



American
Forest & Paper
Association



www.afandpa.org

PAPER MARKETS UPDATE

Brian Hawkinson
American Forest & Paper Association

Metropolitan Washington Council of Governments
Recycling Committee
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BETTER PRACTICES
BETTER PLANET 2020
Continuing AF&PA's Commitment to Sustainability

About AF&PA

- National trade association representing the forest products industry.
- Member companies make products essential for everyday life from renewable and recyclable resources that sustain the environment.
- Works to ensure a continuing, expanding recovered fiber supply by:
 - Raising awareness
 - Educating stakeholders
 - Providing tools and resources

Paper Recycling Infrastructure

- 87% of Americans have access to community paper recycling
- Paper and Paperboard collection:
 - 53% single stream (including glass)
 - 34% dual stream
 - 12% single stream (excluding glass)

Source: R.W. Beck 2010 AF&PA Community Survey

Paper Recovery Snapshot

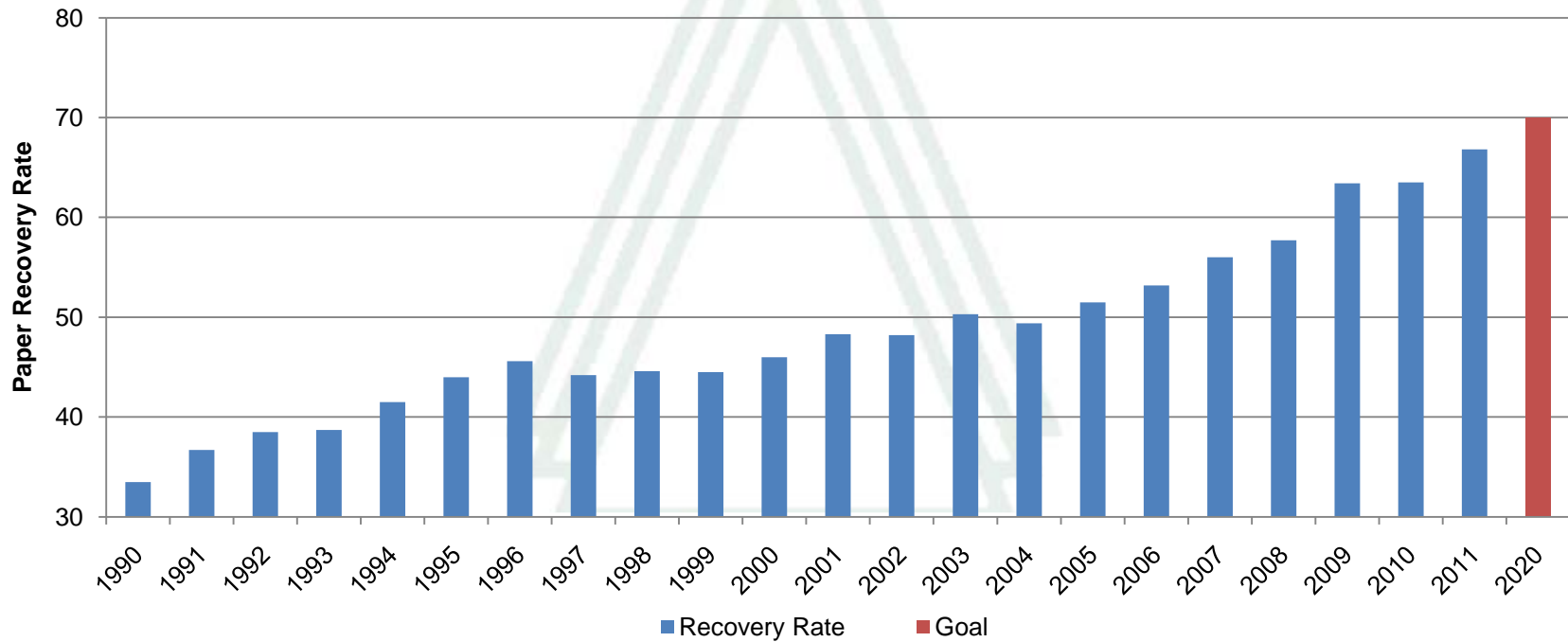
- In 2011, 66.8% of paper consumed in the U.S. was recovered for recycling
- Recovery rates by major grade:
 - 91.2% Corrugated packaging (OCC/Kraft papers)
 - 73% Old Newspapers (ONP)
 - 56.8% Printing-Writing papers
- AF&PA goal: exceed 70% recovery by 2020 as part of *Better Practices Better Planet 2020* sustainability initiative

Source: AF&PA

Increase in Paper Recovered for Recycling (1990-2011)

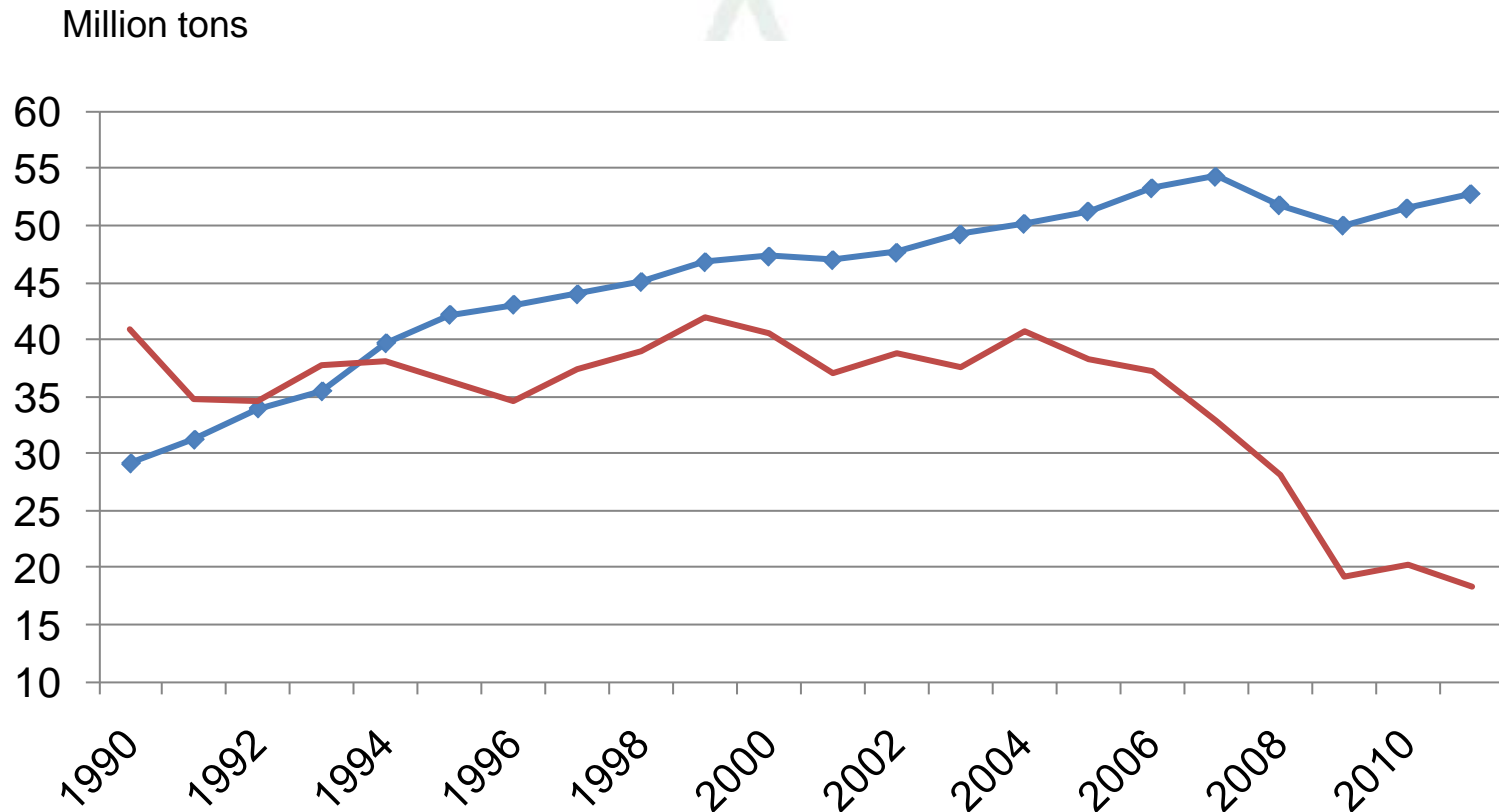


U.S. Paper Recovery Rate

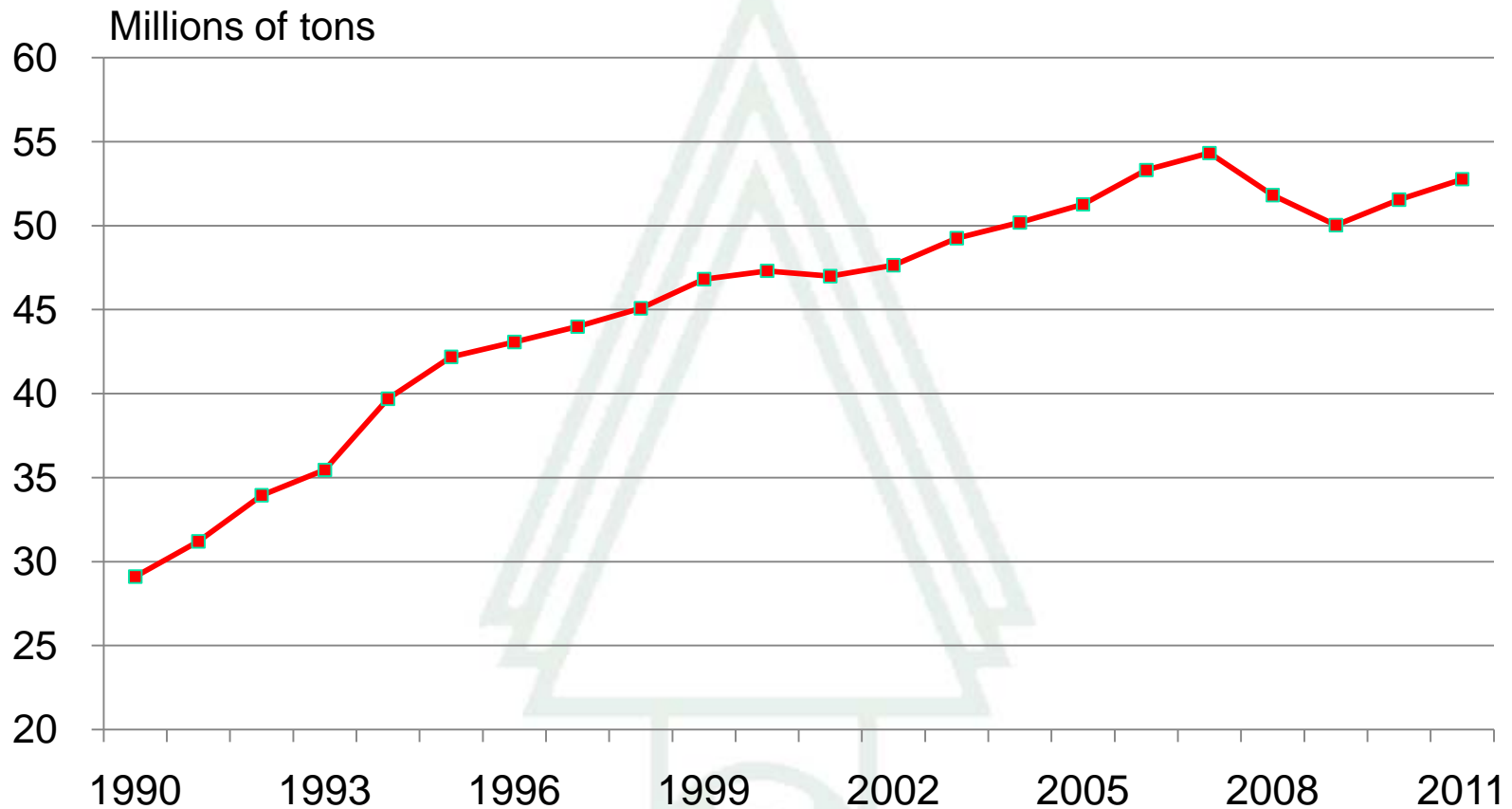


Source: AF&PA

Paper Recovered for Recycling Vs. Disposed of in Landfills (1990-2011)

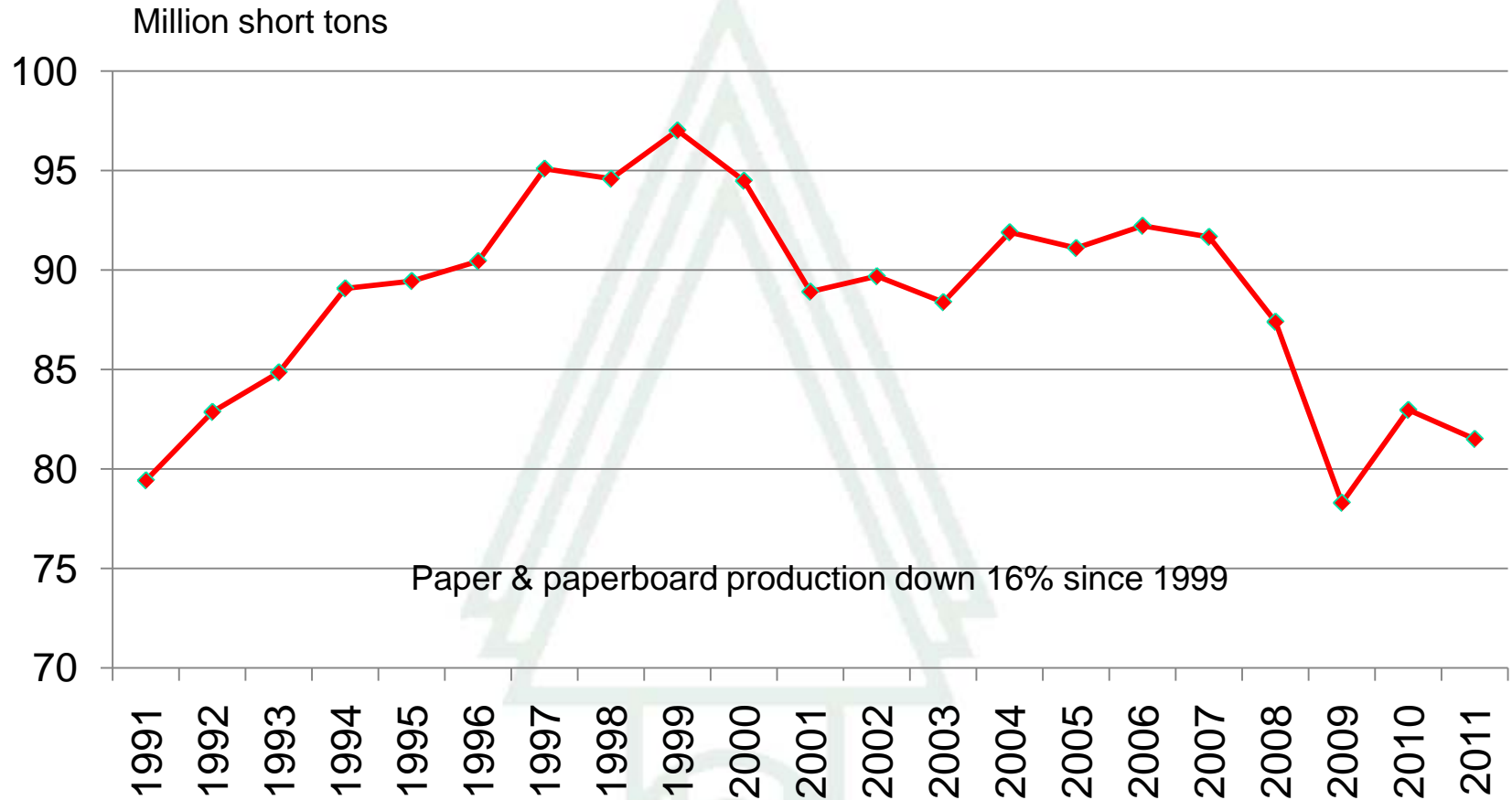


Total Tons Recovered for Domestic Use and Export

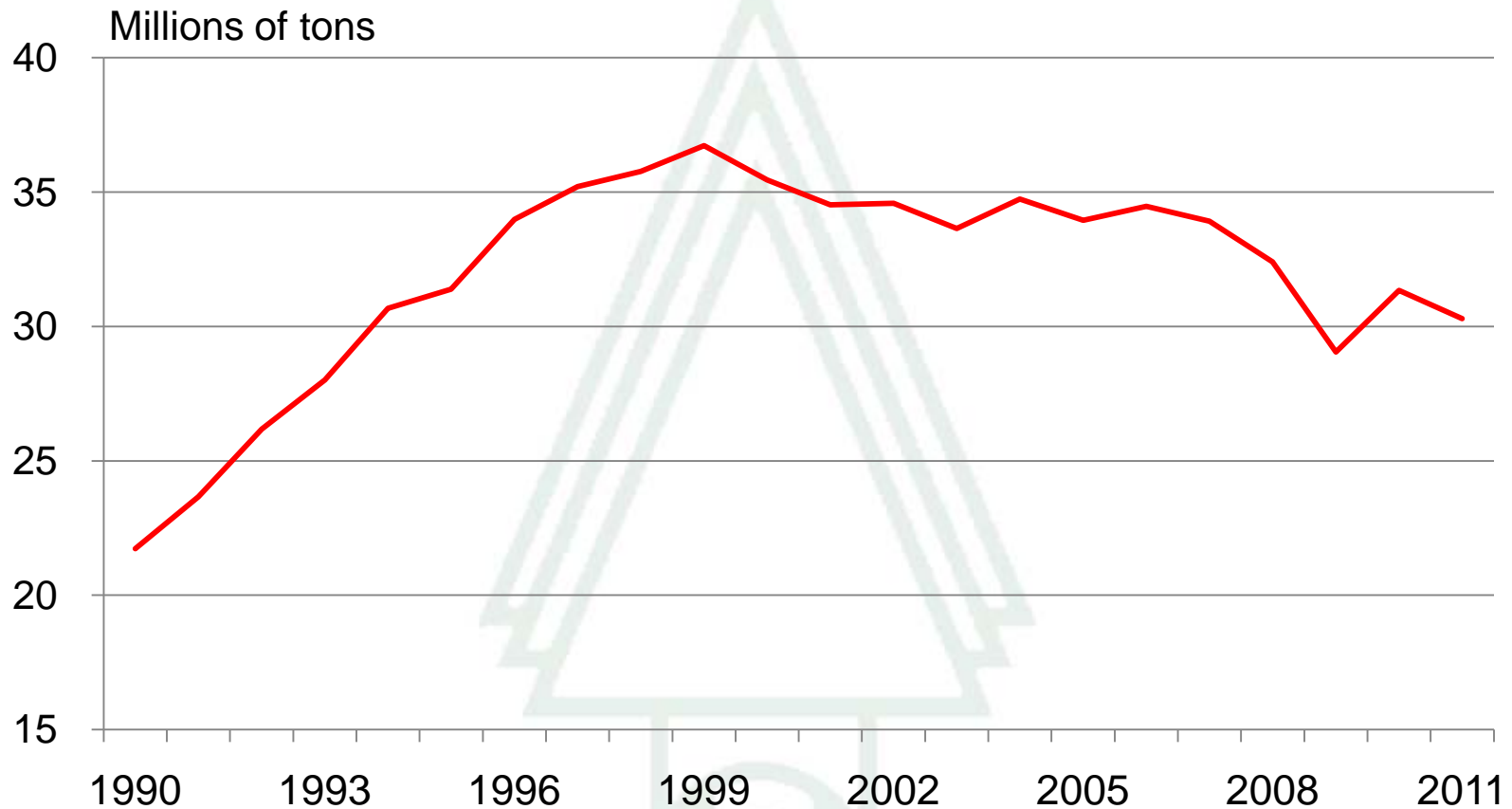


Source: AF&PA

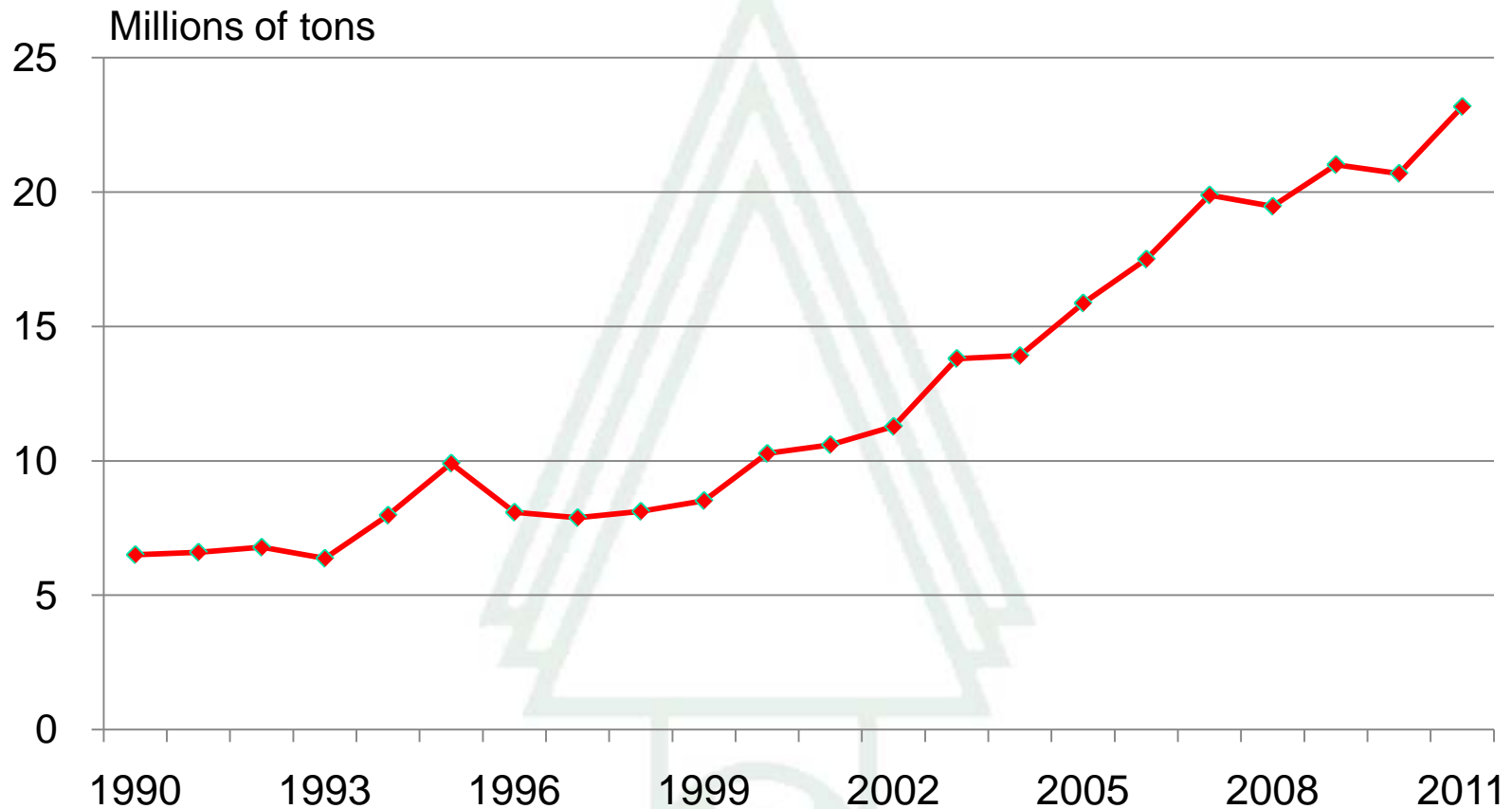
U.S. Paper & Paperboard Production



Recovered Paper Consumption at U.S. Mills



Recovered Paper Exports



Source: U.S. Census Bureau

Promoting Increased Paper Recovery

- Recovery Goal
 - Paper recycling is one of the nation's best success stories
 - New goal: Exceed 70% recovery for recycling by 2020
- Partnerships
 - RecycleMania
 - Kaleidoscope
 - Keep America Beautiful
- Recognition
 - AF&PA Recycling Awards
 - School, Business, Community
- Resources
 - Paperrecycles.org website