



EMPLOYER OUTREACH COMMITTEE

Tuesday, January 18, 2011
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room
Chairperson: Justin Schor, Frederick County (202) 293-1391
Vice Chairperson: Lorraine Taylor, WMATA (202) 962-2768
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/19/10 Meeting Notes (5 minutes)
3. First Quarter FY 2011 and Second Quarter FY 2011 Conformity Reports (5 minutes)
4. ACT! Database Update (10 minutes)
5. SmartBenefits Update (10 minutes)
Lorraine Taylor of WMATA will present updates to SmartBenefits
6. TranBen Presentation (30 minutes)
Jeremy S. Brollier of TranBen will present information on TranBen's administrative fee-free program for employers
7. USGBC, LEED and Commuter Connections (15 minutes)
COG/TPB staff will brief the group on the new LEED brochure developed for outreach along with recent developments with the US Green Building Council
8. Telework Update (5 minutes)
Nicholas Ramfos, COG/TPB staff will present information on Telework activities
9. FY2011 Training Update (5 minutes)
Mark Hersey, COG/TPB Staff will give an update for the fiscal year's training schedule
10. TERM FY2011 Update (5 minutes)
COG/TPB staff will provide an update on the FY 2011 Employer Outreach TERM analysis activities
11. Employer Awards Update (5 minutes)
Douglas Franklin, COG/TPB Staff will update the committee on the

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

- Employer awards event
12. Employer Outreach Roundtable (15 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
 13. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for April 19, 2011 at 10 a.m.