Multimodal Performance Measures:

What Are We Measuring & Why?

## Performance Measures: Traffic vs. Transportation



- Highway improvements often impede on pedestrian and transit accessibility
- Performance Measures quantify traffic problem, not transportation system quality

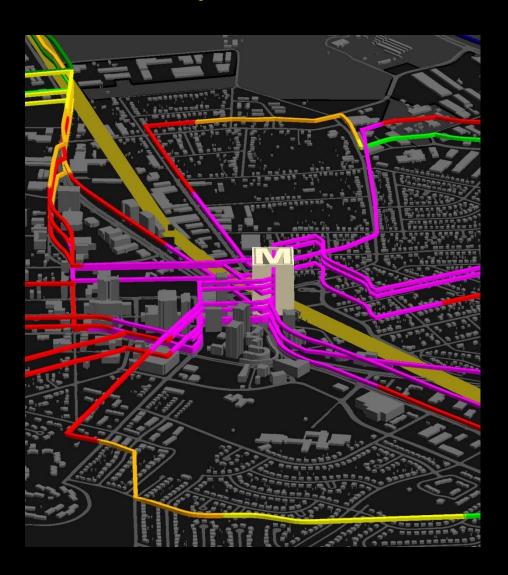
Goals, Objectives, Performance Measures Goals, Objectives, Performance Measures

# **Applications**

- NEPA Studies / Project Planning
- Master Planning
- Development Review
- Regional Analysis

## Multi-modal Analysis

- Vehicular
- Pedestrian
- •Bicycle
- Transit



# Multi-modal Analysis Replaces the Traditional Traffic Impact Study

#### Key Differences:

- Brings a new multi-modal focus to the development review process
- Adds off-site analysis for pedestrian, bike, and transit infrastructure
- Continues to use best practices in traffic studies for congestion & neighborhood protection

# Implement Goals / Guidance in the Master Plan



## Objective: Improving Pedestrian Safety





### Objective: Improve Pedestrian Safety

#### Benefits of Intersection Safety Ratings:

- Basic Asset Management
- Setting CIP Priorities
- Use in Determining "Adequate" Public Facilities in Development Review



#### Objective: Improve Pedestrian Safety

Measure: Intersection Rating System

- Excellent
- •Good
- Adequate
- •Sub-par
- Poor



#### Pedestrian Rating: Poor

- Inadequate Signal Timing
- Unwarranted "Hot Right" Lanes
- Sight Distance Problems





#### Pedestrian Rating: Sub-par

- No Pedestrian Walk Signals
- Basic Traffic Infrastructure





#### Pedestrian Rating: Adequate

"Sub-par" Elements, Plus:

- Pedestrian Walk / Don't Walk Signals
- Pedestrian Refuge Islands, Where Possible







#### Pedestrian Rating: Good

#### "Adequate" Elements, Plus:

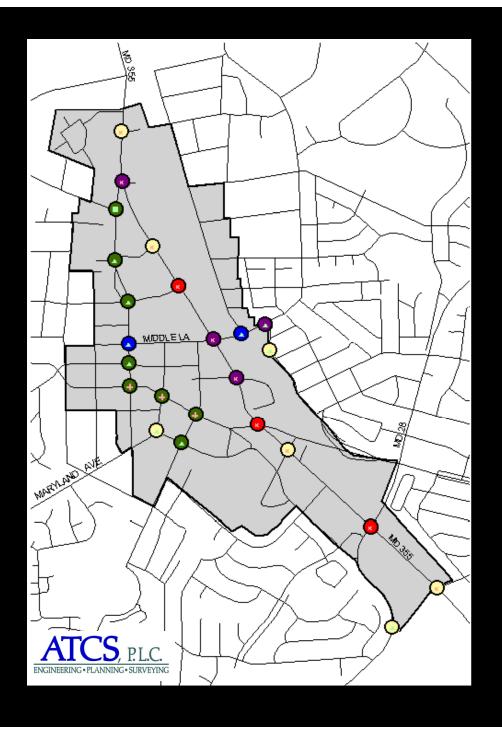
- "Yield to Pedestrians" Signs
- Turn Restrictions
- Hatched Crosswalks



#### Pedestrian Rating: Excellent

"Good" Elements, Plus Innovative Treatments, Such as Paddle Signs, etc.





Objective: Improve Pedestrian Safety Measure: Intersection Safety

#### **Intersection Ratings:**

- Excellent
- Good
- Adequate
- Sub-par
- Poor



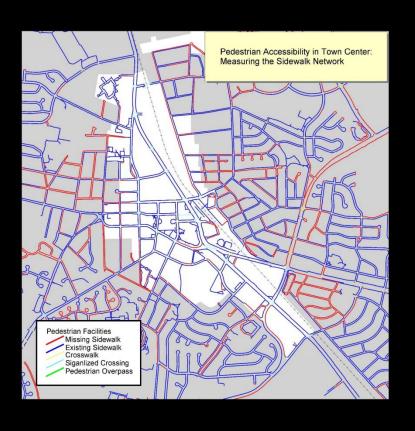
City Owned/City Maintained

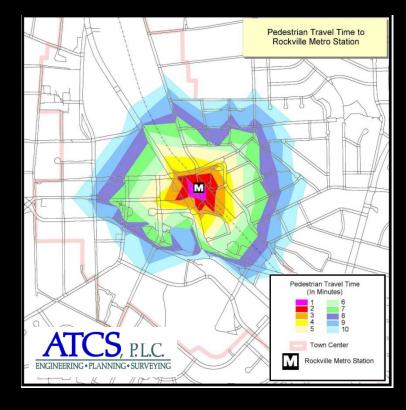
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SHA Owned/County Maintained

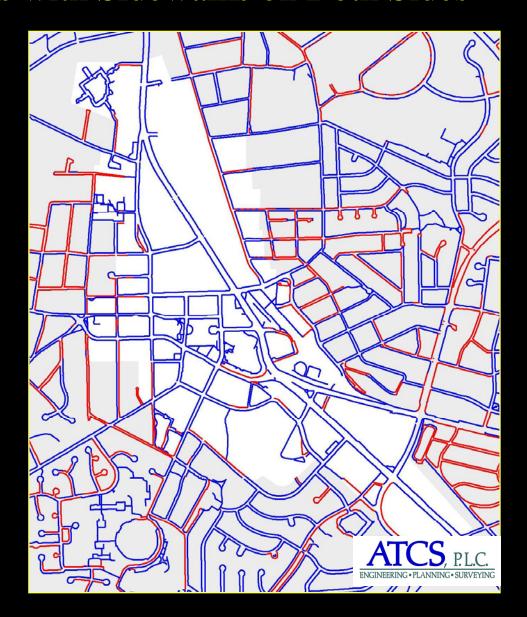
#### Other Pedestrian Safety Measures: Connections & Travel Time



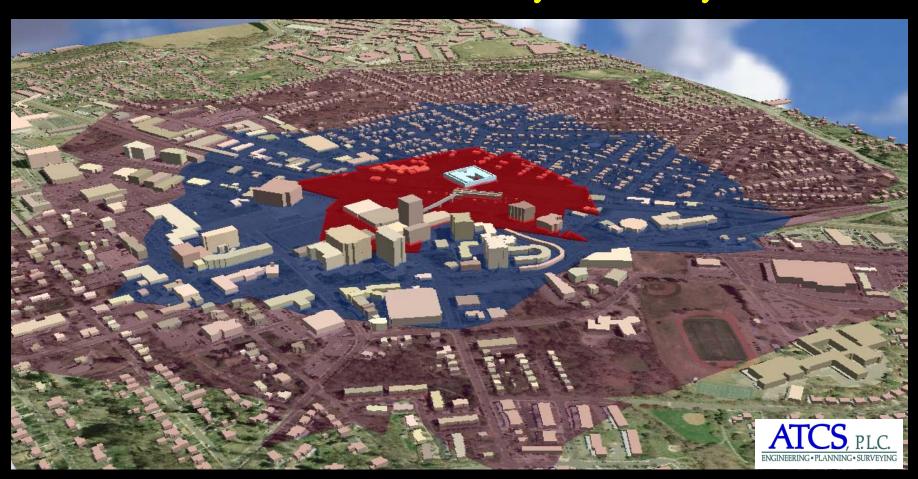


# Objective: Improve Pedestrian Accessibility Measure: Streets with Sidewalks on Both Sides

- •Within the Town Center, 77% of streets have sidewalks on one or both sides.
- •The performance measure (77%) ranks the Town Center 10<sup>th</sup> out of 18 planning areas, sub-par for the amount of activity within a Town Center.



# Objective: Improve Pedestrian Accessibility Measure: Walk Accessibility to Activity Centers



- 583 Residential Units are within a **5-minute** walk to Rockville Metro Station (Red)
- An additional 606 Residential Units are within a 10-minute walk (Blue)
- An additional 1,599 Residential Units are within a **15-minute** walk (Purple)

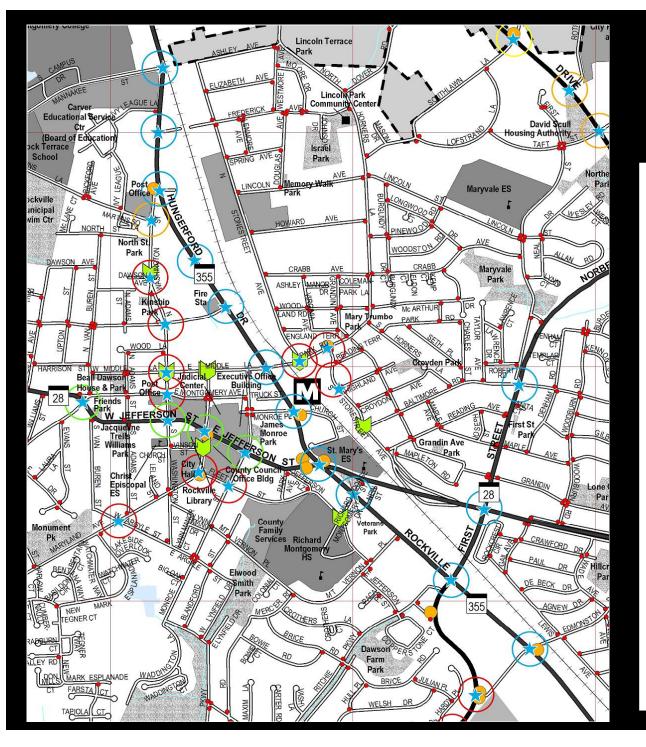
#### **Prioritize Locations**

- School Zones
- Near Metrorail Stations
- In Activity Centers, Such as Reston Town Center

#### Rate Based on Constructability:

- Ready for Construction
- Design Required
- ROW Necessary





# Basic Asset Management

# Pedestrian Facilities & Traffic Controls

Pedheads



Paddles



Stop Signs



Hot Rights



CITY OWNED/CITY MAINTAINED

CITY OWNED/COUNTY MAINTAINED

COUNTY OWNED/COUNTY MAINTAINED

SHA OWNED/CITY MAINTAINED

SHA OWNED/COUNTY MAINTAINED

