

THE TPB COORDINATED HUMAN SERVICE TRANSPORTATION PLAN

2018 Update

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Transportation Planning Board
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Item 7

Presentation Summary

- MPO federal requirement
- TPB's role: MPO and designated recipient
- What is a coordinated plan?
- Key elements in the updated draft plan
- December TPB approval



Background

- MAP-21 established the Federal Transit Administration (FTA) Section 5310 Enhanced Mobility Program
- FTA required a designated recipient be named for the DC-MD-VA urbanized area before funds could be awarded
- In 2013, in a multi-jurisdictional collaborative process, TPB was named designated recipient with COG as the administrative agent
- TPB prioritizes, selects and implements projects for the Enhanced Mobility Program every 2 years

What is the Coordinated Plan?

- The Federal Transit Administration (FTA) requires a coordinated plan to guide implementation of the Enhanced Mobility grant program
- Must be updated every 4 years
- Guidance from TPB's Access for All Advisory Committee

UPDATE TO THE COORDINATED HUMAN SERVICE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION - DRAFT

November 2018



The FTA's Enhanced Mobility Program

- Approximately \$2.5 million per year in matching grants to improve transportation for people with disabilities and older adults in the DC-MD-VA urbanized area
- Eligible applicants: Non-profits, transit agencies, local governments, and private providers
- Matching funds required by applicant:
 - 20% for capital or Mobility Management
 - 50% for operating
- Solicitation every 2 years



Benefits of coordination

- Greater efficiency with limited funding/more cost effective service delivery
- Less duplication of service
- More extensive service/increased capacity for unmet needs
- Easier access to transportation
- Improved quality of service

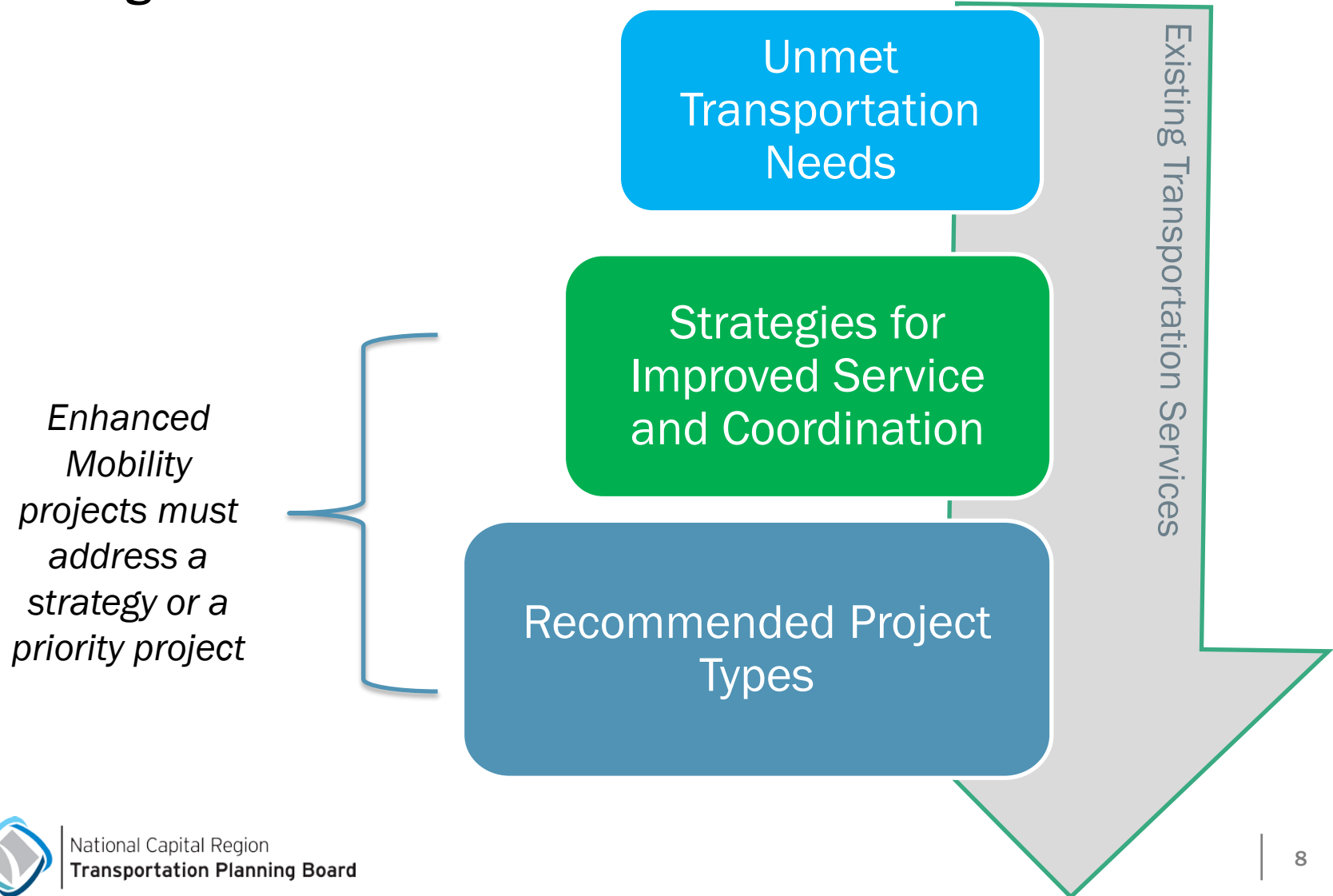
Source: Federal Coordinating Council on Access and Mobility

Key Elements of the Coordinated Plan

- Unmet transportation needs
- Inventory of existing services
- Strategies for improved service and coordination
- Recommended project types
- Competitive selection process

Unmet transportation needs

Building blocks for the Coordinated Plan



Themes of unmet transportation needs

- **Availability**

- Fragmented transportation services and programs
- Frequency and geographic coverage
- Lack of reliability
- More assisted-transportation and same-day services needed

- **Affordability**

- Fares are expensive
- Tighter budgets are making it more difficult for agencies to fund services

Themes of unmet transportation needs

- **Awareness**

- Services need to be more customer-focused
- Lack of user-friendly information tailored to the audience
- Need for interjurisdictional coordination

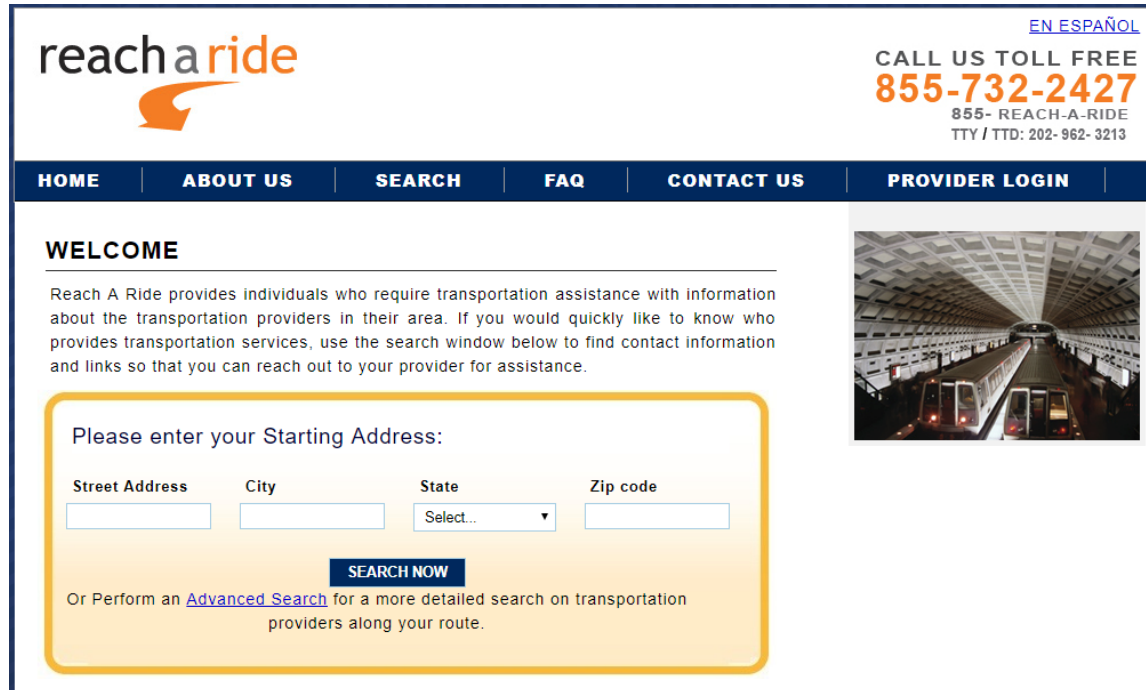
- **Accessibility**

- Services/features not always easy to use (stops, stations, vehicles, taxis, sidewalks, payment systems, apps)
- Safety concerns
- Accessibility an after-thought
- Lack of accessibility in new/popular modes:
 - Bike lanes and bike-sharing
 - Ride-hailing services (e.g. Lyft and Uber) and Microtransit (e.g. Via)



Inventory of existing services

- Reach a Ride database



The screenshot shows the Reach a Ride website. At the top left is the logo "reach a ride" with an orange arrow pointing right. To the right of the logo, it says "EN ESPAÑOL" in blue, "CALL US TOLL FREE" in black, "855-732-2427" in large orange text, "855- REACH-A-RIDE" in black, and "TTY / TTD: 202-962-3213" in black. Below this is a dark blue navigation bar with white text for "HOME", "ABOUT US", "SEARCH", "FAQ", "CONTACT US", and "PROVIDER LOGIN". The main content area has a "WELCOME" heading followed by a paragraph: "Reach A Ride provides individuals who require transportation assistance with information about the transportation providers in their area. If you would quickly like to know who provides transportation services, use the search window below to find contact information and links so that you can reach out to your provider for assistance." Below the text is a yellow-bordered search box. Inside the box, it says "Please enter your Starting Address:" followed by four input fields: "Street Address", "City", "State" (with a dropdown menu showing "Select..."), and "Zip code". Below these fields is a blue "SEARCH NOW" button. At the bottom of the search box, it says "Or Perform an [Advanced Search](#) for a more detailed search on transportation providers along your route." To the right of the search box is a photograph of a subway station with a train.

- Stakeholders – AFA Committee, Tech Committee

Strategies for improved service & coordination

- I. Expand **availability** and coordination of transportation options
- II. Increase **awareness** of existing transportation services
- III. Improve **accessibility** of transportation options
- IV. Make transportation options more **affordable** and sustainable



Recommended project types

Eight priority project types

- Applications that respond to priority projects AND strategies can score higher; however:
 - Applicants can propose other eligible projects
 - Competitive selection process is dependent on applications received

Recommended project types

A. Mobility Management

- Systems Level: Mobility Manager for a jurisdiction
- Individual Level: Mobility counselor

B. Coordinated planning efforts

C. Travel Training

D. Door-through-door or escorted transportation service



Recommended project types

E. Increase access to transit stations (and first mile/last mile connections)

Pedestrian infrastructure, adaptive cycling and taxi/ride-hailing/shuttle

F. Increase wheelchair-accessible options in taxi and ride-hailing services

G. Volunteer driver programs

H. Tailored transportation service for clients of human service agencies (e.g. vehicle acquisition)

Competitive selection process: Criteria

Criterion	Maximum Score
Coordination Among Agencies	25
Responsiveness to Coordinated Plan Applications that propose Priority Projects can score up to 12 points; those that address the Strategies up to 8 points)	20
Institutional Capacity to Manage & Administer an FTA grant	20
Project Feasibility	15



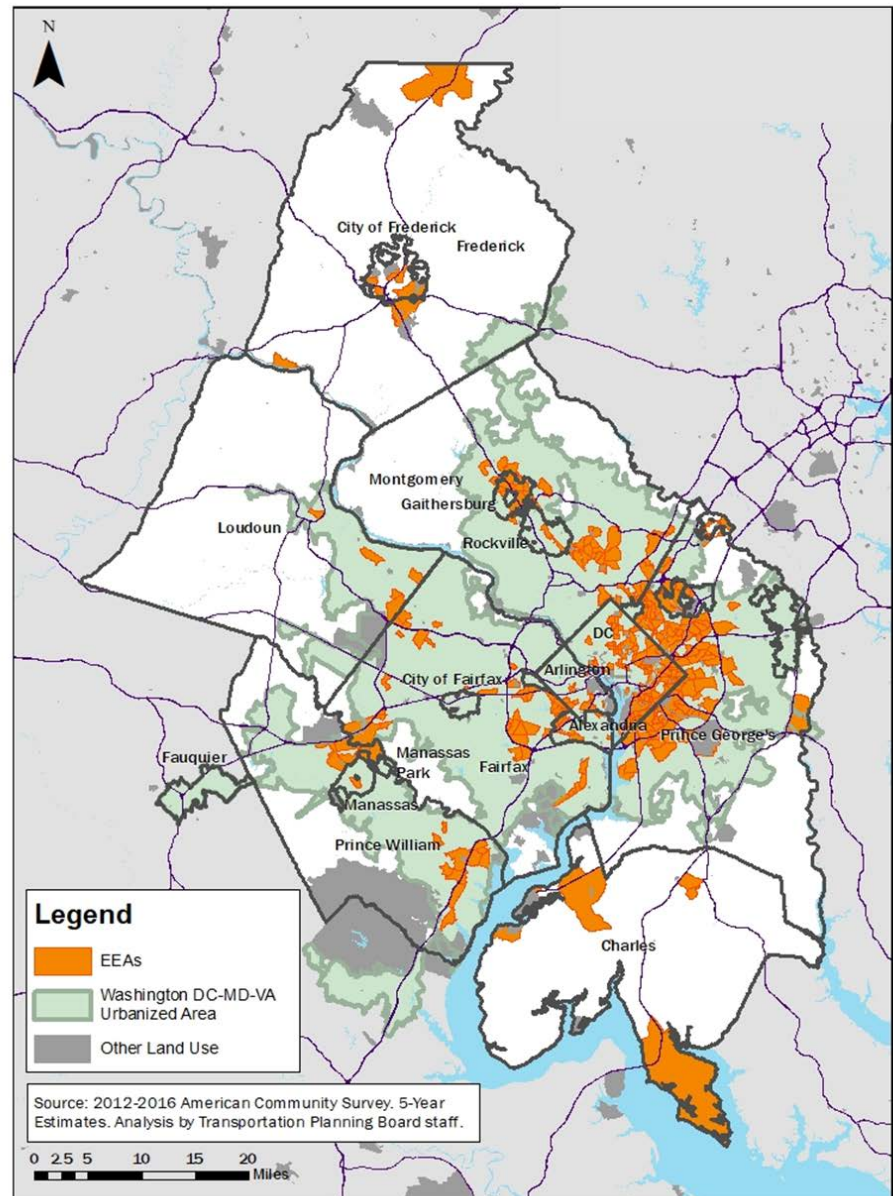
Competitive selection process: Criteria

Criterion	Maximum Score
Customer Focus	10
Regional Need Applications that propose to serve more than one jurisdiction can score up to 5 points	5
Equity Emphasis Areas Applications that propose to serve these areas can score up to 5 points	5
TOTAL POSSIBLE SCORE	100



Equity Emphasis Areas

Grant proposals that serve EEAs in this urbanized area will receive extra points in the scoring process



Timeline

- Release draft for public comment
 - November 8 to December 7
- Presentation to and approval by TPB
 - November and December 2018
- Next solicitation for Enhanced Mobility grant applications
 - Summer 2019

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