



Commuter Connections FY 2007 Work Program

National Capital Region Transportation
Planning Board
March 15, 2006



What is the Mission?

- To assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.



What is Commuter Connections?

- Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to achieve the mission.

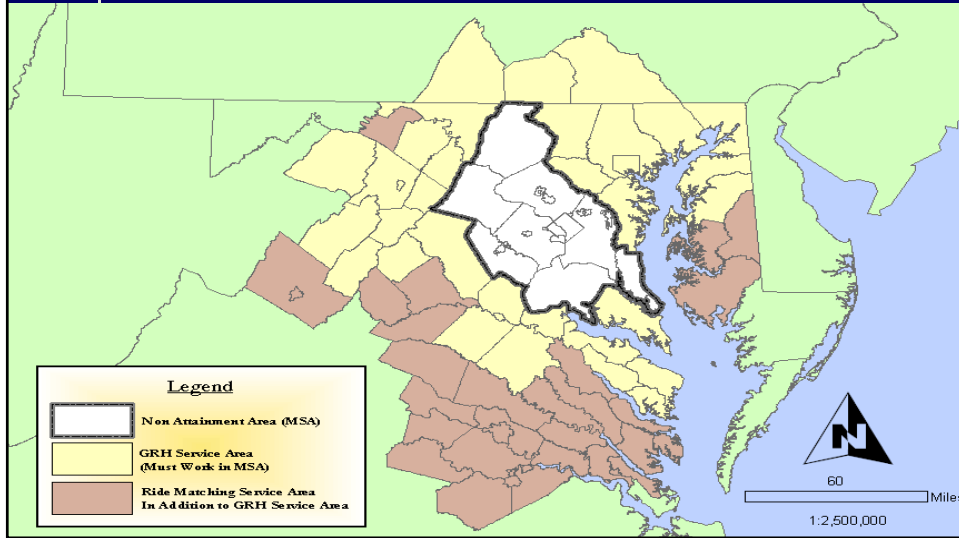
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Benefits of Commuter Connections

- Jurisdictions
 - Reduction and management of traffic congestion due to commuters, easing goods movement and tourist travel
 - Reduction in emissions
 - Support of local efforts to attract and retain employers
- Employers
 - Recruitment/Retention
- Workers
 - More commute options
 - Reduced stress/costs/time
 - Improved quality of life

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Geographic Areas Serviced by Commuter Connections



Benchmarking TDM -- Census Rankings for Carpools

	Workers Carpooled	Total Workers	% Carpool
LA/Long Beach	582,000	3,859,000	15.1%
Chicago	421,000	3,705,000	11.4%
Washington Region	343,000	2,555,000	13.9%
New York, NY	314,000	3,683,000	8.5%
Atlanta	281,000	2,061,000	13.6%
Houston	268,000	1,864,000	14.4%
Dallas	244,000	1,707,000	14.3%
Phoenix-Mesa	225,000	1,466,000	15.3%
Riverside-San Bern.	220,000	1,249,000	17.6%
Orange County, CA	174,000	1,314,000	13.3%

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Commuter Connections Daily Program Impacts 2002 vs 2005

Measure	Reductions 2002	Reductions 2005
Vehicle Trips	111,413	128,973
Vehicle Miles of Travel	1,959,263	2,499,637
Nitrogen Oxides (NOx)	2.3 Tons	1.9 Tons
Volatile Organic Compounds (VOC)	1.22 Tons	0.9 Tons

Cost Effectiveness of Commuter Connections

- Cost per Vehicle Trip Reduced \$0.15
- Cost per Vehicle Mile of Travel Reduced \$0.01
- Cost per ton of NOx Reduced \$10,000
- Cost per ton of VOC Reduced \$20,000

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What's New In FY 2007 CCWP

- Committee and Subcommittee Streamlining
- TDM Software System design and Implementation
- GRH Rewards and Loyalty Incentive Program

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What's New In FY 2007 CCWP - continued

- Monitoring and Evaluation
 - Data Collection Streamlining
 - Quarterly Reporting
 - Review and Update participation Goals, Transportation and Emission Impacts
 - Review and Update Employee Commute Survey
- Live Near Where You Work Regional Campaign

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What's New In FY 2007 CCWP (con't)

- Re-design of Employer Outreach Sales Portfolio
- Telework shift to Employer Outreach sales representatives and on-call consultant(s)
- Kiosk structure and software upgrades

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Proposed FY 2007 CCWP Budget

Program Element	Cost
Commuter Operations	\$1,044,797
GRH	\$527,134
Mass Marketing	\$2,100,564
Program Evaluation	\$760,000
Employer Outreach	\$1,196,403
Telework	\$162,126
Kiosks	\$155,154
TOTAL	\$5,946,178

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Next Steps

- STDM Work Group reviewed Draft FY 2007 CCWP and has provided comments/edits which have been incorporated into the document.
- Commuter Connections Subcommittee reviewed draft Work Program which was released during a Web Cast meeting on Feb. 28th and was also briefed on the document on March 14th.
- Tech Committee received briefing of the Work Program at its March 3rd meeting and will be briefed again on April 7th.

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Next Steps - continued

- TPB will receive draft of the FY 2007 CCWP at its March 15th meeting and will release for public comment. Will be asked to approve at its April 19th meeting.
- TIP adjustments, if any are made and funding commitments secured by June.
- Program begins July 1.

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