# Slide 1:

# Presentation Title: The Future of Housing in Greater Washington

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Access for All Committee

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Logo: COG

Slide 2: Background photo of traffic highway against the backdrop of a sunrise and buildings

Do you or someone you know commute more than a half hour each way for work?

325,000+ workers commute to jobs in the region each day from communities located beyond its footprint.

Slide 3: Looking Back

Line graph of Housing Construction Permits by Year in Metropolitan Washington from 2000 through 2018 showing high of 32,257 in 2004, low of 10,738 in 2009 and 21,410 in 2018

Slide 4: Looking Back

Same line graph as last slide. There is a red line showing the average number of units we need to produce to keep up with job growth.

Slide 5: Looking Back

Same line graph as last slide with area showing the units not produced (missing units).

Slide 6: Housing Needs, 2020-2030

Line graph showing COG Regional Housing Needs (Amount) Planned vs. Estimated in thousands. Between 2020-2030 there are 245,000 units forecasted and 320,000 units needed, for a shortfall of 75,000

Slide 7: Map of the COG Planning Region showing where Activity Centers and High Capacity Transit Stations are located.

* 98 Metrorail Stations
* 39 Commuter Rail Stations
* 21 Light Rail Stations
* 120 BRT Stations
* 19 Streetcar Stations
* 297 Total Stations

Slide 8: Bar Graph of COG’s Affordability Target’s Allocation of New Housing Across Cost Bands showing Low & Middle Cost Bands (monthly housing cost of $0-$2,499) and High Cost Bands (monthly housing cost of $2,500-$3,500). Target is for “At least 75% of new units in Low & Middle.”

Source: COG portrayal of Urban Institute findings

Slide 9: Regional Housing Targets

Target #1: Amount – At least 320,000 housing units should be added in the region between 2020 and 2030. This is in additional 75,000 units beyond the units already forecast for this period.

Target #2: Accessibility – At least 75% of all new housing should be in Activity Centers or near high-capacity transit.

Target #3 (as referenced in prior slide): Affordability: At least 75% of new housing should be affordable to low- and middle-income households.

Slide 10: An Opportunity

* Stronger Economy
* Better performing transportation system
* Improved quality of life resulting from greater affordability

Group of photos of different types of housing (houses, city condos, brownstones, etc.)

Slide 11: Looking Ahead: Communication

We need to better communicate the value of enough housing, in the right places, and at appropriate price points.

What are the 5 things we should all be saying in harmony?

Photo of a yard sign that says Neighbors for More Neighbors: Share our Cities from Campaign in support of Minneapolis 2040, the city’s comprehensive plan.

Slide 12: Looking Ahead: Inclusive Communities

* Continue shared vision of growth.
* Continue major investments in transit options.
* Do more to ensure quality places are available to residents of all incomes.

Photos of different aspects of communities – parks, emergency services, schools

Slide 13: Looking Ahead: All Hands on Deck

Logos of partners – Greater Washington Partnership, The 2030 Group, Housing Leaders Group of Greater Washington, The George Washington University Center for Washington Area Studies, JBG Smith, Federal City Council, The Housing Association of Nonprofit Developers, Enterprise, Metropolitan Washington Council of Governments, The Urban Institute, The Urban Land Institute, JP Morgan Chase & Co., Northern Virginia Affordable Housing Alliance.

Slide 14:

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