



Metropolitan Washington Air Quality Committee September 24, 2008

1. **Air Quality Action Days**
 - COG staff will give a summary of the 2008 ozone season as part of today's agenda.
 - The number of participants receiving AirAlerts doubled again this year, from approximately 1,200 in 2007 to more than 2,500 in 2008.
2. **Marketing and Public Relations**
 - The 2008 public awareness campaign concluded at the end of July 2008. PRR is in the process of compiling information on the overall results of the campaign in preparation for sponsor meetings to be conducted in October/November 2008.
3. **Public Education**

The Education Program Manager continues to disseminate the curriculum and outreach materials to schools throughout the region. Her summer outreach efforts include:

 - Presentations to 210 children at six camps in the District of Columbia, Baltimore City, the City of Greenbelt, and other locations in Maryland.
 - Presentations to teachers at the Virginia Science Standards Institute and the Virginia Naturally Environmental Educators Conference.
 - Attending numerous meetings and conferences including the NOAA Climate Change Educator Conference, National Environmental Education Foundation, the District of Columbia Environmental Educators Consortium, and the Urban Ecology Working Group.
 - Developing a brochure to drop off at selected elementary and middle schools in Baltimore City and the District of Columbia since teachers do not typically have email access through these school systems.
 - Sending emails to more than 500 principals introducing them to Clean Air Partners and *On the Air*, as well as suggesting they sign up for AirAlerts and forward the email to their science teacher.
 - Contacting teachers who used *On the Air* in the 2007 school year and asking them to tentatively schedule dates for 2008/2009.
4. **Business Roundtable**
 - ***Aqueous Parts Washer Rebate Program*** – Three rebates have been processed, one for an auto repair facility in Woodbridge, VA and two for a large commercial printer in Rockville, MD. The rebate program will continue in FY 2009 and the program will be marketed through various means including direct mail, presentations at meetings, and outreach to trade associations and equipment vendors.
5. **Prince Georges County Air Quality Strategic Outreach Plan**

The final project report has been submitted to the County and is undergoing internal review. The report includes 15 recommendations which support Phase 1 of the County's Air Quality Outreach Strategic Plan (employee participation programs).



6. Administration

- Tracey Fun (Washington Gas) will continue as Chair of Clean Air Partners in FY 2009 with Gary Allen (Center for Chesapeake Communities) serving as Vice Chair.
- New Board members include Montgomery County Councilmember Roger Berliner (COG's Climate Change Steering Committee), Brian Holmes (Maryland Highway Contractors Association), Kristen Lupin (University of Maryland), and Jim Williams (John Hopkins University).
- We are actively recruiting elected officials from the District of Columbia and Baltimore to fill two vacancies.