

INCENTRIP UPDATE

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Commuter Connections Ridematching Committee
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Program Refresher

- Users need **both** an incenTrip and Commuter Connections account
 - New registrants entering the TDM system with an incenTrip ad source should contain the appcode suffix INTP.
 - Users can link their incenTrip account with their already-existing Commuter Connections account
 - incenTrip serves as the trip logging mechanism for registered users
 - Commuter Connections determines program guidelines, user eligibility, and furnishes incentive payments

Scheduled Updates

- MDOT Program Soft Launch this Fall [could be within the next few weeks]
- Digital incentive payment via PayPal
- Real-time transit added for WMATA & MTA services
- Standard transit information added for Central Virginia transit agencies
- Travel planning will be available throughout an expanded service area
- Auto Trip Logging will be temporarily removed

Expanded Service Area

- The areas in which eligible commuters can live is expanding
- This includes all of Virginia and Delaware; select counties in Southern Pennsylvania and Eastern West Virginia; as well as all of Maryland
 - Southern Pennsylvania counties include: Adams, Franklin and York
 - Eastern West Virginia Counties include: Berkley, Hampshire and Jefferson.

MDOT Program Administration

- MDOT incenTrip program administration has been integrated into the FY2022 CCWP
- Operations and rewards will be similar to the Commuter Connections administration
- Points will be earned and stored in a separate purse
- MDOT incenTrip program beta testing began 7/26/21
 - Initial software test results were promising

MDOT Program: Initial Test Results

- Successful testing criteria included:
 - Planned future carpool trip
 - Created carpool and joined via carpool code
 - Points were properly awarded for the completion of our carpool trip
 - Planned future transit trip using real-time transit info
 - Bus arrival as consistent with what as displayed in app. Point allocation was correct
- Testing and feedback is welcomed
 - Issues can be reported in app. Screenshots are helpful and the report should include the make, model and version of your phone.

Digital Incentive Payment

- PayPal has been identified as the vendor for digital payment distribution
- COG staff currently fulfilling test requests for digital payment via PayPal
 - A payment module is being developed and incorporated into the TDM system for COG staff
- Users will also have the option to apply their incentive money to a SmarTrip card, if they choose
 - Monthly uploads will be facilitated by COG and WMATA. This is scheduled for Fall 2021

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