

Clean Diesel Moves the National Capitol Region

*Metropolitan Washington Council of Governments
October 2, 2014*

*Ezra Finkin
Director of Policy*



Our Members are the Leaders in Clean Diesel Technology

- AGCO
- BorgWarner
- Bosch
- Caterpillar Inc.
- Chrysler Group
- CNH Industrial
- Cummins Inc
- Daimler
- Deere & Company
- Delphi Automotive
- Ford Motor Company
- General Motors
- Honeywell
- Isuzu Manufacturing Services America
- Johnson Matthey
- Mazda North American Operations
- MTU America
- Umicore
- Volvo Group
- Volkswagen of America
- Yanmar America

Allied Members

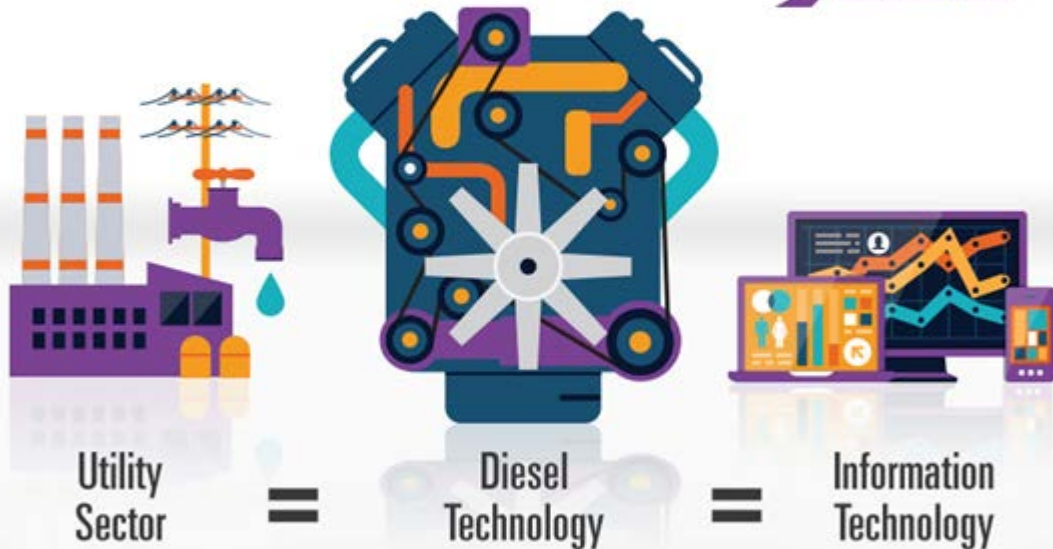
- Association of Diesel Specialists
- National Biodiesel Board
- Western States Petroleum Association



WHY WE'RE TALKING ABOUT DIESEL

Diesel Powers the U.S. Economy

Diesel Technology generates **\$275 billion in economic activity per year** – about the same as the Utility and Information Technology Sectors.



Diesel Technology provides 1.25 million U.S. jobs

Over 90 percent of the heavy-duty truck fleet is manufactured in the U.S.

\$46 billion in exports

1 in 4 engines destined for overseas markets

\$24 billion in exports of trucks, equipment and engines

Net exporter of diesel fuel

**-262 million barrels (2012)
generating roughly \$10 billion in export revenue.**

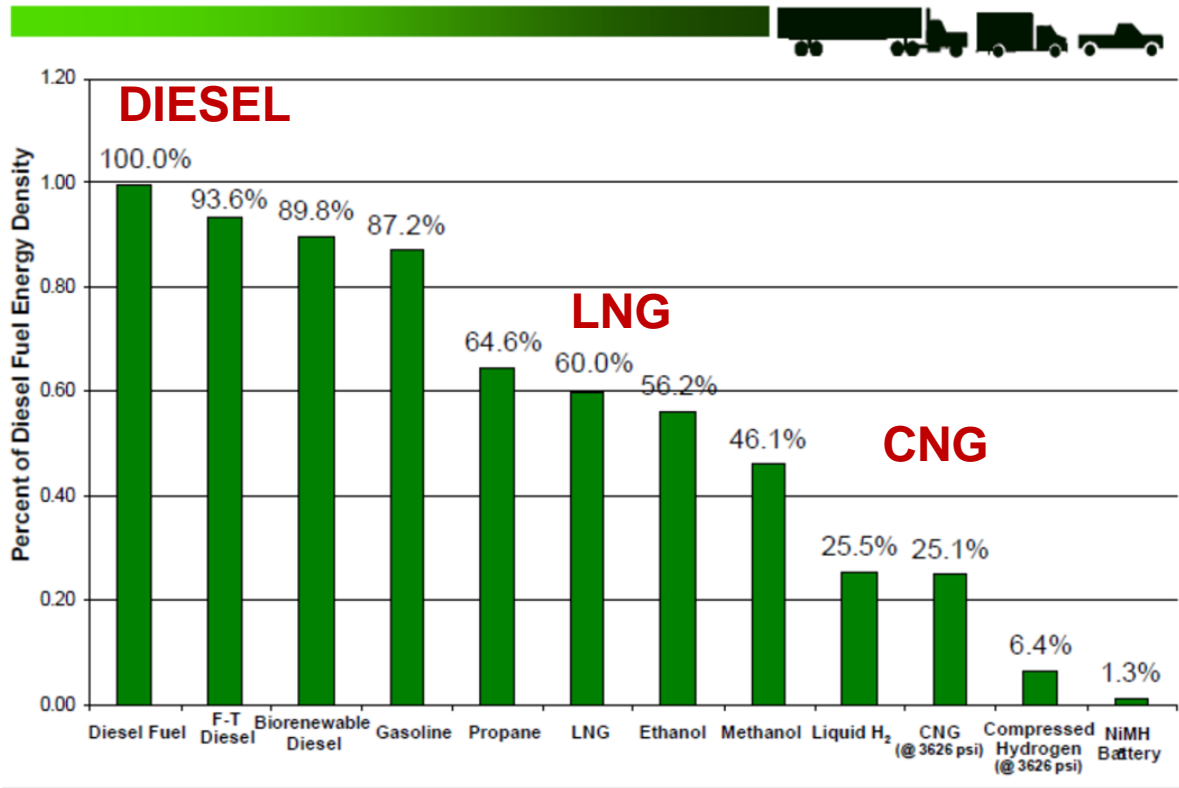
#1 global transportation fuel

**-National Petroleum Council
-ExxonMobil**



NOTHING BEATS THE ENERGY CONTENT OF DIESEL

Energy Density of Fuels
Normalized to Diesel Fuel



More freight and people can be moved on a gallon of diesel than any other transportation fuel.

Proven performance, reliability, durability, and fuel availability

Diesel plays predominant role in 16 key sectors of the economy

SOURCE: U.S. Department of Energy, EERA

DIESEL IS PART OF A SUSTAINABLE TRANSPORTATION FUTURE



Transformation to near-zero emissions
+
Renewable fuel and hybrid capabilities
=
Diesel technology as a sustainable
energy strategy for the future



ADVANCE TECHNOLOGY DELIVERING EMISSIONS REDUCTION

Advanced Engine Technology

*Advanced engine electronic combustion control ,
fuel injection systems, and turbochargers
optimize performance and low-emissions*

Clean Diesel System

Cleaner Diesel Fuels

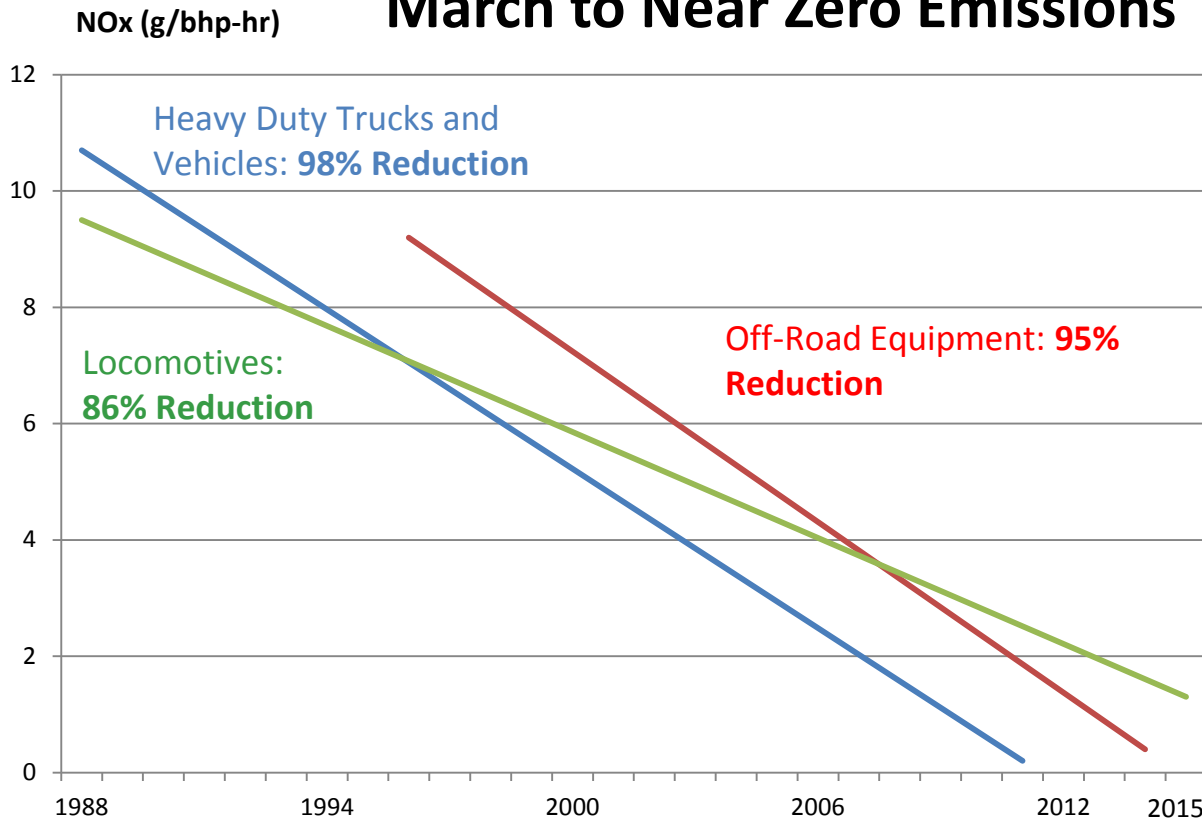
*Ultra low Sulfur Diesel Fuel
produces lower emissions and
enable advanced emissions
treatment systems
(catalysts and filters)*

Emissions Treatment

*Particulate filters and catalysts
reduce emissions of
ozone-forming compounds
(NOx and VOCs),
trap and eliminate fine particles*

Clean Diesel Delivers Real World Benefits

March to Near Zero Emissions



Regulatory Milestones

Fuel: ULSD 2006

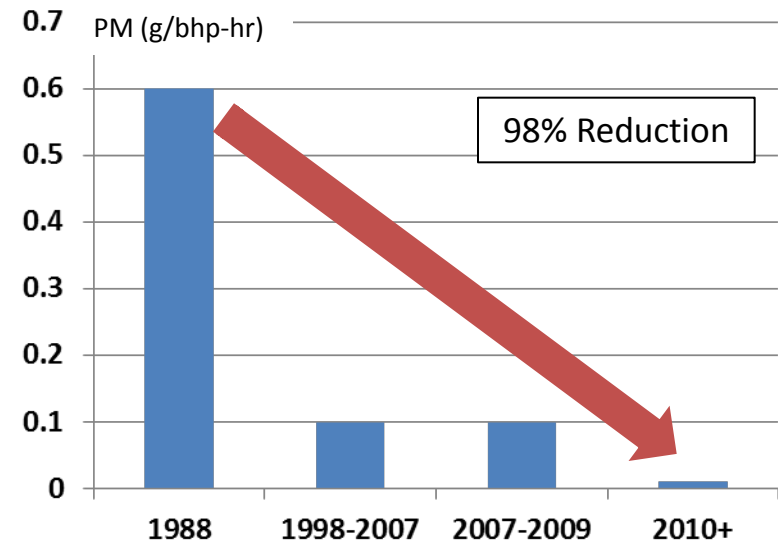
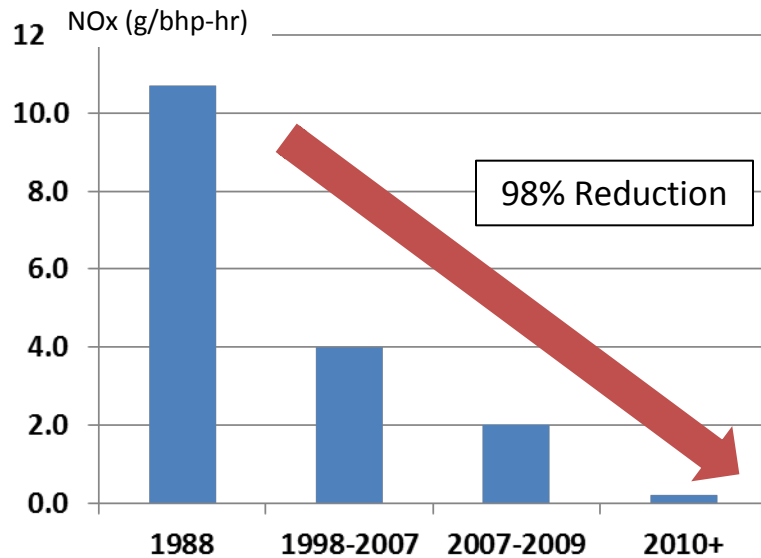
Trucks: Clean Diesel Standards - 2007 & 2010

Off-road Equipment: Tier 4 Final – January 2014

Locomotive & Marine: Tier 4 – January 2015

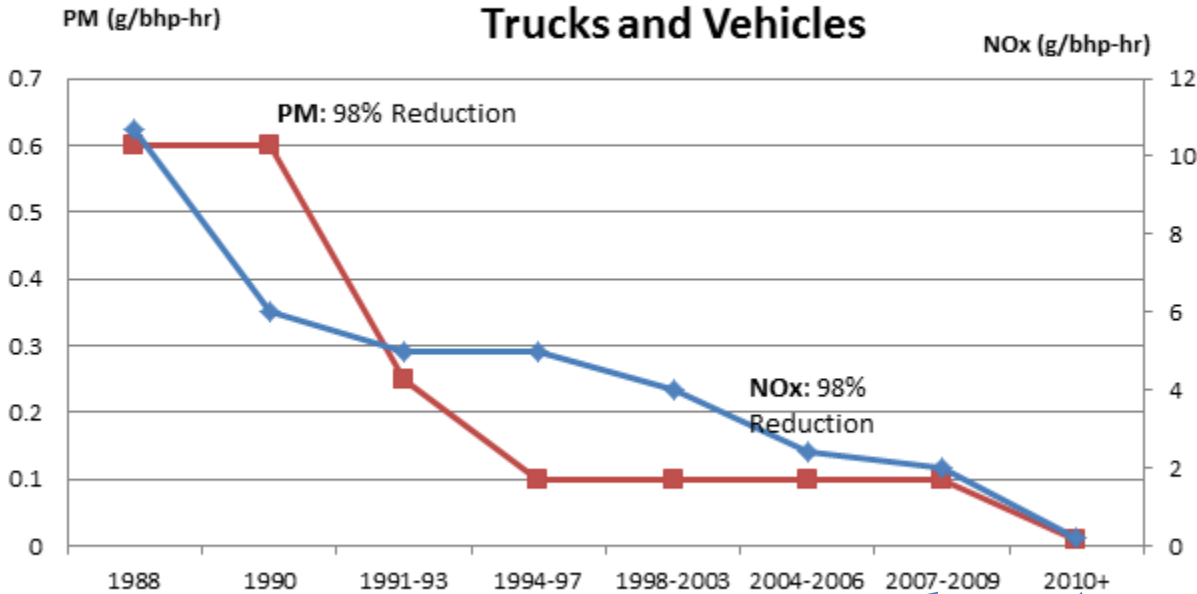
National Experience: Clean Diesel Trucks Support Emissions Reduction

New clean diesel engines have reduced NOx and PM emissions by more than 95% over the last 25 years.



One in Three Heavy Duty Vehicles Delivers Clean Air

Progress to Near Zero Emissions in Heavy-Duty Trucks and Vehicles

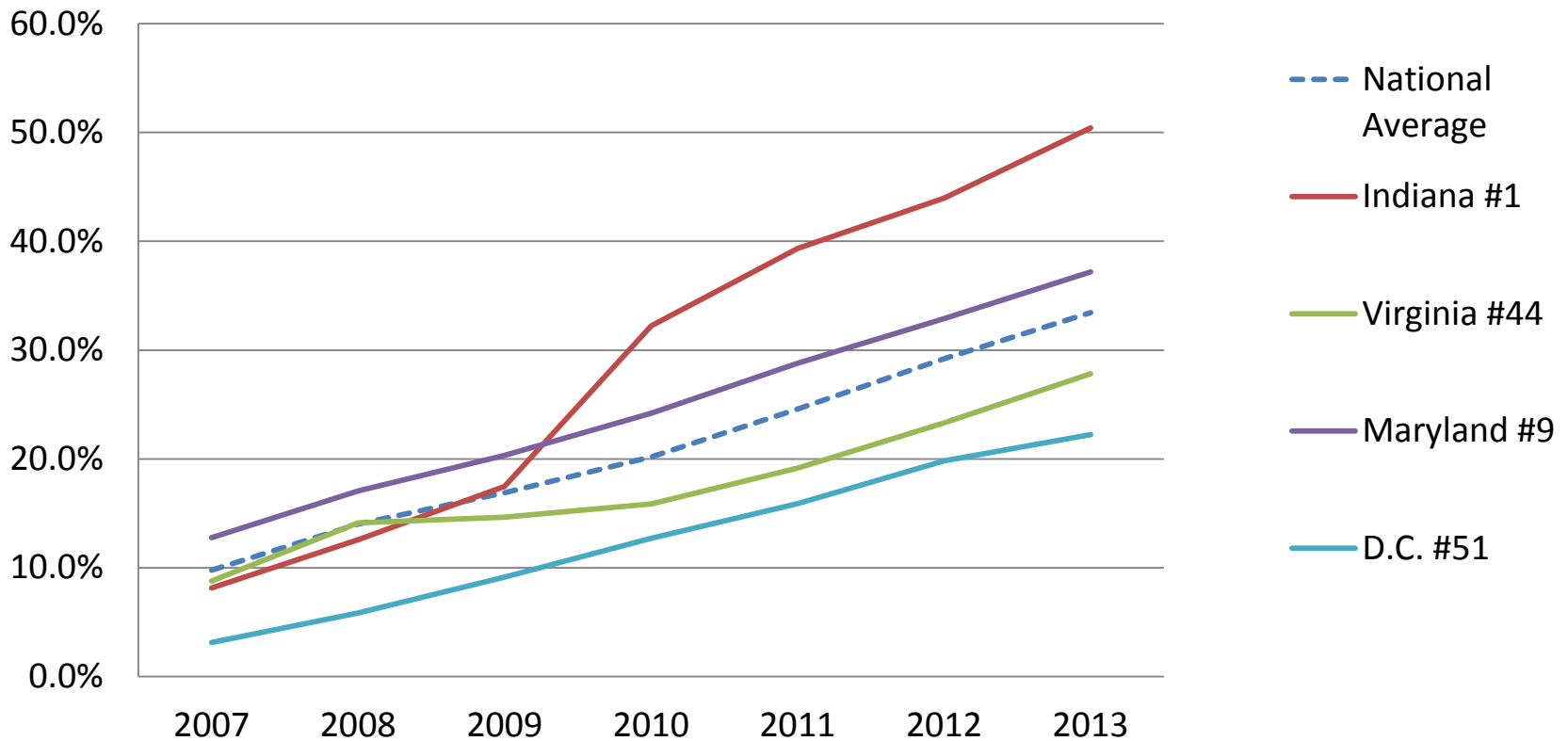


Share of the National Clean Diesel Fleet

33.5% **14.7%**

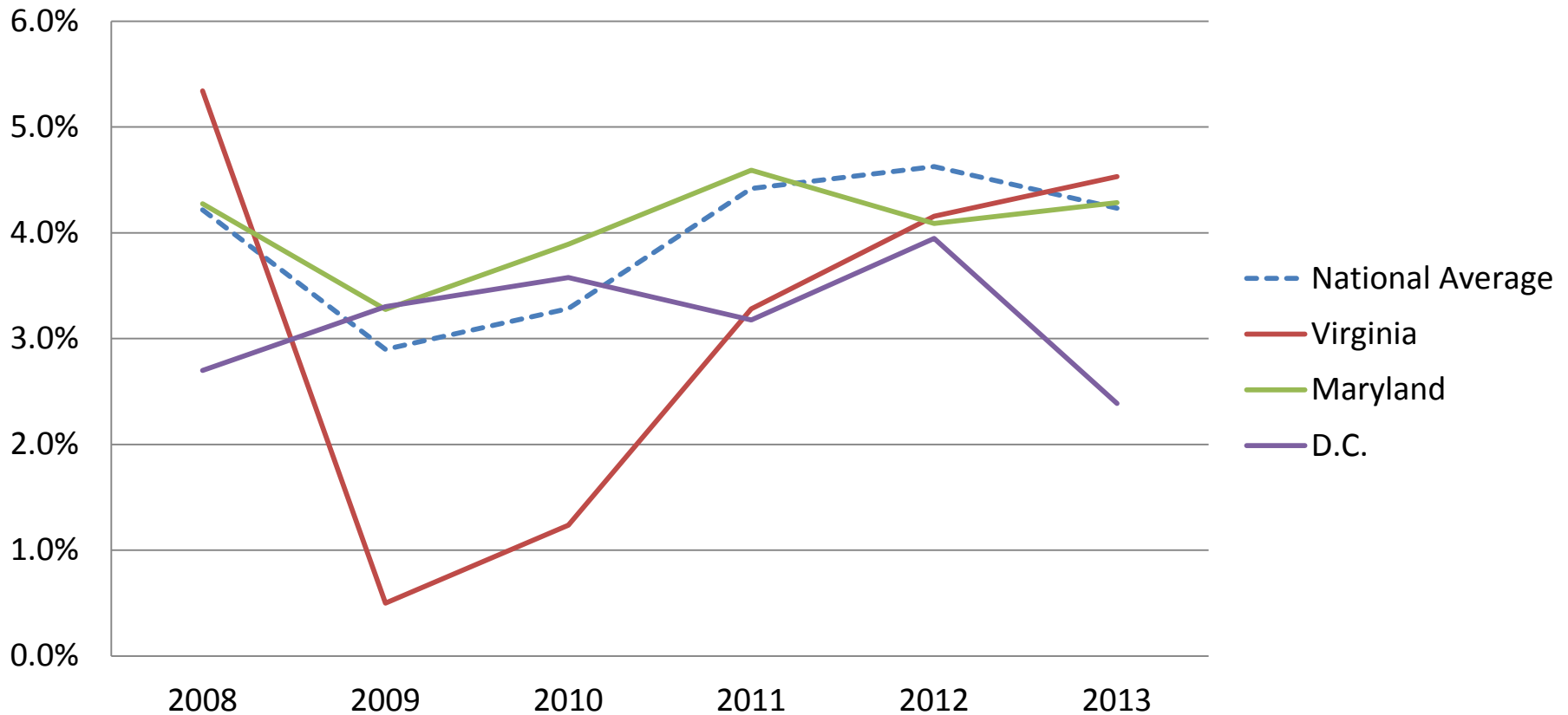
THE REGION IS A MIXED BAG FOR THE ADOPTION OF THE LATEST TECHNOLOGY

Share of HD Fleet Deployed with Model Year 2007+ Engine



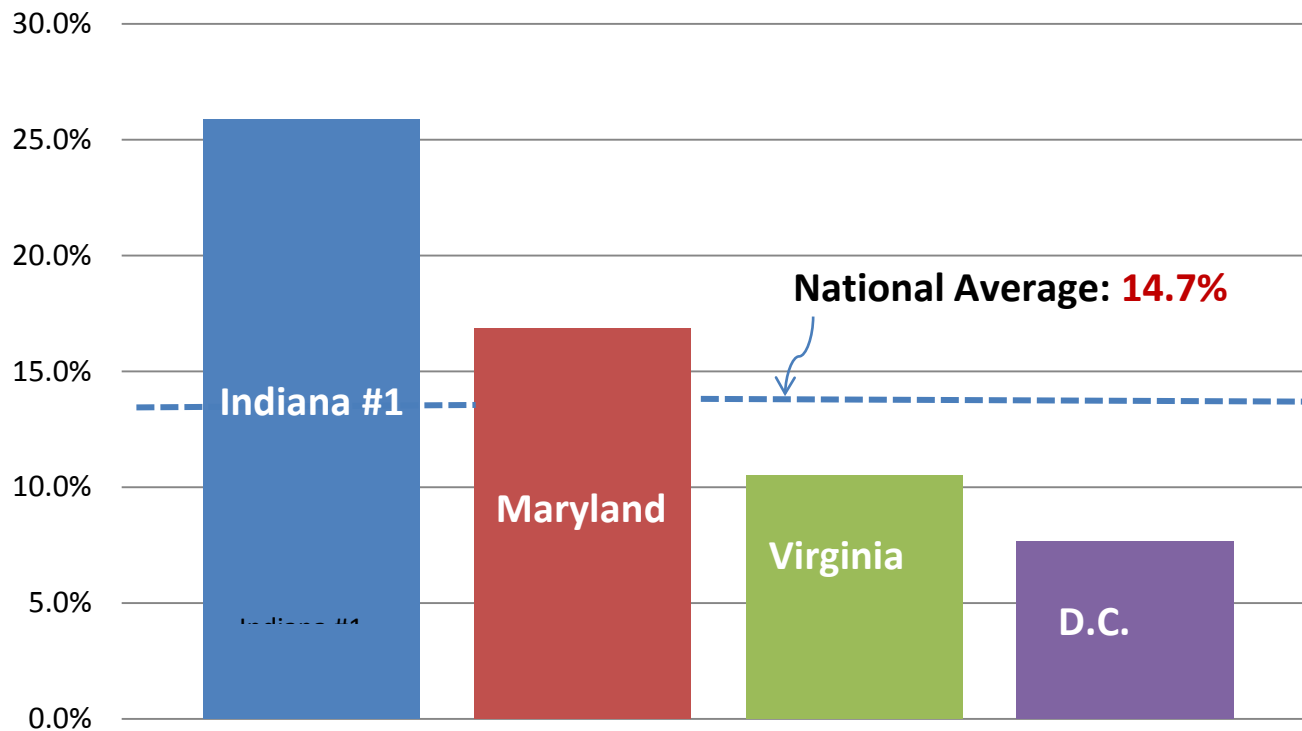
ROLL OUT OF NEW TECHNOLOGY VARIES GREATLY WITHIN THE REGION

Annual Turn Over Rate to Model Year 2007+ Engines



DIFFERENCES STILL EXIST WITHIN THE REGION IN ADOPTION OF LATEST CLEAN TECHNOLOGY

Share of model year 2010+ HD vehicles



BENEFITS OF CLEAN DIESEL VEHICLES

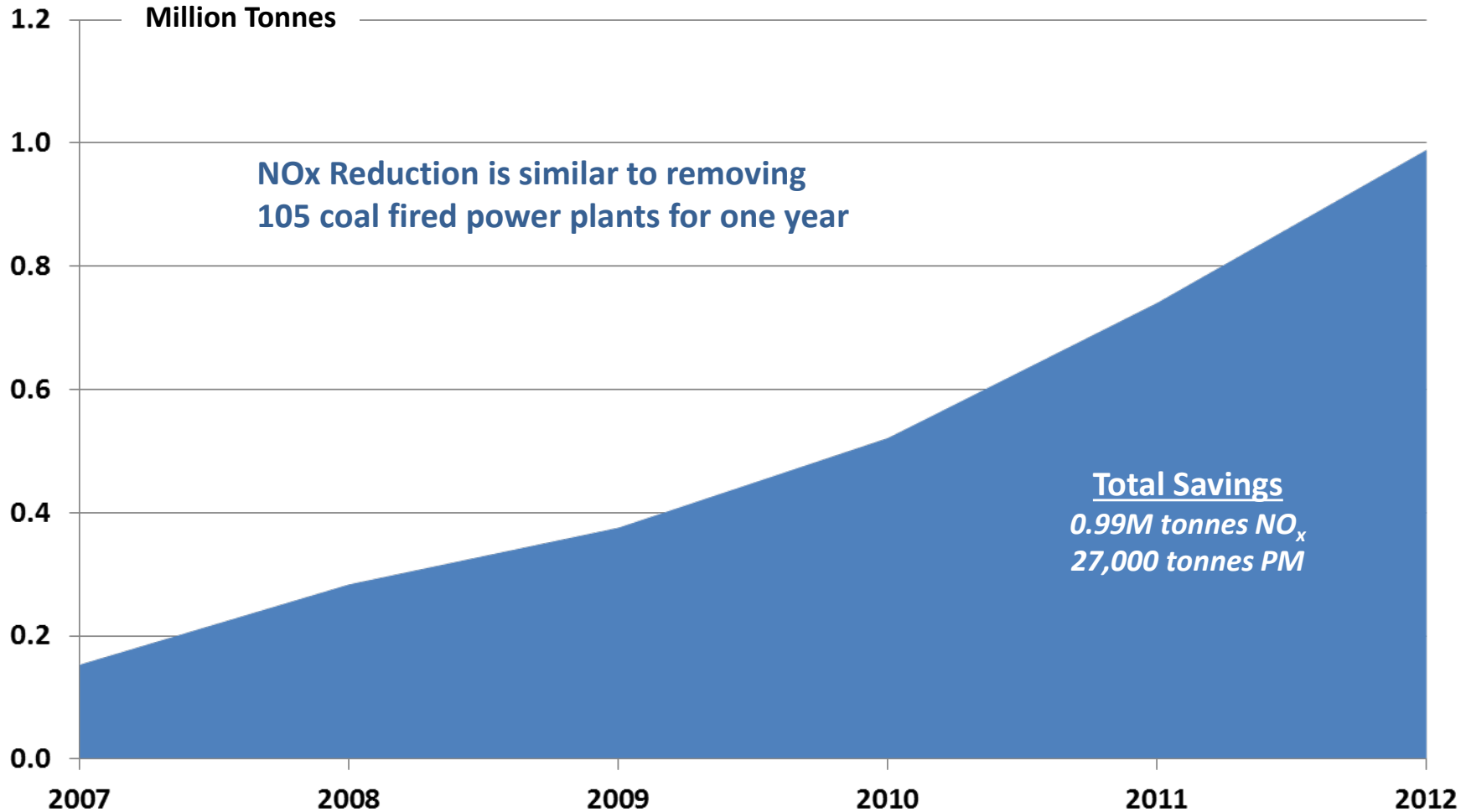
- Criteria Pollutant Reduction: PM & NOx
- Fuel Economy Benefits & Greenhouse Gas Reduction
- Benefits to the Owner
- Clean Diesel vs Natural Gas
- Light Duty: DC Leads in Diesel Vans



2007-2012 new clean diesel engines have removed 1 million tonnes of NOx from the atmosphere.

U.S. Market

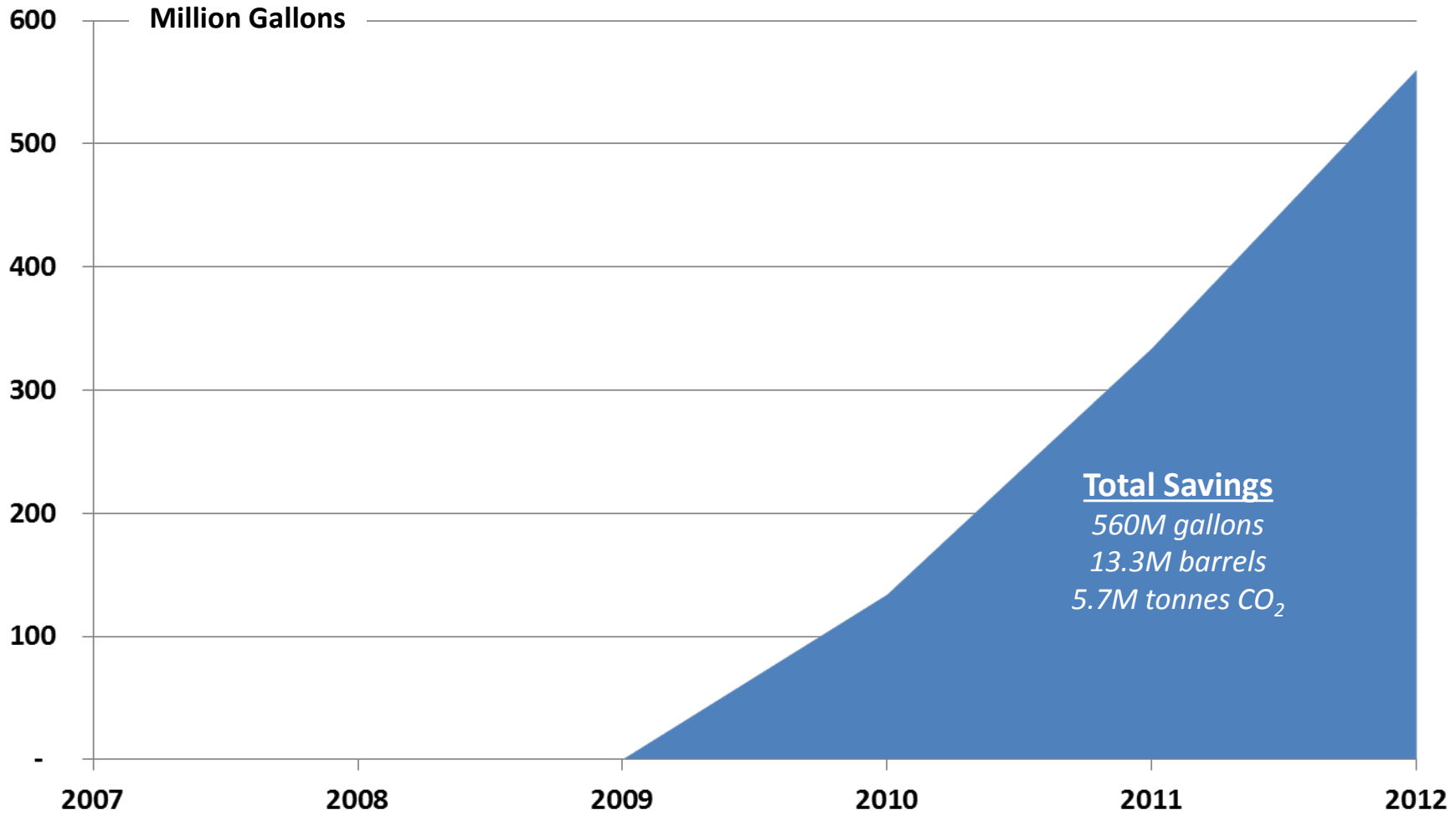
Cumulative Diesel Savings – Heavy Duty Trucks



2010-2012 new clean diesel engines in heavy duty trucks have saved 5 million tonnes of CO₂.

U.S. Market

Cumulative Diesel Savings – Heavy Duty Trucks



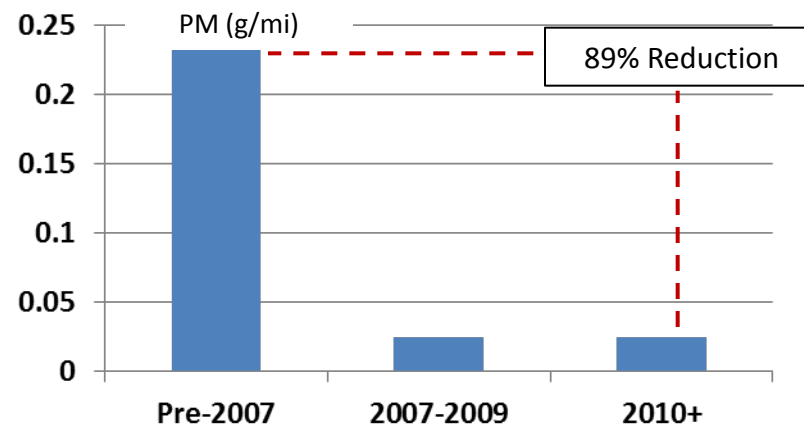
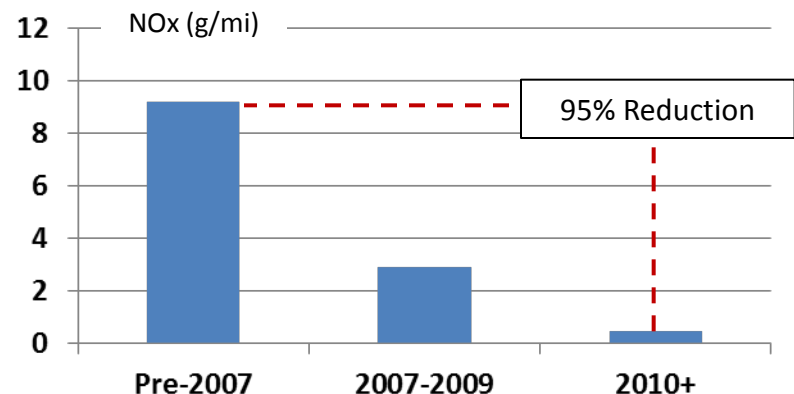
Total Savings
560M gallons
13.3M barrels
5.7M tonnes CO₂



New clean diesel engines in class 8 trucks save ~\$3,500/year in fuel costs.

Class 8 Line Haul Savings from clean diesel

Savings to the new clean diesel buyer	Per Year
Average vehicle miles traveled	125,000
Fuel savings - gallons	875
Fuel savings - bbl	21
Fuel cost savings @ \$4.00/gal	\$3,500
CO ₂ savings – metric tonnes	8.9
NO _x savings – metric tonnes	1.1
Particulate matter savings – kg	26

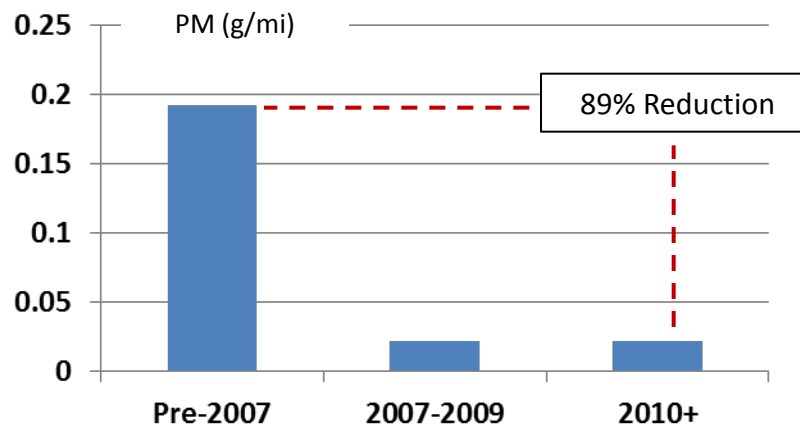
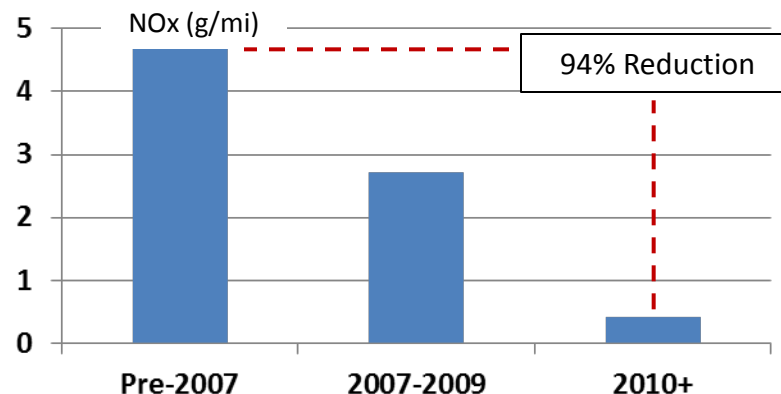


EPA estimates for in-use distance based output. Phase-in for 2004 and 2007 rulemaking is averaged across 2007-2009 and 2010 and beyond respectively. Pre-2007 estimates are based on an estimate of all vehicles in operation before 2007.

Class 7 vocational trucks with new clean diesel engines save 3.1 tonnes of CO2 per year.

Class 7 Vocational Savings from clean diesel

Savings to the new clean diesel buyer	Per Year
Average vehicle miles traveled	45,000
Fuel savings - gallons	310
Fuel savings - bbl	7
Fuel cost savings @ \$4.00/gal	\$1,240
CO ₂ savings – metric tonnes	3.1
NO _x savings – metric tonnes	0.32
Particulate matter savings – kg	8



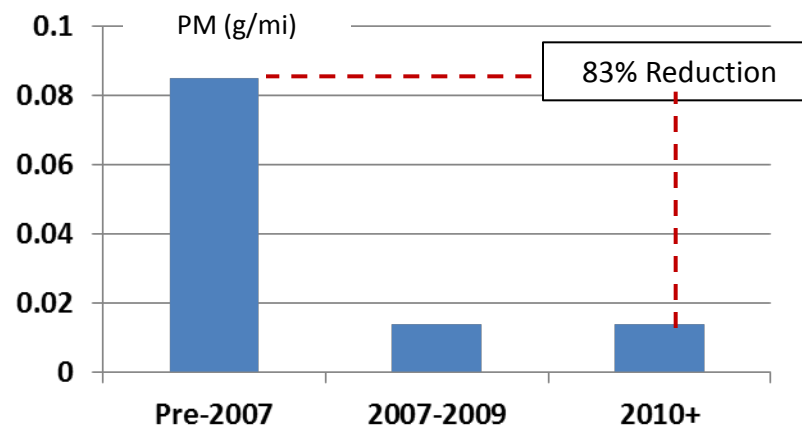
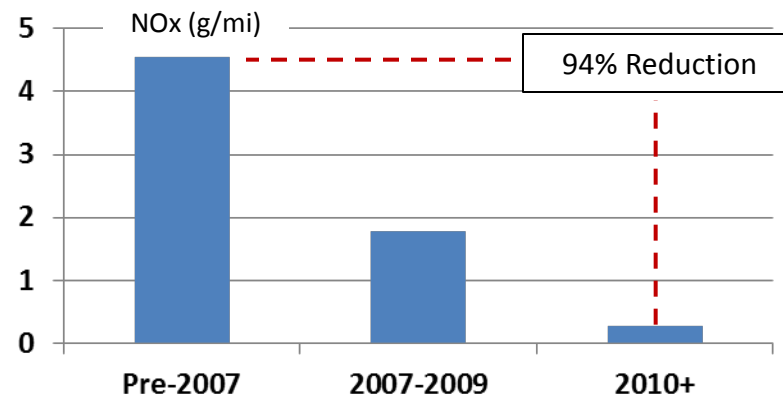
EPA estimates for in-use distance based output. Phase-in for 2004 and 2007 rulemaking is averaged across 2007-2009 and 2010 and beyond respectively. Pre-2007 estimates are based on an estimate of all vehicles in operation before 2007.



Pick up and delivery vehicles have achieved a 20X reduction in real world NOx emissions with new clean diesel engines.

Class 5 Pick Up & Delivery Savings from Clean Diesel

Savings to the new clean diesel buyer	Per Year
Average vehicle miles traveled	35,000
Fuel savings - gallons	160
Fuel savings - bbl	4
Fuel cost savings @ \$4.00/gal	\$640
CO ₂ savings – metric tonnes	1.6
NO _x savings – metric tonnes	0.15
Particulate matter savings – kg	2



EPA estimates for in-use distance based output. Phase-in for 2004 and 2007 rulemaking is averaged across 2007-2009 and 2010 and beyond respectively. Pre-2007 estimates are based on an estimate of all vehicles in operation before 2007.

ACTUAL EMISSIONS ARE CLEANER THAN WHAT IS REQUIRED

In Use Engine Emissions Relative to EPA Engine Standards

Source: Coordinating Research Council and Health Effects Institute

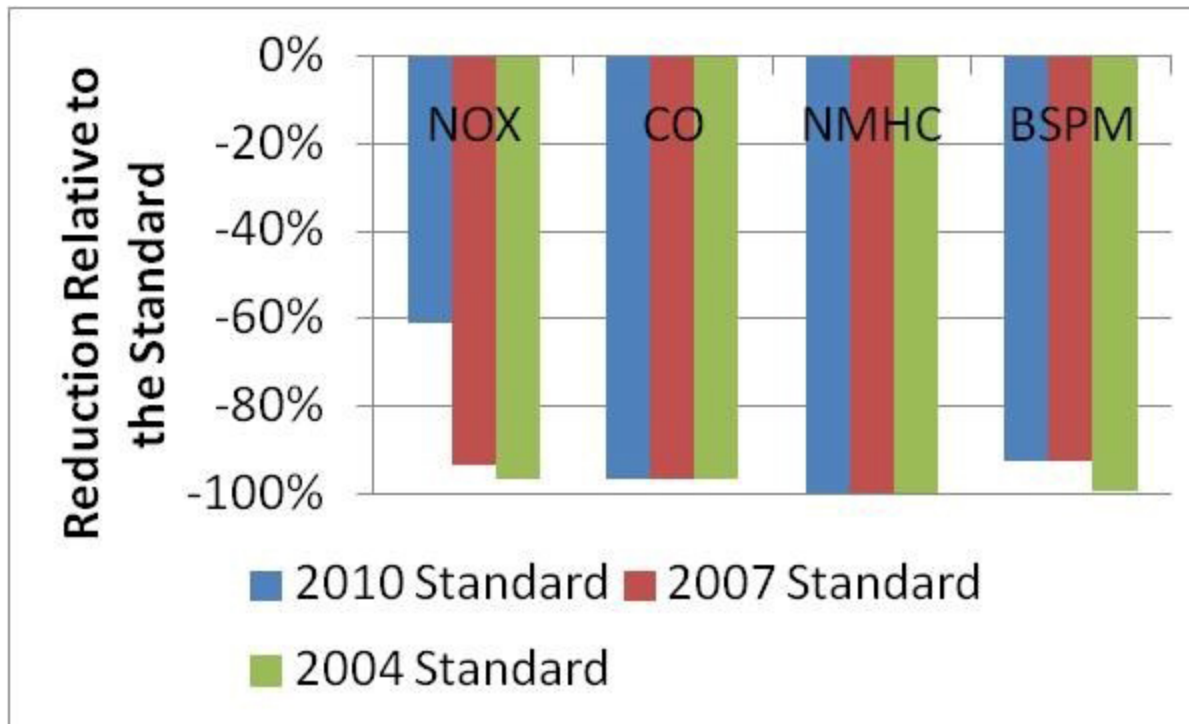


Figure 1. 2010 Engines Emissions Reduction Relative to 2010, 2007, and 2004 U.S. Emission Standards. Substantial reductions since 2004 were observed for Nitrogen Oxides (NOX: 97%), Carbon Monoxide (CO: 97%), Non-methane Hydrocarbons (NMHC >99.9%), and Brake-specific Particulate Matter (BSPM: 99%)

CLEAN DIESEL: JUST AS CLEAN AS NATURAL GAS

2012 Clean Diesel Bus & 2012 CNG Bus Emissions Comparison To 2000 Diesel Bus

Vs. 2000 Diesel Bus	Nitrogen Oxide (NOx)	Particulate Matter (PM)	Hydrocarbon (HC)
2012 Diesel Bus	-94%	-98%	-89%
2012 CNG Bus	-80%	-99%	-100%

Emissions Reductions Per 10 Replacement Buses

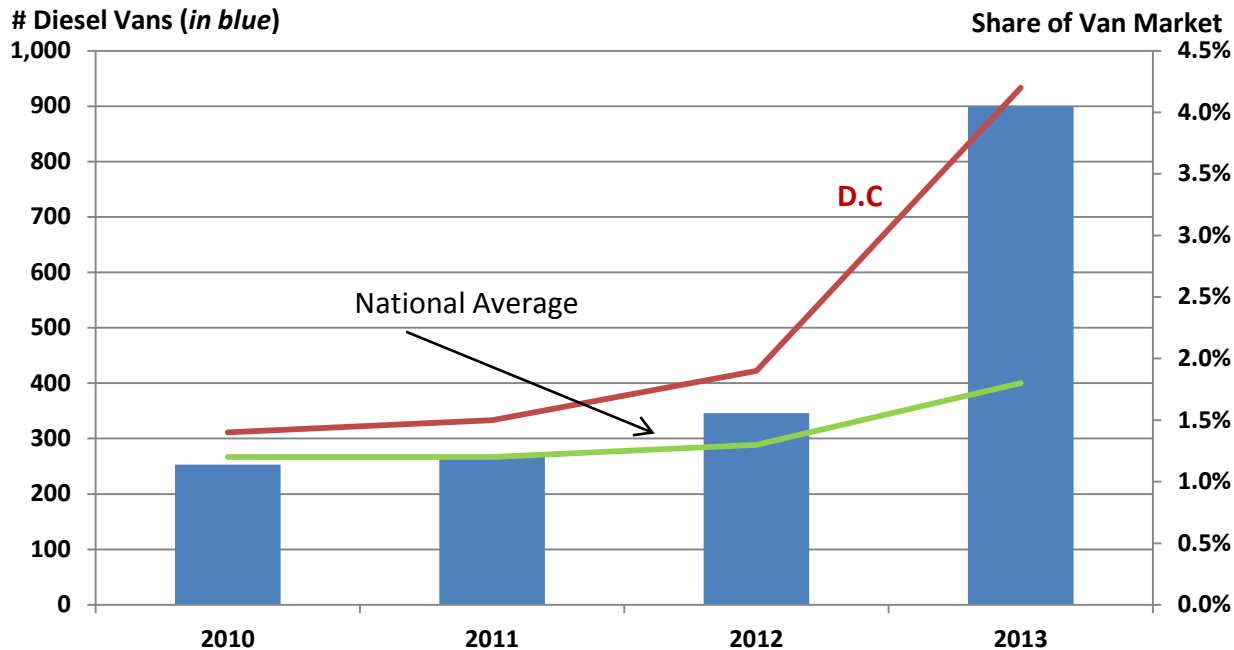
Vs. 2000 Diesel Bus	Nitrogen Oxide (NOx)	Particulate Matter (PM)	Hydrocarbon (HC)
2012 Diesel	-4,953 kg	-275 kg	-429 kg
2012 CNG	-4,197 kg	-279 kg	-471 kg

SOURCE: Clean Air Task Force. "Clean Diesel versus CNG Buses: Cost, Air Quality, & Climate Impacts" (2012)



THE DISTRICT IS A LIGHT DUTY DIESEL SUCCESS STORY

Diesel Work Vans in the District



More and More Diesel Offerings in the Work and Delivery Van Market

IHS Automotive
DRIVEN BY POLK



DIESEL
TECHNOLOGY FORUM
www.dieselforum.org

CASE STUDY: CLEAN DIESEL IN ACTION

What are the benefits to a region's air quality if all heavy duty vehicles are deployed with a clean diesel engine?

Ports of L.A. and Long Beach *Clean Air Action Plan:*

- *By 2010, **all** trucks calling the port complex must meet or exceed U.S. EPA 2007 model year emissions standards.*
- *16,000 trucks call the port complex every day*
- *90% of the fleet is deployed with a diesel engine (2012 emissions inventory)*



CLEAN PORT TRUCKS BENEFIT THE REGION

PORT OF LOS ANGELES INVENTORY OF AIR EMISSIONS - 2012



THE PORT
OF LOS ANGELES

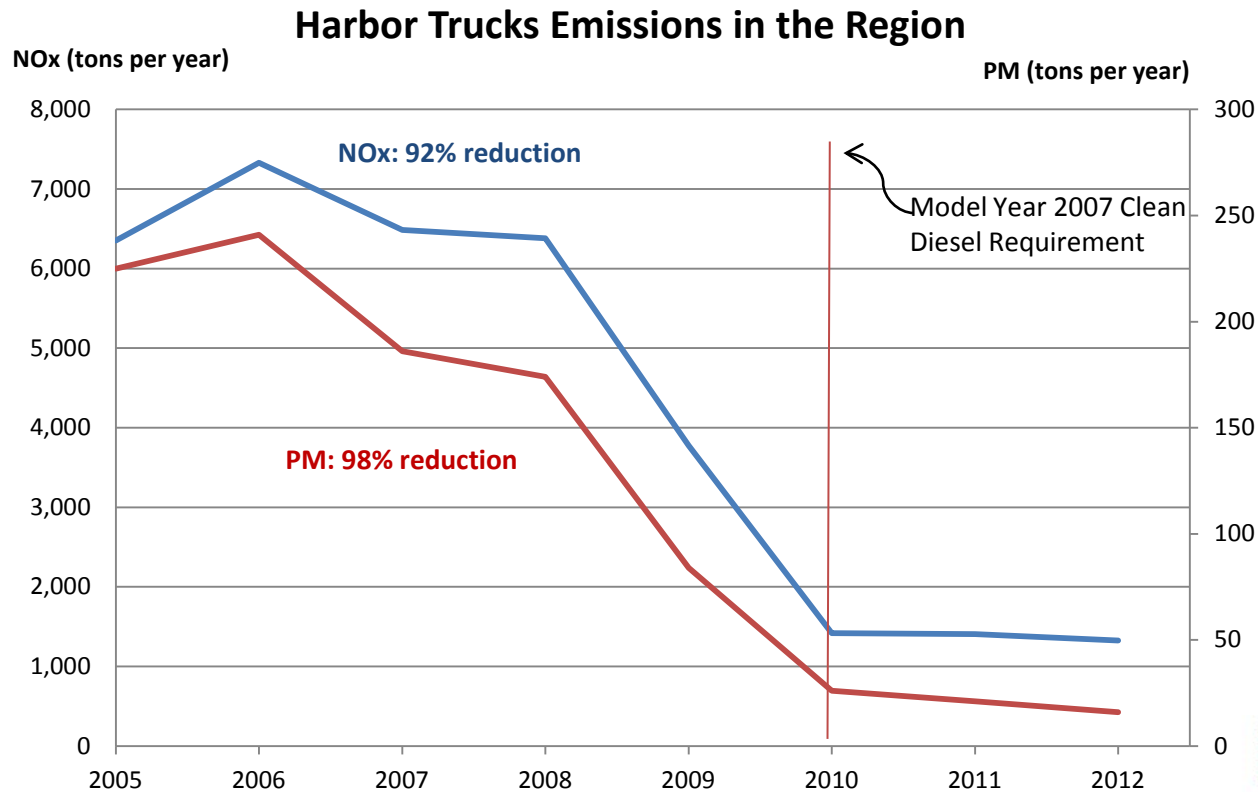


Figure ES.1: Emissions Inventory Geographical Extent



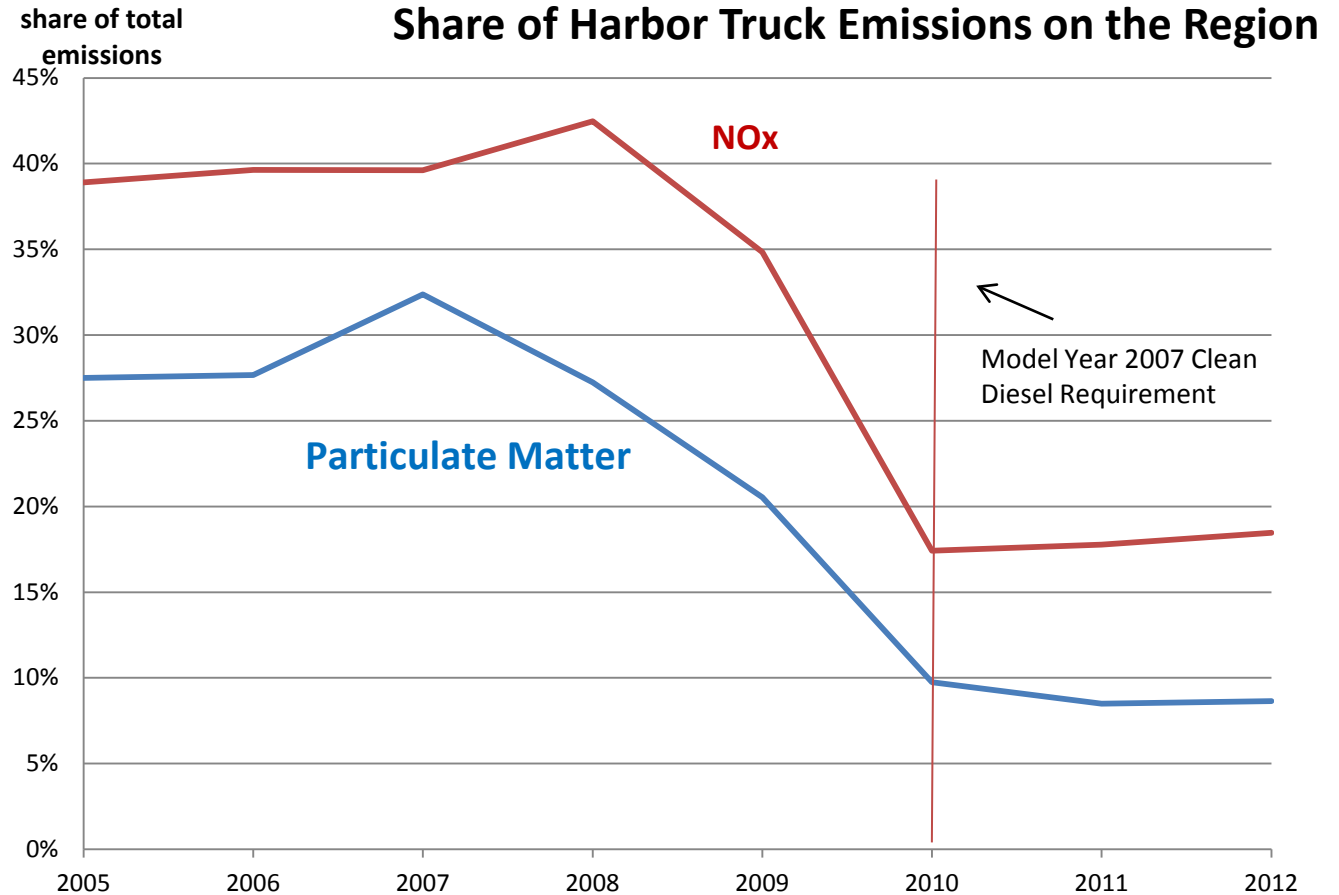
CLEAN TRUCKS IMPROVE AIR QUALITY IN L.A.

The Clean Air Action Plan requires clean equipment



Over 90% of port trucks in service in So Cal are powered by diesel

CLEAN TRUCKS CONTRIBUTE TO CLEAN AIR



DIESEL'S FUTURE IS GREENER & CLEANER

Phase 1 Heavy Duty Fuel Economy & GHG Rules for Model Year 2014-2018 will Require Greater Fuel Savings

- EPA/NHTSA GHG rules require anywhere from **6 % to 23 % reductions in fuel consumption** by 2018 across 3 classes of vehicles:
 - pickup trucks and vans,
 - vocational vehicles
 - class 8 tractors.
- Requirements will save **530 million barrels of crude** and **\$50 billion in fuel costs** for vehicle owner

Combinations of engine and vehicle technologies deployed during Phase 1

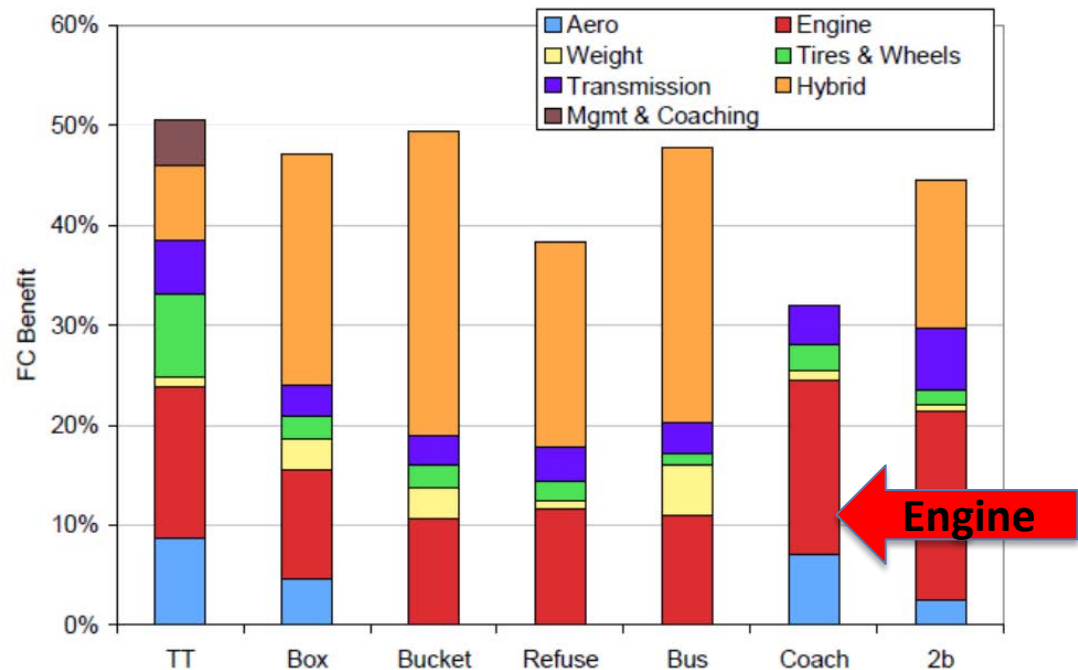


FIGURE S-1. Comparison of 2015-2020 new vehicle potential fuel-saving technologies for seven vehicle types: tractor trailer (TT), Class 3-6 box (box), Class 3-6 bucket (bucket), Class 8 refuse (refuse), transit bus (bus), motor coach (coach), and Class 2b pickups and vans (2b).

FUTURE CARBON EMISSION REDUCTION ADD UP!

Phase 1 Requirements:
270 million tons of carbon emissions reduced by 2018

Putting this in perspective:

20% of proposed carbon reduction from powerplants called for by 2030.



Phase 2 Rulemaking:
Proposal by March 2015

- Further Reductions!



SUMMING IT ALL UP

- Diesel's unmatched power and performance makes it the prime mover of freight and people.
- A quarter century of innovation results in near zero emissions for diesel vehicles today.
- Adoption of new technology illustrates that diesel is working for owners by saving fuel and cleaning the air for everyone.
- The region shows a varied rate of uptake in new technology.

The future is bright and green for diesel

- Advanced diesel engine technologies will be a vital pathway to meeting Phase 1 heavy duty fuel economy requirements
- Diesel engines alone can significantly contribute to carbon emission reduction while saving money for owners



Thank you

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