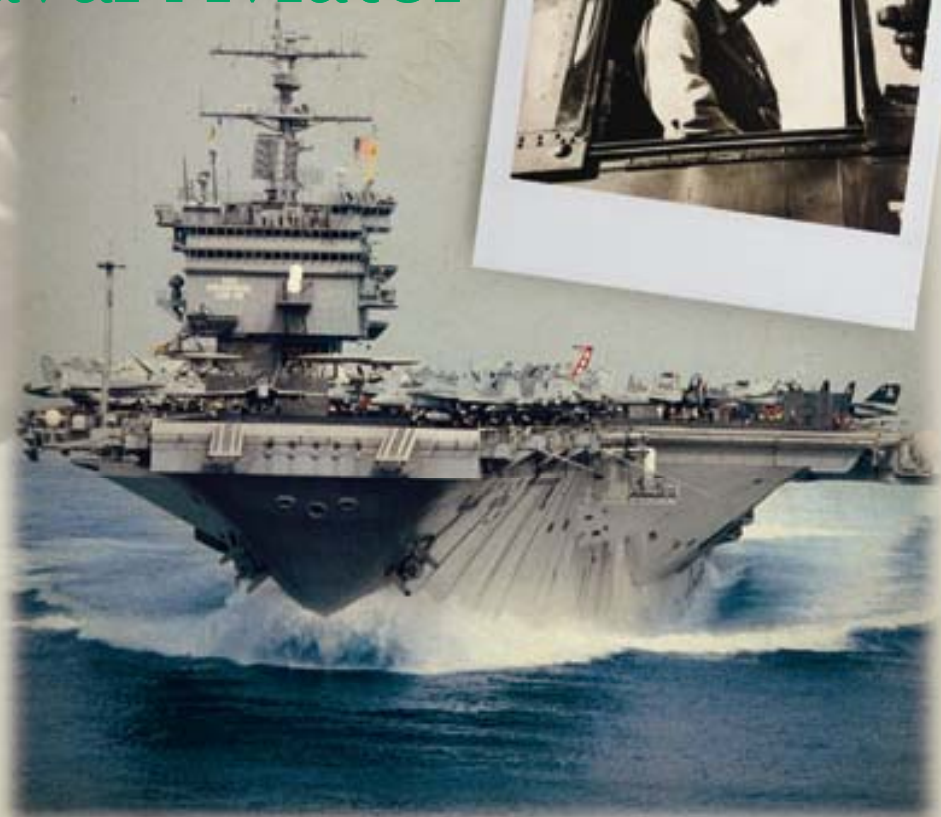


Item #5

Enterprise

- Founded – 1957
- Decorated Naval Aviator



Enterprise Holdings

- Operates:



- \$14.1B in revenue
- 70,000 employees
- 1.2MM vehicles
- 7,800 neighborhood and airport locations throughout North America, Mexico, Latin America, and Europe
- Ranked 15 on the Forbes Top 500 Private Companies in America

Enterprise Rideshare

- A Smarter, Better Way to Get to Work
- Total Transportation Solution
- Operated by Enterprise Rent-A-Car since 1994



Rideshare Overview

- Dramatically reduced commute costs.
- Potential to lower commute time.
- Comfortable, clean, new, often upgraded fleet options.
- Reduction in personal Carbon Footprint.
- Preferred Parking.



Employer Benefits

- A comprehensive alternative employee commute program
 - No Cost Program
 - Tax Advantages
 - Employee Commute Cost Reduction of 50-75%
- Other Benefits Include:
 - Compliments Employer Sustainability Platforms
 - Adds to a company's Employee Benefits Package
 - Increased employee moral and retention
 - Eases and/or eliminates parking congestion
 - Relocations



The Experience

▪ **Vanpooler**

- Vehicle Maintenance & Repair Included
- Liability Coverage and Damage Waiver Included
- Late Model Vehicles and Multiple Options
- Increased Quality of Life



Experience (Continued)

- **Formation Meetings**
 - Rideshare coordinators work with your employees to provide personalized solutions.
- **Account Management**
 - Delivers customer support, reporting and evaluation solutions, formation group meetings and marketing.
- **Customer Support & Roadside Assistance**
 - 24-hour customer care.
 - Support of 7,000 locations.
 - Replacement vehicles.



The Experience (continued)

■ Fleet & Ancillary Products

- Providing the newest and most diverse fleet.
- SUVs, Minivans, and Cross-overs
- Options including: WiFi, Satellite radio, real-time traffic reports

■ Maintenance

- Free and convenient



Subsidy Options

- Financial support through available funding and tax benefits.
 - Tax Benefits
 - Transit Benefit
 - Partner with Local Transit Agency's
 - VA Mega Projects
 - Pool Rewards



Why Rideshare Is Right For You

■ Local Support

- Award-winning customer service.
- Professional, local decision makers.
- Constantly monitoring your program:
 - Evaluation and formation of new groups.
 - Reporting
 - Marketing
 - Training
 - Maintenance
- Benefits to your company:
 - Increased employee satisfaction
 - Reduced carbon emissions
 - Zero required costs
 - Alleviation of parking concerns



Implementation Strategy

- **Step 1: Vanpool Group Evaluation:**
 - Rideshare analyzes employee data to identify potential groups.
- **Step 2: Employee Education Campaign:**
 - Rideshare creates a short-term education campaign.
- **Step 3: Formation Meetings**
 - Rideshare Coordinators conduct initial round of formation meetings.
 - Rideshare Coordinators provide ongoing analysis of member groups.
 - Rideshare compiles and delivers membership behavioral and emissions data.



Launch and Sustain

Vanpool Fleet



Arrive To Work In Style.
Let Rideshare Customize Your Ride.

Vehicle Sheet

Ancillary Products

Customize your vehicle to fit your needs.

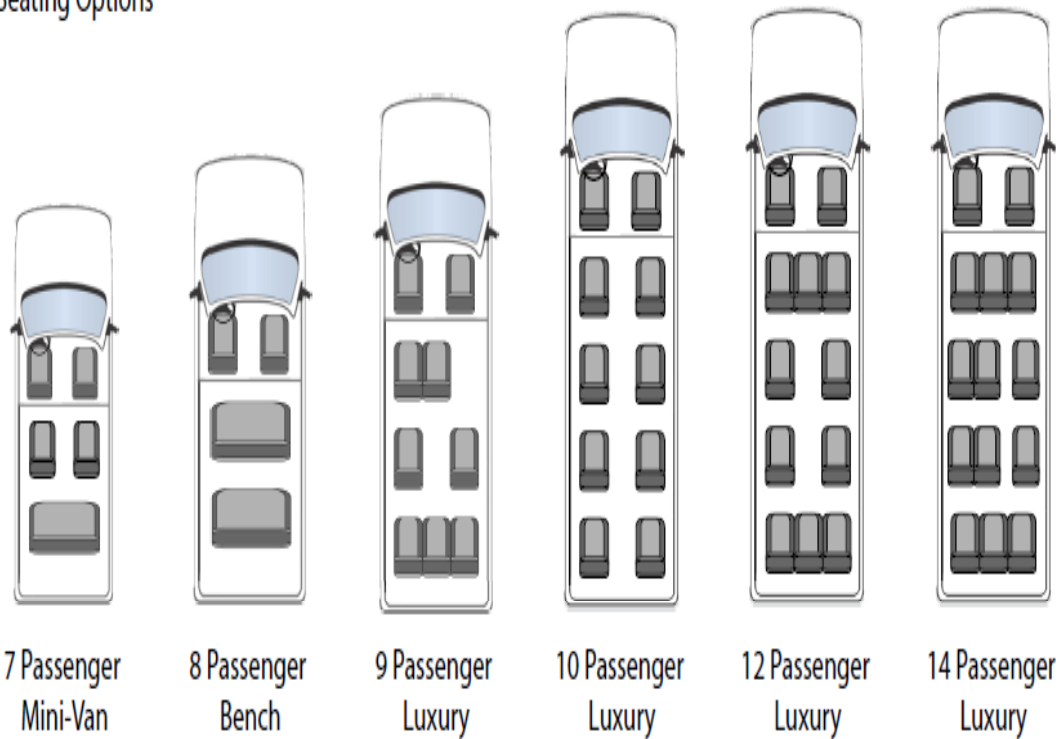
Make your trip extraordinary. Choose from a wide variety of popular accessories and add-ons to make the ride comfortable and convenient for all.

- Wi-Fi**
 - You can web surf, check email, or message friends on your drive to work
 - Get work done while you commute
- Satellite Radio**
 - Over 128 channels of music, sports, news, talk, and entertainment
 - Commercial-free music
 - All-digital signal (improves quality, reduces drop-off, "CD quality")
 - Song and program information is displayed
- HD Traffic**
 - Real-time, all digital traffic updates (up to 10x faster than analog radio)
 - You can spot events on the road you're driving in real-time (accident spot, traffic speeds, road construction, etc.)
- HD Radio**
 - Clear, crystal clear all digital "CD quality" signal
 - Song and artist information displayed during songs
 - More station options due to signal strength
- MP3 Capability**
 - Download your group's favorite music and entertainment on an SD card, and play through the vehicle stereo system
- GPS**
 - Real-time address lookup and routing. It provides Points of Interest (e.g. gas stations, restaurants, etc.) and other information to make your driver easier

Ancillary Sheet

Passenger Van Configurations

Seating Options



Enterprise Rideshare

Michelle Landrum

240-793-9881

Patricia.m.landrum@ehi.com



Questions?

