# METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS 777 North Capitol Street, N.E. Washington, D.C. 20002

MINUTES Board of Directors Meeting COG Board Room

September 12, 2012

### **BOARD MEMBERS, ALTERNATES, AND OTHER PARTICIPANTS PRESENT AND NOT PRESENT:** See attached chart for attendance.

### STAFF:

David J. Robertson, Executive Director Sharon Pandak, General Counsel Nicole Hange, Government Relations Coordinator Barbara J. Chapman, Executive Board Secretary

### **GUESTS:**

### 1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chairman Principi called the meeting to order at 12:00 p.m. and led those present in the Pledge of Allegiance.

### 2. CHAIRMAN'S ANNOUNCEMENTS

Chairman Principi introduced Supervisor Pete Candland (Prince William County) and Council Member Dennis Brady (City of Bowie) and welcomed them to their first COG Board Meeting.

**Executive Director Search Committee.** The Chairman reported that the Executive Director Search Committee met earlier today to review 115 resumes from candidates for the open position. The review was conducted by Jim Mercer of The Mercer Group, Inc., and the field was narrowed to six remaining candidates. He reviewed the timeline for completion of the selection process, stating that candidates would be interviewed on September 21, 2012, with a second round of interviews scheduled on October 1 with a representative from the Chief Administrative Officers Committee and Senior Management of COG. The final one or two candidates will be presented to the COG Board Meeting on October 10 for the final selection. We are on schedule to have someone on board in December.

**Verizon 911 Service and the June 29, 2012 Derecho.** A status report from Verizon dated August 13, 2012, on the problems encountered following the Derecho storms on June 29, 2012, was distributed to Board members. The report describes Verizon's final analysis of what happened and identifies important corrective actions to minimize the risk of future problems. We expect to have a COG-prepared report on the Verizon issue at a future Board meeting as well. A copy of the Verizon report is available on COG's website.

Annual Membership and Awards Luncheon on December 12, 2012. The Chairman requested that Board members save the date for COG's annual membership and awards luncheon. It will take place on December 12 at the Marriott Metro Center where we held the event in 2011. More details to come, such as the keynote speaker.

**NARC Conference Outcomes.** Vice Chair Penelope A. Gross, Fairfax County, updated the Board on the National Association of Regional Councils Conference held in June. The Chairman again congratulated her on her election as President of NARC for the year 2013.

#### 3. EXECUTIVE DIRECTOR'S REPORT

#### Outreach/Media

COG Outreach and Media Reports, both dated September 12, 2012, were provided to Board Members. Dave Robertson touched on the Outreach highlights, which included a meeting with representatives from the U.S. General Accountability Office regarding homeland security. He also met with Pepco officials to discuss a proposed program to link residents with utility jobs. At the invitation of Alderman Karen Young (City of Frederick), he spoke at the Frederick Rotary Club about COG and regional issues. Member outreach also included meetings held during the month with Supervisor Frank Principi (Prince William County), Mayor Hal Parrish (Manassas), Mayor-Elect Scott Silverthorne (City of Fairfax), and Abby Raphael, new Emergency Preparedness Council member.

Media events in July/August also included the summer Derecho storm that hit metropolitan Washington and resulted in prolonged power outages for hundreds of thousands of the region's residents prompted immediate calls from elected officials for a regional response, particularly the 9-1-1 service outages. A task force has been created to study the failures. Media coverage has been extensive, with ABC 7, NBC 4, CBS 9, WTOP, WAMU, the <u>Washington Examiner</u>, <u>The Washington Post</u>, and others spreading the news.

Around the Region. Leaders from the Montgomery County Council and Fairfax County Board of Supervisors held their first-ever joint session. The topic was transportation, and the meeting was prompted by impending challenges posed by the soon-to-be-open Route 495 Beltway Express Lanes in Virginia that do not extend across the border into Maryland. COG's Ron Kirby, Department of Transportation Planning Director, provided data and analysis to help kick off the discussion. The meeting was covered by several newspapers and a *Region Forward* blog posting. The future of the region's bus networks was in the news, too, highlighting a possible 500-mile bus rapid transit network to operate across the region within the next 30 years based on a COG study.

New Improved COG Calendar of Events. Renamed **COG Upcoming Events**, this piece now focuses on COG-related events only. The September 12 issue announced outside events such as "Car Free Day" on September 22, the Metropolitan Washington Gang Conference on September 25 – 28, and the COG Annual Membership and Awards Luncheon on December 12. For more information on these events, visit mwcog.org/events.

Area Elections Officers Work through COG. Thanks to COG's Election Officials Technical Committee, the region has a website set up to advise area residents about voting. We anticipate having officials attend the COG Board meeting in October to talk about the new website to assist voters by providing

basic information for voting on November 6. The <u>metrodcvote.org</u> site has information on registration, how to register, voting by absentee ballot, and the hours for voting in D.C., Maryland and Virginia.

Councilmember Roger Berliner (Montgomery County) thanked Dave Robertson for his excellent presentation to the Montgomery County Council on September 11, 2012, on the *Region Forward* Activity Centers.

#### Information and Follow Up

COG Building Security. Calling attention to an information sheet on Building Security Improvements, Mr. Robertson commented that COG VIP Cards have been distributed Board members. As of August 1, these cards must be used to access the lobby elevators to get anywhere above the lobby level of the building. Anyone with a VIP Card entering the building through the garage level will exit the elevator on the Lobby Level. Once there, cardholders will have to show the elevator lobby security guard the VIP card to access the upper floors. If anyone should forget to bring the VIP Card, please go to the Lobby Desk for assistance.

#### Letters Sent and/or Received

In a letter from the Washington Regional Association of Grantmakers (WRAG), Terrie Lee Freeman, Chair of the Board of Directors and President of the Community Foundation for the National Capital Region, wrote to Chairman Principi about the powerful role COG plays in shaping, supporting and implementing a vision for our region, which prompted him to write regarding the COG Executive Director position. She offered seven considerations for management to review as it seeks to make a decision on a candidate who can truly move the region forward. A copy of the letter was provided to members of the Executive Director Search Committee and representatives of The Mercer Group, Inc.

COG Vice Chair Phil Mendelson wrote to the Executive Director regarding a hearing on the "Reliability of the District's 911 Call System," which is to be held on September 20, 2012. He invited Dave Robertson to testify at this hearing. A copy of the Notice of Public Oversight Hearing was attached to the letter, and both documents were distributed to the COG Board of Directors.

Letters were sent to David P. Agnew, Deputy Director for Intergovernmental Affairs at The White House, and Anthony G. Brown, Lieutenant Governor of Maryland, thanking them for speaking at COG's annual leadership retreat on July 20-22. A letter from David Agnew was received on September 10, in which he expressed his appreciation for the opportunity to meet with COG's members and discuss efforts to further strengthen the federal-local partnership in this region.

### 4. AMENDMENTS TO AGENDA

There were no amendments to the Agenda.

### 5. APPROVAL OF MINUTES

The minutes of the July 11, 2012, Board Meeting were approved and adopted as written.

### 6. ADOPTION OF CONSENT AGENDA ITEMS

Supplemental documents: R37-2012 through R42-2012 and Letter to the Congressional Delegation

# A. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO DEVELOP A NATIONAL CAPITAL REGION URBAN AREA SECURITY INITIATIVE ON THREAT AND HAZARD IDENTIFICATION AND RISK ASSESSMENT

Resolution R37-20132 authorizes the COG Executive Director, or his designee, to receive and expend up to \$100,418 to develop a National Capital Region Urban Area Security Initiative on Threat and Hazard identification and Risk Assessment. Funding for this effort will be provided through a Subgrant from the State Administrative Agent. No COG matching funds are required.

# B. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT FOR THE NCR SITUATIONAL AWARENESS DASHBOARD IMPLEMENTATION FOR THE DISTRICT OF COLUMBIA

Resolution R38-2012 authorizes the Executive Director, or his designee, to receive and expend up to \$717,500 for the National Capital Region Situational Awareness Dashboard Implementation that will increase regional and local situational awareness by providing well organized information that is easy to consume, analyze, and act upon. Funding for this effort will be provided through a Subgrant from the State Administrative Agent. No COG matching funds are required.

# C. APPROVAL OF LETTER TO CONGRESSIONAL DELEGATION FOR REGIONAL SAFETY-RELATED COSTS ASSOCIATED WITH THE 2013 PRESIDENTIAL INAUGURATION

The COG Board approved a letter to the area's Congressional Delegation and House and Senate Leadership to seek assistance in securing funds for safety-related costs associated with the 2013 Presidential Inauguration. This action was requested by the COG Chief Administrative Officers Committee, the COG Emergency Managers Committee, and the Senior Policy Group responsible for the National Capital Region Urban Areas Security Initiative grant. Approval will aid COG and area officials in advocating for federal support of Inauguration-related expenses.

# D. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND AN URBAN AREA SECURITY INITIATIVE SUBGRANT FOR THE PURPOSE OF DEVELOPING AND IMPLEMENTING A REGIONAL CYBER SECURITY FRAMEWORK

Resolution R39-2012 authorizes the Executive Director, or his designee, to receive and expend an Urban Area Security Initiative (UASI) subgrant in the amount of \$410,256 for the purpose of developing and implementing a regional cyber security framework project in the National Capital Region. No COG matching funds are required.

# E. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND URBAN AREAS SECURITY INITIATIVE GRANT FUNDING FOR NCR HOSPITAL POWER RESILIENCY

Resolution R40-2012 authorizes the Executive Director, or his designee, to accept and expend grant funding in the amount of \$1,190,000 from the Department of Homeland Security Urban Areas Security Initiative for the design and installation of electrical components at four of the region's high priority Regional Trauma Centers and priority surge facilities, making these hospital centers

"generator ready" to support all critical functions during an emergency. The expected duration of grant is through May 2014, and no COG matching funds are required.

# F. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND URBAN AREAS SECURITY INITIATIVE GRANT FUNDING FOR NCR EMERGENCY SHELTER POWER RESILIENCY

Resolution R41-2012 authorizes the Executive Director, or his designee, to accept and expend grant funding in the amount of \$250,000 from the Department of Homeland Security Urban Areas Security Initiative for identification of the region's high priority emergency shelters and the provision of engineering designs to make as many shelters as possible "generator ready" to support all critical functions during an emergency, with a target capability of being able to operate for 96 hours without access to public utilities. The expected duration of the grant is through May 2014, and no COG matching funds are required.

# G. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND AN URBAN AREA SECURITY INITIATIVE SUBGRANT FOR THE PURPOSE OF IMPLEMENTING REGIONAL WATER SYSTEM SECURITY MONITORING PROJECTS IN THE NATIONAL CAPITAL REGION

Resolution R42-2012 authorizes the Executive Director, or his designee, to receive and expend a UASI subgrant in the amount of \$240,000 for the purpose of implementing regional water system security monitoring projects in the National Capital Region. No COG matching funds are required.

ACTION: Upon motion duly made and seconded, Resolutions R37-2012 through R42-2012 and the Letter to the Congressional Delegation were unanimously approved and adopted by the COG Board of Directors.

### 7. COG RETREAT OUTCOMES

Supplemental documents: Annual Retreat Summary

Chairman Principi referred to COG's 13th Annual Retreat July 20 through 22, 2012, at the Hyatt Regency Chesapeake Bay in Cambridge, Maryland. He gave an overview of the program. Thirty-eight elected and appointed officials attended COG's Annual Retreat for excellent discussions on our economic growth work, activity centers, and COG's governance. There was even time for a competitive albeit friendly game of Regional Jeopardy, a retreat "first." Board members were provided a summary report of the 2012 Annual Retreat and a retreat evaluation summary.

The main focus of the Retreat was our top Board priority—growing our economy. We discussed how the region and COG must do things differently regarding transportation, economic development, rebranding, and workforce development. Moving forward, it will be important to expand COG's circle of friends to include the White House, the governors, and the region's delegations to the House of Representatives and Senate. This point was reinforced in speeches given by Maryland Lieutenant Governor Anthony Brown and White House Director of Intergovernmental Relations David Agnew, both of whom committed to improve collaboration efforts with COG. COG's Economy Forward Call to Action report will set the framework for needed action that ensures the region's economic growth and competitiveness. There were three work sessions on Saturday, as follows:

(1) **Proposed COG Economic Growth and Competitiveness Call to Action**, for which five priorities for regional action were set, as follows: transportation infrastructure, regional workforce, federal-regional partnerships, regional rebranding strategy, and regional housing mix.

(2) **COG Governance**, focusing on how to best organize the roles of COG, the TPB and MWAQC, with the general consensus favoring a stronger role for the COG Board along with changes to COG's committee structure, funding rules, and public participation practices to strengthen the organization's effectiveness and advance the *Region Forward* vision plan.

(3) **Proposed 2012** *Region Forward* **Activity Center Maps**, presented by Eric Olson, Vice Chair of the Prince George's County Council, and Harriet Tregoning, Director of Planning for the District of Columbia, and participants agreed the updated maps would be useful in implementing *Region Forward* goals.

As to the topic of COG Governance, the Chairman particularly mentioned the need to continuously improve the approach and workflow at COG. Dave Robertson felt it would be a very timely topic for a future Board meeting, since there will be a new Executive Director coming on board by year end.

At the retreat, Chairman Principi commented that COG had considered a funding strategy for the Activity Center projects. Supervisor Matt Letourneau (Loudoun County) suggested using TPB to seek the funding instead of COG. Council Member Dan Drummond (City of Fairfax) thought all was accomplished at the retreat as planned.

#### **ACTION: Receive Presentation.**

#### 8. ECONOMY FORWARD REPORT

Supplemental documents: Economy Forward Report

In his opening remarks, the Chairman stated that a fundamental shift is underway in the metropolitan Washington area to improve the region's competitiveness and create a prosperous future for all area residents. After decades of strong, reliable growth thanks primarily to the federal government, the region's economy is dangerously close to a fiscal disaster. Today we are faced with a new trend of decreased federal spending as well as automatic cuts—sequestration—of \$1.2 trillion. In this time of change and uncertainty, we decided to make regional economic growth and competitiveness our 2012 priority. After several good sessions during our Board meetings this year and some constructive discussion at the COG retreat, we have before us today a focused Call to Action to address key regional challenges that impact our economy.

This report will also help us advance our Region Forward vision, since our region's long-term economic success is closely tied with our quality of life. Given the changing role of the federal government in our region, we know we need to work more closely and more strategically with our federal partners. We also need to build our private sector by building on our competitive advantages. We know our competitors around the U.S. and world are examining and implementing strategies to spur

their economic growth as well. We believe COG has the capacity and relationships to effectively lead this effort in our region. This was a major takeaway from our discussion at the retreat.

Some very promising projects are already underway at COG that are moving us in the right direction. For example, the Transportation priorities Plan and Region Forward Activity Centers work will have a major impact in strengthening our region's competitiveness and attractiveness to businesses and workers. We talk a lot here about working together more closely among our different groups like the COG Board, TPB, Region Forward Coalition, and other committees. Today we have invited Todd Turner (City of Bowie) and the Chair of the Transportation Planning Board, and Eric Olson (Prince George's County) and the Chair of COG's Region Forward Coalition, to detail this work bring the Board up to date on progress in their committees.

The Chairman turned to Nicole Hange for a more detailed discussion on the report's recommendations. Ms. Hange stated that the report recommends five specific actions necessary to strengthen the region's economy, noting that two are already underway. She then highlighted the three new initiatives. We know that the federal government will play a smaller role in the regional economy, which reinforces the need to strengthen our partnership with the Administration. Staff has begun to work with the Administration to identify a liaison to the National Capital Region to improve communication and help regional leaders better understand and mitigate the impact of federal cuts and plan future investments. COG will also undertake, through the Region Forward Coalition, industry and labor market analysis, the data from which will be used to address the mismatch between available jobs and a skilled workforce. This mismatch was widely noted among stakeholders as a major challenge for economic growth. This data will also inform the creation of a new branding strategy for the region that more adequately reflects the region's assets, specifically that we are more than just a government town. COG is currently working with the region's economic development directors to identify opportunities for greater collaboration and input.

Ms. Hange then asked Transportation Planning Board Chairman Todd Turner to highlight the efforts underway by the TPB to implement a transportation priorities plan that garner's broad-based public support and produces sustainable funding strategies. Mr. Turner noted that the TPB will develop, with strong input from stakeholders and the public, a list of 10-15 top priority strategies and identify specific funding sources to make the strategies a reality. The work is expected to be completed by late spring, and when Mr. Turner will return to the COG Board with its report.

Finally, Eric Olson, Chair of the Region Forward Coalition, discussed work underway by the Coalition to implement a plan that will guide more efficient investments in the region's Activity Centers so that more of them have the right mix of housing, jobs and access to transit. The Coalition will develop an investment plan for use by local governments, developers, transit agencies, philanthropists, and other groups to guide their planning and investment decisions in the region's <u>Activity Centers</u>.

Chairman Principi extended appreciation to all of the people who have contributed input over the recent months, especially the area's economic directors. He thanked COG's Institute for Regional Excellence, an executive management program, for overseeing a survey from which information was taken for this report, and expressed appreciation to the COG staff for bringing this work together in an informative and attractive final report.

Following the briefing, the Chair asked Eric Olson to return to the COG Board to present a work plan for the Region Forward Coalition's new work to support the actions in the *Economy Forward* report.

Delegate James Scott (Virginia General Assembly) suggested that COG revisit teleworking as a way to help ease transportation challenges.

To be better prepared, Chair Sharon Bulova (Fairfax County) said it is important that we ask ourselves the right questions to keep the important matters in front of the Board. We need to make sure education is part of the mix and being addressed. Mayor William Euille (City of Alexandria) agreed that the education element is lacking right now at COG, while transportation and housing have been addressed.

The Chairman then called for Board approval of the *Economy Forward* report. Upon motion duly made and seconded, the COG Board of Directors unanimously approved the Economy Forward Report, as presented.

ACTION TAKEN: Approval of Economy Forward: COG's Call to Action for a More Competitive Metropolitan Washington

#### 9. 2011 REGIONAL CRIME REPORT

Supplemental document: Crime Report

The Chairman introduced Police Chief Mark Magaw, Prince George's County, who serves as Chair of the COG Police Chiefs Committee, and Police Chief Cathy L. Lanier, District of Columbia Metropolitan Police Department, who serves as Vice Chair of the Police Chiefs Committee, as well as Officer Bill Anzenberger, Master Police Officer–Police Planner, Prince William County Police Department, and Co-Chair of the COG Police Planners Subcommittee.

The Police Chiefs Committee, in conjunction with its Police Planners Subcommittee, annually collects and analyzes selected crime statistics for the Washington Metropolitan Area. Such information has proven useful to law enforcement and policy officials by providing a broad analysis of crime trends and establishing local and regional crime-fighting priorities. The Board was briefed on the most recent report, which reflects crime trends for 2011. In Part I of the report, the offenses as defined by the Federal Bureau of Investigation included crimes against the person (homicide, rape, robbery and aggravated assault) and crimes against property (burglary, larceny, and motor vehicle theft). In 2011, the metropolitan Washington region experienced a 6.3% decline overall in Part I crime. Crimes against the individual were down 9.7% overall and crimes against property decreased overall by 5.8%. This crime rate is commonly accepted as a basic indicator of overall crime trends. Crime statistics must be viewed in context with environmental influences. Factors such as demographics, the economy, legislation, and changes in police policies and resources can all have an influence on the number of crimes reported.

Following a question and answer period, Chief Magaw commented that everything begins and ends with the relationship to the community for the police departments, and collaboration partnership with an organization like COG is the key to a successful regional effort.

Chairman Principi thanked the law enforcement officers for their report. A copy of the 2011 Regional Crime Report is available on the COG website. Chair Andrea Harrison (Prince George's County) added her thanks to the police officers at today's meeting. It is important that we tell the story about crime so that we can improve the image of the region.

Council Member Karen Toles (Prince George's County) expressed appreciation for the partnership between the District of Columbia Police Department and Prince George's County.

#### **ACTION: Received Presentation.**

### **10. EXECUTIVE SESSION**

The Board convened in Executive Session to discuss the results of the executive director's performance evaluation process conducted by the Employee Compensation and Benefits Review Committee (ECBR), with other Board members participating.

#### **11. RECONVENE PUBLIC SESSION**

The Board reconvened in Public Session. Upon recommendation of the ECBR Committee, and upon motion duly made and seconded, the Board of Directors unanimously approved Resolution R43-2012.

#### ACTION TAKEN: Resolution R43-2012 was unanimously approved and adopted.

#### **12. OTHER BUSINESS**

There was no further business to come before the meeting.

#### **13. ADJOURNMENT**

Upon motion duly made and seconded, the meeting was adjourned at approximately 2:40 p.m. The next meeting will be held on October 10, 2012.

# **BOARD OF DIRECTORS MEETING ATTENDANCE – September 12, 2012**

Jurisdiction	Member	Y/N	Alternate	Y/N
District of Columbia				
Executive	Hon. Vincent Gray	Ν	Christopher Murphy	Y
	Mr. Allen Lew	N	Warren Graves	Y
Council	Hon. Phil Mendelson (Vice Chair)	Y		
	Hon. Michael Brown	N		
Maryland				
Bowie	Hon. G. Frederick Robinson	Ν	Hon. Dennis Brady	Y
Charles County	Candice Quinn Kelly	N		
City of Frederick	Hon. Karen Young (Vice Chair)	N	Hon. Randy McClement	Ν
Frederick County	Hon. David Gray	Y	Hon. Blaine Young	
College Park	Hon. Andrew Fellows	Y	Hon. Robert Catlin	
Gaithersburg	Hon. Sidney Katz	Ν	Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Judith "J" Davis	Y	Hon. Emmett Jordan	
Montgomery County				
Executive	Hon. Isiah Leggett	N	Mr. Tim Firestine	N
Council	Hon. Roger Berliner	Y		
	Hon. Valerie Ervin	Y		
Prince George's County				
Executive	Hon. Rushern Baker	Ν	Mr. Bradford Seamon	Y
Council	Hon. Karen Toles	Y		
	Hon. Andrea Harrison	Y		
Rockville	Hon. Phyllis Marcuccio	Ν		
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	
Maryland General Assembly	Hon. Galen Clagett	N		
Virginia		T	1	
Alexandria	Hon. William Euille	Y	Hon. Redella Pepper	
Arlington County	Hon. Walter Tejada	Y	Hon. Jay Fisette	
City of Fairfax	Hon. Dan Drummond	Y	Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	Y	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	Y	Hon. Michael Frey	
Falls Church	Hon. Nader Baroukh	Ν	Hon. David Snyder	Y
Loudoun County	Hon. Matt Letourneau	Y		
Loudoun County	Hon. Scott York	Ν		
Manassas	Hon. S. Bass/Jonathan Way (as of 7/11/12)	N		
Manassas Park	Hon. Suhas Naddoni	Y	Hon. Frank Jones	
Prince William County	Hon. Frank Principi (Chair)	Y		
	Hon. Pete Candland	Y		
Virginia General Assembly	Hon. James M. Scott	Y		

9/12/12 - 12:00 PM (Present: 26)