



AGENDA

Spring 2008 campaign

Date: December 5, 2007

Time: 1:00 PM to 3:00 PM

Place: Metropolitan Washington council of Governments
777 North Capital Street, NE Suite 300
Washington, DC 20002
Third floor conference room

Items to be discussed:

- A review of the INOVA 2007 Pedestrian Status Report
- Street Smart messaging goals
- Core message goals for radio, outdoor, internet and PR
- Street Smart collateral materials review
- Street Smart website
- Additional content