



TRANSPORTATION SAFETY SUBCOMMITTEE MEETING

November 15, 2016
12:30 P.M. - 1:30 P.M.
COG Room 1

(Call-in/Web information at end of agenda)

Attendees:

Cina Dabestani – VDOT
Cindy Englehardt – VDOT
Mike Farrell – COG/TPB
Steve Freeman – Montgomery County (on the phone)
Rahul Jain – DDOT
Tracy Lowe – Center for Real Estate and Urban Analysis
Karen McAllister – Prince George’s County
Andrew Meese – COG/TPB (on the phone)
Jessica Mirr – COG/TPB
David Patton – Arlington County
Jon Schermann – MWCOG
Marco Trigueros – MWCOG

MEETING NOTES

1. INTRODUCTIONS

Participants introduced themselves.

2. REGIONAL TRANSPORTATION SAFETY PICTURE

Mr. Trigueros briefed the group on updated crash statistics for the region. Overall, there was a small increase in the number of fatalities between 2014 and 2015 from 263 to 265. The fatality rates continue to decrease as population and VMT increase in our region, but they are decreasing at a slower rate in the last few years. The number of pedestrian fatalities, 69, is similar to what the region has experienced in recent years. Alcohol, speeding, and unrestrained occupant fatalities continue to decline in the region, whereas motorcyclist and heavy truck related fatalities are seeing an upward trend. The group suggested approximating the daytime population of DC by using job data. It was also suggested to measure fatalities per VMT per capita. In response to a question regarding the geographic area used in the analysis, Mr. Trigueros noted that the geographic area analyzed is kept consistent, and the addition of a new county will mean adding the data retroactively to all years being evaluated. Unlike traffic fatalities, traffic injuries have been increasing for all modes – especially for pedestrians and cyclists.

3. CITIZEN’S ADVISORY COMMITTEE VISION ZERO DISCUSSION

Mr. Trigueros briefed the group on the recent discussions at the CAC regarding Vision Zero policies in the region. The CAC was briefed on the Vision Zero and Toward Zero Deaths initiatives and the status

of these policies in the Washington Region. Ms. McAllister noted that Prince George's County has adopted a TZD policy with an action plan to be released in 2017.

4. STREET SMART FALL CAMPAIGN SUMMARY

Mr. Farrell briefed the group on the latest Street Smart campaign. The campaign has a budget of \$760,000 per year. The most recent press event was held on November 4th at United Medical Center on Southern Ave in DC. This year they are featuring enforcement activation events that publicize enforcement activities around the region to raise awareness of potential fines for reckless driving. There is a meeting scheduled for December 12th to plan the spring 2017 campaign as well as new creative for future campaigns – any interested parties should contact Mr. Farrell.

5. OTHER BUSINESS

Nothing further to report.

6. ADJOURN

The TPB is staffed by the Department of Transportation Planning of the Metropolitan Washington Council of Governments.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. For more information, visit: www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD)