



2023 YEAR IN REVIEW

Possible Topics for 2024

Robert Love, Department of Economic and Community Development, City of Laurel, Co-Chair

Paul Stoddard, Department of Community Planning and Economic Development Services, City of Falls Church, Co-Chair

Planning Directors Technical Advisory Committee
January 19, 2024

September 15, 2023 – Joint Meeting with Cooperative Forecasting Subcommittee and Amazon HQ2 Tour



Metropolitan Washington
Council of Governments

Agenda Item #3

The committee thought about ...



Let's apply the "Equity Lens"

and develop a meeting program under the Umbrella of Equity – Race, Housing, Transportation, and Environmental Equity.

	0 (NO INTEREST)	1 (LOW INTEREST)	2 (MEDIUM INTEREST)	3 (HIGHEST INTEREST)	TOTAL	WEIGHTED AVERAGE
Commercial Market Resiliency	20.00% 2	30.00% 3	20.00% 2	30.00% 3	10	2.60
Downtown and central business areas	11.11% 1	22.22% 2	11.11% 1	55.56% 5	9	3.11
Equitable transportation strategies and housing connections	11.11% 1	33.33% 3	11.11% 1	44.44% 4	9	2.89
Equitable resilience/environmental justice strategies	0.00% 0	0.00% 0	55.56% 5	44.44% 4	9	3.44
Placemaking for community interaction and access	0.00% 0	11.11% 1	22.22% 2	66.67% 6	9	3.56
Federal office space	12.50% 1	25.00% 2	12.50% 1	50.00% 4	8	3.00
Minority businesses and displacement	0.00% 0	33.33% 3	11.11% 1	55.56% 5	9	3.22
Residential displacement and Relocation	0.00% 0	30.00% 3	10.00% 1	60.00% 6	10	3.30
Stakeholder engagement	11.11% 1	33.33% 3	22.22% 2	33.33% 3	9	2.78
Equity-forward comprehensive plans and area plans	10.00% 1	10.00% 1	20.00% 2	60.00% 6	10	3.30
Integrating equity into development review	0.00% 0	11.11% 1	33.33% 3	55.56% 5	9	3.44
Use data to measure equity and address equity deficits	11.11% 1	0.00% 0	22.22% 2	66.67% 6	9	3.44
Addressing digital divide	11.11% 1	44.44% 4	44.44% 4	0.00% 0	9	2.33
Connecting partnerships to implementation	11.11% 1	44.44% 4	33.33% 3	11.11% 1	9	2.44
Dialogue with/lessons learned from counterparts in Anne Arundel/Howard Counties	25.00% 2	50.00% 4	12.50% 1	12.50% 1	8	2.13

What we did this year...

- January – Review Possible 2023 Meeting Themes and Topics/Review Draft Round 10.0 Cooperative Forecasts
- February – Planning Equity Agenda in Planning
- March – Office-to-Residential Conversions
- April – Review and Approval of Round 10.0 Cooperative Forecasts
- May – No Meeting
- June – Equity and Visualization in Planning
- July – Best Practices in Resiliency
- September – Joint Meeting with Cooperative Forecasting Subcommittee /Amazon HQ2 and Neighborhood Tour
- October – Commercial and Economic Resiliency
- November 3 – COG Planning for Equitable Development Event
- November – Placemaking
- December – 2023 Year in Review



Gallery Place in
Downtown Washington



National Harbor in Prince
George's County

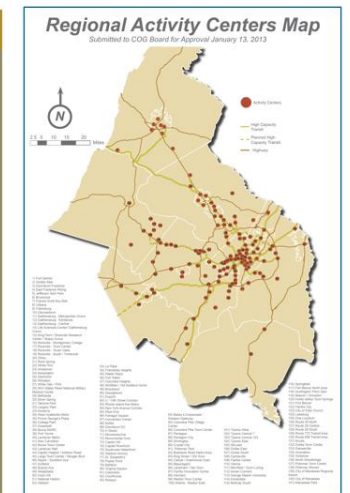
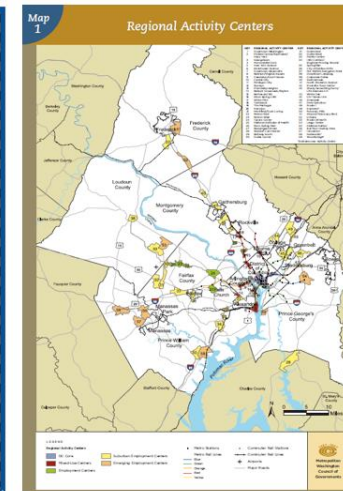
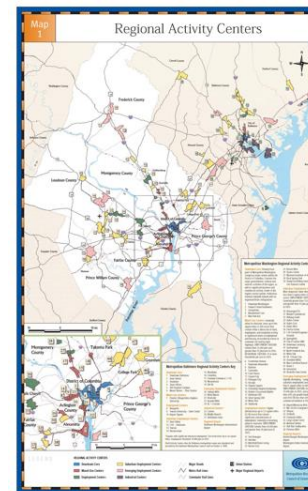


Upcoming “Activities” for 2024 ...

Presentation: Round 10.0 Activity Centers Map Update – Paul DesJardin, Greg Goodwin and John Kent, COG DCPS Staff

PROPOSED WORK PLAN

- Planning Directors approve proposed 2023/2024 criteria and staff approach for identifying Activity Centers
- COG Staff presents initial review of the 141 existing Activity Centers
- Planning Directors Committee input on local planning priority areas
- COG Staff coordinates with local planning offices (one-on-one to share results of analysis)
- Planning Directors approve final 2024 Activity Centers Map



Possible Upcoming “Topics” and “Interests” for 2024 ...

- Joint Meeting with Housing Directors Technical Advisory Committee – Possible Developers (Lenders and Financiers) Panel (In-person Meeting at COG)
- Special Planning Directors Meeting in a Maryland Jurisdiction (Possible locations – Wheaton, Largo, Downtown Bethesda, National Harbor, Friendship Heights, or Silver Spring)

Possible Presentations about:

- Downtown and Central Business Areas
- Minority Businesses and Relocation
- Stakeholder Engagement
- Reduction in Office Space
- The Evolution of attracting workers back to “Work”
- Alternative Building Materials
- Community “push back”
- Impediments to reaching our housing goals (Regulatory, Economics, and NIMBYism)
- Impact of life sciences in Maryland

Greg Goodwin

Regional Planner

(202) 962-3274

ggoodwin@mwcog.org

[mwcog.org](https://www.mwcog.org)

777 North Capitol Street NE, Suite 300
Washington, DC 20002