

3.14.19

WASHINGTON DC REGION

VISION ZERO SUMMIT

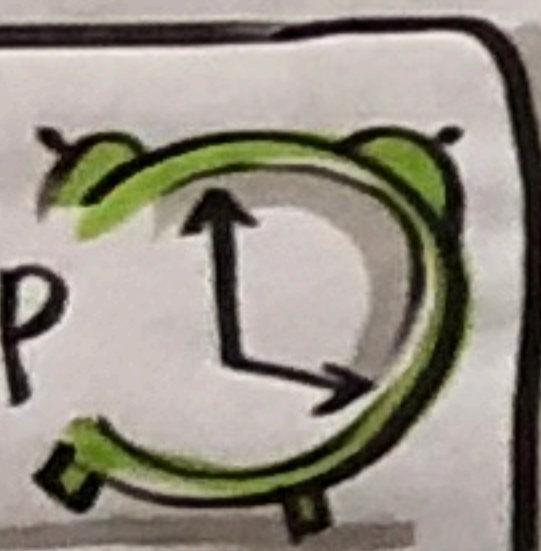
#VZSUMMITDC

WELCOME!



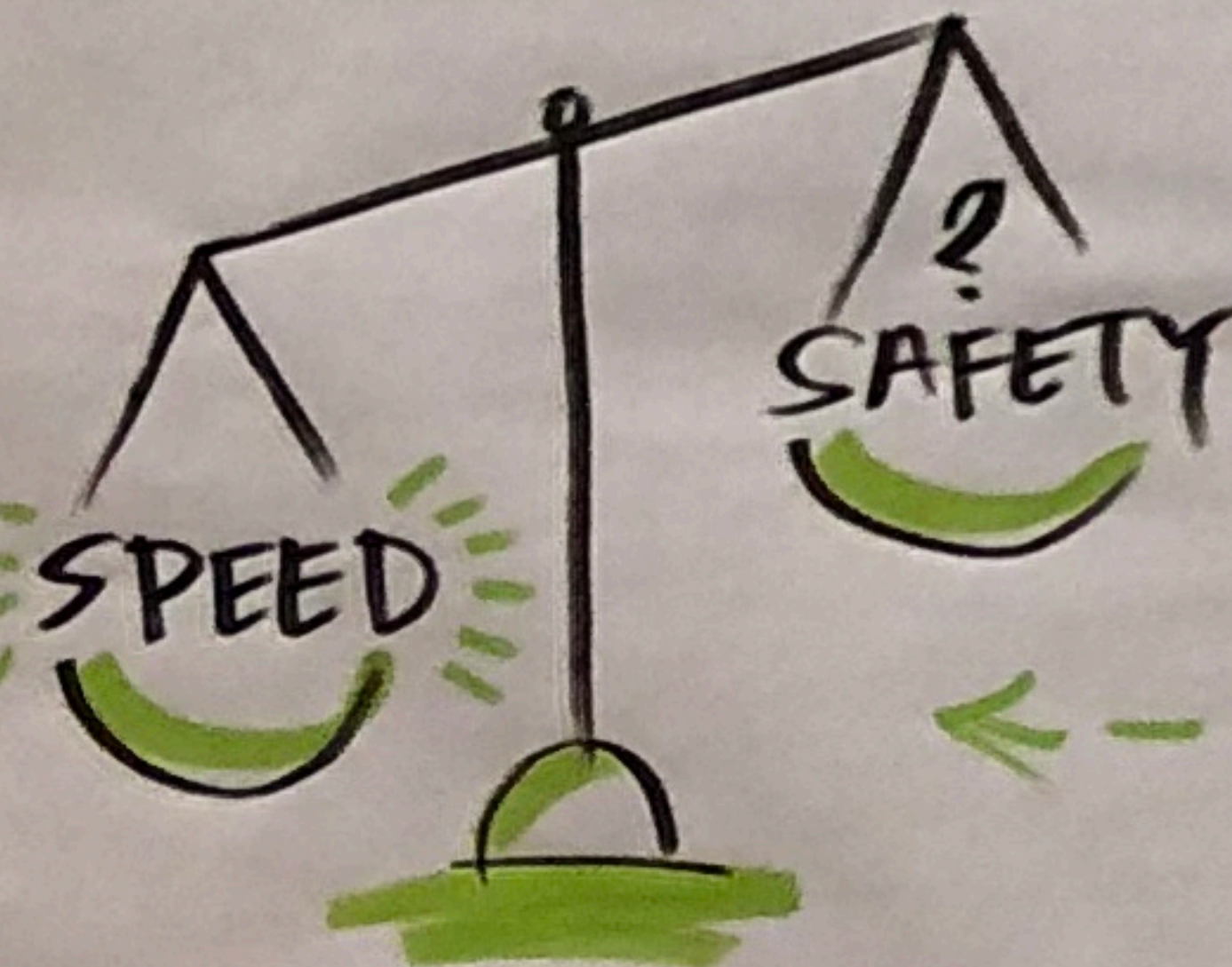
KIMBERLY RUSSO, THE GEORGE WASHINGTON UNIVERSITY HOSPITAL

MORAL WAKE UP CALL

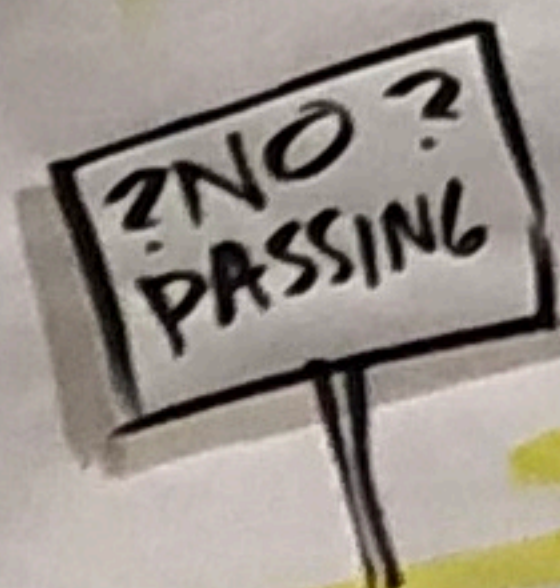


PUBLIC HEALTH CRISIS

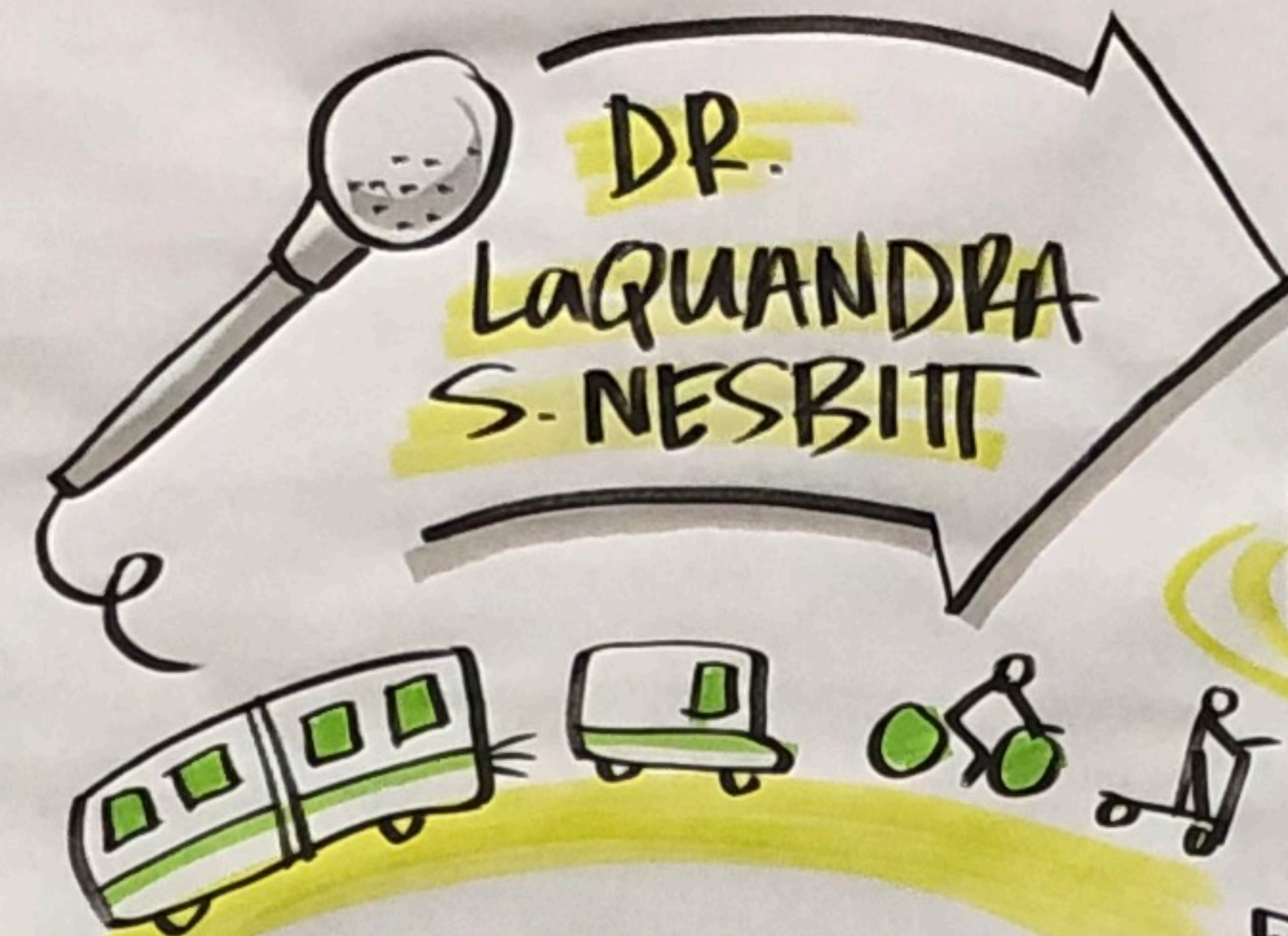
PREDICTABLE PREVENTABLE



BROKEN SYSTEM



TRAFFIC GARDENS!



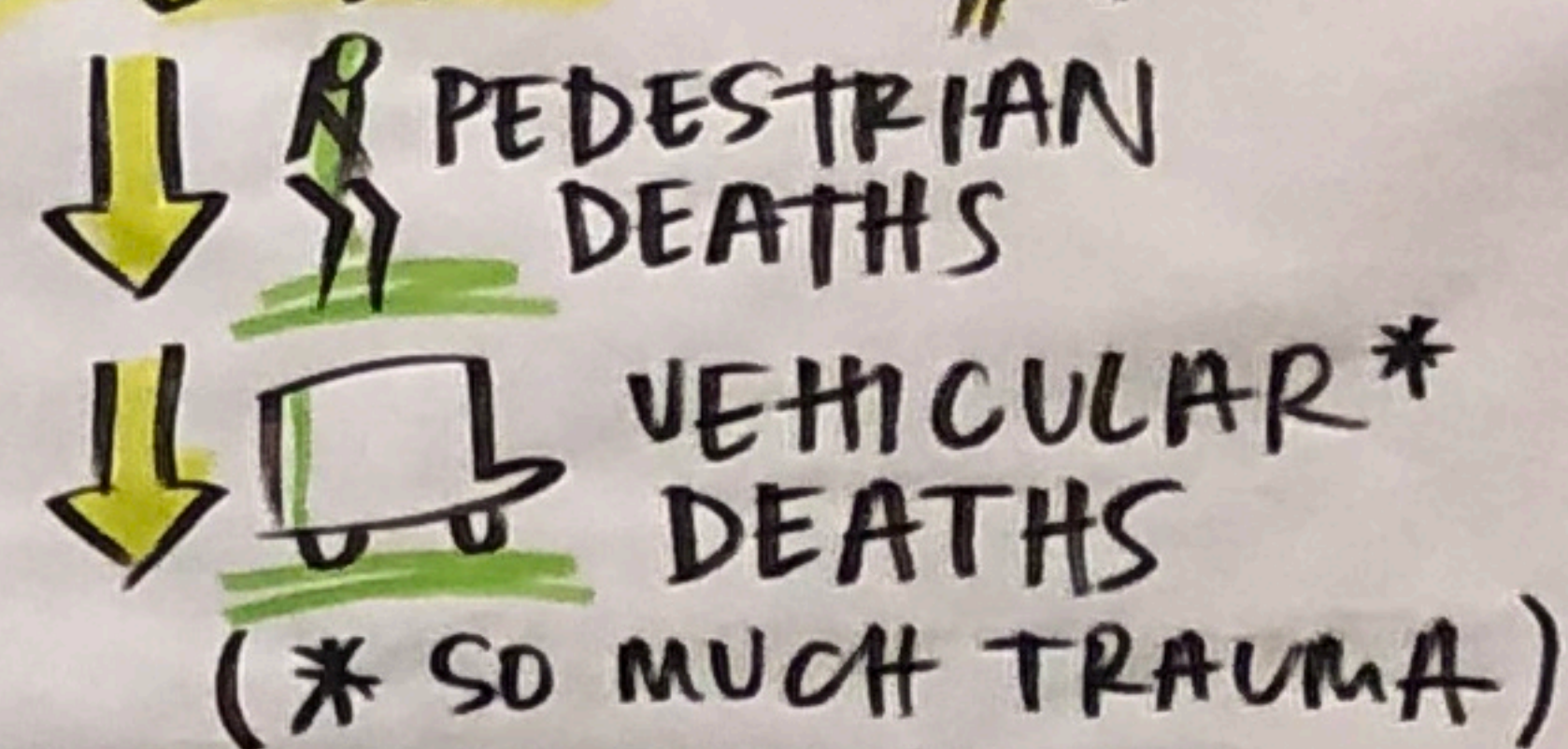
DR. LAQUANDRA S. NESBITT

"RELENTLESS COMMITMENT TO A FAIR SHOT"

HEALTH

SOCIAL PHYSICAL MENTAL WELL BEING

GOALS: 2020



TRANSPORTATION: KEY DRIVER

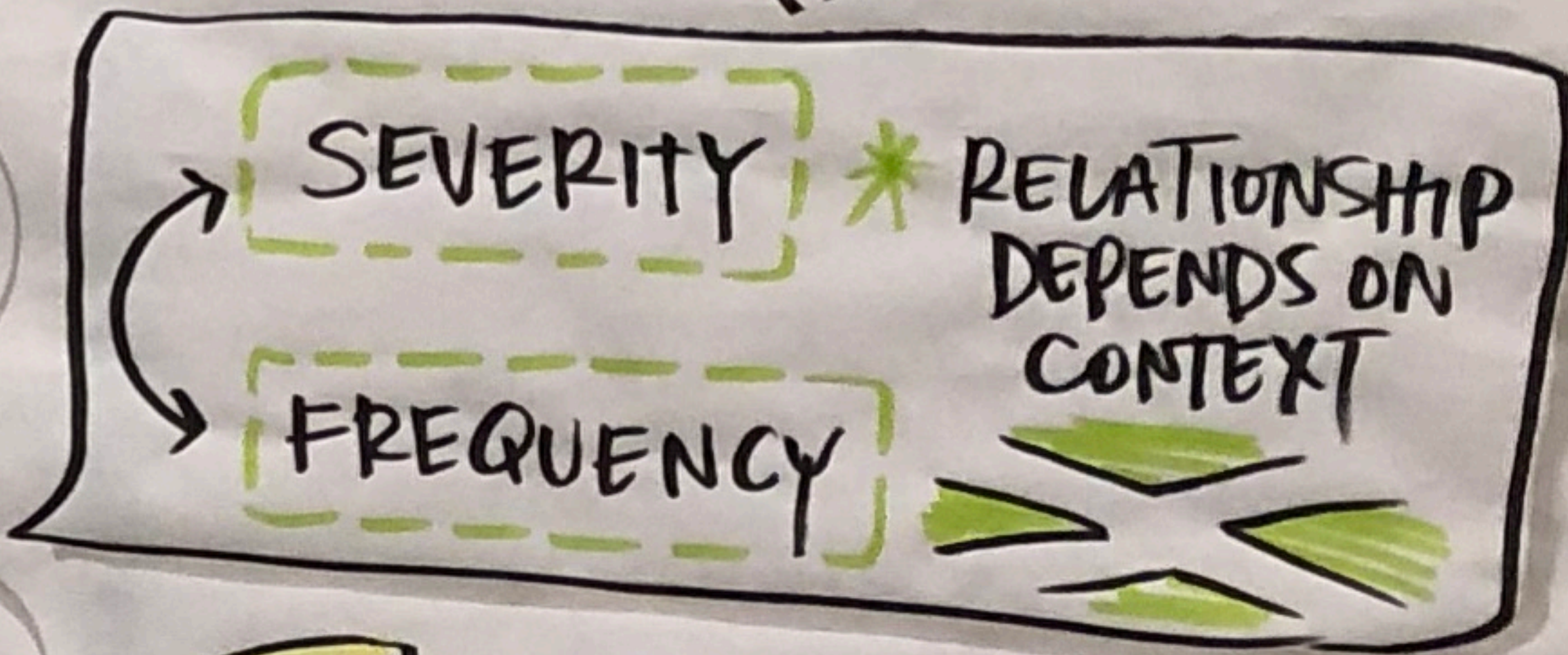
WHO IS INVOLVED IN TRAFFIC FATALITIES?

* YOUNG ADULTS, M+F (20s & 30s)

* AFRICAN AMERICANS DISPROPORTIONATE FATALITIES

* FOLKS IN MOTION DURING COMMUTES / RUSH HOUR, SUMMER MONTHS

DISPROPORTIONATE RISK FOR FOLKS WALKING

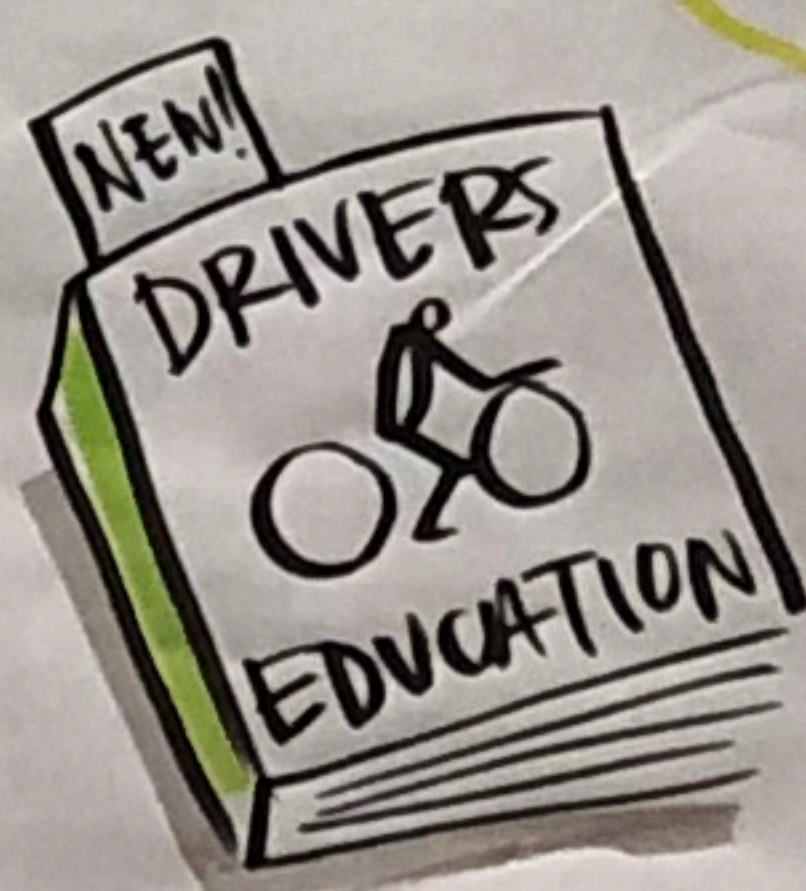


SAFE SYSTEMS APPROACH

* DESIGN FOR MULTI-MODAL USERS

* DESIGN NOT ENOUGH: EDUCATION!

* MAKE LEFT TURNS HARDER



THE WAY FORWARD

WE NEED THE TRAUMA / DATA

DATA DRIVEN INTERVENTIONS

* IMPLEMENTATION SCIENCE * DDOT

* ENGAGEMENT? * OUTCOMES?

