# Slide 1:

# Presentation Title: Bus Transformation project

# Focus Group Session

# TPB Access for All Advisory Committee

# November 8, 2018

# Item #1

Slide 2: Bus plays a key role in regional mobility

Slide 3: Bus carries 600,000 people every day in our region

* Reducing emissions
* Reducing congestion
* Providing affordable transportation
* Delivering access throughout the region
* Using roadway space efficiently
* Reducing space devoted to parking

Slide 4: Bus is the most efficient way of moving large numbers of people…now and in the future

Image present the size of 60 cars taking up a street versus the size a bus with 60 passengers takes up.

Slide 5: Recent transportation innovations – such as Lyft, Uber, bikeshare, carshare, scooters, and others – as well as changes in people’s travel habits mean that it’s time to look at how buses can work better for you and the region

Slide 6: Bus Transformation Project will support a regionally-developed mobility strategy

Slide 7: Together we will identify the role of bus and Metrobus in our region’s future

* Figure presents vaour regionally-developed mobilty strategies:
  + Local leaders
  + Governments
  + Businesses
  + Customers and non-customers
  + Transit advocates
  + Transit providers

Slide 8: Your Role

* Strategic Guidance
  + The AFA and TPB, as well as some of your organizations, take part in the project’s Strategy Advisory Panel (or SAP).
* Today’s Focus Group
  + Your input as part of the focus group today will help shape the draft strategy, which will help to chart a path forward for bus service in the region. Please share the perspective of the people or organization you represent.
* Promote the survey
  + The mobility survey, open until Nov. 16, is gathering the public’s input regarding desired bus service improvements, which will inform the strategy development. Please take the survey yourself and spread the word!
  + https://btp.metroquest.com/
* Contact bustransformationproject@neonichestrategies.com for any questions or to request assistance completing the survey