



Employer Commute Benefit Program Case Study

Employer

Consumer Technology Association

1919 South Eads Street

Arlington, VA

Contact

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Background

Originally founded as the Radio Manufacturers Association in 1924 the association is the standards and trade association for the consumer electronics industry in the United States.

Located in Crystal City, Arlington, the Association has ready access to Metrorail, MetroBus, Virginia Rail Express (VRE), Arlington Transit (ART), and other transit

options.

The Situation and Solutions

The Association's location is easily accessible for transit but the organization was looking to expand options for employees who had long commutes. Beginning in 2005 the company began offering telework for all full-time employees for one day a week. To enhance participation for those employees who telework CTA offers a broadband reimbursement up to 50% of cost.

To improve employee morale CTA instituted an early dismissal on Fridays during the summer months. There is a transit benefit offered and for those employees who drive to the office there is a discount available.

The Impacts and Future

The association has a high participation rate for teleworking with over 70% active teleworkers and with 50% using transit the reduction in vehicle miles traveled is over

530,000 with a savings of \$26, 380 per year. With a very generous benefits package including mortgage assistance, tuition assistance, professional development programs CTA has maintained a successful alternative transportation benefits program for its employees. Going forward the Association is looking to expand bicycling options with additional racks and lockers added to the current selection.

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