

REUSE IN AUSTIN, TEXAS

METROPOLITAN WASHINGTON COG RECYCLING COMMITTEE
DECEMBER 3, 2020



CIRCULAR ECONOMY PROGRAM

What:

- Attract, retain, and grow circular businesses, non-profits, and entrepreneurs
- Support residents in developing circular habits like repair, reuse, sharing and donation

Why:

- Most vibrant circular economy in the U.S.
- Every material & product put to highest and best use in local economy
- Create well-paying jobs
- Attract investment

LINEAR ECONOMY



RECYCLING ECONOMY



CIRCULAR ECONOMY



MAKING REUSE EASIER: MoveOutATX



64
School Buses Full of Donations
to Reuse Organizations



308K
Lbs Diverted

\$352K+
Economic Impact

MAKING REUSE EASIER: Austin Reuse Directory

SEARCH BY:
Item name, location name or by address/zip

REFINE YOUR SEARCH BY:

- Donate or Sell?
- Nonprofit Categories
- Filter By
- Item Quality

RESULTS:

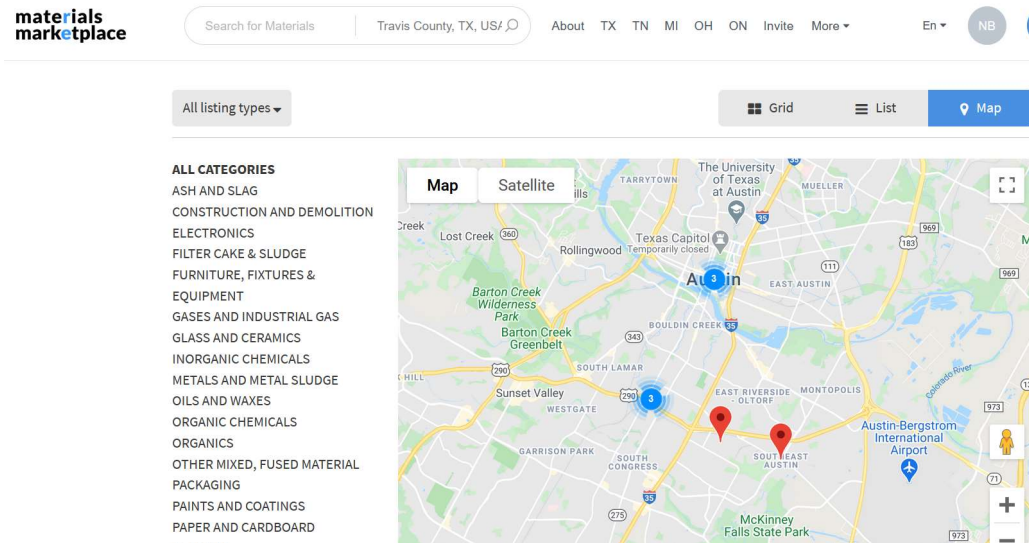
- 12th Street Books
- AGE of Central Texas
- American Textile Recycling Service (ATRS) @ Anderson High School
- American Textile Recycling Service (ATRS) @ Arborwalk Shopping Center
- American Textile Recycling Service (ATRS) @ Gateway Shopping Center
- American Textile Recycling Service (ATRS) @ Lakeline Plaza
- American Textile Recycling Service (ATRS) @ Lowes
- American Textile Recycling Service (ATRS) @ PetSmart

LEGEND:

- Child Services
- Community Engagement
- Disability Services
- Disaster Relief
- Education and Literacy Promotion
- Elderly Support
- Employment Services
- Family Support Services
- Health Services
- Homeless Relief
- Immigrant Services
- Pet Resources
- Poverty Relief
- Recycling
- Religious Organization
- Thrift
- Veteran Services

- Detailed, searchable database of local reuse options
- Over 500 listings
- Categories for:
 - Donation
 - Rental
 - Repair
 - Buying Secondhand or Upcycled

MAKING REUSE EASIER: Austin Materials Marketplace



600+
Trades

\$638K
Value Created

937K+
Lbs Diverted

REPAIR EDUCATION: Fix-It Clinics

Pre-COVID: Fix-It Clinics

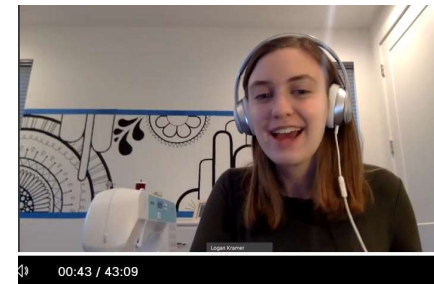
- Quarterly events with volunteer coaches
- Partner events
- How-To Host Guide
- 570+ attendees
- 2,350+ lbs diverted



REPAIR EDUCATION: Fix-It At Home

Today: Fix-It At Home!

- Virtual repair skills classes
- Short clips for social media
- Nearly 300 attendees
- 800 received recording
- 90% satisfaction rate



REUSE IN BUSINESS



Reverse Pitch Competition



Educational Events, Business Assistance & Networking

Road to Zero Waste

Donate like a pro

Oct 20, 2020 - 2:58 pm



By: Max McCready

National Reuse Day is on October 20, and we're excited to celebrate the benefits of extending the life of items in our homes and closets. There are many ways to participate, like donating gently-used items or supporting your local thrift store. We were curious how to make it easier for stores and employees to process donations.

We asked thrift stores to give us their best tips on how to donate 'like a pro.' Here's what they said:

1. Organize your donations by category.

Take a few moments before leaving your house to group your donations into categories.



SHARING THE MESSAGE

GIVE A GREAT STORY



QUESTIONS

