



**Metropolitan Washington Air Quality Committee
February 26, 2014**

1. Community and Business Outreach

- **Local Events** - Clean Air Partners is planning for the 2014 community outreach. Outreach will include participating in local events through-out the Baltimore-Washington region.
- **New Sponsorship Initiative** - Aggressive outreach to local and national corporations continues as we look to expand the program's funding.

2. Marketing and Public Relations

- **Social Media** - Clean Air Partners is partnering with Commuter Connections and Telework Baltimore on a Facebook/Twitter promotion for National Telework Week. The promotion will draw awareness around the benefits of teleworking and celebrate/reward residents that telework. The promotion will take place the first week of March.

3. Curriculum and Outreach

- **Infographics Challenge** – Clean Air Partners will sponsor its second InfoGraphics Challenge. The competition will be high school based and engage students to work as teams to develop thought provoking infographics using standard data and guidelines.
- **Science Fairs** – This year Clean Air Partners will again be involved in ten local science fairs throughout the region. Projects relating to air quality will be evaluated with awards presented at our Annual Celebration.
- **Poster Contest** – The official notice for the Clean Air Partners Poster Contest was sent to area schools and is available on our website. The theme this year comes from our Slogan Contest, *We Can't Stop Breathing It -So Let's Start Cleaning It*. Posters need to be submitted by March 14, 2014 and the contest is open to area students in grades four through eight.

4. Meetings

- **Annual Celebration/Awards** – The Clean Air Partners Annual Awards will be May 14th at the National Aquarium.
- **Executive Committee** – The Executive Committee will meet on March 20th to focus on the fiscal year 2015 work program and budget.