BIG DATA AADT EVALUATION

Comparing Trucks and Active Transportation Counts with Observed Counts

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Recap of Previous AADT Evaluation

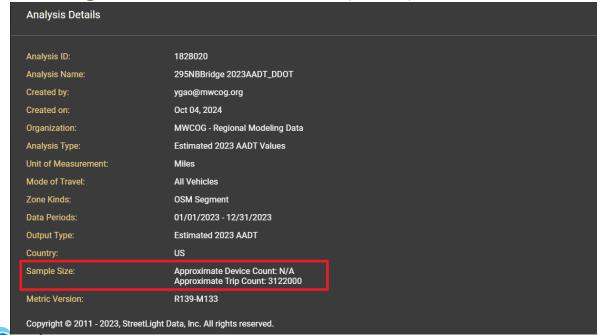
- Both StreetLight and Replica provided reasonable 2023 AADT estimates.
- The AADT data coverages of StreetLight and Replica AADT are both good,
- The Year-to-year AADT comparison from StreetLight is "tricky" for 2023.
- The Year-to-Year traffic comparison (2022 vs 2023) from Replica AADT is reasonable for lower Functional Classification(FC) but off for higher FC.
- The StreetLight Day of Week and Month of year traffic pattern is questionable.
- Replica doesn't have traffic data for each season of the year and each day of the week.

Source: Gao, Yu. "Big Data AADT Evaluation: Comparing with Collected 2023 AADT in District of Columbia." Presented at the COG/TPB Travel Forecasting Subcommittee, held at the Metropolitan Washington Council of Governments, Washington, D.C., July 12, 2024. https://www.mwcog.org/events/2024/07/12/travel-forecasting-subcommittee-travel-forecasts/.



Follow-up of Previous AADT Evaluation

- StreetLight 2022 vs 2023 AADT Comparison using Network Performance Module
- > Higher FC Group- 4%, Lower FC Group 6%, still a little higher than observed data but more reasonable
- Shared the findings of the DOW and Month of year traffic pattern with StreetLight.
- StreetLight AADT Penetration Rate/Sample Size





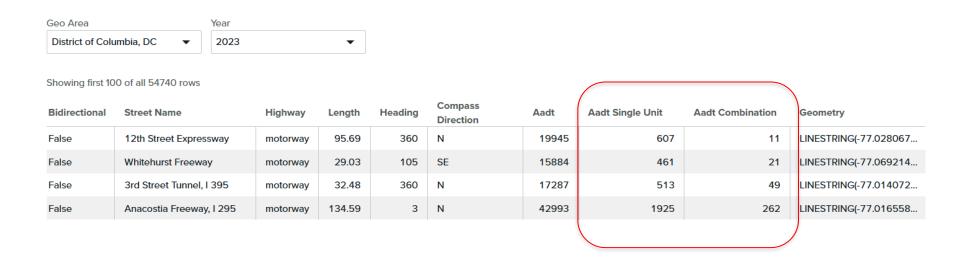
Introduction – Truck AADT

- Importance of Truck AADT.
- AADT from StreetLight Light Duty, Medium Duty and Heavy Duty.
- Single Unit(SU) Truck AADT and Combination Unit(CU) Truck AADT is available from Replica (2019-2023).
- COG has access to all the continuous counting stations of District of Columbia.
- COG also hires contractor to collect short-term classification traffic data for District of Columbia.
- Latest 2023 Truck AADT from DC's continuous counting stations and short-term counts are ready to be used to compare with Truck AADT from Big Data.
- The comparison can inform us about the best use of the Big Data AADT products.



Background – Replica Truck AADT

- Replica Truck AADT can be derived directly from Purchased Datasets by selecting the Geo Area and Year.
- The AADT is available from 2019 to 2023.
- AADT Explorer can be used to visualize Truck AADT along major roads across the country.





Background – Truck AADT in District of Columbia

- Truck AADT is available in all HPMS sample sections and NHS roads.
- Continuous counting stations collect FHWA 13 vehicle classification data.
- 7-day Short-term classification counts are conducted in 3-year or 6-year cycles for full coverage.
- Latest 2023 Truck AADT is available.
- 43 locations 2023 classification data

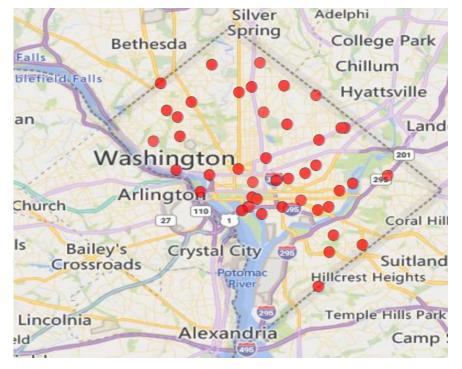




Figure 1. Locations with 2023 Classification Data

2023 Replica Truck AADT vs Collected Truck AADT

- Replica Truck AADT is available in 30 out of 43 locations.
- All the FC1, FC2, and FC3 locations Replica Truck AADT data is available.
- A few FC4 locations have Truck AADT data in Replica.
- Replica does not have any FC5 Truck AADT in the locations where DC has classification counts.
- Overall Truck AADT estimated from Replica is reasonable for all the group of locations.

		Observed SU_AADT	Replica SU_AADT	SU Diff%	Observed CU_AADT	Replica CU_AADT	CU Diff%
FC1/FC2	3 Locations	1,835	3,372		84	116	
FC3/FC4	27 Locations	18,881	15,235		1,256	1,711	
	Summary	20,716	18,607	10%	1,340	1,827	36%

Table 1. Comparison of Truck AADT between collected data and Replica Data by Functional Classification



2023 Replica Truck AADT VS Collected Truck AADT

Truck AADT is generally reasonable but could be off for some locations, see examples below:

HPMSID	ROUTENAME	Observed_SU_AADT	Replica SU_AADT	Observed_CU_AADT	Replica CU_AADT	FC
1202	INTERSTATE 66 BN	735	1234	25	91	1
2105A	12TH EXPY SW	326	607	18	11	2
2209	SUITLAND PKWY SE	774	1531	41	14	2
2104	H ST NE	1179	604	20	24	3
2204C	SOUTH CAPITOL ST BN	152	274	7	2	3
2212	NORTH CAPITOL ST BN	879	1076	106	147	3
3601	RHODE ISLAND AVE NE	747	583	35	10	3
3707	WISCONSIN AVE NW	818	384	72	375	3
3804	16TH ST NW	635	922	180	29	3
3901	CANAL RD NW	658	935	21	118	3
3904A	BENNING RD NE	1124	1307	67	65	3
4704	GEORGIA AVE NW	582	523	20	65	3
7010	16TH ST NW	613	136	15	2	3
7012	MASSACHUSETTS AVE NW	446	305	15	18	3
7016	NEBRASKA AVE NW	509	352	24	42	3
7026	BRANCH AVE SE	357	448	114	18	3
7032	NEW HAMPSHIRE AVE NE	433	535	83	68	3
7034	SOUTH DAKOTA AVE NE	873	880	44	48	3
7055	K ST NW	1099	869	42	66	3
7067	RHODE ISLAND AVE NE	1250	838	77	28	3
7068	RHODE ISLAND AVE NW	665	836	33	19	3
7071	WISCONSIN AVE NW	874	472	55	213	3
7072	WISCONSIN AVE NW	678	323	42	112	3
7076A	14TH ST SW	755	366	35	82	3
7087	CONNECTICUT AVE NW	823	491	40	31	3
7094	INDEPENDENCE AVE SW	1020	491	23	46	3
7103	PENNSYLVANIA AVE SE	575	392	20	43	3
2205	C ST NE	166	224	14	2	4
4585016	MAINE AVE SW	275	214	37	17	4
4715	MAINE AVE SW	696	455	15	21	4

Table 2. Comparison of Truck AADT between collected data and Replica Data by location



Summary of Big Data Truck AADT

- Replica has detailed Truck AADT for major roads.
- StreetLight has AADT by 3 weight categories.
- The Single-Unit and Combination-Unit Truck AADT from Replica are generally reasonable for a group of roads.
- The Single-Unit and Combination-Unit Truck AADT from Replica can be off for individual road segments.



Introduction – Active Transportation Counts

- Importance of Active Transportation Counts.
- Both StreetLight and Replica have Active Transportation Analysis Module.
- StreetLight Active Transportation Analysis Module can show pedestrian/bike activities at Census tract level from 2019-2022.
- Replica Active Transportation Analysis Module can show a quick evaluation of the impact of a potential project on active transportation trips.
- StreetLight has limited bike/pedestrian AADT in Zone Activity Module.
- Replica has link level bike/pedestrian trips data in Network Link Volumes dataset
- COG hires contractor to collect short-term active transportation counts for VDOT.
- Latest 2023 Fall Active Transportation Counts from Loudoun County is available for comparison with Replica.



Background – Replica Active Transportation Trips

- Replica Network Link Volumes are available from 2019 fall to 2023 fall.
- Primary Mode of Bike and Pedestrian can be selected to filter active transportation trips.
- Active transportation trips are available for almost all major roads/footway and some trails (W&OD Trail, King St Trail, etc.).
- The data is available in shape files.



Background - Active Transportation Counts Collected in 2023

- Active transportation traffic counts were conducted at eight (8) locations in Loudoun County.
- Each location was counted on both a weekday and a weekend day

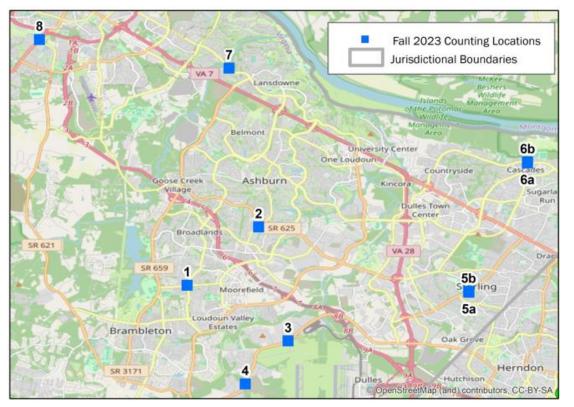




Figure 2. Active Transportation Counting Locations

2023 Active Transportation Counts: Replica VS Collected Data

- For the 8 counting locations with collected data, Replica trip data is available in all the locations.
- Weekday counts from collected data and Weekday Replica data are used for comparison.
- All Replica data comes from footway, not on road, except one location with no footway data available.

Location	Count Date	Day of Week	Collected	Replica
Claiborne Pkwy at/north of Croson Ln.	10/3/2023	Tuesday	237	98
Ashburn Rd. North of Broad Run HS	10/3/2023	Tuesday	163	9
Old Ox Rd. (VA 606) at/south of Mercure Cir	10/3/2023	Tuesday	22	246
Old Ox Rd. (VA 606) at Overland Dr.	10/3/2023	Tuesday	39	214
Sterling Blvd between Holly Ave and Maple Ave EB	10/3/2023	Tuesday	100	76
Sterling Blvd between Holly Ave and Maple Ave WB	10/3/2023	Tuesday	143	109
Algonkian Pkwy at/west of Cascades Pkwy EB	10/12/2023	Thursday	104	106
Algonkian Pkwy at/west of Cascades Pkwy WB	10/12/2023	Thursday	107	66
Riverside Pkwy over Goose Creek	10/12/2023	Thursday	151	206
King St at Governors Dr. SW	10/12/2023	Thursday	68	383
		Total	1,134	1,513

Table 3. Comparison of Active Transportation Counts between collected data and Replica Data



Summary of Big Data Active Transportation Data

- Both StreetLight and Replica have Active Transportation Analysis Module.
- StreetLight has limited link level active transportation AADT from Zone Activity module (through April 2022).
- Replica has link level active transportation trips with good coverage.
- The general magnitude of Replica active transportation trips is reasonable.
- Active transportation trips from Replica, at the link level, can be off.



Example of Recent Big Data AADT Application

COG recently received a data request from a stakeholder about the estimated I-295 NB bridge mainline AADT in 2023. No count was conducted at this specific location previously.

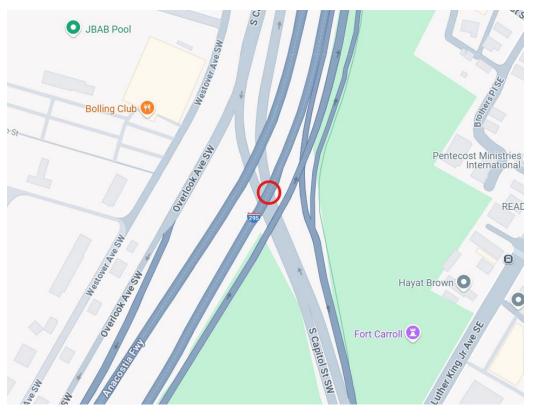
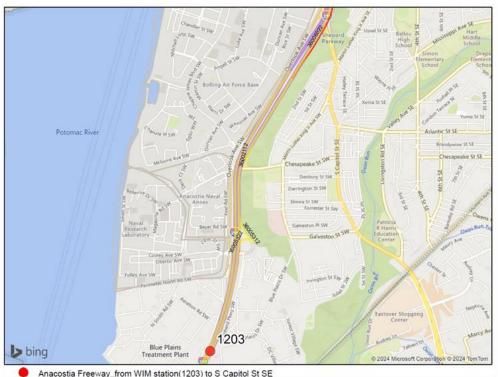


Figure 3. I-295 Northbound Bridge



Example of Big Data AADT Application - Approach 1

 Approach 1: utilizes collected data from continuous counting stations (WIM) 1203 and short-term counts on multiple ramps, for new ramp without real count, use StreetLight AADT.



Location	2023 AADT
NB WIM Station(1203)	40,535
NB off-ramp (36005322)	7,795
NB on-ramp (36005312)	1,991
NB on-ramp (36002112)	3,893
NB off-ramp (36006022)	5,213 (StreetLight)

I-295 NB bridge mainline AADT = 40,535 - 7,795 + 1,991 + 3,893 - 5,213 = **33,411.**



Example of Big Data AADT Application - Approach 2

Approach 2: directly use the AADT from StreetLight for the I-295 NB bridge mainline. The AADT
estimate from StreetLight is 37,524, which aligns closely with the result from the first approach.

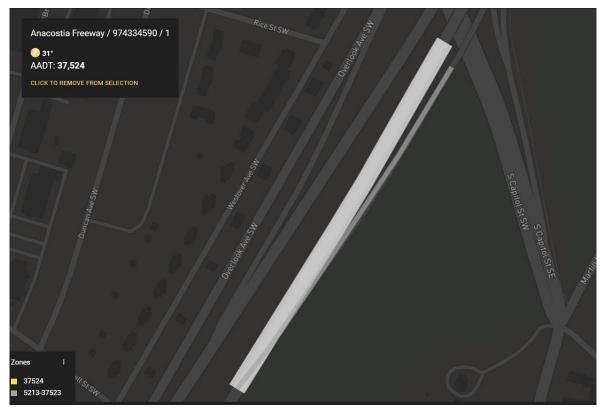


Figure 4. StreetLight AADT Visualization



Conclusion

- StreetLight has AADT by 3 weight categories.
- Single Unit Truck and Combination Unit Truck AADT is available from Replica(2019-2023).
- Replica Truck AADT data is generally reasonable for a group of roads but can be off for individual road.
- Both StreetLight and Replica have Active Transportation module for planning purposes.
- StreetLight has limited bike/pedestrian AADT in Zone Activity Module.
- Replica has link level active transportation trip data, and the coverage is good.
- Replica active transportation trips for a group of locations is reasonable, however, individual links' active transportation trips from Replica can be off.
- Big data AADT can be utilized to fill the gap where there are no actual counts, or to be used for validation purpose.



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