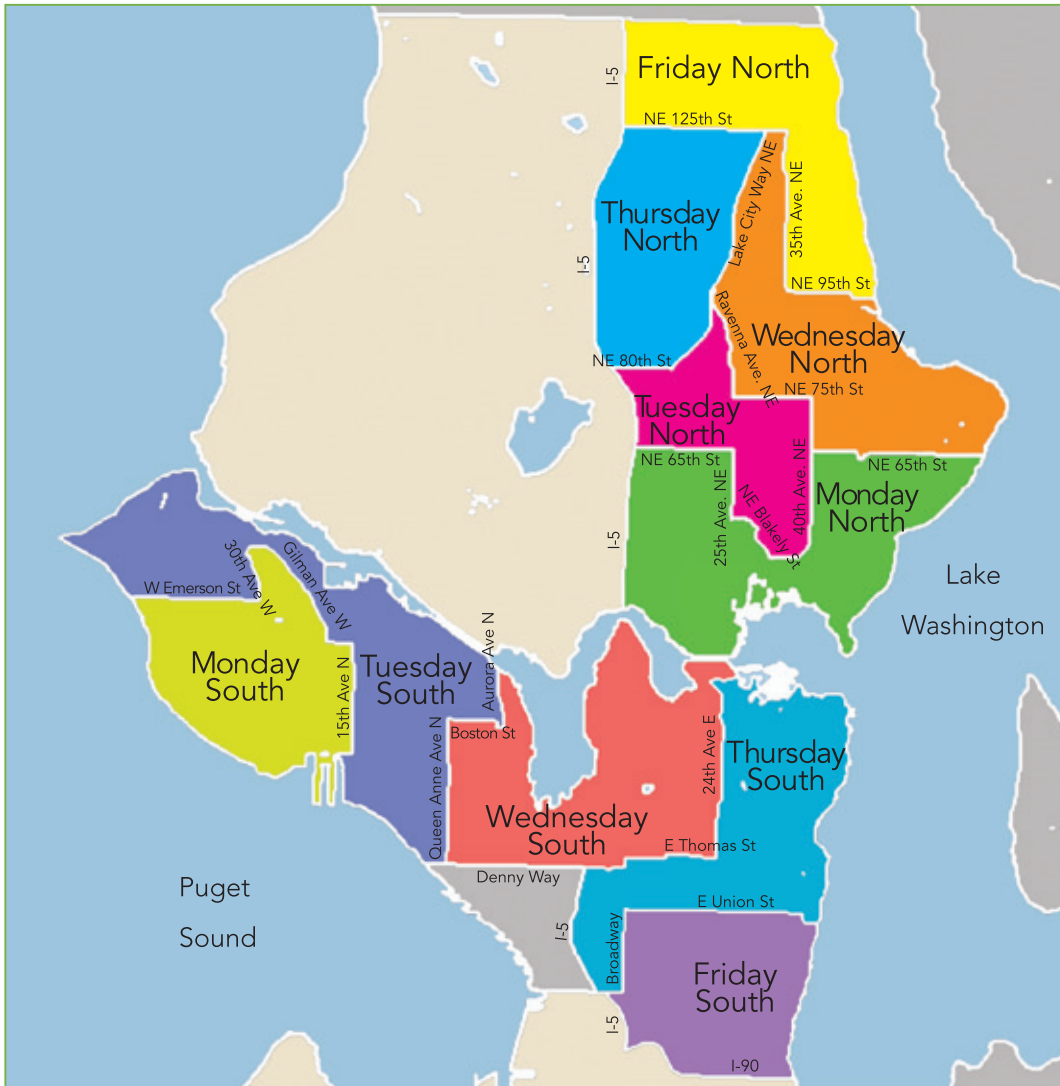
More rewards online at [www.cleanscapes.com](http://www.cleanscapes.com):

- ▶ **The Road to Zero Waste.** Track your neighborhood's progress online and see who is winning the waste reduction competition. Updates posted monthly!
- ▶ **Stories from Your Neighborhood.** Looking for local inspiration? Read stories and interviews inspired by individual and community waste reduction efforts in Shoreline and Seattle.
- ▶ **Weekly Waste Reduction Tips.** Sign-up to receive weekly e-newsletter on how to reduce waste.
- ▶ **College Scholarship Opportunity.** Win a \$2,000 college scholarship! Apply for CleanScapes' Waste Reduction Student of the Year by January 31, 2011.
- ▶ **Elementary Student Art Competition.** Enter CleanScapes' waste reduction artwork competition for elementary students. Deadline to submit is February 28, 2011.

- ▶ **Beyond Waste at Home Checklist.** Learn ways to reduce waste, conserve resources and save money.
- ▶ **Share Your Winning Idea.** Email a unique waste reduction tip for a chance to win a stainless steel countertop compost container.
- ▶ **For more information visit [www.cleanscapes.com](http://www.cleanscapes.com).**



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**Find Your Neighborhood Collection Area**

Neighborhoods for this competition are determined by your collection day on the map.

