

Improving Public Involvement Activities and CLRP Information

TPB Citizens Advisory Committee
March 9, 2006

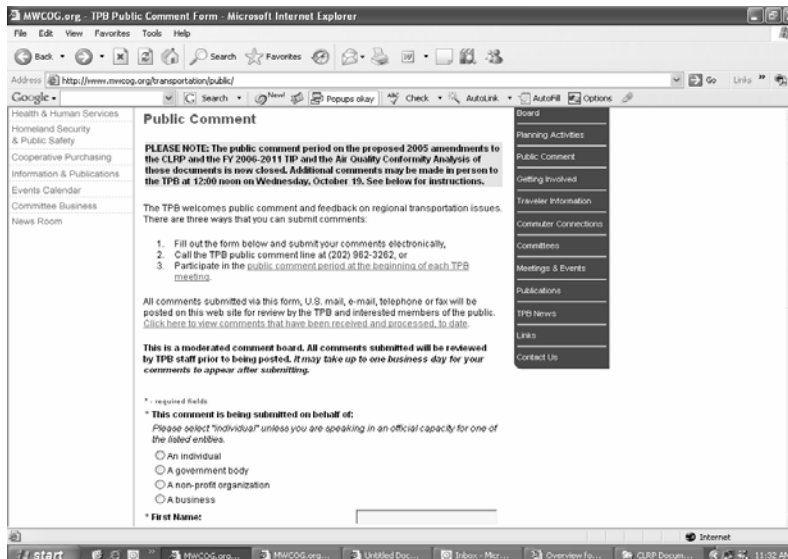
What are we currently doing?

- Structures
 - Citizens Advisory Committee
 - Access for All Advisory Committee
- Procedures
 - Established in the Public Involvement Process
 - Include public comment, public notice.
- Website
- Documents
 - *TPB News, The Region, Citizens Guide*, special publications
- Public Meetings
 - Forums on the TPB's Scenario Study

Some Recent Activities: New CLRP Documents



Some Recent Activities: Online Public Comment



Some Recent Activities: CAC Scenario Forum in Oxon Hill September 20, 2005



Recent Activities: Disability Awareness Day, October 2004



AFA Chairwoman Kathy Porter makes closing remarks



2006 Public Involvement Goals

- Engage and educate community leaders, particularly those not traditionally involved in the process.
- Develop more effective and timely public information on the plan.
- Obtain representative citizen input on key issues.

Consultant Support for Public Outreach Improvements

- TPB issued a Request for Qualifications (RFQ) in July 2005
- Two consultants selected:
 - Academy of Leadership Foundation
 - Fitzgerald and Halliday

What factors are driving the new improvements?

- CLRP update scheduled for 2006
- SAFETEA-LU requirements
- CAC Recommendations

CAC Recommendations on CLRP/TIP Information and Analysis (January 2006)

- Improve public information
 - e.g. clear, concise project information
- Provide more analysis, earlier
 - Don't just focus on air quality conformity
- Make changes in the planning process
 - Provide more time for analysis
 - Ask DOTs and WMATA to explain project submissions in public forums
 - Develop a plan of unfunded priority projects

Public Involvement Improvements: Framework for New Ideas

1. Education
2. Public Information
3. Public Input

New Ideas:

1. *Educate* Community Leaders

*The Community Leadership Training
Institute*

- **What:** A series of 3 workshops
- **When:** April 26, 29 and May 6
- **Who:** Participants will be community leaders not already involved in the TPB process.

New Ideas:

1. *Educate* Community Leaders

The Community Leadership Training Institute

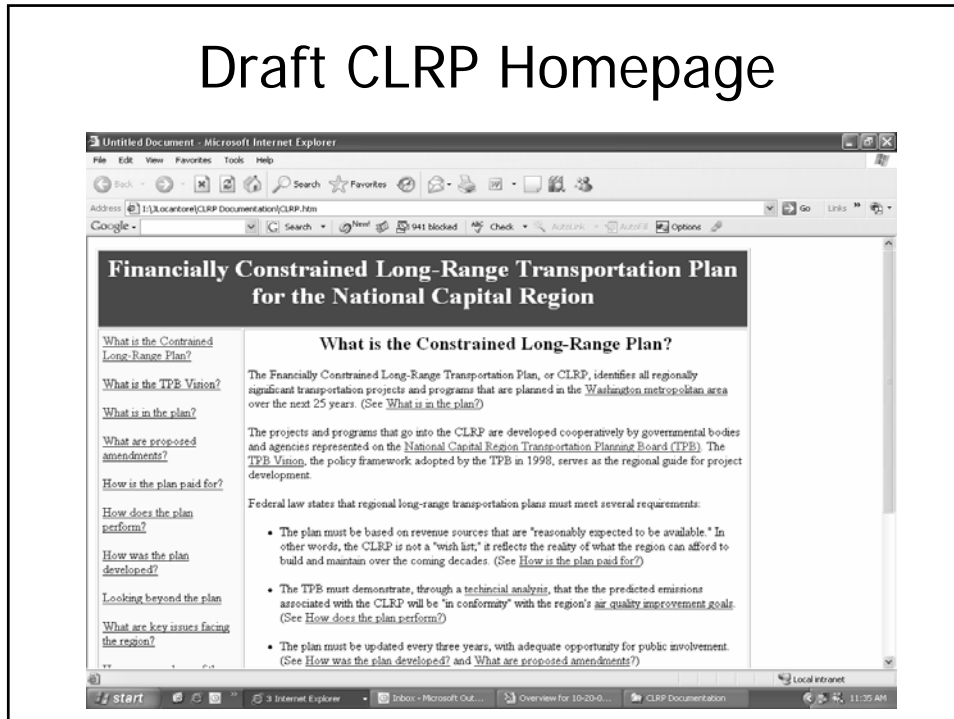
- **Goal:** Educate community leaders on how to effectively get involved in transportation decision-making.
- **Key themes:**
 - Improve public involvement by helping leaders understand where and how decisions are made.
 - Make a connection between regional issues and local concerns:
 - Land Use/Transportation coordination
 - Funding problems – “Making it happen”

New Ideas:

2. Make *Information* More Accessible

- A new identity for the CLRP (branding)
- Make the CLRP a “living document”
- Accessible web and printed information
 - Web-based CLRP homepage
 - Online project database
- Analysis: Available earlier and easier to understand
- Clearly explain project selection process

Draft CLRP Homepage



New Ideas: 3. Make Public *Input* More Useful

- Make scenario forums more useful and more interactive (work with the CAC)
- Improve the public comment process and documentation of public comment
- Conduct public opinion polls

Tying it Together: Developing a Public Participation Plan

