

Commuter Connections Work Program Progress Report

February 2006

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Local Agency Technical Assistance

The End User client reports were sent out to all client members the weeks of February 6th and 20th.

Client member assistance included the following:

Bethesda Transportation Solutions- Staff assisted in identifying commuters who had been purged from July 2004 until now and prepared a printout with over 1,300 commuters for BTS staff to review and identify which commuters, if any, needed to be retrieved into the CCRS database.

Fairfax County – Staff received confirmation from Fairfax County regarding duplicate records that needed to be retrieved. After further review of the list sent to RideSources staff, it was indicated to COG/TPB staff that retrievals would not be necessary. A new WASHCOG.APR file was sent to IT staff at the County along with instructions for installation. Investigated an upload/download problem which was caused by a communications error. The problem was resolved.

Howard County – Staff completed the coding of Avenue scripts and testing for additional changes to letter templates requested.

North Bethesda – Staff worked on an issue with NBTMD staff on a commuter record that could not be deleted.

Prince George's County – Staff provided training on the CCRS to County staff on February 8th.

Rappahannock-Rapidan – Staff installed and tested the CCRS on a new laptop.

TransIT Services – Staff printed and sent labels for newsletter use.

Staff issued a call for volunteers to serve on the TDM Software System RFP Technical Selection Committee. The purpose of the Committee is to review the draft Request for Proposals.

Commuter Connections Work Program Progress Report

February 2006

Staff finalized the bullet points for the FY 2007 Commuter Connections Work program and also presented a draft Work Program to the State funding agencies on February 14th and to the Commuter Connections Subcommittee on February 28th.

An e-mail notification system between for calls left on the Help Line and a new E-help support address was established for client members to contact COG/TPB staff for technical software support issues.

Staff worked on reformatting CCRS purge letters for new peel-apart self mailers that were ordered.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically, and through printed information. Statistics on this project are available by viewing the February Commuter Operations Performance Report at the end of this document.

Significant telephone package upgrades on the voice menu options for the 800-745-RIDE telephone number were completed and deployed.

C. Transportation Information Software, Hardware, and Database Maintenance

Staff continued daily back-up processes for the Commuter Connections Ridematching Software system and FTP server.

D. Commuter Information System

No program activity to report for the month of February.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Commuter Connections Work Program Progress Report

February 2006

Staff monitored and maintained the GRH database and server. The scheduled task that backs-up the GRH database each evening was enabled. New back-up and recovery procedures were instituted with the assistance of the software maintenance contractor. Software issues with the daily operations contractor were also diagnosed and resolved. Updates to the software were also completed and installed.

Staff processed cab and car rental invoices, and transit vouchers. Staff met with Enterprise on February 3rd to discuss invoicing issues.

During the month of February, there were 413 GRH applications received. A total of 307 applicants were registered (301 new applicants and 6 previous “one-time exception” users) and 374 commuters were re-registered. The GRH program provided 217 GRH trips. Eighteen (18) of these trips were “one-time” exceptions accounting for eight percent (8%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by child care. A total of 26,031 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

The first wave of direct mailers was sent out promoting Commuter Connections’ carpool/vanpool ridematching service. Mailers contained applications for both the ridematching and Guaranteed Ride Home programs. Approximately 200,000 households are being targeted during this campaign in the Washington MSA and will receive the mailers twice over a 10 week period. Approximately 50,000 households in Maryland will receive the HOV mailer which is targeted to residents close to I-270 and Route 50. The non-HOV mailer will be sent to other targeted households in the District of Columbia, Maryland, and Virginia. The households were selected through a PRIZM Analysis conducted by Claritas of the Commuter Connections Rideshare database.

Commuter Connections Radio spots aired during the weeks of February 6th and Feb 13th. 60-second radio ads included those in support of GRH, carpooling and a general mass marketing message regarding all alternative modes.

Billboards were developed for a March launch in Frederick, Prince William and Prince George’s Counties. The billboards will coincide with the direct mail

Commuter Connections Work Program Progress Report

February 2006

campaign and have a similar look and feel as the mailers. Billboards will appear on arteries leading to main commuter corridors.

A Regional TDM Marketing Group meeting was held on February 7, 2006. Highlights from the meeting included: a review of the 1st half of the fiscal year Commuter Connections marketing campaign and results, a presentation on the marketing of the Fairfax Connector's 20th year anniversary, a presentation on DDOT's Bus Shelter program, a presentation of the 2nd half of the fiscal year Commuter Connections marketing activities by COG's contractor, a presentation by Frederick County TransIT Services marketing activities, a presentation of the draft results from the regional GRH Customer Satisfaction survey, and a round table discussion by meeting participants on marketing activities.

COG's marketing contractor continued and employer qualitative survey. Results from the survey will be used to develop a targeted employer marketing campaign.

Staff distributed First Half FY06 Marketing Campaign Summary report.

The call for applications for the 2006 Commuter Connections Employer Recognition Awards was due. COG/TPB staff coordinated nominee interviews with marketing subcontractor and recruited the 2006 Employer Recognition Awards Selection Committee. Staff also submitted an Employer Recognition Awards article for publication in Montgomery County employer newsletter.

Staff continued to post commuter news links to web site along with other routine maintenance and enhancements to Commuter Connections web site and Bulletin Board. Staff also corrected the park and Ride lots map to reflect recent changes in Loudoun County.

Staff continued development and editing of three new brochures for GRH, Ridematching and a Commuter Connections general services piece.

The 2006 Commuter Connections Winter newsletter was finalized and distributed and posted to web site.

Staff attended the DC Economic Development's Affordable Housing workshop on February 14th in order to obtain background information for the development of the "Live Near Where You Work" campaign. Staff attended a meeting at VDRPT's offices in Northern Virginia on February 16th to discuss marketing

Commuter Connections Work Program Progress Report

February 2006

activities for Northern Virginia. Staff attended ACT's Net conference "Making TDM Boom with Boomers" on February 28th.

B. Bike to Work Day

COG/TPB staff prepared for the March 8th Bike to Work Day Steering Committee meeting.

Regional sponsorship agreements were finalized for the FY 2006 event. A total of \$16,200 in cash was committed by the following sponsors:

- goDCgo.com (Downtown DC BID)
- Preferred Offices
- REI
- Arlington County
- bikes@vienna, LLC
- Coalition for the Capital Crescent Trail
- DC Lottery and Charitable Games Control Board
- VPSI, Inc.
- WMATA
- Kryptonite Locks

The event poster and rack card creative was also finalized.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff collected monthly sales data from the 10 Employer Outreach sales territories and reviewed the employer database records in the regional ACT! Database.

Staff coordinated with BMI-SG on the Employer Outreach commuter survey processing project. Staff also worked on general maintenance and updates for the regional Employer Outreach database.

Staff reviewed the contacts in the ACT! Database to determine appropriate Telework program sales leads in Virginia and Maryland. Staff also reviewed the

Commuter Connections Work Program Progress Report

February 2006

ACT! Database to add/delete employer Telework contacts.

A draft FY 2006 Placement Rate Study report was reviewed by staff.

B. Program Monitoring and Tracking Activities

Monthly progress reports were produced for all of the program elements adopted in the FY 2006 CCWP.

GRH customer satisfaction survey cards were mailed to program users. The draft FY 2005 GRH Customer Satisfaction Survey Report was completed.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Monthly synchronizations from seven of the employer outreach jurisdictions were received without any problems. The City of Alexandria, Prince George's County, and Montgomery County have not submitted their monthly reports and synchronizations as of the deadline for this report.

Staff coordinated with marketing efforts for outreach to employers by compiling dataset for the outside contractor.

The regional Employer Outreach database was maintained and updated by staff.

B. Employer Outreach for Bicycling

There were no activities to report for February.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Commuter Connections Work Program Progress Report

February 2006

Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

One jurisdiction is still outstanding for their monthly reports in October.
Two jurisdictions are still outstanding for their December monthly reports.
Two jurisdictions are still outstanding for their January monthly reports
There were still two sales territories who do not have a FY 2006 Scope of Work and budget submitted to COG for review.

VI. TELEWORK

Jurisdictional Component Project Tasks

A. General Technical Assistance and Information

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads. Staff responded to 1 call regarding Telework and distributed one employer telework kit.

A writer was hired by staff to prepare the Employer Telework case study profiles.

Staff contacted the following employers during the month of February:

Arlington County

Staff worked with a national steering committee to address the double taxation of telecommuter's issue.

Staff gave a presentation on telecommuting to the region's Chief Administrative Officer's on February 1st.

Staff participated in COG's regional Broadband Access Task Force on February 6th and 28th.

B. Program Coordination

The Telework Center utilization rate is currently at 53%. There are currently 390 federal workers using the centers and 182 non federal workers using the centers. *(See graph in Charts section of this report).*

Commuter Connections Work Program Progress Report

February 2006

C. Telework Outreach and Follow-Up to Local Employers

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

VII. INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoEpxress Kiosks

The InfoExpress kiosks located in the District of Columbia and Northern Virginia were maintained and updated as needed by staff and COG's contractor.

There were 619 kiosk users during the month of February.

February 2006



PERFORMANCE STATISTICS

February 2006

**Commuter Operations Center
Guaranteed Ride Home
Telecenter Use Data
Employer Outreach
InfoExpress Kiosks**

COMMUTER OPERATIONS CENTER

PERFORMANCE DATA

FEBRUARY 2006



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

TABLE 2A

**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
FEBRUARY 2006**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	1	1	39	41
ARLINGTON (COG)	0	0	2	2
ARTMA	14	0	168	182
BALTIMORE CITY	1	0	4	5
BMC	1	0	21	22
COG - MD	146	4	287	437
COG - VA	136	1	238	375
COG - Other	8	0	12	20
DISTRICT OF COLUMBIA	24	1	33	58
FAIRFAX COUNTY	62	125	467	654
FREDERICK	0	0	27	27
HARFORD	3	0	5	8
HOWARD	5	0	37	42
LINK	3	0	15	18
LOUDOUN	36	0	193	229
MTA	4	0	2	6
MONTGOMERY COUNTY	83	15	878	976
Bethesda Transportation Solutions	27	2	228	257
Countywide	28	2	198	228
Friendship Heights/Rockville	1	2	48	51
North Bethesda TMD	3	9	221	233
Silver Spring	24	0	183	207
NIH	21	0	116	137
NORTHERN NECK	1	1	3	5
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	4	2	82	88
PRTC	77	0	336	413
RADCO	90	1	829	920
RAPPAHANNOCK-RAPIDAN	13	0	45	58
TRI - COUNTY	19	156	144	319
USDOE	0	0	0	0
TOTAL INPUT	752	307	3,983	5,042

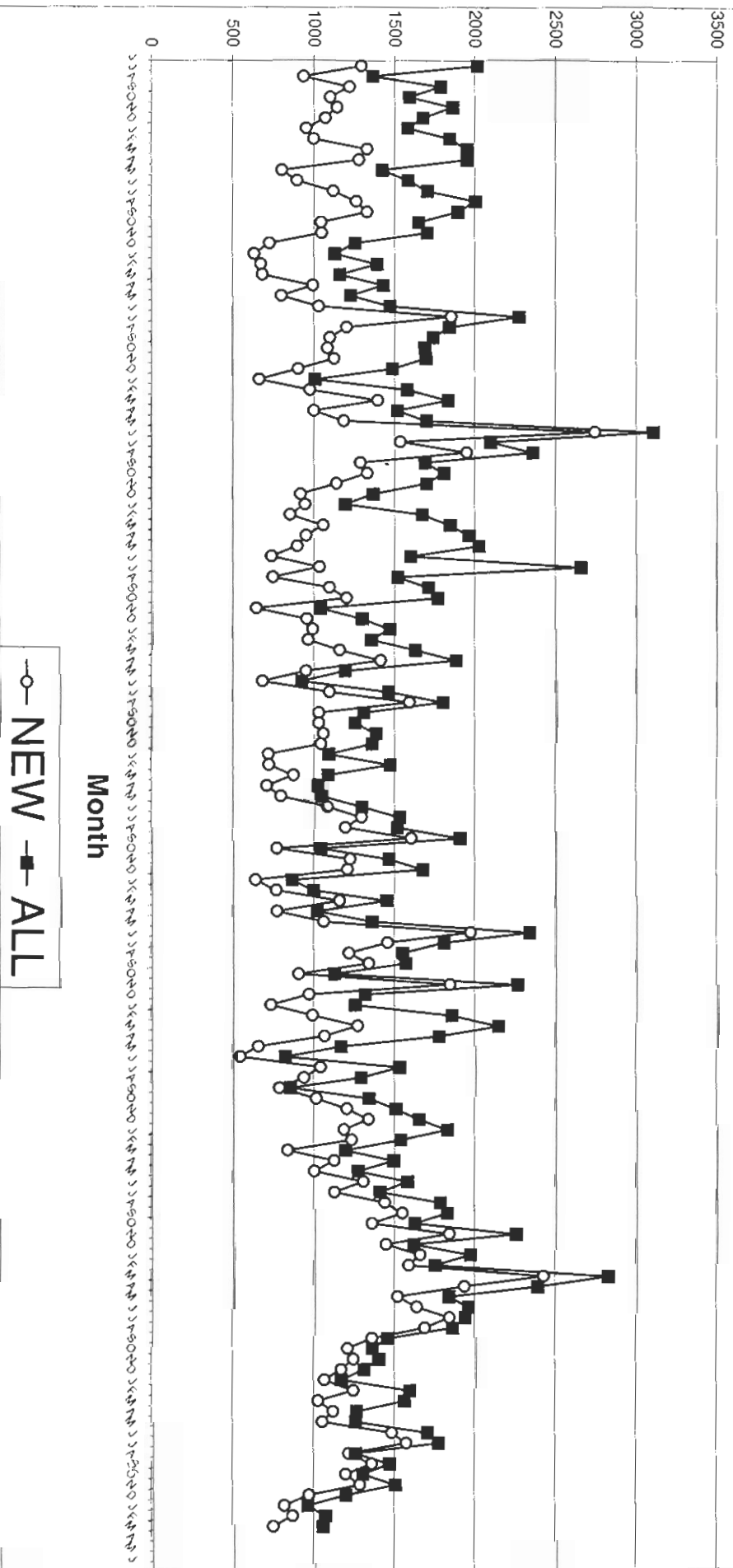
TOTAL NEW & RE-APPLICANTS

1,059

COMPUTER CONNECTIONS CCRS

Applications Processed

FY1998 - FY2006



○ NEW ■ ALL

Commuter Connections Applications Processed FY2006

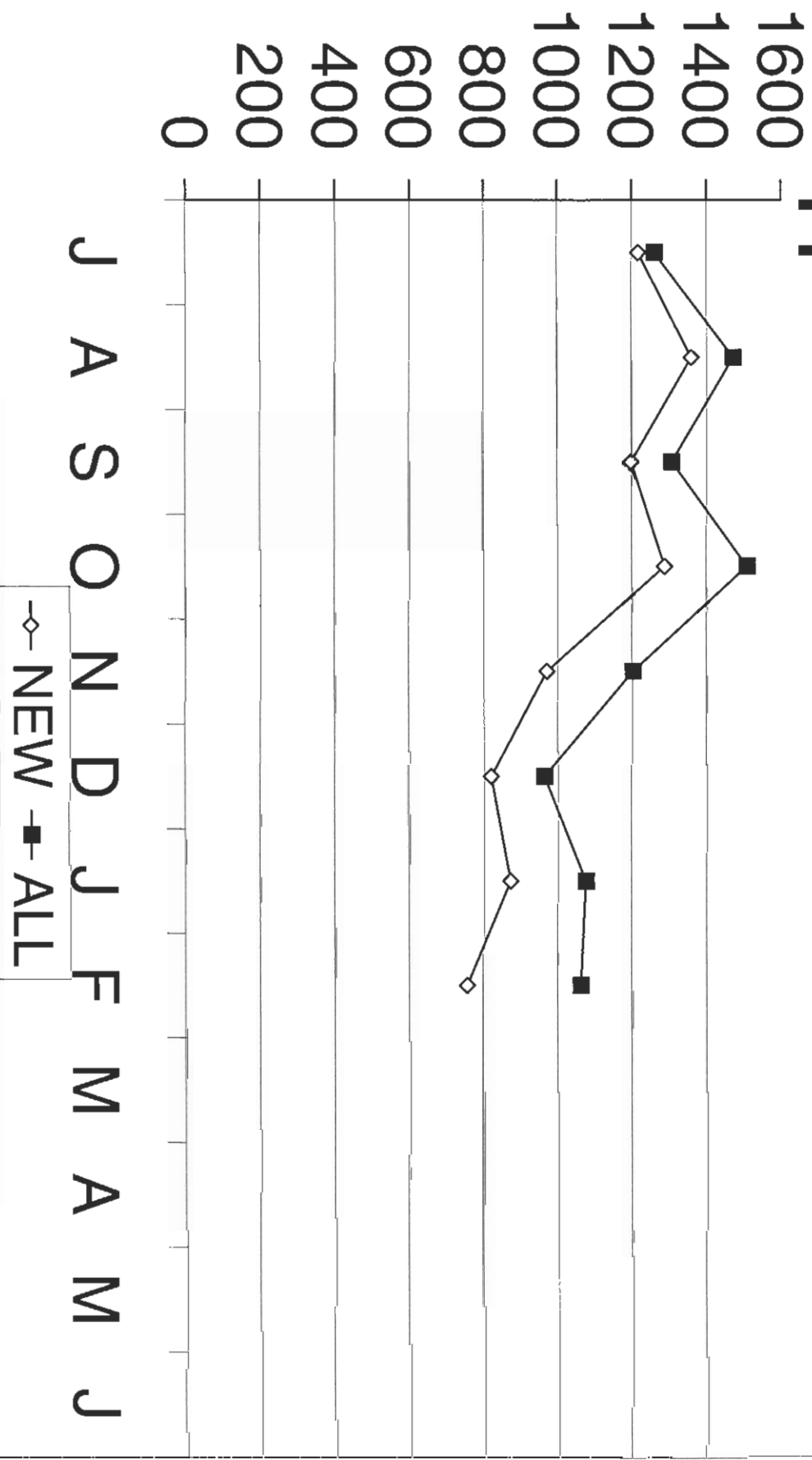


TABLE 2B

**APPLICATIONS RECEIVED THROUGH THE COMMUTER
CONNECTIONS WEBSITE SORTED BY HOME JURISDICTION
FEBRUARY 2006**

	HOME
ALEXANDRIA	7
ANNE ARUNDEL COUNTY	22
ARLINGTON COUNTY	10
BALTIMORE CITY	3
BALTIMORE COUNTY	6
CALVERT COUNTY	11
CARROLL COUNTY	0
CECIL COUNTY	1
CHARLES COUNTY	21
CLARKE COUNTY	2
CULPEPER COUNTY	1
DISTRICT OF COLUMBIA	17
FAIRFAX COUNTY *	54
FAUQUIER COUNTY	2
FREDERICK COUNTY, MD	17
FREDERICK COUNTY, VA	2
FREDERICKSBURG	5
HARFORD COUNTY	2
HOWARD COUNTY	11
KING GEORGE COUNTY	2
LANCASTER COUNTY	0
LOUDOUN COUNTY	35
MADISON COUNTY	0
MONTGOMERY COUNTY	33
ORANGE COUNTY	6
PAGE COUNTY	0
PRINCE GEORGE'S COUNTY	34
PRINCE WILLIAM COUNTY **	88
RAPPAHANNOCK COUNTY	0
RICHMOND COUNTY	0
SHENANDOAH COUNTY	0
SPOTSYLVANIA COUNTY	31
STAFFORD COUNTY	33
ST. MARY'S COUNTY	1
WARREN COUNTY	7
WESTMORELAND COUNTY	1
WINCHESTER	0
OTHERS	18
TOTAL	483

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

TABLE 3**COMMUTER CONNECTIONS
APPLICANT DATABASE SORTED BY RESPONSIBLE AGENCY
FEBRUARY 2006**

ALEXANDRIA	189
ARLINGTON (COG)	2
ARTMA	940
BALTIMORE CITY	75
BMC	127
COG	5,797
DISTRICT OF COLUMBIA	5
DOE	1
FAIRFAX COUNTY	2,388
FREDERICK	226
HARFORD COUNTY	130
HOWARD COUNTY	194
LINK/RESTON	59
LOUDOUN COUNTY	912
MONTGOMERY COUNTY	5,943
Bethesda Transportation Solutions	747
Countywide	1,132
Friendship Heights/Rockville	926
North Bethesda Transportation Ctr	2,506
Silver Spring	632
MTA	12
NIH	487
NORTHERN NECK	66
NORTHERN SHENANDOAH VALLEY	3
PRINCE GEORGE'S COUNTY	416
PRTC	2,141
RADCO	3,854
RAPPAHANNOCK-RAPIDAN	275
TRI - COUNTY	779
OTHER	
<hr/>	
TOTAL	25,021

Commuter Connections CCRS Database FY 2006

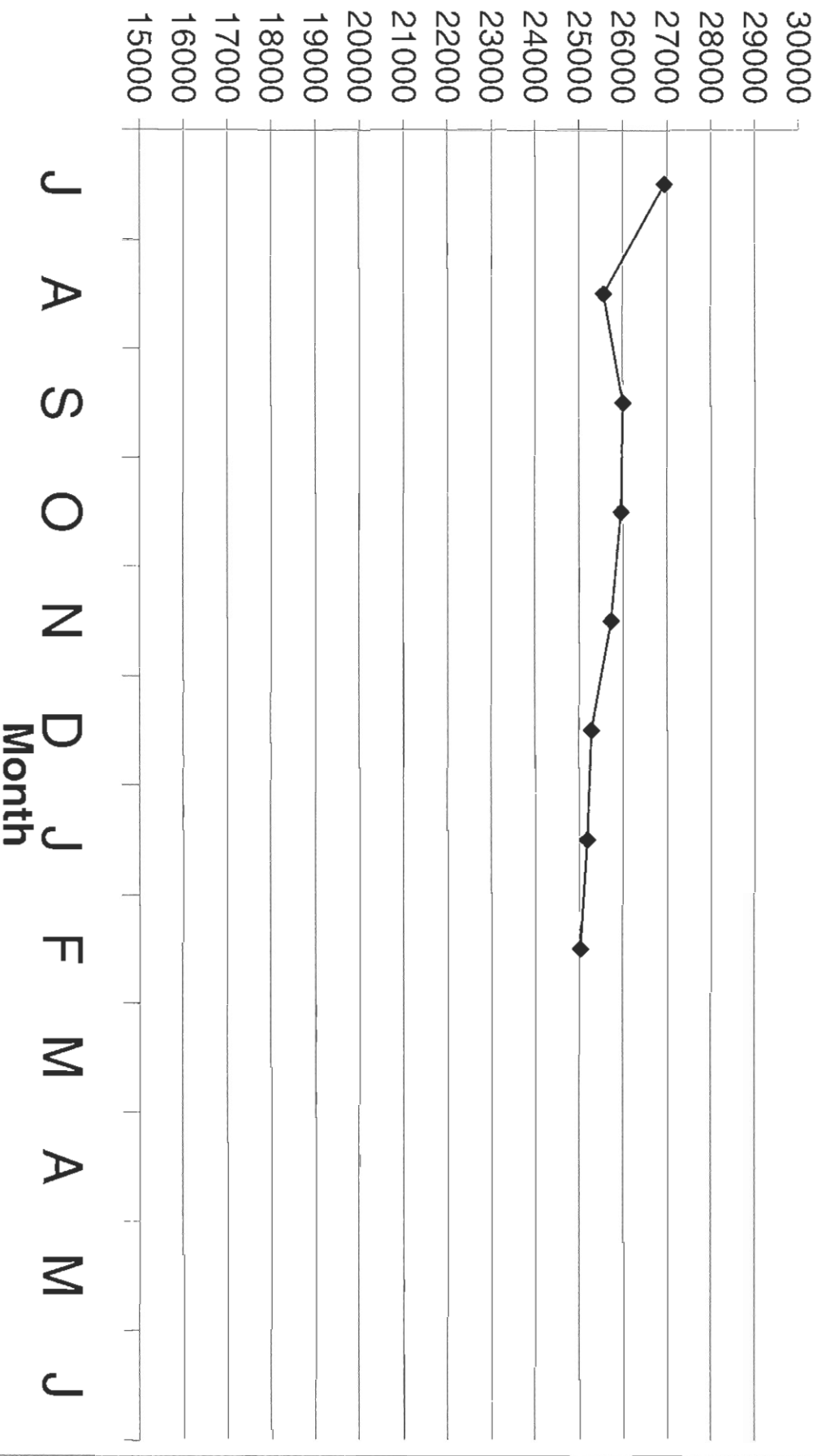


TABLE 4A

COMMUTER CONNECTIONS RIDESHARE DATABASE
 SORTED BY HOME AND WORK JURISDICTIONS
 FEBRUARY 2006

	HOME	WORK
ALEXANDRIA	307	862
ANNE ARUNDEL COUNTY	1,129	173
ARLINGTON COUNTY	291	3,533
BALTIMORE CITY	230	209
BALTIMORE COUNTY	321	130
CALVERT COUNTY	321	8
CARROLL COUNTY	127	5
CECIL COUNTY	28	3
CHARLES COUNTY	678	22
CLARKE COUNTY	17	0
CULPEPER COUNTY	121	2
DISTRICT OF COLUMBIA	833	9,401
FAIRFAX COUNTY *	2,749	2,458
FAUQUIER COUNTY	253	6
FREDERICK COUNTY, MD	1,018	91
FREDERICK COUNTY, VA	55	0
FREDERICKSBURG	209	11
HARFORD COUNTY	177	78
HOWARD COUNTY	668	138
KING GEORGE COUNTY	101	35
LANCASTER COUNTY	3	0
LOUDOUN COUNTY	1,105	237
MADISON COUNTY	4	1
MONTGOMERY COUNTY	4,029	6,832
ORANGE COUNTY	124	0
PAGE COUNTY	6	0
PRINCE GEORGE'S COUNTY	1,858	479
PRINCE WILLIAM COUNTY **	3,299	163
RAPPAHANNOCK COUNTY	11	0
RICHMOND COUNTY	16	1
SHENANDOAH COUNTY	25	0
SPOTSYLVANIA COUNTY	1,551	6
STAFFORD COUNTY	2,307	24
ST. MARY'S COUNTY	151	32
WARREN COUNTY	100	1
WESTMORELAND COUNTY	57	0
WINCHESTER	40	2
OTHERS	702	78
TOTAL	25,021	25,021

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

**TABLE 5
TERM/COMMUTE INFORMATION
FEBRUARY 2006**

	TELEWORK	GRH	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	
APPLICATIONS								
Mail	N/A	10	N/A	N/A	N/A	3	N/A	
Internet	N/A	413	N/A	N/A	N/A	481	N/A	
Kiosks	N/A		N/A	N/A	N/A		N/A	
Purge Letters	N/A	N/A	N/A	N/A	N/A	10	N/A	
Fax/Phone	N/A	5	N/A	N/A	N/A		N/A	
From Client	N/A		N/A	N/A	N/A		N/A	
Employer Survey	N/A		N/A	N/A	N/A		N/A	
TOTAL	N/A	428	N/A	N/A	*14	494	N/A	
PHONE CALLS								TOTAL
Brochure/Promo Materials		3		3				6
Bus/Train Schedule		5		3		1	1	10
Bus/Train Sign		1				2		3
Direct Mail								0
Employer								0
Employer Survey								0
Fair/On Site Event								0
Government Office								0
Highway Sign				5		6	5	16
Information (411)								0
Internet		4		5		18	2	29
Library						1		1
Mobile Billboard								0
Newsletter								0
Newspaper								0
Newspaper (Local)								0
Other Ridesharing Org				1		2		3
Park-and-Ride Lot Sign				2			1	3
Post Card (COG)								0
Presentation								0
Radio				1		5	1	7
Real Estate/WelcomeWagon								0
Referral from Transit Org		2		2		3	2	9
Theatre Slide								0
TV		1				1	1	3
Van Sign		2				1		3
Was/Is Applicant		279		1		35		315
White Pages								0
Word of Mouth		25		6		15	3	49
Yellow Pages - Verizon				1		1		2
Yellow Pages - Yellow Book								0
Yellow Pages - Other		2		4		1		7
Voice Mail Messages		24		6		7	3	40
Other/Unknown		6		4		5	8	23
TOTAL CALLS	0	354	0	44	0	104	27	529

*Requests for Bicycling information from applications received from all sources

**TABLE 6A
CALLS RECEIVED AT CLIENT PROGRAMS
FEBRUARY 2006**

How they heard ...	T	O	A	R	B	B	B	D	F	F	H	H	L	L	L	M	N	N	P	R	R	S	T	T	T	T										
How they heard ...	CTC	AO	GL	LA	RL	AM	LA	TH	DE	FE	RA	WO	KN	FX	ND	MC	TA	NI	CK	SH	GC	RT	CO	AP	SS	AN	TA	RI	AS							
Brochure/Promo Matrix	6	4													30	11														48						
Bus/Train Schedule	7	7				11					4				148	36													7	395						
Bus/Train Sign	6	4				1									48														53							
Direct Mail	16																												0							
Employer																													15							
Employer Survey															2														0							
Fair/On Site Event																													3							
Government Office																													6							
GRH Program	15														3	3													24							
Highway Sign															10	6													44							
Information (411)															17	8													31							
Internet	29	22													61	5													124							
Library	1																												0							
Mobile Billboard																													0							
Newsletter																													4							
Newspaper																													17							
Newspaper (local)																													0							
Other Ridesharing Org	5	4																											86							
Park-and-Ride Sign	3	3																											3							
Post Card (COG)																													0							
Presentation																													0							
Radio	7	4																											4							
Real Estate/Welcomew																													5							
Referral from Transit Org	7	4													60														65							
Theatre Slide																													0							
TV	3	3																											3							
Van Sign	1	1																											1							
Was/s Applicant	316	270													4	11													429							
White Pages															2														2							
Word of Mouth	46	39													69	34													153							
Yellow Pgs-Verizon	2	1																											1							
Yellow Pgs-Yellow Book																													0							
Yellow Pages-Other	7	4																											6							
Voice Mail Messages	39	39													6														86							
Other	21	16													3	3													89							
Total	537	436	0	0	0	16	0	0	0	0	0	0	0	9	23	29	0	0	0	0	562	173	0	0	0	0	87	0	315	0	24	0	2	21	0	01697

NOTE: Table 6 client data is provided by clients and includes calls received at COG and transferred to clients.
 ** Calls from commuters living in Bethesda and Silver Spring are recorded under Montgomery County (MC).

TABLE 6B

APPLICATIONS RECEIVED AT CLIENT PROGRAMS

FEBRUARY 2006

How they heard...	C O G	A L X	A R T M A	B A L T	B E T H	B M C	D O E	F F X	F R E D	H A R R	H O W	L I N K	L D N	M C	M T A	N I H	N E C K	N S H E N	P G C	P R T C	R A D C O	R A P P	S S	T A P	T R I	T O T A L	
Brochure/Promo Mattis	34												2	1													37
Bus/Train Schedule	24																				3						27
Bus/Train Sign	10																										10
Direct Mail	3																										3
Employer	37																							12			58
Employer Survey	0																										0
Fair/On Site Event	1																										1
Government Office	22								4																		26
GRH Program									13				31	13													182
Highway Sign	2																										12
Information (411)	0																				35						35
Internet	47									3			5	11													112
Library	0																										0
Mobile Billboard	0																										0
Newsletter	3																										3
Newspaper	1									2																	3
Newspaper (Local)										1												1					2
Other Ridesharing Org	7										7																14
Park-and-Ride Sign	0																										0
Post Card (COG)	0													1													1
Presentation	1													5													6
Radio	64																	2									66
Real Estate/Welcomew	0																										0
Referral from Transit Org	0					6																1					7
Theatre Slide	0																										0
TV	4																										4
Van Sign	3																										3
Was/Is Applicant	12										2							18									132
White Pages																											0
Word of Mouth	60												1	16								5					120
Yellow Pgs-Verizon	1																										1
Yellow Pgs-Yellow Bk	0																										0
Yellow Pgs-Local	0																										0
Voice Mail Messages																											0
Other	28										2		5														39
Total	364	0	25	0	0	0	0	0	17	6	21	0	44	47	0	0	0	78	0	129	119	16	27	12	0	0	905

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Monthly Activity and Impact Summary
Month of FEBRUARY 2006

Commuter Connections Activity	This Month	Last Month	Since July 2005
Total applicants/info provided:	1,130	1,138	10,449
Rideshare applicants	1,059	1,073	9,840
Matchlists sent	1,443	1,000	10,392
Transit applicants/info sent	44	47	456
GRH applicants	413	532	4,574
Bike to work info requests	14	19	165
Telework info requests	0	0	4
Kiosk users	619	367	7,493
Kiosk applicants	0	0	0
Internet users	6,669	6,988	60,726
Internet applicants	894	1,070	9,448
New employer clients	31	13	225
Employee applicants	0	0	90

Program Impact Performance Measure	This Month	Last Month	Since July 2005
Continued placements	290	294	2,406
Temporary/one-time placements	140	142	1,159
Daily vehicle trips reduced	109	110	903
Daily VMT reduced	3,932	3,984	32,602
Daily tons NOx reduced	0.0027	0.0028	0.0227
Daily tons VOC reduced	0.0011	0.0012	0.0239
Daily gallons of gas saved	165	167	1,369
Daily commuter costs saved	\$727	\$737	6,030

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

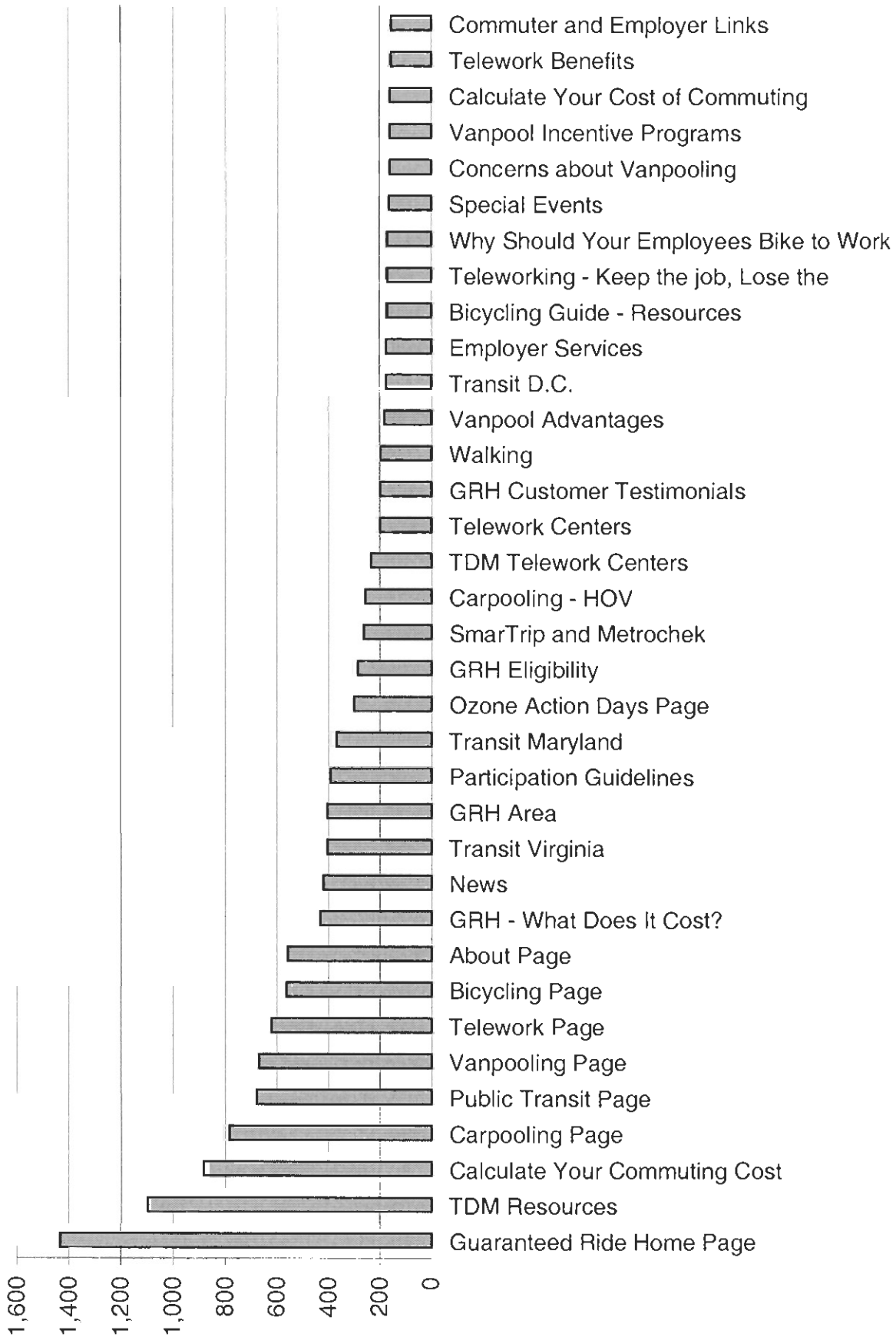
Commuter Connections Website Activity -- February 2006

	<u>Accesses</u>	<u>% of Total</u>
Total Accesses of MWCOG Home Page	8,116	
Total Accesses of Commuter Connections Home Page	6,669	
<i>Breakdown of BDY Sub-page accesses</i>		
Guaranteed Ride Home Page	1,434	10.51%
TDM Resources	1,096	8.03%
Calculate Your Commuting Cost	882	6.46%
Carpooling Page	784	5.75%
Public Transit Page	678	4.97%
Vanpooling Page	669	4.90%
Telework Page	622	4.56%
Bicycling Page	563	4.13%
About Page	558	4.09%
GRH - What Does It Cost?	432	3.17%
News	419	3.07%
Transit Virginia	404	2.96%
GRH Area	404	2.96%
Participation Guidelines	392	2.87%
Transit Maryland	368	2.70%
Ozone Action Days Page	300	2.20%
GRH Eligibility	286	2.10%
SmartTrip and Metrochek	261	1.91%
Carpooling - HOV	256	1.88%
TDM Telework Centers	234	1.71%
Telework Centers	200	1.47%
GRH Customer Testimonials	198	1.45%
Walking	197	1.44%
Vanpool Advantages	182	1.33%
Transit D.C.	176	1.29%
Employer Services	176	1.29%
Bicycling Guide - Resources	173	1.27%
Teleworking - Keep the job, Lose the Commute	173	1.27%
Why Should Your Employees Bike to Work	171	1.25%
Special Events	164	1.20%

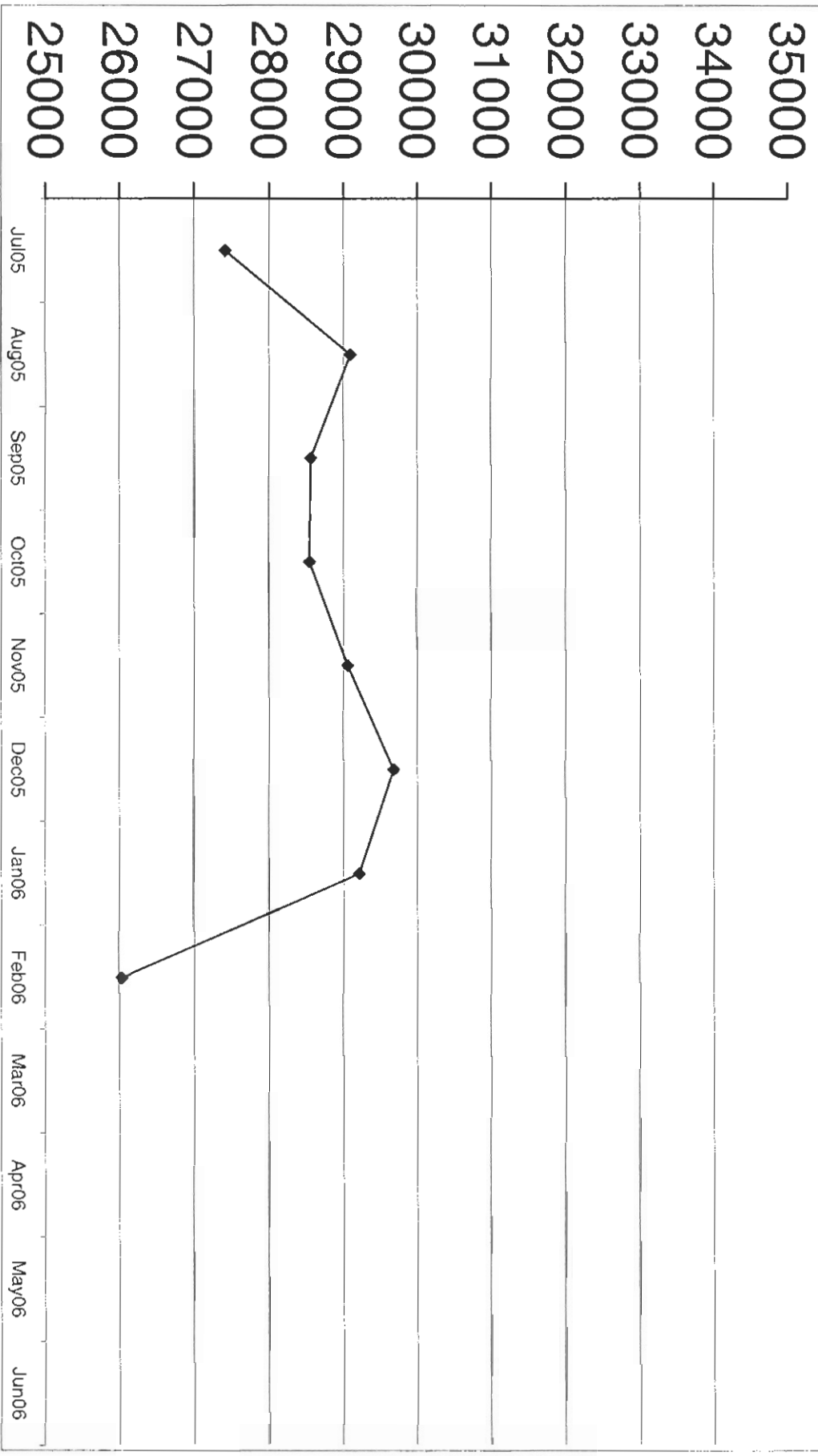
Commuter Connections Website Activity -- February 2006

Concerns about Vanpooling	161	1.18%
Vanpool Incentive Programs	160	1.17%
Calculate Your Cost of Commuting	159	1.17%
Telework Benefits	158	1.16%
Commuter and Employer Links	156	1.14%
Total	13,646	100.00%

Commuter Connections Website Activity -- February 2006

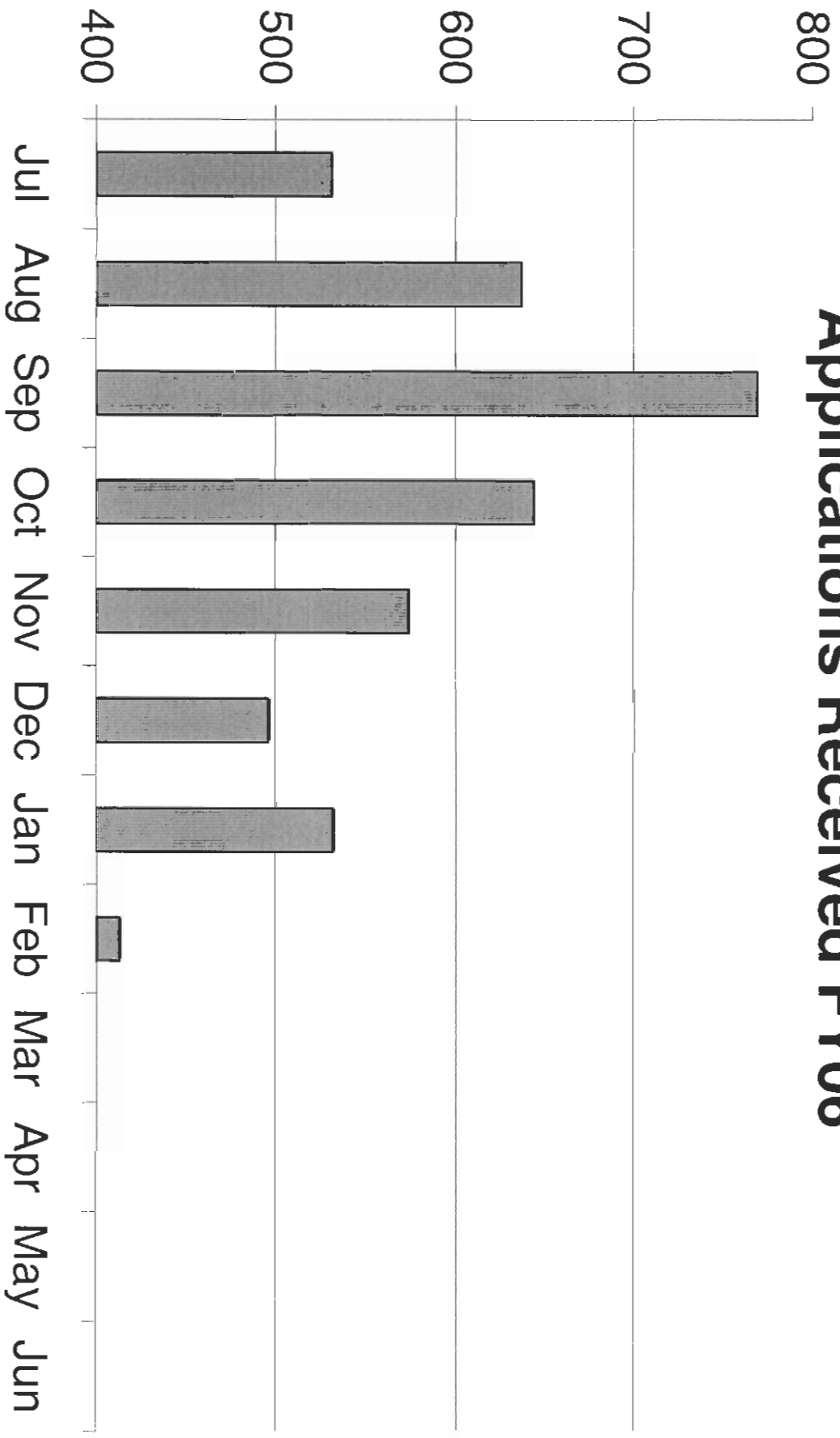


COMMUTER CONNECTIONS GRH Registrants FY06

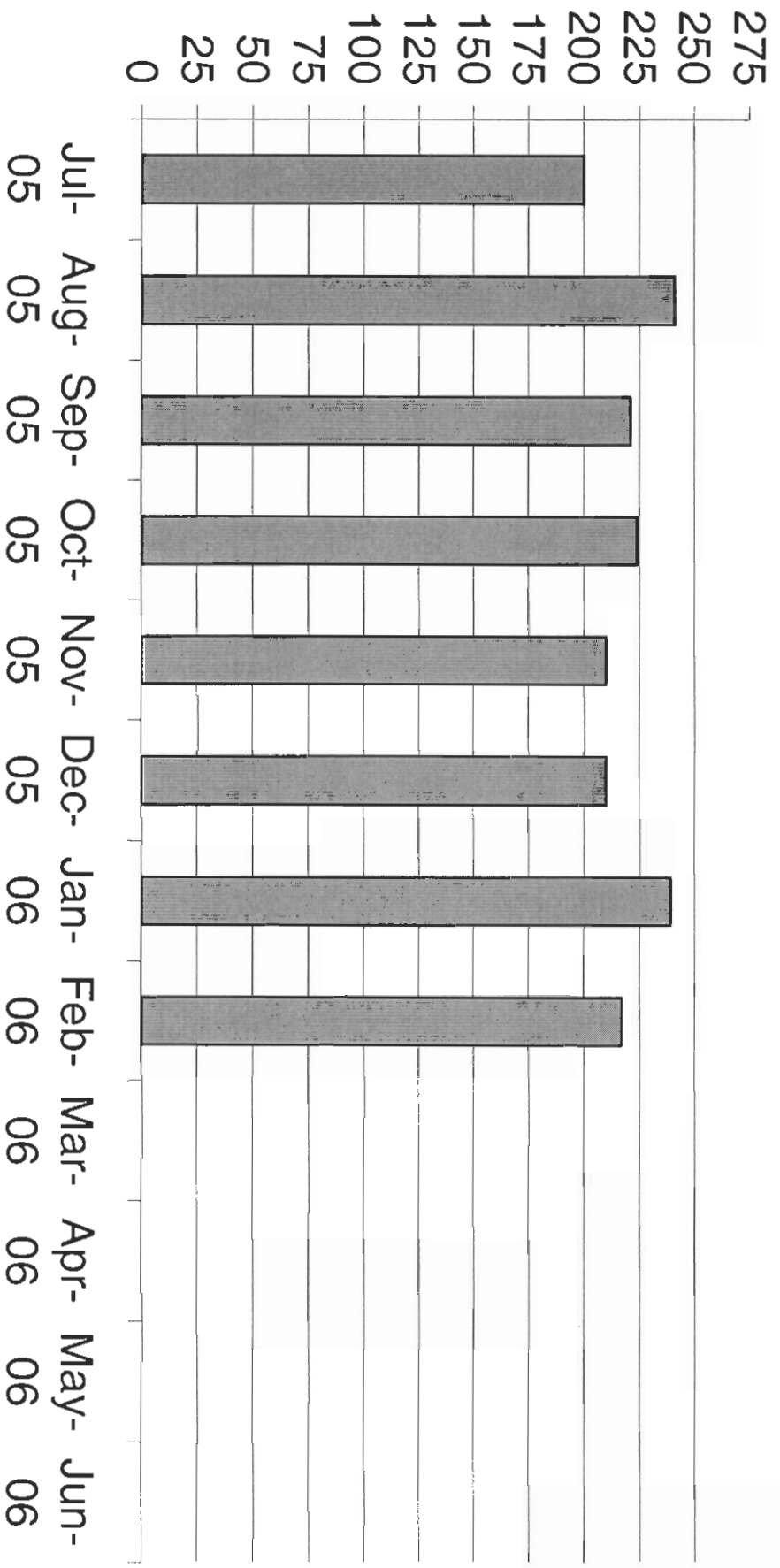


COMMUTER CONNECTIONS GRH GRH

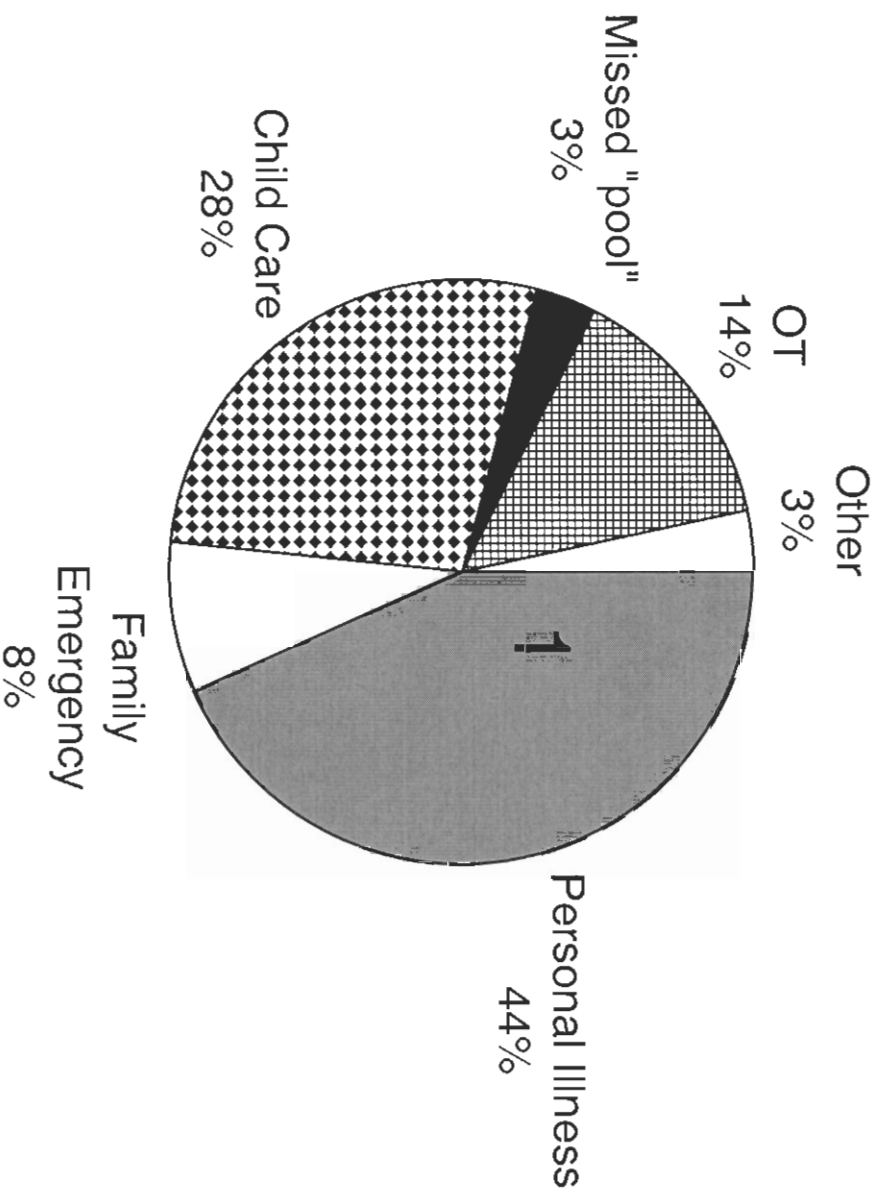
Applications Received FY06



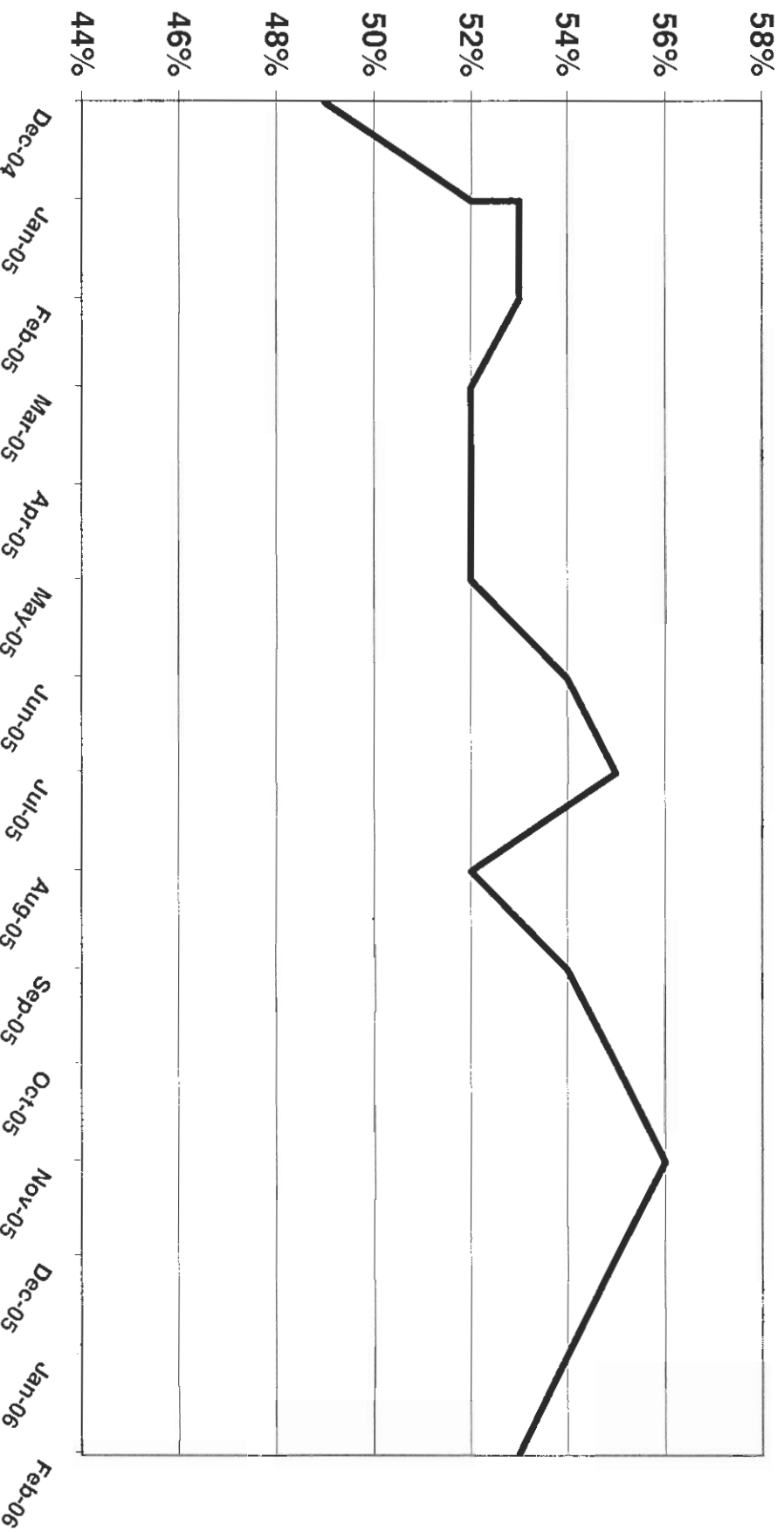
COMMUTER CONNECTIONS GRH Trips Provided FY06



COMMUTER CONNECTIONS GRH Trip Reasons for February 2005



Telework Center Utilization Percentage



Emp. Outreach
February 2006

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County *	Montgomery County *	Prince George's *	Prince William	Tri - County Council *	Metro	Telework
Employers Contacted (new)	0	3	5	0	5	0	0	0	0	0	0	15
Employers Contacted (follow-up)	0	59	2	10	1	0	0	0	0	0	0	6
Total Broadcast Contacts	0	68	0	10	0	0	0	0	0	0	0	4
Total Sales Meetings	0	5	2	4	0	0	0	0	0	0	0	1
Total Employers Contacted	0	135	9	24	6	0	0	0	6	0	0	26
New Level 1 TDM Programs	0	2	0	1	0	0	0	0	0	0	0	0
New Level 2 TDM Programs	0	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	1	0	0	0	0	0	0	0	0	0	0
New Level 4 TDM Programs	0	0	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

* Did not submit a monthly report by deadline.

Emp. Outreach
Year to Date FY06

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County *	Montgomery County *	Prince George's	Prince William	Tri-County Council	Metro	Telework
Employers Contacted (new)	16	66	17	7	5	0	0	2	0	26	0	70
Employers Contacted (follow-up)	49	575	116	43	2	0	0	384	6	5	0	126
Total Broadcast Contacts	34	10,369	0	140	0	0	0	675	0	100	0	88
Total Sales Meetings	13	16	5	9	0	0	0	7	0	3	0	12
Total Employers Contacted	112	11,026	138	199	7	0	0	1068	6	134	0	296
New Level 1 TDM Programs	17	19	11	4	3	0	0	1	0	1	0	0
New Level 2 TDM Programs	4	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	6	43	0	4	0	0	0	1	0	0	7	0
New Level 4 TDM Programs	3	2	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

EXPLANATION OF JURISDICTIONAL ACTIVITIES DATA

Did not supply monthly report. **New Metrochek for 100+ employers, may include accounts sold by regional employer outreach sales force. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

- A. Employers Contacted (new): Number of contacts with new 100+ employers. This number refers to first time contact with employers; these employers have never been approached (includes phone calls, letters, email, faxes and voicemails)
- B. Employers Contacted (follow- up): Number of contacts with existing 100+ companies. These are contacts with employers after the first attempt (includes forms of contact listed above).
- C. Total Broadcast Contacts: Mass outreach (includes direct mail, faxes, emails)**NEW
- D. Total Sales Meetings: Number of in person contacts with new and existing employers for the purpose of discussing the Commuter Connections program (includes one on one meetings and employers attending seminars and presentations; excludes transportation fairs)
- E. Total Employers Contacted: A + B + C+ D
- F. New Level 1 TDM Programs: Number of Level 1 programs implemented in previous month; more detailed information on these programs must be entered into the ACT database.
- G. New Level 2 TDM Programs: same as above
- H. New Level 3 TDM Programs: same as above
- I. New Level 4 TDM Programs: same as above

EMPLOYER SERVICES PARTICIPATION LEVELS

LEVEL 1 (BRONZE)

- ▶ Expresses interest in telework, transit benefits, Metrochek, Ozone Action Days, or other TDM strategy,
- ▶ Conducts Commuter Survey
- ▶ Distributes alternative commute info. to employees, including Ozone Action Days info.
- ▶ Posts alternative commute info., including Ozone Action Days info., on employee bulletin board(s), newsletter or e-mail

LEVEL 2 (SILVER)

- ▶ Installs a permanent display case or brochure holders and stock with alternative commute info. or Ozone Action Days info.
- ▶ Provides preferential parking for carpools and vanpools
- ▶ Implements an informal telework program
- ▶ Facilitates car/vanpool formation meetings
- ▶ Hosts/sponsors an alternative commute day or transportation fair
- ▶ Implements alternative work schedule program (flex-time, staggered work schedule, compressed work week)
- ▶ Installs bicycle racks or lockers
- ▶ Establishes an ETC who regularly provides alternative commute information to employees

LEVEL 3 (GOLD)

- ▶ Implements a formal telework program
- ▶ Implements a transit/vanpool benefit, Metrochek, or parking "cash out" program
- ▶ Implements a carpool/bicycle/walk benefit
- ▶ Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- ▶ Implements a parking fee (valid only for companies that previously did not charge employees for parking)
- ▶ Becomes a Commuter Connections member and provides on-site ridematching
- ▶ Provides employee shuttle service to transit stations
- ▶ Provides company vanpools for employees' commute to work
- ▶ Installs shower facilities for bicyclists and walkers
- ▶ Implements a comprehensive Ozone Action Days program
- ▶ Supplements GRH program with payment for additional trips or own program

LEVEL 4 (PLATINUM)

- ▶ Implements two or more of the Level 3 TDM programs and actively promotes these programs and alternative commuting

INFOEXPRESS KIOSK USAGE RATES

Month: February 2006

Kiosk Location	Number of Users	Number of Total Hits	Top Five Buttons	Number of Hits
Tysons Mall # 1	64	1223	Tyson's Traffic	29
			Weather	27
			Commuter Connection	27
			History	23
			Commuter Connections	2
Tysons Mall # 2	28	794	VRE	7
			Tyson's	25
			Commuter Connections	5
			Weather	10
			Transit	3
Manassas Mall	Kiosk Down		Maps	
			Omniride	
			Manassas	
			Weather	
			Commuter Connection	
Mitre	27	566	Streets	23
			Traffic	8
			Transit	2
			Weather	5
			Commuter Connections	8
Union Station	150	3381	Weather	40
			VRE	30
			News	29
			Commuter Connections	14
			Metro	13
Springfield Mall # 1	33	920	News	2
			Springfield Mall	22
			Transit	19
			Traffic	3
			Telecommuting	2
Reston TownCenter	91	2250	Reston	75
			Weather	43
			Traffic	11
			Transit	10
			News	4

Springfield Mall # 2 49 1125 9

VRE
Springfield Mall
Weather
Metro
Commuter Connections
30
26
8
15

Dulles Town Center Kiosk Down

Maps
Dulles
Weather
Loudon Transit
News

Fair Oaks Mall 18 466 3

FairOaks Mall
Transit
Weather
VRE
Traffic
3
3
11
4
6

Ballston Common Mall 69 3302 40

Ballston
Metro
News
Weather
VRE
26
48
56
36

USDA - DC 90 1388 6

Ride Matching
Commuter Connections
Traffic
Transit
Weather
6
5
10
7
20

Hoffman Kiosk is down

Commuter Connections
Traffic
Weather
Maps
News
4
13
14
6
38

Fairfax County Kiosks

Location	Users	Hits
Sherwood Library	1	20
George Mason Library	N/A	N/A
Charlilly	2	38
Kings Towne	1	16
Mason Govt Center	2	30

Kings Park	1	20
Reston Library	1	16
Tysons Transit Centreville	1	18
DolleyMadison	2	30
Inova	N/A	N/A
Pohick	2	30
John Marshall	1	14
Tysons Pimmit	1	14
Pennino	2	30
Govt. Center	1	8
Fairfax Library	2	26
Warrenton	1	18
Herndon	2	17
Herrity	1	16
McLean	1	16
Sherrif's	1	18
South GC	1	16

Feb-06
NUMBER OF APPLICATIONS RECEIVED
FROM KIOSKS

Site	Total
Tysons Corner Center	0
Fair Oaks Mall	0
Springfield Mall	0
MITRE	0
Union Station	0
L'Enfant Plaza	0
Pentagon	0
Reston Town Center	0
Ballston	0
USDA - DC	0
Total	0