

Maryland Strategic Highway Safety Plan

***DESTINATION:
SAVING LIVES!***



***Metropolitan Washington Council of
Governments***

June 6, 2007



**651 Fatalities
On Maryland Highways
In 2006**



\$ 44,000,000,000

2005 Maryland Crash/Crime Clock

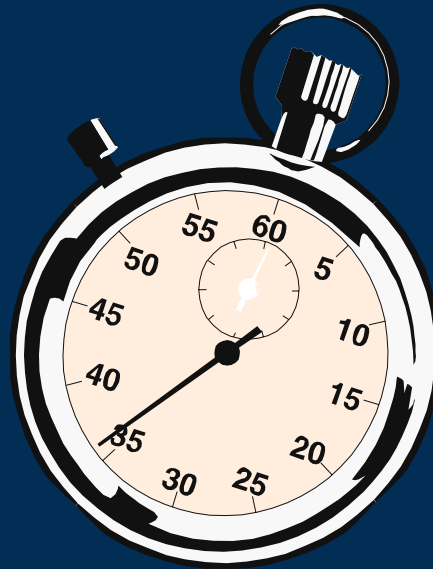
1 murder every
16 hours

1 aggravated assault
every 23 minutes

1 violent crime
every 13 minutes

1 property crime
every 2.7 minutes

1 crime
every 2.2 minutes



1 traffic fatality every
14 hours

1 traffic-related injury
every 9.5 minutes

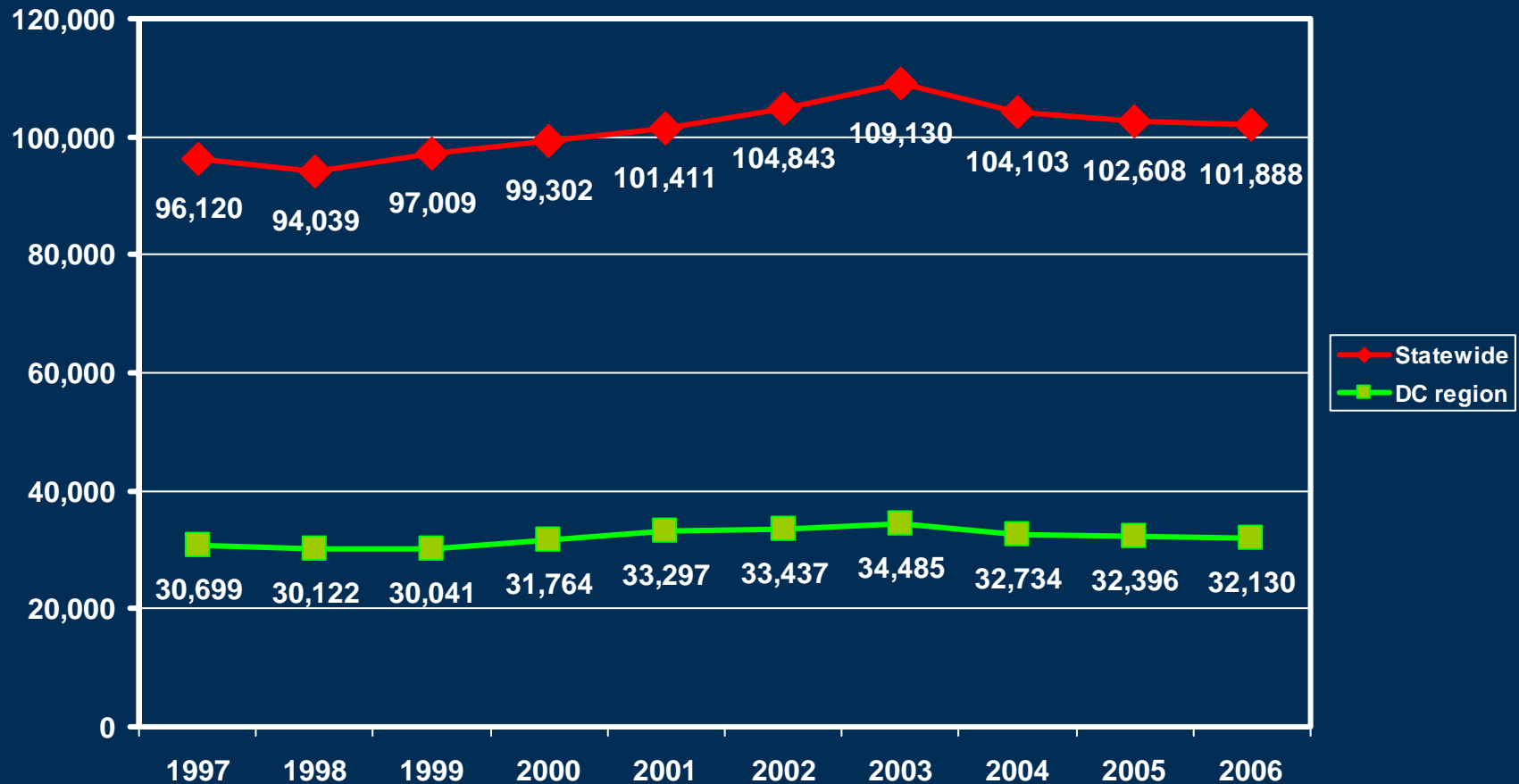
1 property damage
every 8 minutes

1 crash
every 5 minutes

Data Sources: Uniform Crime Reports-MSP CRD; SHA-OOTS-TSAD

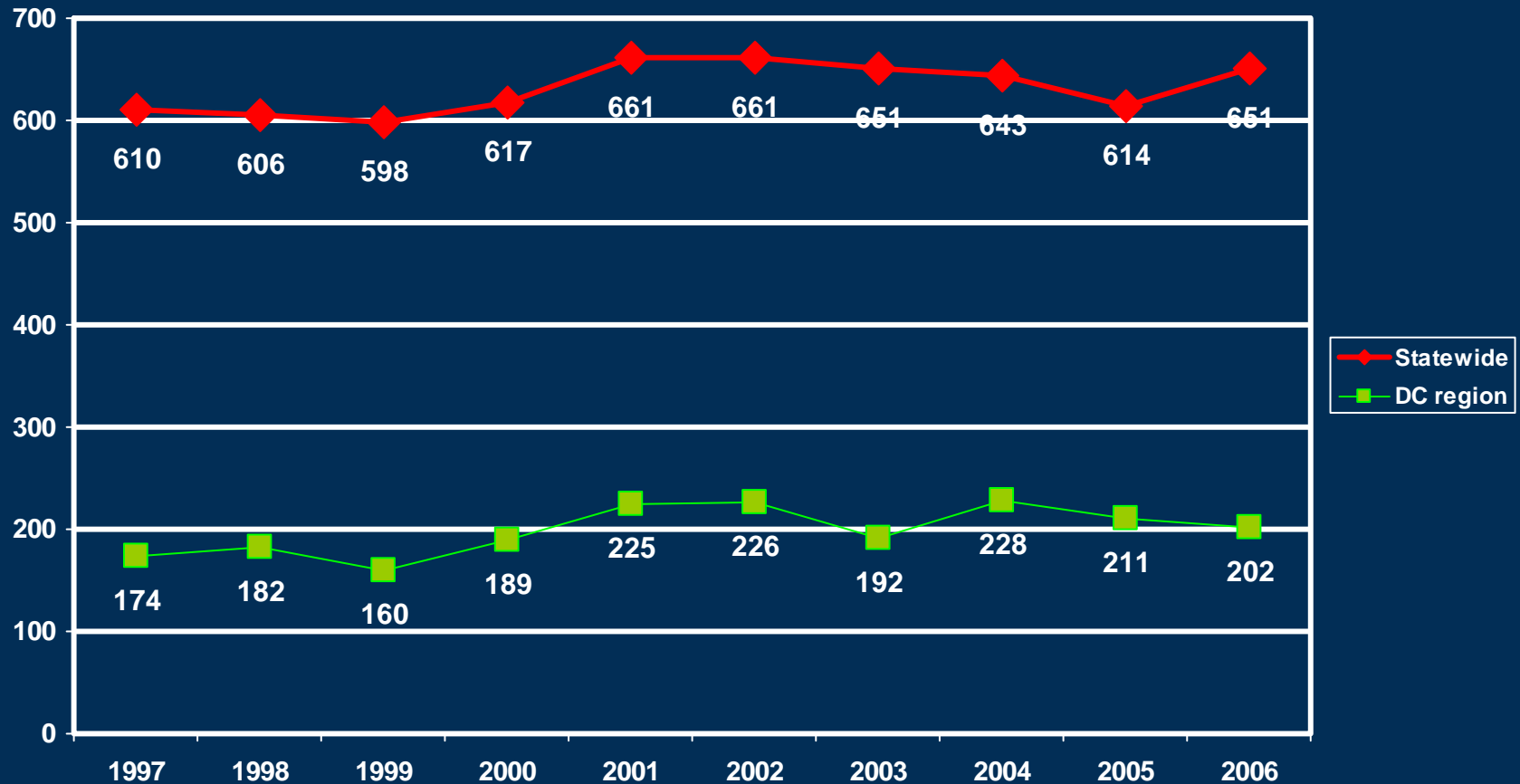
Produced by the National Study Center for Trauma from a template designed by NHTSA

Total Crashes 1997-2006 Maryland and D.C. Region



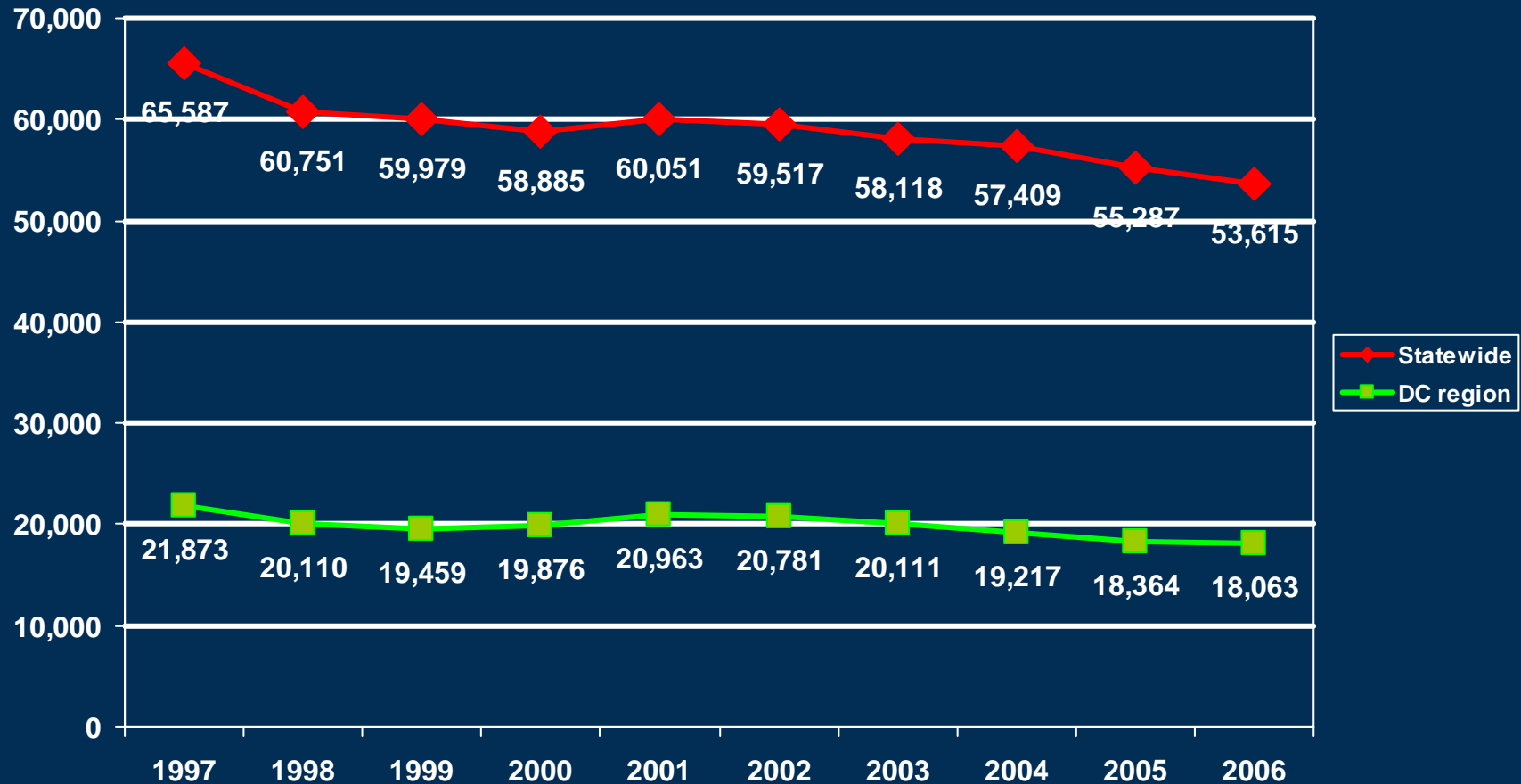
**DC region includes Prince George's, Montgomery and Frederick Counties*

Motor Vehicle Fatalities 1997-2006 Statewide and DC Region

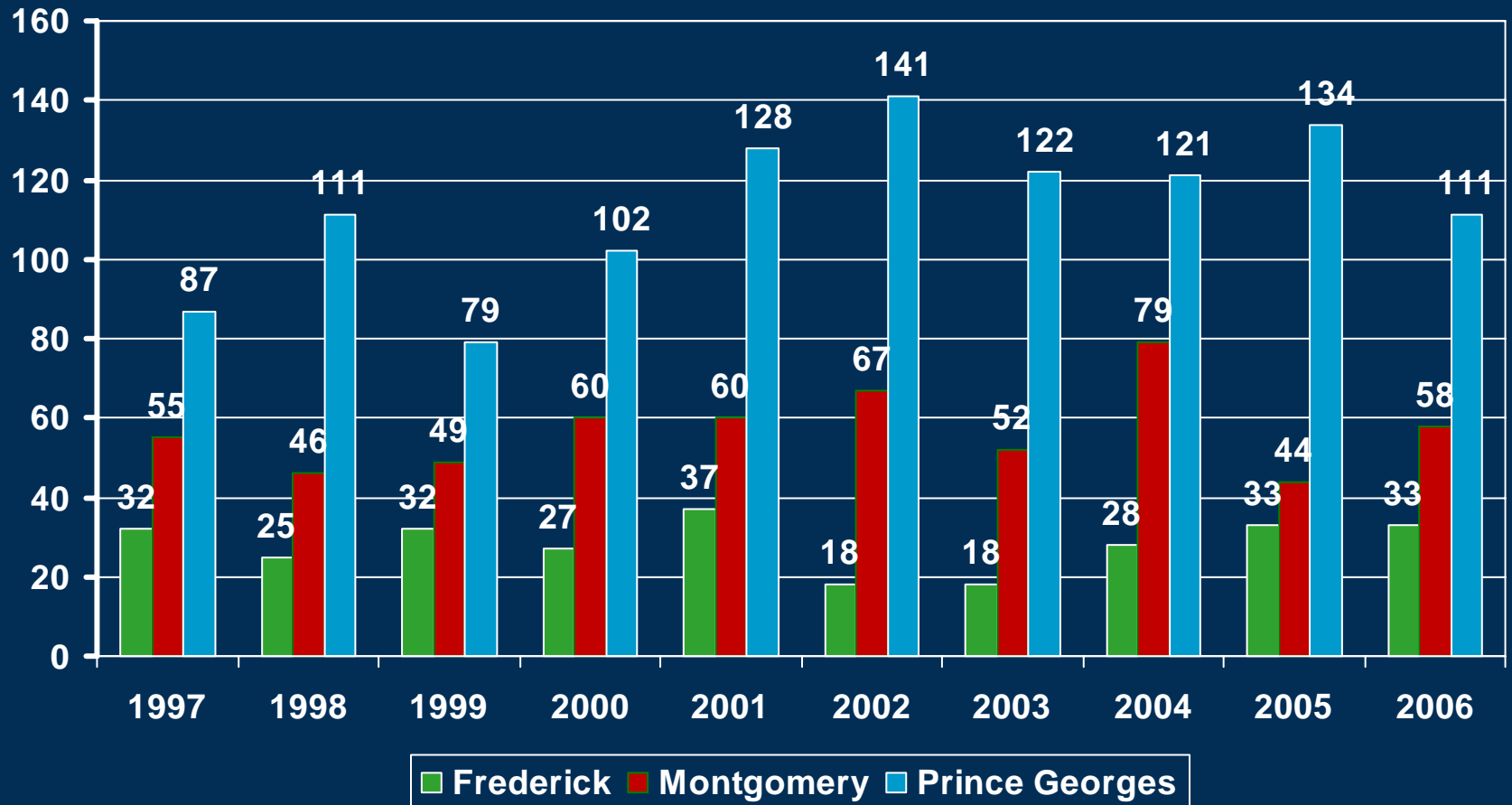


**DC region includes Prince George's, Montgomery and Frederick Counties*

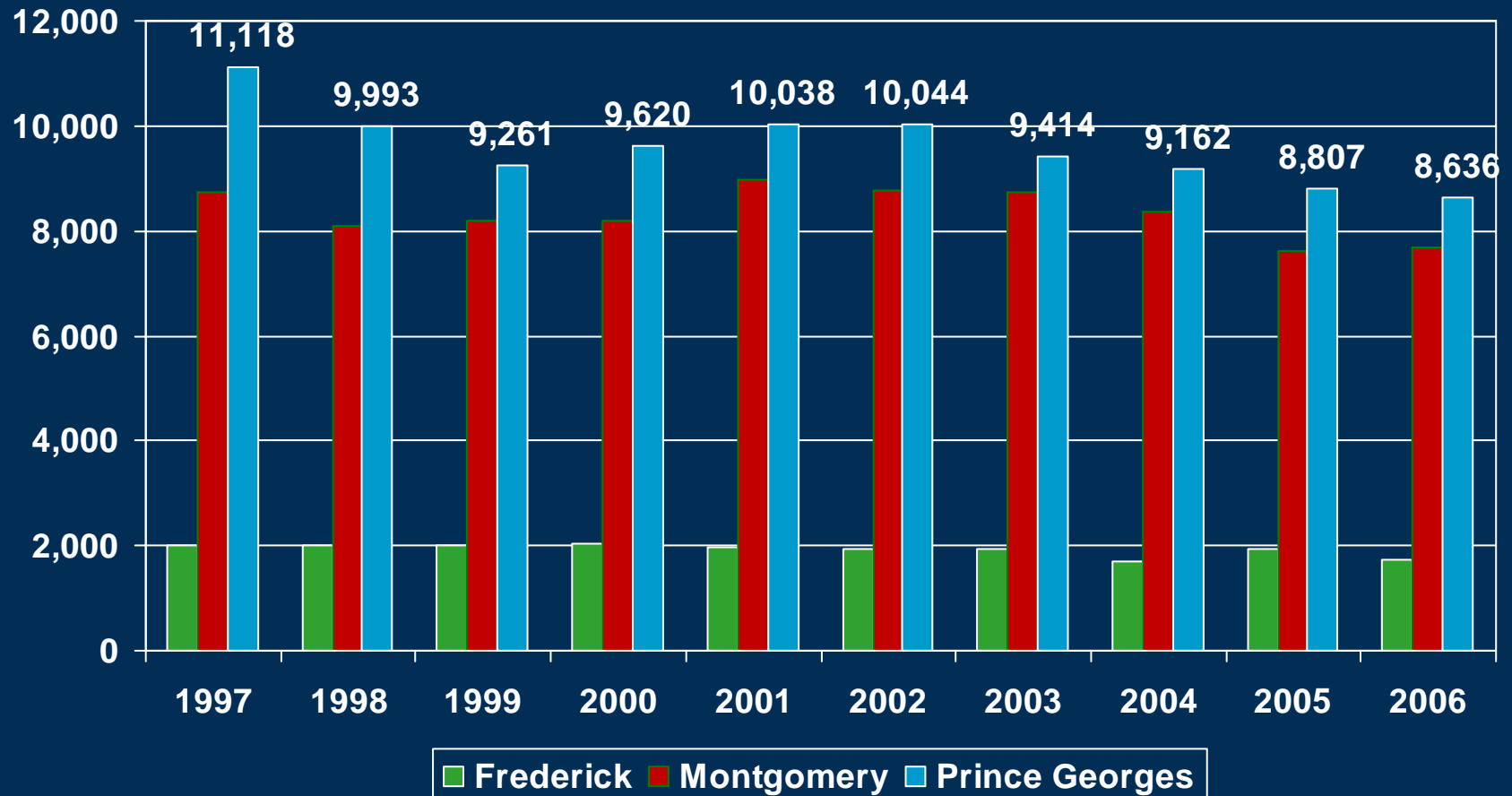
Motor Vehicle Injuries 1997-2006 Statewide and DC Region



Motor Vehicle Fatalities by Jurisdiction 1997-2006



Motor Vehicle Injuries by Jurisdiction 1997-2006





It's Time To Stand Up for Traffic Safety!

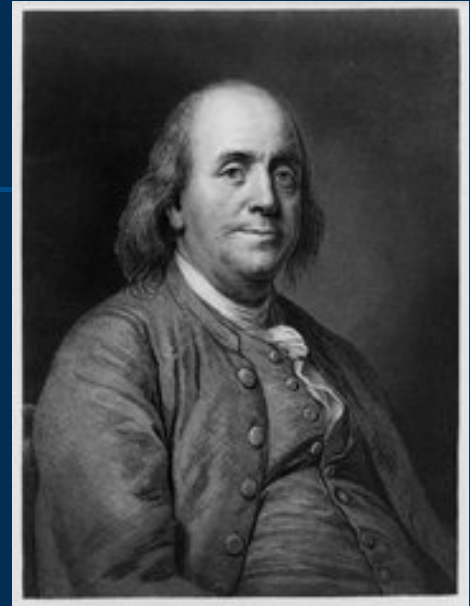
***We will no longer accept the carnage on
our roads as the price for a mobile society!***

The Rubber Meets The Road



Words of Wisdom

“The definition of insanity is doing the same thing over and over and expecting different results.”

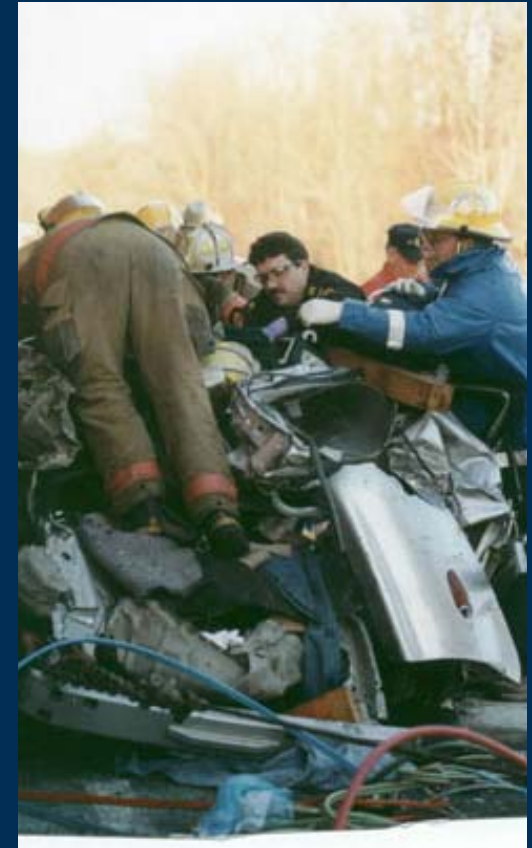


Benjamin Franklin

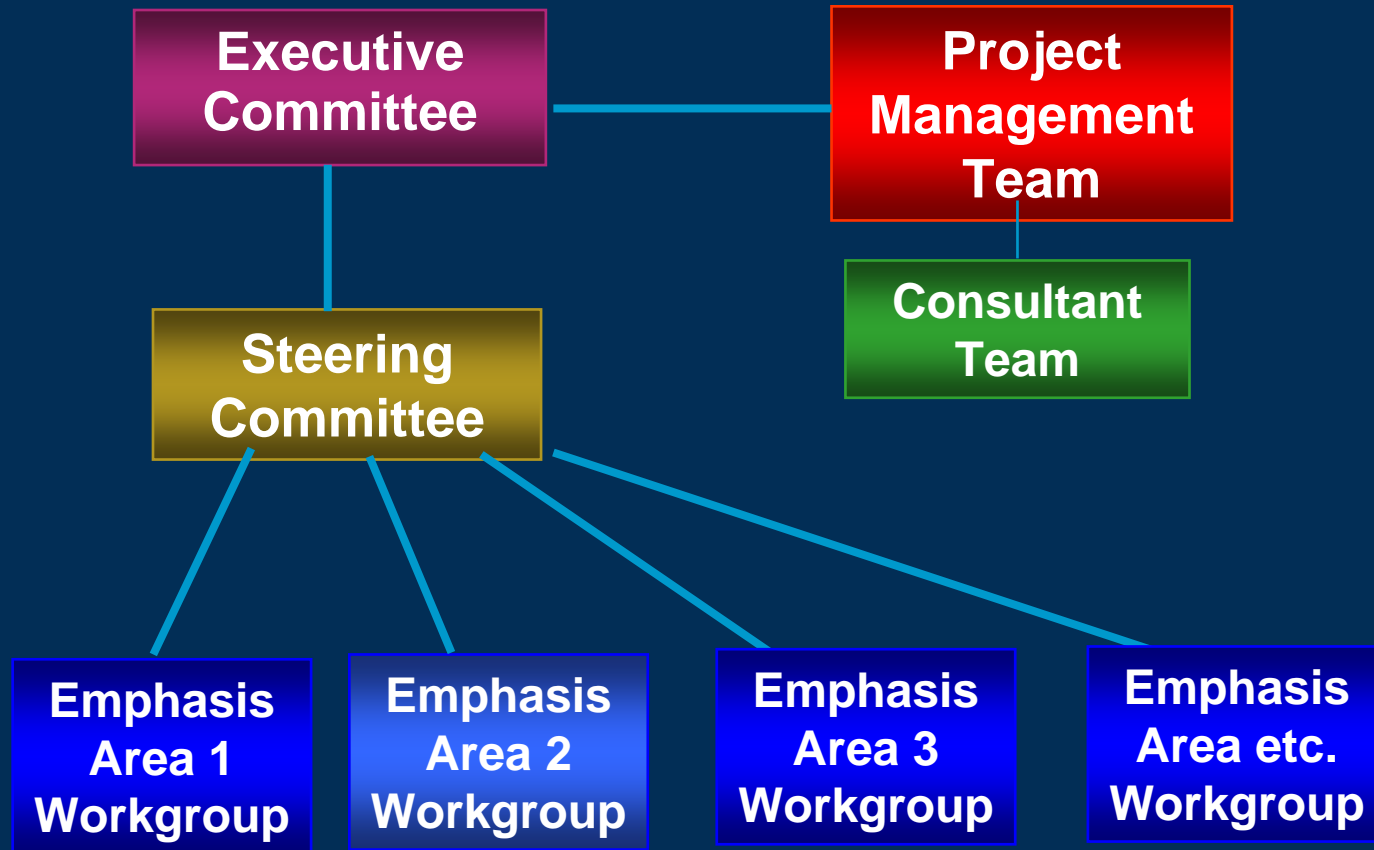
Franklin, an engraving from a painting by Duplessis

Maryland SHSP Objectives

- **To reduce annual motor vehicle fatalities to fewer than 550 by 2010, which would represent slightly more than 10 percent reduction from the 614 in 2005.**
- **To reduce annual motor vehicle injuries to fewer than 50,000 in 2010, which would represent nearly a 10 percent reduction from the 55,303 injuries in 2005.**



The Maryland SHSP Model



The Maryland Executive Committee

- Baltimore City Transportation Department
- Federal Highway Administration
- Federal Motor Carrier Safety Administration
- Governor's Office of Homeland Security
- Maryland Association of Counties
- Maryland Department Of Aging
- Maryland Department of Education
- Maryland Department of the Environment
- Maryland Department of Health & Mental Hygiene
- Maryland Department of Juvenile Services
- Maryland Department of Natural Resources
- Maryland Department of Public Safety & Correctional Services
- Maryland Department of State Police
- Maryland Department of Transportation

The Maryland Executive Committee

- **Maryland Institute for Emergency Medical Services Systems**
- **Maryland Insurance Administration**
- **Maryland Judiciary-District Court**
- **Maryland Motor Truck Association**
- **Maryland Motor Vehicle Administration**
- **Maryland Municipal League**
- **Maryland State Highway Administration**
- **Maryland Transportation Authority**
- **National Highway Traffic Safety Administration**



SHSP Emphasis Areas

- Reduce Impaired Driving
- Improve Information and Decision Support Systems
- Eliminate Hazardous Locations
 - *Keep Vehicles on the Roadway*
 - *Improve Safety at Intersections*
 - *Create Safer Work Zones*
 - *Make Walking and Crossing Streets Safer*
- Increase Occupant Protection



SHSP Emphasis Areas



- **Improve Driver Competency**
 - *Reduce Distracted Driving*
 - *Enhance Safety for Older Drivers*
 - *Develop Safe Young Drivers*
 - *Improve Motorcycle Safety*
 - *Make Truck and Bus Travel Safer*
- **Curb Aggressive Driving**
- **Improve Emergency Response System**

The 10 “Cs” for SHSP Success

- **Commit to improve traffic safety**
- **Champion the cause**
- **Concentrate on data analysis**
- **Create comprehensive solutions**
- **Communicate the message**



The 10 “Cs” for SHSP Success

- **Coordinate with partners**
- **Cooperate with stakeholders**
- **Combine resources**
- **Create support**
- **Compliment the SHSP**



All Roads Lead to a Safer Maryland

- The SHSP addresses all public roads, including those maintained by local jurisdictions.
- More than 80 percent of all lane miles in Maryland are local roads; 17 percent are state roads.
- While the number of crashes is the same on both local and state roads, forty-two percent of all injury crashes and twenty-nine percent of all fatal crashes occur on local roads.



Hazardous Locations

- SAFETEA-LU requires all states to report on top 5% of hazardous locations (<http://safety.fhwa.dot.gov>).
- In Maryland, hazardous locations only on state roads.
- Will be working with local highway agencies to help identify hazardous locations; many of the larger jurisdictions already identify.



Maryland Data Improvements

- **E-Citation – Legislature passed bill allowing for use of electronic citations and elimination of the signature**
- **Virtual Data Warehouse – allows exchange of information through a virtual “warehouse.”**
- **Incident Location Tool – Provides users with GIS information**
- **Mobile reporting**
- **Safety and transportation Knowledge Online – training tool similar to military**

Questions

