

Lunch & Keynote Speaker:  
Entrepreneurship and Innovation in Maryland and  
the National Capital Region

{12:30pm-2pm in Schooner A-B)

- Lt. Gov. Anthony G. Brown, State of Maryland

Work Session:  
Proposed 2012 Region Forward Activity Centers  
Map: What It Shows & How It Will Be Used

{2:15pm-3:15pm in Clipper A-B-C)

In 2010, the COG Board adopted the Region Forward vision. Since then, it has been endorsed by local governments and is being used by COG, WMATA, the National Capital Planning Commission and others to shape regional and local planning actions. The first baseline of performance measures was completed in June 2012. Retreat participants will learn about the first comprehensive update to COG's regional activity centers map since 2002 and how it has been integrated with Region Forward principles and tools.

- Eric Olson, Prince George's County
- Harriet Tregoning, District of Columbia

Open Discussion, Retreat Summary and Concluding  
Remarks

{3:15pm-4pm in Clipper A-B-C)

- Frank Principi
- Dave Robertson

Networking Buffet Dinner

{7pm-9pm in Regatta Pavilion)

\*Saturday dinner and stay-over are optional.

Metropolitan Washington  
Council of Governments

2012 Leadership Planning  
& Work Session



July 20-22, 2012

Hyatt Regency  
Chesapeake Bay

Cambridge, Maryland

## Friday

### Welcome and Networking {6pm-7pm in Clipper A-B-C}

### Dinner & Keynote Speaker: Economic Growth and Competitiveness: Fostering a Stronger Federal-Regional Partnership in Metropolitan Washington

{7pm-9pm in Clipper A-B-C}

- Frank Principi, Prince William County, COG Board Chairman
- David Agnew, Director for Intergovernmental Affairs, The White House

### Chairman's Hospitality Reception {9pm-11pm}

Participants are invited to join Chairman Principi following the dinner program.

## Keynote Speakers



**Anthony G. Brown is serving his second term as Maryland's Lieutenant Governor.** He leads the O'Malley-Brown Administration's work to improve health care throughout Maryland, having helped expand health coverage to over 318,000 Marylanders, half of whom are children, and spearheading efforts to implement President Obama's health care reform law. As chairman of the Governor's Subcabinet on the military base realignment and closure process (BRAC), he successfully led efforts to prepare Maryland for the arrival of 60,000 BRAC-related jobs. He has worked hard to improve benefits and services for Maryland's veterans. Brown has made it a priority to create Maryland jobs and save taxpayer dollars by increasing private investment in public infrastructure projects, such as roads, schools and bridges. Prior to serving as Lt. Governor, Brown represented Prince George's County for two terms in the Maryland House of Delegates, rising quickly to the position of Majority Whip. A Colonel in the United States Army Reserves, Brown is the nation's highest-ranking elected official to have served a tour of duty in Iraq. He is a graduate of Harvard College and Harvard Law School.



**David Agnew currently serves as Deputy Assistant to the President and Director of Intergovernmental Affairs.** In this role, he oversees the Obama Administration's relationship with state, county, local, and tribal officials across the country. Prior to joining the White House, Agnew was a businessman and community leader in Charleston, South Carolina. He has served as a top deputy to Charleston Mayor Joseph P. Riley Jr., a Special Assistant in the Office of U.S. Secretary of Labor Robert Reich, and a management consultant at Price Waterhouse. Agnew has been active in public affairs and urban policy throughout his career, and has served in leadership roles for numerous non-profit organizations. He received his Master's Degree in Public Policy from Harvard University's Kennedy School of Government. He is a Harry S. Truman Scholar, a European Union Visiting Fellow, and a Liberty Fellow.

## Saturday

### Continental Breakfast {7:30am-8:30am in Clipper A-B-C}

### Opening Session: Regional Jeopardy {8:30am-9:15am in Clipper A-B-C}

No, the region isn't in jeopardy -- instead small teams of COG members will test their knowledge of the National Capital Region as a way to kickoff the leadership planning and work session retreat. Think of it as a blend of Family Feud and Jeopardy, where the prize is bragging rights as the most regionally savvy public official in the Washington area!

### Work Session: Proposed COG Economic Growth and Competitiveness Call to Action {9:15am-11:15am in Clipper A-B-C}

The COG Board agreed to take-on the pressing issue of economic growth and competitiveness in February as its primary focus for 2012. Building on staff research, best-practices from other regions, and input from "learning sessions" at each monthly Board meeting, retreat participants will discuss and seek consensus on an action plan to be approved and released by the COG Board in the fall.

- Frank Principi
- Kathy Bentz, Professional Facilitator

### Work Session: COG Governance: Time to Take a Fresh Look at How We Move the Region Forward? {11:30am-12:15pm in Clipper A-B-C}

COG's governance has not been examined for several years. Anticipating a new Executive Director in 2013, is there interest in looking at ways to improve COG's governance and effectiveness in advancing the Region Forward vision plan? Areas for examination may include (1) governance changes to the COG Board, policy/advisory committees, and staff that could help COG be a stronger forum, resource, advocate and catalyst to make Region Forward happen, (2) improved linkages to the work of TPB and MWAQC, (3) stronger State and Federal participation, and (4) opportunities for greater public participation.

- Dave Robertson, COG Executive Director
- Sharon Pandak, COG General Counsel