



Commuter Connections FY 2017 Work Program

NATIONAL CAPITAL REGION
TRANSPORTATION PLANNING BOARD
FEBRUARY 17, 2016



Definition from Strategic Plan

- ▶ Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.

Benefits of Commuter Connections

▶ **Jurisdictions**

- ▶ Helps reduce and manage commuter congestion, goods movement, tourist travel
- ▶ Helps reduce emissions
- ▶ Supports local efforts to attract and retain employers

▶ **Employers**

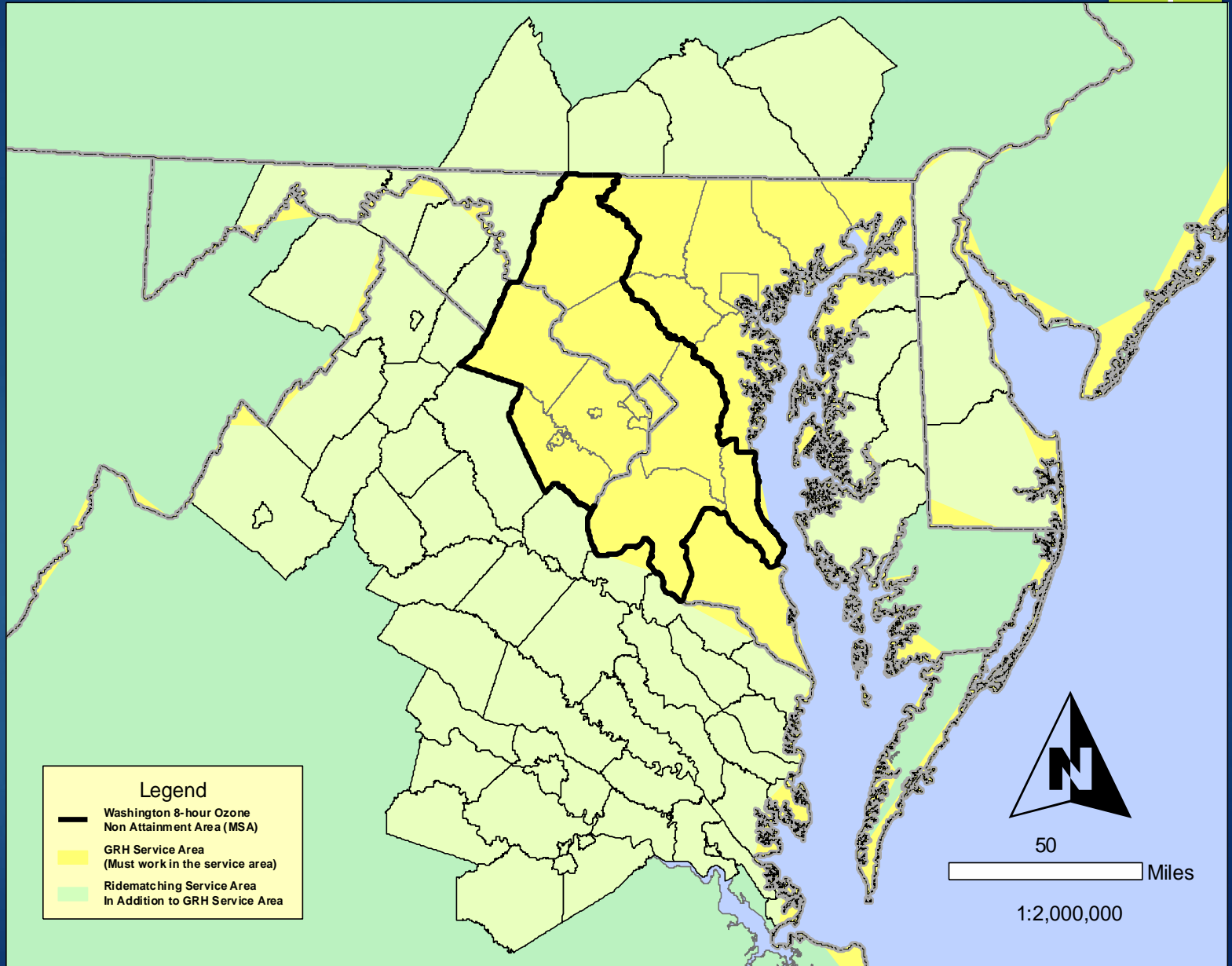
- ▶ Recruitment/Retention

▶ **Workers**

- ▶ More commute options
- ▶ Reduced stress/costs/time
- ▶ Improved quality of life

Geographic Areas Serviced by Commuter Connections

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MSA Rankings for Carpooling and Transit Use

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Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/N NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
Washington DC Metro	2,795,375	11.1%	13.9%
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%

Commuter Connections Daily Program

Impacts

Measure	Reductions
Vehicle Trips	132,000
Vehicle Miles of Travel	2,500,000
Nitrogen Oxides (NOx)	1.0 Tons
Volatile Organic Compounds (VOC)	0.5 Tons

Commuter Connections' Role in the Regional Planning Process

- ▶ The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
 - ▶ Commuter Connections constitutes the major demand management component of the region's congestion management process.

Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).

Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections programs may be needed to meet Climate Change and Green House Gas emission targets that may be set for the transportation sector in the region.
- ▶ Commuter Connections' results may also help contribute to new performance measures and goals that will be set by the region under MAP-21 requirements.

Cost Effectiveness of Commuter Connections

- ▶ Cost per Vehicle Trip Reduced \$0.16
- ▶ Cost per Vehicle Mile of Travel Reduced \$0.01
- ▶ Cost per ton of NOx Reduced \$20,000
- ▶ Cost per ton of VOC Reduced \$41,000

Proposed FY 2017 CCWP Budget

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Program	Cost FY16	Cost FY17
Commuter Operations	\$540,608	\$563,095
GRH	\$731,286	\$760,537
Mass Marketing	\$2,860,165	\$2,960,270
Program Evaluation	\$868,000	\$475,000
Employer Outreach	\$652,278	\$666,771
GRH Baltimore	\$170,000	\$200,000
TOTAL	\$5,822,337	\$5,625,673

Proposed FY 2017 CCWP Budget

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- ▶ Overall 3.4% decrease from FY 2016
- ▶ Budget Breakdown: **\$5,625,673**
 - ▶ **COG/TPB Staff & Overhead: \$1,718,369 or 30.5% of the overall budget**
 - ▶ **Private Sector Services: \$3,105,715 or 55% of the overall budget**
 - ▶ **Local Jurisdiction Pass-Thru: \$473,818 or 8.5% of the overall budget**
 - ▶ **Direct Costs: \$327,771 or 6% of the overall budget**

- ▶ Monitoring and Evaluation
 - ▶ 2016 State of the Commute Final Technical Report and preparation of general public report for printing
 - ▶ Final 2016 GRH Applicant Survey Report
 - ▶ Final 2016 Retention Rate Survey Report
 - ▶ Regional evaluation of Employer Outreach database for FY 2015 – FY 2017 TERM Analysis Report

What's New In FY 2017 CCWP (con't)

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- ▶ Monitoring and Evaluation
 - ▶ FY 2016 Bike To Work Day participant data collection and Report
 - ▶ Maryland Employer Telework Survey data collection
 - ▶ 2015 - 2017 Draft TERM Analysis Report
- ▶ GRH Baltimore
 - ▶ Marketing and Advertising

Next Steps

- ▶ State funding agencies approved the document provided comments and approved the Draft FY 2017 CCWP on January 12th.
- ▶ Commuter Connections Subcommittee reviewed draft CCWP on November 17th and a comment period was established. The document was endorsed for release on January 19th.

Next Steps - continued

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- ▶ Tech Committee received a briefing of the Work Program at its February 5th meeting and will be briefed again on March 4th.
- ▶ TPB will receive draft of the FY 2017 CCWP at its February meeting and the document will be released for public comment. The TPB will be asked to approve the CCWP at its March meeting.
- ▶ TIP adjustments, if any, will be made and funding commitments secured by June.
- ▶ Program begins July 1.



Questions?

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