



# Clean Tech Leadership Forum: Pathways to Progress

## **DRAFT AGENDA**

Monday, October 5, 2015

COG Board Room

9:30am – 4:00pm

**9:00 am**      **Registration and Breakfast**

**9:30 am**      **Welcome**

- *Chuck Bean, Executive Director, MWCOG*

**9:40 am**      **Introductory Remarks: Where Policy and Technology Connect**

- *Ali Zaidi, OMB Associate Director for Natural Resources, Energy, and Science, The White House*

**10:00 am**      **Keynote: State of the Clean Tech Economy and the Road Ahead**

- *Ron Pernick, Founder and Managing Director, Clean Edge, Inc*

Ron Pernick will provide historical insight and trending analysis on regional activity based on his firm's *U.S. Clean Tech Leadership Index*. Ron will identify which regions are leading, which are lagging, which clean-tech actions are having the most impact, highlight the major macro-level clean-tech developments in tech, policy, and finance, and discuss strategies for enabling a resilient, low-carbon future.

**10:45 am**      **Break**

**11:00 am**      **Morning Panel: Public Sector Initiatives to Unlock Capital Investment**

- *Francis Slakey, Executive Director, Georgetown University Energy Prize*
- *Austin Brown, The White House Office of Science and Technology*
- *Paul Zielinski, Chair, Federal Laboratory Consortium for Technology Transfer*
- *Eric Coffman, Chief - Office of Energy and Sustainability, Department of "Green" General Services, Montgomery County, Maryland*

The panel will present best local practices in growing a local clean-tech economy.

**12:15 pm**      **Lunch Keynote: Advancing Market Transformation in the Nation's Capital**

- *Ted Trabue to introduce Tommy Wells, Director, Department of Energy and Environment, District of Columbia*

1:30 pm

**Afternoon Panel: Enhancing Private Sector Investment and Innovation**

- *Eric Wachsman Director, University of Maryland Energy Research Center*
- *Joshua Greene, Co-Founder and Chair of Advisory Board Southeast Region, Cleantech Open*
- *Josh Levi, Vice President for Policy, Northern Virginia Technology Council*
- *Evan Burfield, Founder and Co-CEO, 1776*

The panel will present opportunities in the mid-Atlantic to support growth of a clean-tech economy.

2:45 pm

**Crafting the Vision for Supporting the Clean Tech Economy**

- Table 1: Mid-Atlantic Sustainability Network
  - *Gail Scott, Climate Change and Energy Programs, U.S. Environmental Protection Agency*
  - *Rob Graff, Manager, Office of Energy and Climate Change Initiatives, Delaware Valley Regional Planning Commission*
- Table 2: Energy Efficiency and Social Equity
  - *Ted Trabue, Managing Director, D.C. Sustainable Energy Utility*
- Table 3: Technology and Innovation
  - *Kathy Magruder, Director, Maryland Clean Energy Center*
- Table 4: Financing and the Business Case for Clean Tech
  - *Robert Lazaro, Director, Regional Energy Planning, Northern Virginia Regional Commission*

Attendees will participate in group discussions to identify challenges and barriers as well as promising, practical strategies for local communities. The outcomes of these conversations will feed into a framework for local governments to support the clean tech economy that will be developed over the next year.

4:00 pm

**Closing Remarks and Adjourn**

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