ADDRESSING THE REGION'S CAPACITY FOR ADDITIONAL HOUSING

Andrew Trueblood
Chair, COG Planning Directors Technical Advisory Committee

Helen McIlvaine Co-Chair, COG Housing Directors Advisory Committee

Gwen Wright Member, COG Planning Directors Technical Advisory Committee

COG Board of Directors February 13, 2019



Barriers or Impediments to Increased Housing Production





Impediments – Land Use / Regulatory Structure

- Infill Development Challenges (cost, design, disruption) and Individual Project and Parcel Complexities
- Environmental Issues
- "Easy" parcels have been developed consolidating and assembling parcels is difficult to do
- Local, State and Federal Government Regulatory Practices (e.g., existing proffer legislation in Virginia)
- Political Will and Competing Priorities (Limited resources and decreased federal support)



Impediments - Market Forces

- Cost of Construction (Rising materials and labor costs)
- Rising Land Values Around Activity Centers and Metro Station Areas
- Financial Feasibility Considerations (Lender / investor requirements)
- Risk Mitigation: Opposition to development and potential carrying costs reduces smallerscale developer capacity
- Delivery of Neighboring New Properties (Slows absorption rates even in hot markets)





