

VOICES FOR HEALTHY KIDS: ACTIVE PLACES

Let's get moving to help underserved communities

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MAP-21 CHANGES TO BIKE/PED FUNDING



- **Consolidates 3 separate programs into new Transportation Alternatives program**
 - SRTS no longer has dedicated funding
 - Now requires a 20% match for SRTS projects
 - SRTS coordinators no longer required
- **Includes several new and expensive eligibilities like environmental mitigation**
- **Significant cut in funding from \$1.2B to \$808M; state cuts range from 18-51%**
- **Allows states to transfer half of funding out; can also transfer funding in**
- **Requires competitive process to award funds**
 - State DOTs and large MPOs are decision-makers



STATE SNAPSHOT: SPEND EXISTING MONEY



- **40 states have some Safe Routes to School funds left**
 - Dollars remain available until expended and are 100% federal funding with no required match
- **Most states have plans to use the funds:**
 - 22 have set application deadlines
 - 6 will use in a future application cycle but no date set
 - 9 will supplement existing projects/contracts
 - 2 have not made a decision (AZ, PA)
 - 1 will not use the funds (OK)

*New snapshot of state decisions, as of July 2013, available at:

<http://www.saferoutespartnership.org/TAPchart>

VOICES FOR HEALTHY KIDS: ACTIVE PLACES OVERVIEW



The Safe Routes to School National Partnership serves as the expert for increasing access to parks, playgrounds, walking paths, bike lanes and other opportunities to create active places and increase physical activity. Our charge for the Voices for Healthy Kids: Active Places initiative is to support shared use and street scale advocacy efforts that will change policy at the local and state level, with a specific focus on addressing equity in underserved communities (i.e. low-income areas and communities of color).





GOALS

1. Lead the Hub for street-scale improvements and shared use agreements.
2. Advance campaigns at the state and local level to increase shared use and street scale improvements in underserved communities
3. Increase physical activity to help reverse childhood obesity through shared use and street scale improvements
4. Assist underserved communities to be successful in improving the built environment to increase physical activity
5. Collaborate with American Heart Association and Robert Wood Johnson Foundation to facilitate cross-collaboration to achieve integrated policy goals to reverse childhood obesity by 2015



DID YOU KNOW?

- Children in neighborhoods lacking access to sidewalks, parks, playgrounds and recreation centers have a 20 to 45 percent greater risk of becoming overweight
- 65% of families making \$25,000 or less do not own a car
- There are 850,000 children living in gang violence “hot zones” all over the country
- Very low-income families can see as much as 55% of their earnings eaten up by transportation costs
- Transportation is the second largest expense for households in the United States, costing more than food, clothing and health care
- 75% of all jobs are located outside city centers

HOW STREET SCALE IS IMPLEMENTED?



Street Scale:

The adoption of Complete Streets and Safe Routes to School policies, MAP-21 and TAP funds, bicycle and pedestrian transportation planning, and other active transportation improvements to increase physical activity in underserved communities.



THE 5 E'S

- **Engineering**
- **Education**
- **Enforcement**
- **Encouragement**
- **Evaluation**



THE 6TH E = EQUITY



“Almost regardless of the specific measures, it seems that social equity is correlated with economic growth and the stronger studies have provided evidence of not just correlation, but probable causation, with improving social equity actually contributing to more rapid economic growth.”

"Buddy, Can You Spare Some Time? Social Inclusion and Sustained Prosperity in America's Metropolitan Regions," Building Resilient Regions Closing Symposium, Talk/Oral Presentation, Washington, DC, Urban Institute

NATIONAL ACTIVE TRANSPORTATION DIVERSITY TASK FORCE



Voices for Healthy Kids: Active Places • saferoutespartnership.org/activeplaces



TASK FORCE GOALS

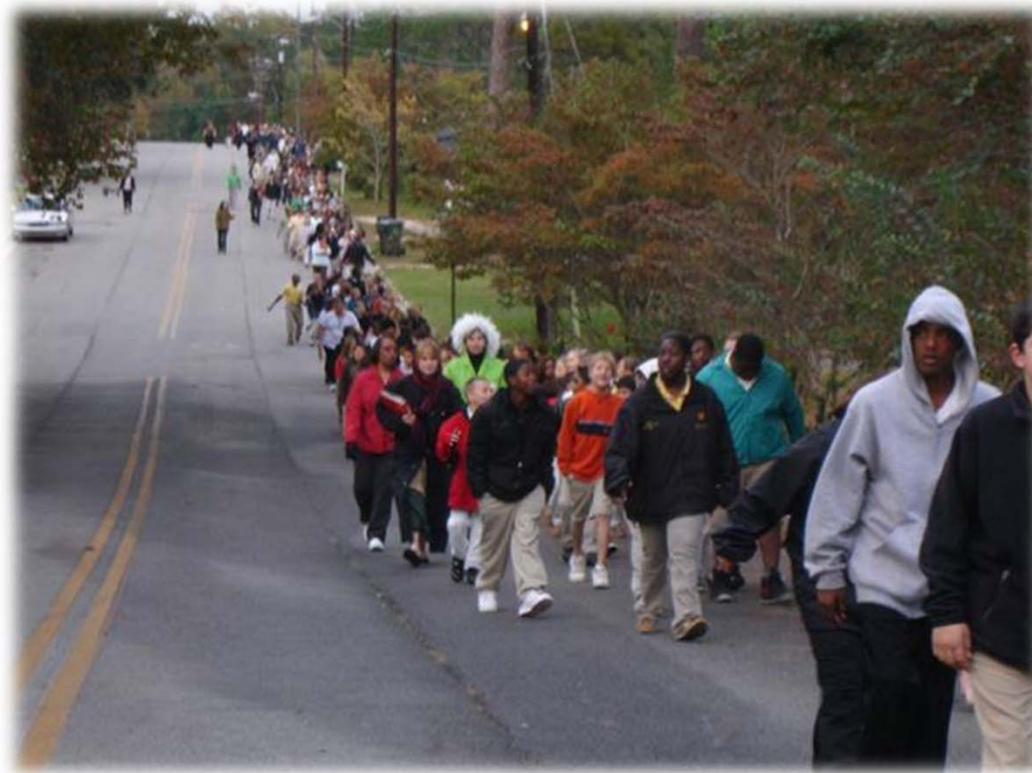
- Be an active participant of the National Active Transportation Diversity Task Force
- Identify and address resource gaps, successes, challenges around street scale
- Inform the Safe Routes to School National Partnership of success stories and potential trends
- Serve as an ambassador for the Voices for Healthy Kids: Active Places project
- Publicize resources, research and best practices that exist that promote street scale
- Serve as a conduit to announce Voices for Healthy Kids technical assistance and grant opportunities
- Build a diverse community of experts in the street scale field

STREET SCALE POLICY LEVELS



- Codify Safe Routes to School programs in state laws and provide state level funding to enhance federal appropriations
- Secure SRTS/bike/ped funds from MAP-21 at the state level
- Secure Complete Streets policies at state and local levels
- Secure a percentage of state appropriations for the transportation budget for bike/ped

STREET SCALE IMPROVEMENTS NATIONAL OUTREACH STRATEGY



HOW CAN YOU HELP?



- Campaign identification
- Press local elected officials
- If you are an elected official -> create policy
- Partner, partner, partner



CONTACT

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