

**DRAFT**

**Northern Virginia Urban Forestry Quarterly Roundtable**

**Urban Forestry (UF) - Underserved Focus (UF):  
How to Broaden the Reach & Advance Urban Forestry Goals**

**Friday, September 10, 2010**

**Metropolitan Washington Council of Governments (MWCOCG)**

**AGENDA**

- 9:30 – 10:00**                      **Registration**
- 10:00 – 10:15**                      **Welcome**  
Brian LeCouteur, Senior Environmental Planner, MWCOCG  
Adam Downing, Extension Agent, VA Cooperative Extension
- 10:15 – 10:45**                      **Effective Underserved Efforts within Urban Forestry**  
Michael Leff, TreeVitalize Program Manager  
Pennsylvania Horticultural Society
- 11:00 – 12:00**                      **How to Reach New Audiences – Panel**  
Facilitated by: [Monica Lear, Ph.D., State Forester, Washington, DC](#)  
Amy Vance – Equal Opportunity Specialist, Office of Civil Rights,  
District Department of Transportation  
Ingrid Guterrez - Community Outreach Specialist  
Mayor's Office on Latino Affairs  
Michael Leff – Tree Vitalize Program Manager, PHS  
Katherine Montgomery - Trust Advocate, The ARC of Northern Virginia
- 12:00 – 1:00**                      **Lunch** (\$10.00, payable online through: [MWCOCG site](#))
- 1:00 – 2:00**                      **Affecting Urban Forestry through New Audiences - Panel**  
Facilitated by: [Adria Bordas, Extension Agent, VCE](#)  
Irv Sheffey – Associate Field Organizer, Sierra Club  
Annette Gantt – President & CEO, Earth Conservation Corps  
Eric Sibley - Manager of Stewardship, Anacostia Watershed Society
- 2:15 – 2:30**                      **Next Steps** - Larry Finch, Chair - Northern Virginia Urban  
Forestry Roundtable



**Registration:** **NAME** e-mail; **PHONE** by **September 3, 2010**

**Directions** to MWCOCG: 777 North Capitol Street, NE Suite 300  
Washington, DC 20002 Using public transit is strongly encouraged.

**Public Transit:** Metrorail - guests should take the red line to Union  
Station. Make sure to take the north exit onto First Street, NE  
(When exiting the train, the north exit escalator is at the end of the  
platform). Turn right on to First Street. Walk two blocks and turn left  
onto G Place (not to be confused with G Street, which is a block  
before G Place). COG is located at the corner G Place and North  
Capitol Street. It is located directly across from the U.S.  
Government Printing Office.