

TPB CITIZENS ADVISORY COMMITTEE
MONTHLY REPORT
September 21, 2016

Douglas Stewart, CAC Chairman

The Citizens Advisory Committee met on Thursday September 15. The first hour was focused on committee business while the second hour was devoted to the TIP Forum. Since there will be a separate report on the TIP Forum, this report will cover the meeting's first hour, which focused on a discussion about potential recommendations on public involvement.

DISCUSSION ON PUBLIC INVOLVEMENT

The committee held a discussion and idea-gathering session to synthesize potential recommendations to the TPB regarding public involvement activities. The discussion focused on public engagement work that could be integrated into the development of the TPB's long-range plan, which will include unfunded projects.

At the meeting, committee members offered their ideas not only about public engagement in general but also on how the TPB should concentrate its public outreach efforts. The ideas were centered around educating the public about the TPB, how the regional transportation planning process works, and the TPB's relationship with COG. The group also discussed how existing TPB publications and marketing materials could be utilized more effectively.

Committee members felt there is a clear need to help the region's residents gain a better understanding of how local projects are connected to regional plans. Most residents intuitively care about what will affect them on a local level but do not understand the TPB's role and why regional planning is important.

Another theme that came out of the discussion focused on tools to improve public engagement. Multiple committee members wondered if there were better ways to interact online in addition to in-person meetings and events. There was also a discussion about making available project lists or other kinds of useful information so that residents can understand what projects are out there and what they could mean to them.

Committee members emphasized the importance of showing citizens that new projects and other changes in the transportation system will make a difference in their lives. They discussed how there could be interactive guides to help citizens understand how projects could fit into the transportation system and what kinds of results they might produce.

At the end of the discussion, the committee committed to taking these ideas and synthesizing them into a resolution to help inform the public engagement process for the 2018 long-range plan.

OTHER DISCUSSION

- Kanti Srikanth reviewed the agenda for the June TPB meeting.
- The committee welcomed Lyn Erickson, the TPB's new director of plan development and coordination.

ATTENDEES

MEMBERS PRESENT

Douglas Stewart, Chairman
Jeremy Martin, Vice-Chairman
Keith Benjamin, Vice-Chairman
Jeanose Lexima
Tom Sanchez
Bob Summersgill
Nancy Aleles
Tina Slater
Emmet Tydings
Rob Jackson
Jeff Parnes
Stephen Still

ALTERNATES PRESENT

Colin Leach
Robert Lawrence
Molly O'Connell
Adeyinka Ogunlegan

STAFF/OTHERS (not including TIP Forum attendees)

Kanti Srikanth, COG/TPB
Lyn Erickson, COG/TPB
John Swanson, COG/TPB
Abigail Zenner, COG/TPB
Benjamin Hampton, COG/TPB
Lamont Cobb, COG/TPB
Andrew Austin, COG/TPB
Bill Orleans