

Commuter Connections Work Program Progress Report

April 2006

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Local Agency Technical Assistance

The End User client reports were sent out to all client members the weeks of April 3rd and 17th.

Client member assistance included the following:

ARTMA - Staff reviewed street centerline file issues in regards to fairly new addresses. ARTMA staff agreed to use intersection matching or a park and ride landmark for the origin.

Fairfax County – Staff worked with Fairfax County to resolve a problem with their daily reports.

North Bethesda – Staff printed and sent mailing labels.

Northern Neck – Staff worked with the Northern Neck Planning District Commission to fix an FTP problem. The client site was suddenly unable to upload and download the ridesharing database. It was determined that there was an internal issue that prevented FTP incoming. Staff assisted the client to install NCFTP and change their batch files.

TransIT Services – Staff assisted in reviewing an error message during data entry. TransIT Services staff were instructed to re-boot their machine and check the transfer logs for a successful upload and download which resolved the error message. Staff also printed and mailed mailing labels.

The TDM Software System RFP Technical Selection Committee met on the following dates: April 3rd. The group continued to review and update the Scope of Work for the Project and the User Requirements and Functional Specifications Document attachment.

Final edits were made by staff to the FY 2007 Commuter Connections Work program and presented it to the TPB Technical Committee on April 7th. Comments received on the work program were addressed at the April 11th State TDM Work Group meeting. Staff also responded to individual comments that

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had been submitted by local jurisdictions. The final draft of the FY 2007 CCWP was presented to the TPB on April 19th and was approved.

Staff continued work on reformatting CCRS purge letters for new peel-apart self mailers that were ordered and are now in use.

Staff met with MDOT's new Director from the Office of Planning, Samuel Minnitte, on April 24th. Staff met with representatives from the FDA office in White Oak, MD on April 26th to help answer technical questions about the CCRS and an interest by FDA to join Commuter Connections.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically, and through printed information. Statistics on this project are available by viewing the April Commuter Operations Performance Report at the end of this document.

C. Transportation Information Software, Hardware, and Database Maintenance

Staff continued daily back-up processes for the Commuter Connections Ridematching Software system and FTP server.

Staff updated the demo laptop with a current copy of the CCRS database.

D. Commuter Information System

Staff began to make contact with local jurisdictions and transit agencies to obtain updated transit stop and street centerline files to incorporate into the CCRS.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

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Staff monitored and maintained the GRH database and server. The daily scheduled back-up task ran without incident. Staff continued to refine recovery procedures with the assistance of the software maintenance contractor. Staff made a site visit to Diamond Transportation to install and configure a new PC with the GRH software system. Staff worked with ARCCA to test the procedure to restore the Guaranteed Ride Home database from the backup tape and confirmed that it works correctly. Staff also installed an SQL stored procedure into the GRH database to handle archiving of old commuter records.

Staff processed cab and car rental invoices, and transit vouchers.

During the month of April, there were 1,295 GRH applications received. A total of 372 applicants were registered (362 new applicants and 10 previous “one-time exception” users) and 1,159 commuters were re-registered. The GRH program provided 221 GRH trips. Twenty-seven (27) of these trips were “one-time” exceptions accounting for twelve percent (12%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by child care. A total of 21,258 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

Commuter Connections Radio spots aired April 3-16th. 60-second radio ads included those in support of GRH, carpooling and a general mass marketing message regarding all alternative modes.

Billboards ran for the second consecutive month at locations within Frederick and Prince George’s counties and began to run in Prince William County. The billboards coincide with the direct mail campaign and have a similar look and feel as the mailers. Billboards appear on arteries leading to main commuter corridors.

A Regional TDM Marketing Group meeting was held on April 4th. Highlights from the meeting included a presentation from Virginia’s American Lung Association on outreach for Clean Commute Day, an update on Commuter Connections regional marketing activities, an update on recent activities for the regional Street Smart campaign, a presentation on the results from the FY 2005 Guaranteed Ride Home Customer Satisfaction survey, and a discussion on the

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proposal to merge the Regional TDM Group with the Commuter Connections Subcommittee.

Staff and the contractor continued to organize logistics for the 2006 Commuter Connections Employer Recognition Awards. The program booklet, signage, invitations, video bid, soliciting speakers and giveaway items were focused upon during April.

Staff continued work on the Commuter Connections Spring newsletter. Staff also posted commuter news links to web site along with other routine maintenance and enhancements to Commuter Connections web site and Bulletin Board.

Staff attended GSA sponsored Earth Day fair on April 19th and a transportation fair at the USDOT on April 26th.

B. Bike to Work Day

Staff finalized BTWD T-shirt order. A 60-second radio spot was produced to air beginning May 1st. The Bus signage to promote the event was installed on six Circulator buses. A regional BTWD event proclamation was presented and signed at the April 19th TPB meeting by the Board Chairman.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff collected monthly sales data from the 10 Employer Outreach sales territories and reviewed the employer database records in the regional ACT! Database.

Staff coordinated with BMI-SG on the Employer Outreach commuter survey processing project. Staff created an ASP.NET website for hosting commuter surveys and worked with to determine requirements for input. Staff worked with BMI-SG to determine the requirements for output. Staff also set up HTTP directories, performed maintenance tasks (WHOIS database), wrote ASP.NET pages and wrote, tested, and debugged software in C# to customize the product for Loudoun County.

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Staff reviewed the contacts in the ACT! Database to determine appropriate Telework program sales leads in Virginia and Maryland. Staff also reviewed the ACT! Database to add/delete employer Telework contacts.

The draft of the FY 2006 2nd quarter Employer Outreach conformity verification report was finalized.

The FY 2006 Placement Rate Study report was presented and distributed to the Commuter Connections Subcommittee on March 14th and released for comments which were due on April 4th.

B. Program Monitoring and Tracking Activities

Monthly progress reports were produced for all of the program elements adopted in the FY 2006 CCWP.

GRH customer satisfaction survey cards were mailed to program users. The draft FY 2005 GRH Customer Satisfaction Survey Report was completed and distributed to the Commuter Connections Subcommittee on March 14th. Subcommittee members were asked to submit any edits or comments to staff by April 4th.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Monthly synchronizations from four of the employer outreach jurisdictions were received without any problems. Prince George's County, Loudoun County, Tri-County Council, Fairfax County, Arlington County and Montgomery County have not submitted their monthly reports and synchronizations as of the deadline for this report.

Staff coordinated with marketing efforts for outreach to employers by compiling dataset for the outside contractor. Results from the qualitative analysis for marketing initiatives were presented to the Employer Outreach Ad-Hoc Group on April 18th. Other highlights from the April 18th Employer Outreach Ad-Hoc

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Group meeting included: a review of the draft 3rd quarter conformity verification statement, a review of the commuter surveys conducted during this fiscal year, a review of the regional Employer Outreach lead processing guidelines, a presentation by staff of an updated regional PowerPoint sales presentation and updated employer case studies, and a roundtable discussion by employer sales representatives.

The regional Employer Outreach database was maintained and updated by staff.

Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained the client contacts list.

B. Employer Outreach for Bicycling

Staff updated the regional “Biking to Work in the Washington Area” Guide.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

One jurisdiction is still outstanding for their December and January monthly reports. One jurisdiction is still outstanding for their February monthly reports. Four jurisdictions are still outstanding for their March monthly reports

VI. TELEWORK

Jurisdictional Component Project Tasks

A. General Technical Assistance and Information

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads. Staff responded to 1 inquiry regarding Telework and distributed one employer telework kit .

Employer Telework case study profiles were still being produced.

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Staff contacted the following employers during the month of March:

Axiom Systems

B. Program Coordination

The final regional Telecommuting Ad-Hoc Group meeting was held on April 5, 2006. Highlights from the meeting included: an update on both OPM and GSA telework activities, an update on WMTC activities, an update on Telework Exchange activities, an update on Telework VA activities, and an update on Commuter Connections telework activities.

The Commuter Connections Employer Seminar Workshop curriculum was placed on the Commuter Connections web site.

The Telework Center utilization rate is currently at 53%. There are currently 396 federal workers using the centers and 177 non federal workers using the centers. *(See graph in Charts section of this report).*

C. Telework Outreach and Follow-Up to Local Employers

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

Staff participated and spoke at an Employer Telework breakfast session in conjunction with Prince George's County Employer Services representatives on April 20th. Staff attended a Telework Exchange meeting on April 25th.

VII. INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoEpxress Kiosks

The InfoExpress kiosks located in the District of Columbia and Northern Virginia were maintained and updated as needed by staff and COG's contractor.

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There were 449 kiosk users during the month of April. Staff trained kiosk ambassadors for promotions held at Tysons Corner Center, Union Station, and Manassas Mall.

April 2006



PERFORMANCE STATISTICS

April 2006

**Commuter Operations Center
Guaranteed Ride Home
Telecenter Use Data
Employer Outreach
InfoExpress Kiosks**

COMMUTER OPERATIONS CENTER

PERFORMANCE DATA

APRIL 2006



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

TABLE 2A**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
APRIL 2006**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	0	1	45	46
ARLINGTON (COG)	0	0	2	2
ARTMA	1	0	146	147
BALTIMORE CITY	5	0	5	10
BMC	0	0	22	22
COG - MD	204	1	304	509
COG - VA	188	0	288	476
COG - Other	7	0	12	19
DISTRICT OF COLUMBIA	22	0	47	69
FAIRFAX COUNTY	87	117	451	655
FREDERICK	2	0	17	19
HARFORD	10	0	0	10
HOWARD	9	0	32	41
LINK	9	1	19	29
LOUDOUN	39	0	190	229
MTA	3	0	2	5
MONTGOMERY COUNTY	114	10	974	1,098
Bethesda Transportation Solutions	25	1	55	81
Countywide	59	1	314	374
Friendship Heights/Rockville	17	2	106	125
North Bethesda TMD	4	5	442	451
Silver Spring	9	1	57	67
NIH	7	0	95	102
NORTHERN NECK	2	0	0	2
NORTHERN SHENAN-LORD FFX	0	0	0	0
PRINCE GEORGE'S	6	1	45	52
PRTC	70	0	360	430
RADCO	123	0	918	1,041
RAPPAHANNOCK-RAPIDAN	16	1	58	75
TRI - COUNTY	2	57	80	139
USDOE	0	0	1	1
TOTAL INPUT	926	189	4,113	5,228

TOTAL NEW & RE-APPLICANTS**1,115**

TABLE 2B

**APPLICATIONS RECEIVED THROUGH THE COMMUTER
CONNECTIONS WEBSITE SORTED BY HOME JURISDICTION
APRIL 2006**

	HOME
ALEXANDRIA	18
ANNE ARUNDEL COUNTY	30
ARLINGTON COUNTY	15
BALTIMORE CITY	7
BALTIMORE COUNTY	14
CALVERT COUNTY	14
CARROLL COUNTY	5
CECIL COUNTY	0
CHARLES COUNTY	26
CLARKE COUNTY	0
CULPEPER COUNTY	3
DISTRICT OF COLUMBIA	16
FAIRFAX COUNTY *	94
FAUQUIER COUNTY	7
FREDERICK COUNTY, MD	26
FREDERICK COUNTY, VA	4
FREDERICKSBURG	18
HARFORD COUNTY	2
HOWARD COUNTY	17
KING GEORGE COUNTY	2
LANCASTER COUNTY	0
LOUDOUN COUNTY	40
MADISON COUNTY	0
MONTGOMERY COUNTY	44
ORANGE COUNTY	2
PAGE COUNTY	0
PRINCE GEORGE'S COUNTY	43
PRINCE WILLIAM COUNTY **	94
RAPPAHANNOCK COUNTY	1
RICHMOND COUNTY	1
SHENANDOAH COUNTY	4
SPOTSYLVANIA COUNTY	36
STAFFORD COUNTY	68
ST. MARY'S COUNTY	10
WARREN COUNTY	5
WESTMORELAND COUNTY	0
WINCHESTER	1
OTHERS	28
TOTAL	695

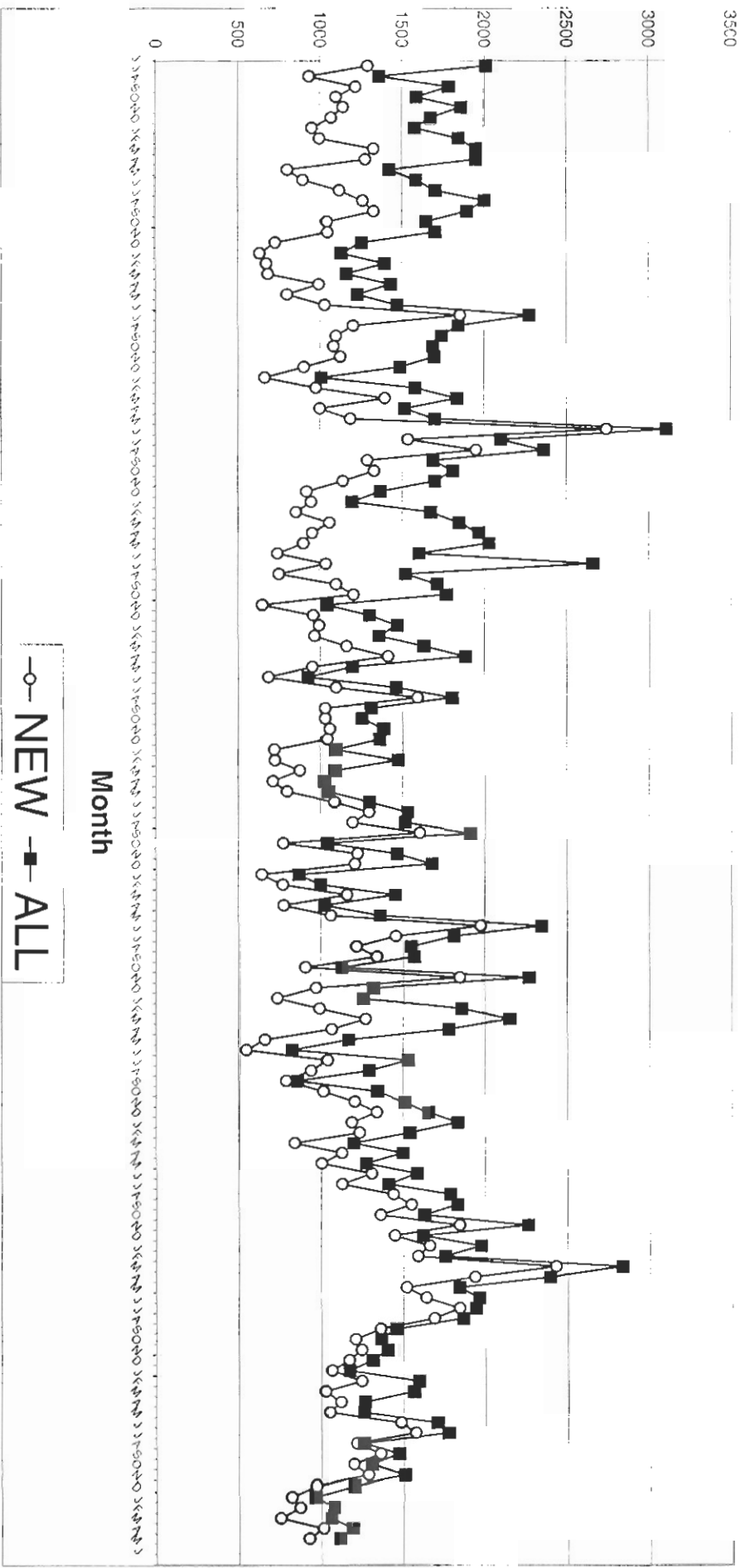
* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

COMPUTER CONNECTIONS CCRS

Applications Processed

FY1998 - FY2006



Commuter Connections

Applications Processed FY2006

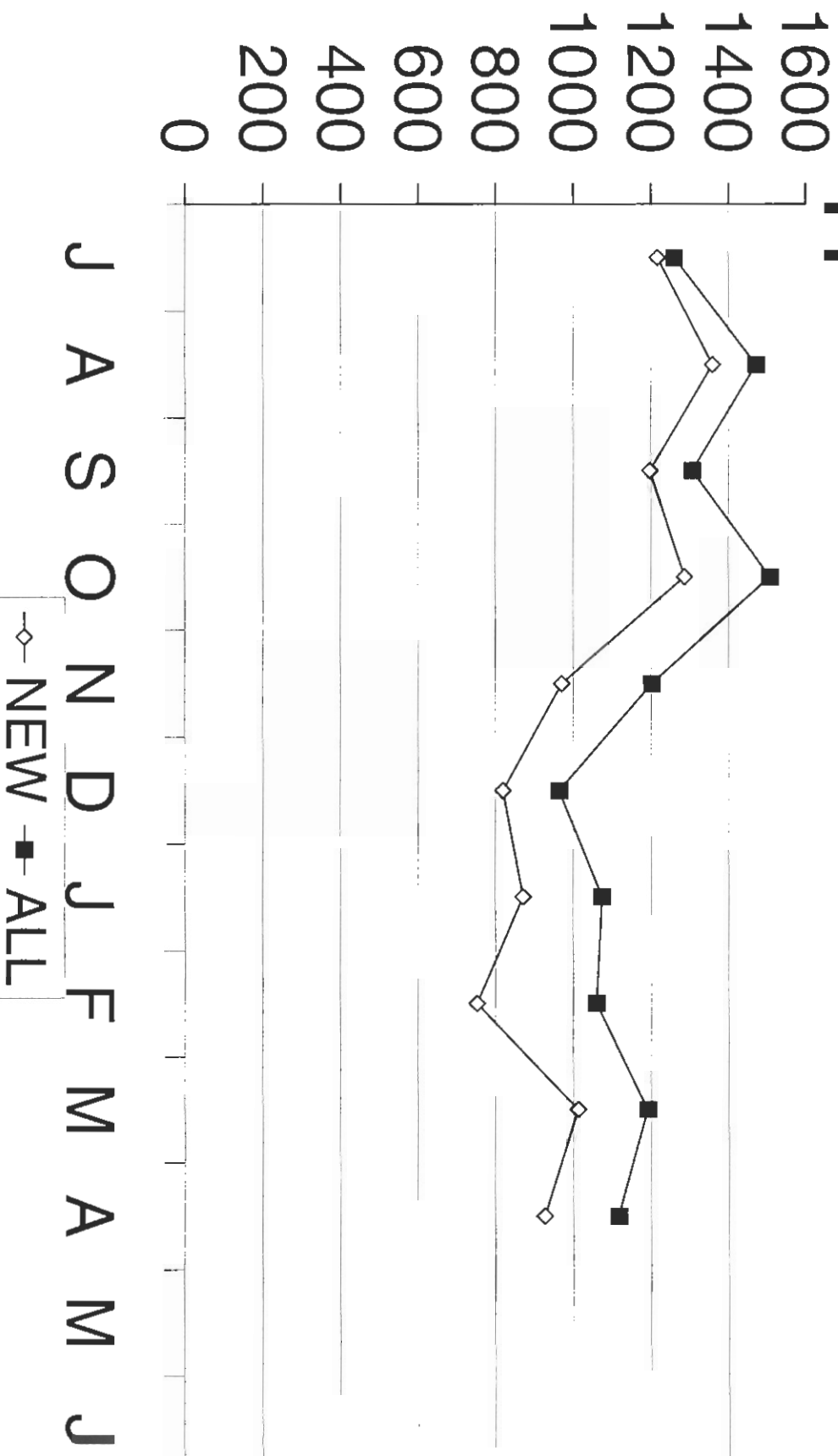


TABLE 3

COMMUTER CONNECTIONS
 APPLICANT DATABASE SORTED BY RESPONSIBLE AGENCY
 APRIL 2006

ALEXANDRIA	175
ARLINGTON (COG)	2
ARTMA	949
BALTIMORE CITY	77
BMC	111
COG	6,160
DISTRICT OF COLUMBIA	5
DOE	1
FAIRFAX COUNTY	2,347
FREDERICK	186
HARFORD COUNTY	135
HOWARD COUNTY	198
LINK/RESTON	65
LOUDOUN COUNTY	890
MONTGOMERY COUNTY	5,928
Bethesda Transportation Solutions	800
Countywide	1,125
Friendship Heights/Rockville	921
North Bethesda Transportation Ctr	2,490
Silver Spring	592
MTA	15
NIH	474
NORTHERN NECK	71
NORTHERN SHENANDOAH VALLEY	0
PRINCE GEORGE'S COUNTY	245
PRTC	2,041
RADCO	3,885
RAPPAHANNOCK-RAPIDAN	290
TRI - COUNTY	692
OTHER	0
TOTAL	24,942

COMMUTER CONNECTIONS CCRS DATABASE FY2000 - FY2006

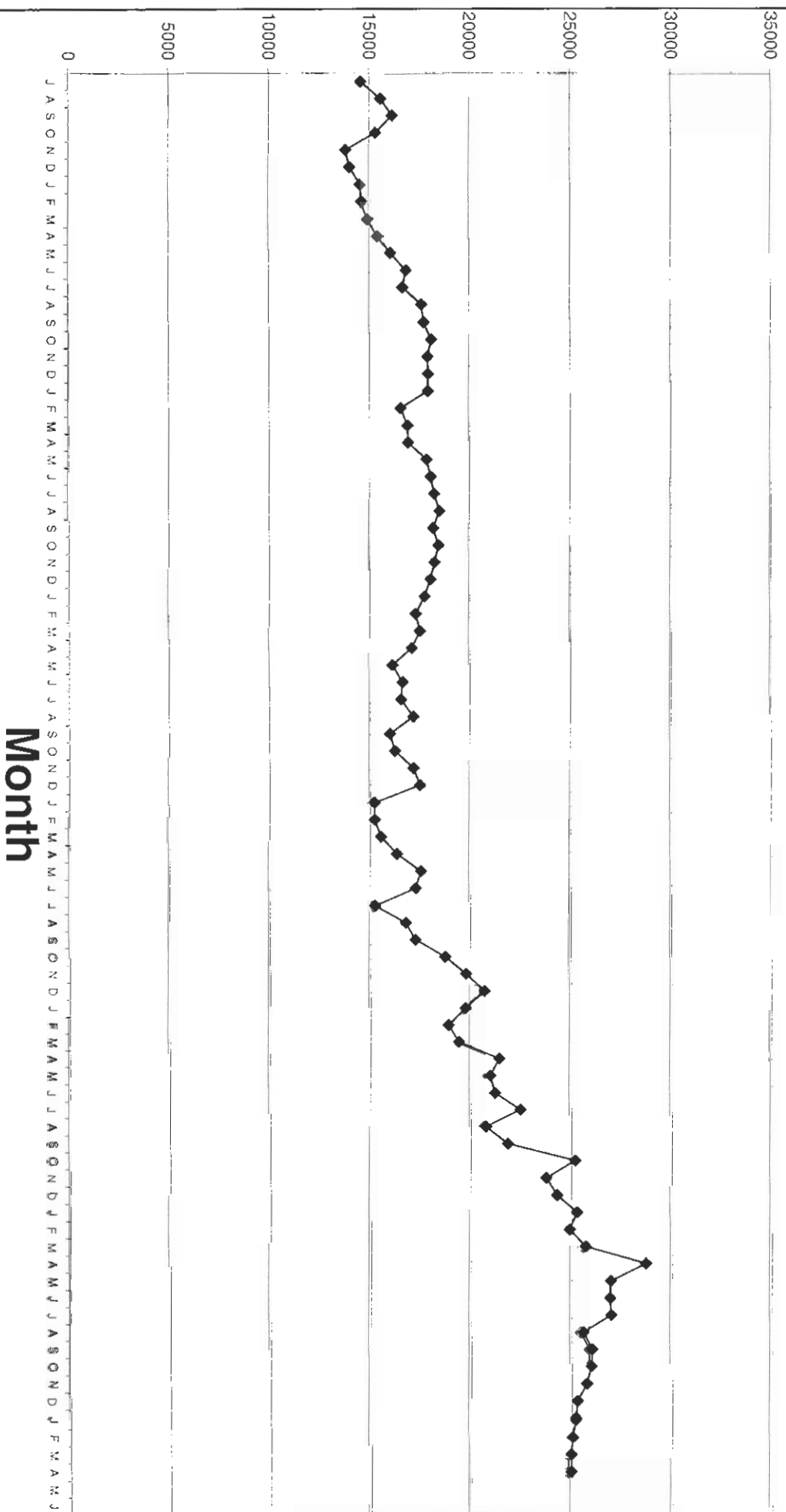


TABLE 4A

COMMUTER CONNECTIONS RIDESHARE DATABASE
 SORTED BY HOME AND WORK JURISDICTIONS
 APRIL 2006

	HOME	WORK
ALEXANDRIA	325	878
ANNE ARUNDEL COUNTY	1,157	164
ARLINGTON COUNTY	297	3,481
BALTIMORE CITY	241	205
BALTIMORE COUNTY	328	132
CALVERT COUNTY	325	8
CARROLL COUNTY	133	6
CECIL COUNTY	28	6
CHARLES COUNTY	674	19
CLARKE COUNTY	16	0
CULPEPER COUNTY	127	2
DISTRICT OF COLUMBIA	663	9,378
FAIRFAX COUNTY *	2,720	2,494
FAUQUIER COUNTY	261	6
FREDERICK COUNTY, MD	1,002	83
FREDERICK COUNTY, VA	57	0
FREDERICKSBURG	218	12
HARFORD COUNTY	179	80
HOWARD COUNTY	679	137
KING GEORGE COUNTY	100	41
LANCASTER COUNTY	3	0
LOUDOUN COUNTY	1,083	229
MADISON COUNTY	4	1
MONTGOMERY COUNTY	3,998	6,807
ORANGE COUNTY	129	0
PAGE COUNTY	6	0
PRINCE GEORGE'S COUNTY	1,748	475
PRINCE WILLIAM COUNTY **	3,185	146
RAPPAHANNOCK COUNTY	10	0
RICHMOND COUNTY	21	1
SHENANDOAH COUNTY	31	0
SPOTSYLVANIA COUNTY	1,623	9
STAFFORD COUNTY	2,321	25
ST. MARY'S COUNTY	156	32
WARREN COUNTY	101	1
WESTMORELAND COUNTY	58	0
WINCHESTER	36	3
OTHERS	899	81
TOTAL	24,942	24,942

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manasas and Manasas Park.

**TABLE 5
TERM/COMMUTE INFORMATION
APRIL 2006**

	TELEWORK	GRH	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	
APPLICATIONS								
Mail	N/A	786	N/A	N/A	N/A	304	N/A	
Internet	N/A	509	N/A	N/A	N/A	636	N/A	
Kiosks	N/A		N/A	N/A	N/A	26	N/A	
Purge Letters	N/A		N/A	N/A	N/A	17	N/A	
Fax/Phone	N/A		N/A	N/A	N/A		N/A	
From Client	N/A		N/A	N/A	N/A		N/A	
Employer Survey	N/A		N/A	N/A	N/A		N/A	
TOTAL	N/A	1295	N/A	N/A	*27	983	N/A	
PHONE CALLS								TOTAL
Brochure/Promo Materials		3		4		3	1	11
Bus/Train Schedule		3				1	1	5
Bus/Train Sign		5		11		4		20
Direct Mail		1				2		3
Employer		1						1
Employer Survey								0
Fair/On Site Event								0
Government Office						1		1
Highway Sign				11		9	12	32
Information (411)								0
Internet		3		5		15	1	24
Library								0
Mobile Billboard								0
Newsletter								0
Newspaper								0
Newspaper (Local)								0
Other Ridesharing Org	1	3				3	8	15
Park-and-Ride Lot Sign								0
Post Card (COG)								0
Presentation								0
Radio		4		1		9		14
Real Estate/WelcomeWagon				1				1
Referral from Transit Org		1		1		2		4
Theatre Slide								0
TV		1		1				2
Van Sign		11				3		14
Was/Is Applicant		755				37	1	793
White Pages		1						1
Word of Mouth		24		10		36	2	72
Yellow Pages - Verizon				4		4		8
Yellow Pages - Yellow Book								0
Yellow Pages - Local		1						1
Voice Mail Messages		39		3		11	1	54
Other/Unknown							1	1
TOTAL CALLS	1	856	0	52	0	140	28	1077

*Requests for Bicycling information from applications received from all sources

**TABLE 6B
APPLICATIONS RECEIVED AT CLIENT PROGRAMS
APRIL 2006**

How they heard...	C O G	A L X	A R T M A	B A L L T	B E T H	B M C	D O E	F F X	F R E D	H A R R	H O W	L I N K	L D N	M C	M T A	N I H	N N E C K	N S H E N	P G C	P R T C	R A D C O	R A P	S S	T A P	T R I	T O T A L	
Brochure/Promo Matrix	52																										52
Bus/Train Schedule	22																										22
Bus/Train Sign	13																								5		13
Direct Mail	11																										16
Employer	39																										39
Employer Survey	0				26								1														27
Fair/On Site Event	6		1		15	14				4													7				47
Government Office	14								3														2				17
GRH Program	0		19			21		91	29		3											78					243
Highway Sign	4										2											3					36
Information (411)	0												27														0
Internet	66					16		1		4												16					103
Library	0												9														9
Mobile Billboard	0																										0
Newsletter	1																										1
Newspaper	4									3												2					9
Newspaper (Local)	0									1																	1
Other Ridesharing Org	9		6					1	2		6																26
Park-and-Ride Sign	0																										0
Post Card (COG)	4																										4
Presentation	0					16																					16
Radio	88																				1						89
Real Estate/WelcomeW	0																										0
Referral from Transit Org	0							24																			24
Theatre Slide	0																										0
TV	12																										12
Van Sign	3																										3
Was/Is Applicant	21					5		4		1													8				39
White Pages	1									2																	3
Word of Mouth	83							1			1																124
Yellow Pgs-Verizon	0																										0
Yellow Pgs-Yellow Bk	0																										0
Yellow Pages-Local	0																										0
Voice Mail Messages	1												4														5
Other	46		11			3				1	13										9						83
Total	500	0	37	0	43	75	0	122	34	15	26	0	43	0	0	0	0	0	0	0	146	0	17	5	0	1063	

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Monthly Activity and Impact Summary
Month of APRIL 2006

Commuter Connections Activity	This Month	Last Month	Since
			July 2005
Total applicants/info provided:	1,196	1,255	12,900
Rideshare applicants	1,115	1,190	12,145
Matchlists sent	508	1,539	12,439
Transit applicants/info sent	52	37	545
GRH applicants	1,295	652	6,521
Bike to work info requests	27	21	213
Telework info requests	1	0	5
Kiosk users	449	441	8,383
Kiosk applicants	15	0	15
Internet users	8,097	7,848	76,671
Internet applicants	1,145	1,428	12,021
New employer clients	25	13	245
Employee applicants	0	0	90

Program Impact Performance Measure	This Month	Last Month	Since July 2005
Continued placements	306	326	3,328
Temporary/one-time placements	147	157	1,603
Daily vehicle trips reduced	115	123	1,250
Daily VMT reduced	4,140	4,418	45,092
Daily tons NOx reduced	0.0029	0.0031	0.0314
Daily tons VOC reduced	0.0012	0.0013	0.0275
Daily gallons of gas saved	174	186	1,894
Daily commuter costs saved	\$766	\$817	8,340

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

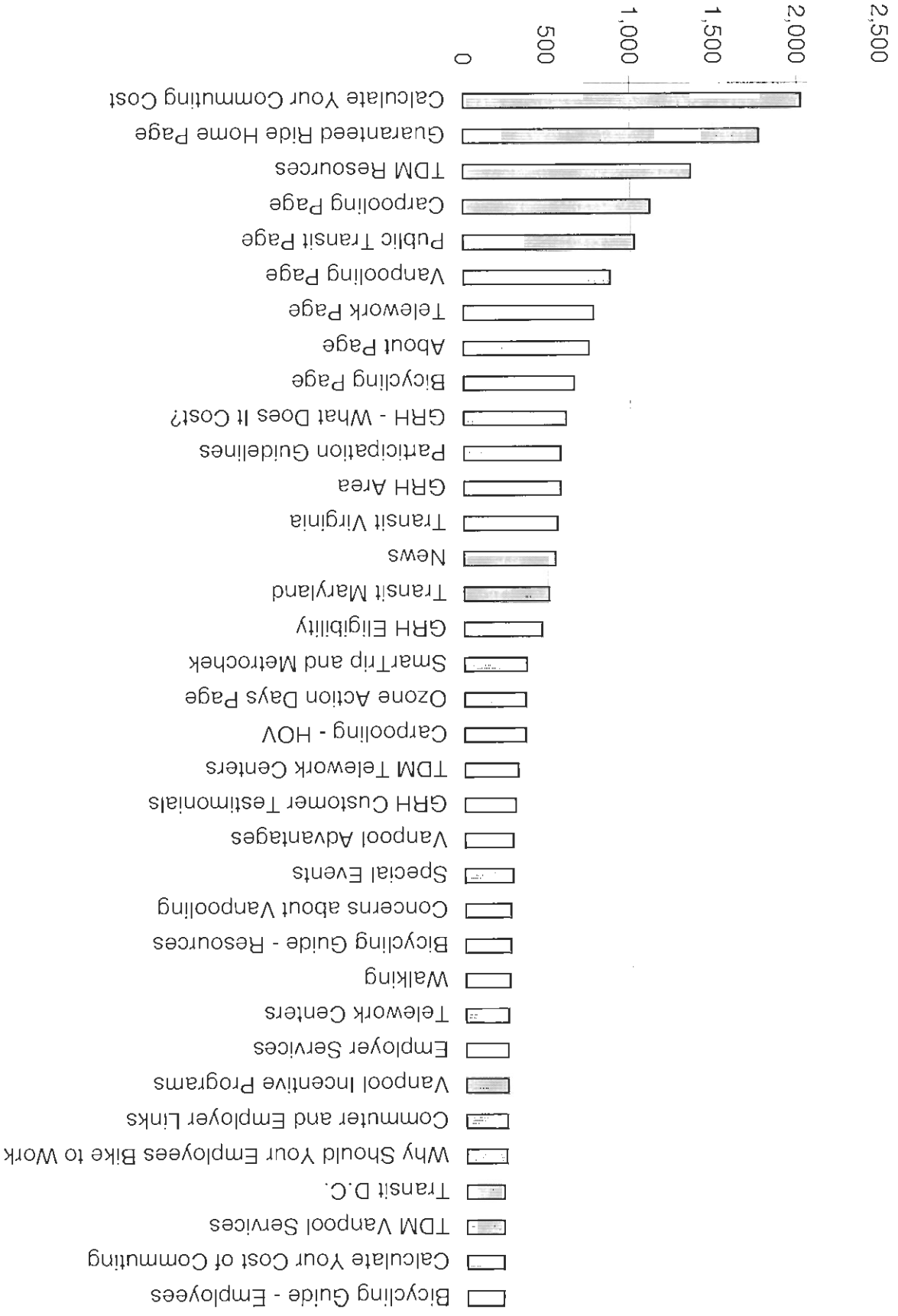
Commuter Connections Website Activity -- April 2006

	<u>Accesses</u>	<u>% of Total</u>
Total Accesses of MWCOG Home Page	8,035	
Total Accesses of Commuter Connections Home Page	8,097	
<i>Breakdown of BDY Sub-page accesses</i>		
Calculate Your Commuting Cost	2,024	10.40%
Guaranteed Ride Home Page	1,772	9.10%
TDM Resources	1,365	7.01%
Carpooling Page	1,121	5.76%
Public Transit Page	1,028	5.28%
Vanpooling Page	882	4.53%
Telework Page	782	4.02%
About Page	753	3.87%
Bicycling Page	663	3.41%
GRH - What Does It Cost?	614	3.15%
Participation Guidelines	581	2.98%
GRH Area	580	2.98%
Transit Virginia	561	2.88%
News	548	2.82%
Transit Maryland	510	2.62%
GRH Eligibility	465	2.39%
Smart Trip and Metrochek	372	1.91%
Ozone Action Days Page	365	1.88%
Carpooling - HOV	359	1.84%
TDM Telework Centers	319	1.64%
GRH Customer Testimonials	303	1.56%
Vanpool Advantages	287	1.47%
Special Events	285	1.46%
Concerns about Vanpooling	271	1.39%
Bicycling Guide - Resources	270	1.39%
Walking	265	1.36%
Telework Centers	254	1.30%
Employer Services	250	1.28%
Vanpool Incentive Programs	250	1.28%
Commuter and Employer Links	245	1.26%

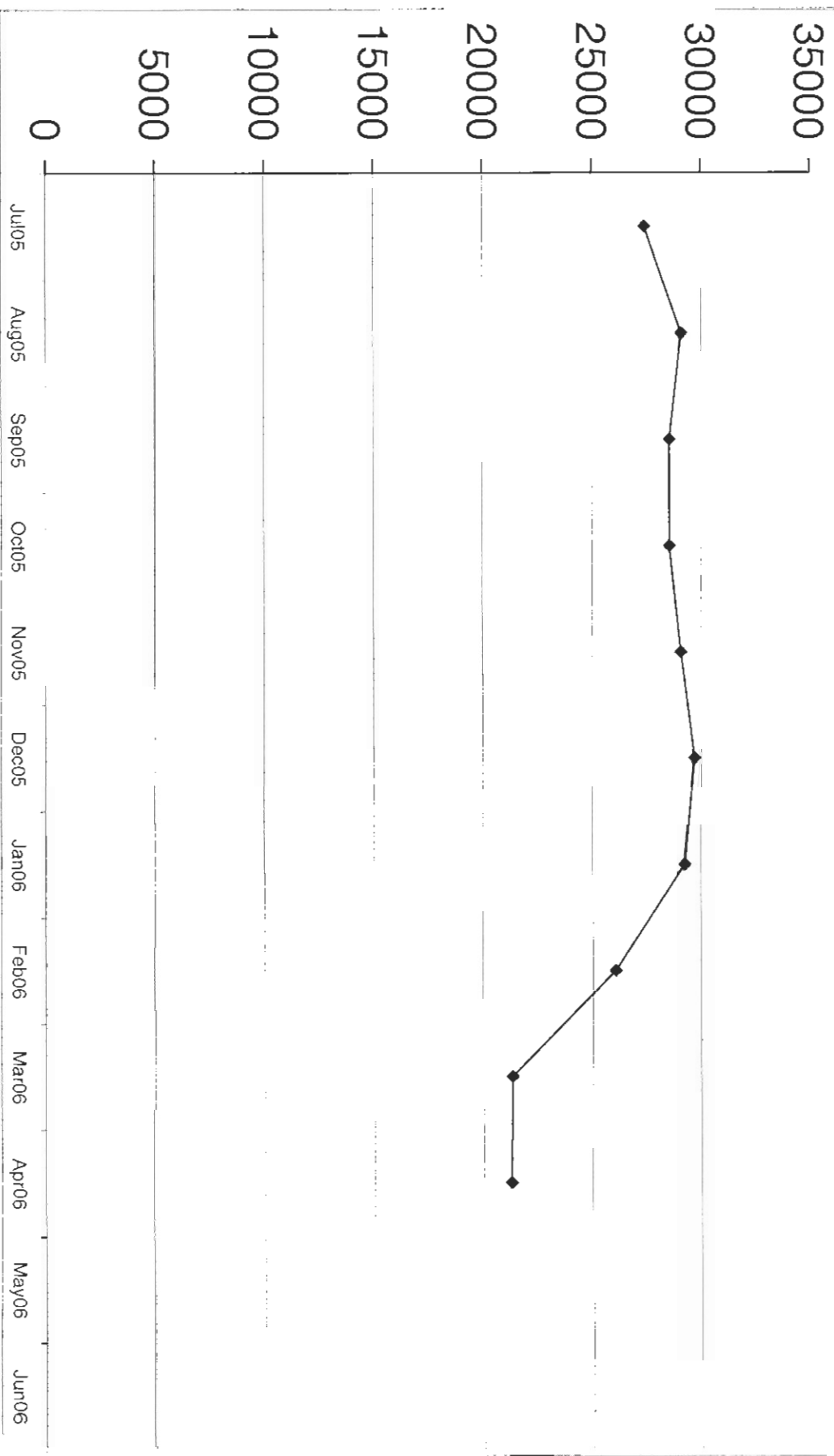
Commuter Connections Website Activity -- April 2006

Why Should Your Employees Bike to Work	239	1.23%
Transit D.C.	224	1.15%
TDM Vanpool Services	222	1.14%
Calculate Your Cost of Commuting	219	1.13%
Bicycling Guide - Employees	217	1.11%
Total	19,465	100.00%

Commuter Connections Website Activity -- April 2006

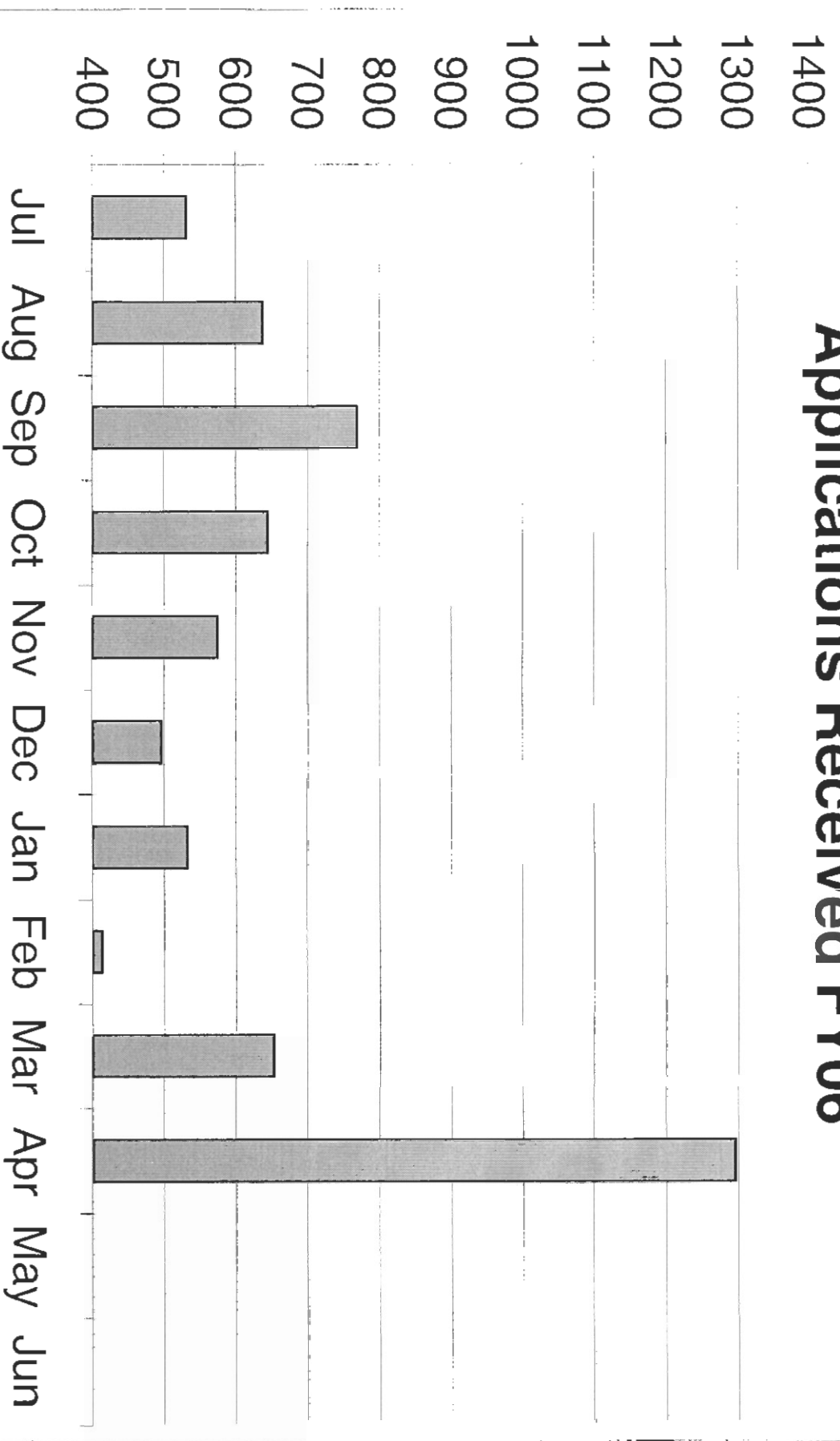


COMMUTER CONNECTIONS GRH Registrants FY06

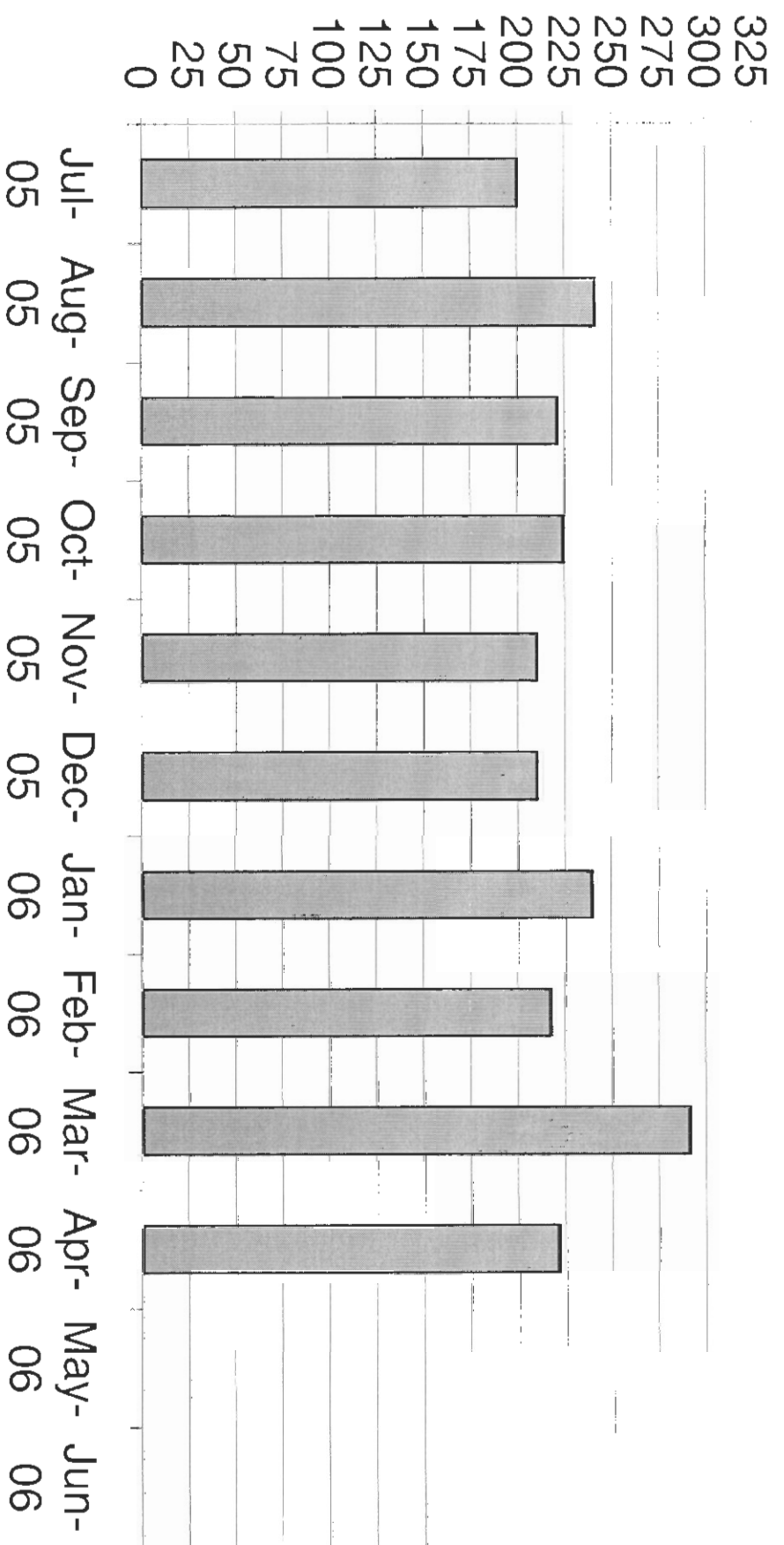


COMMUTER CONNECTIONS GRH GRH

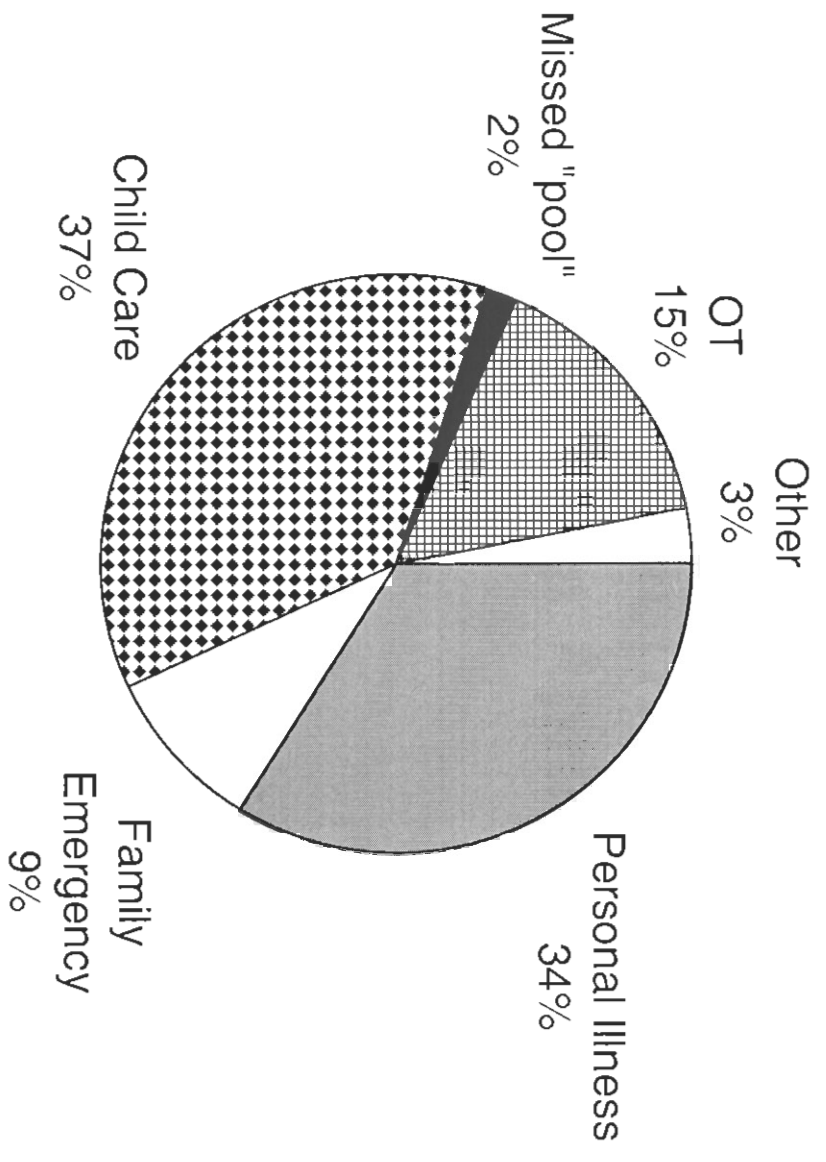
Applications Received FY06



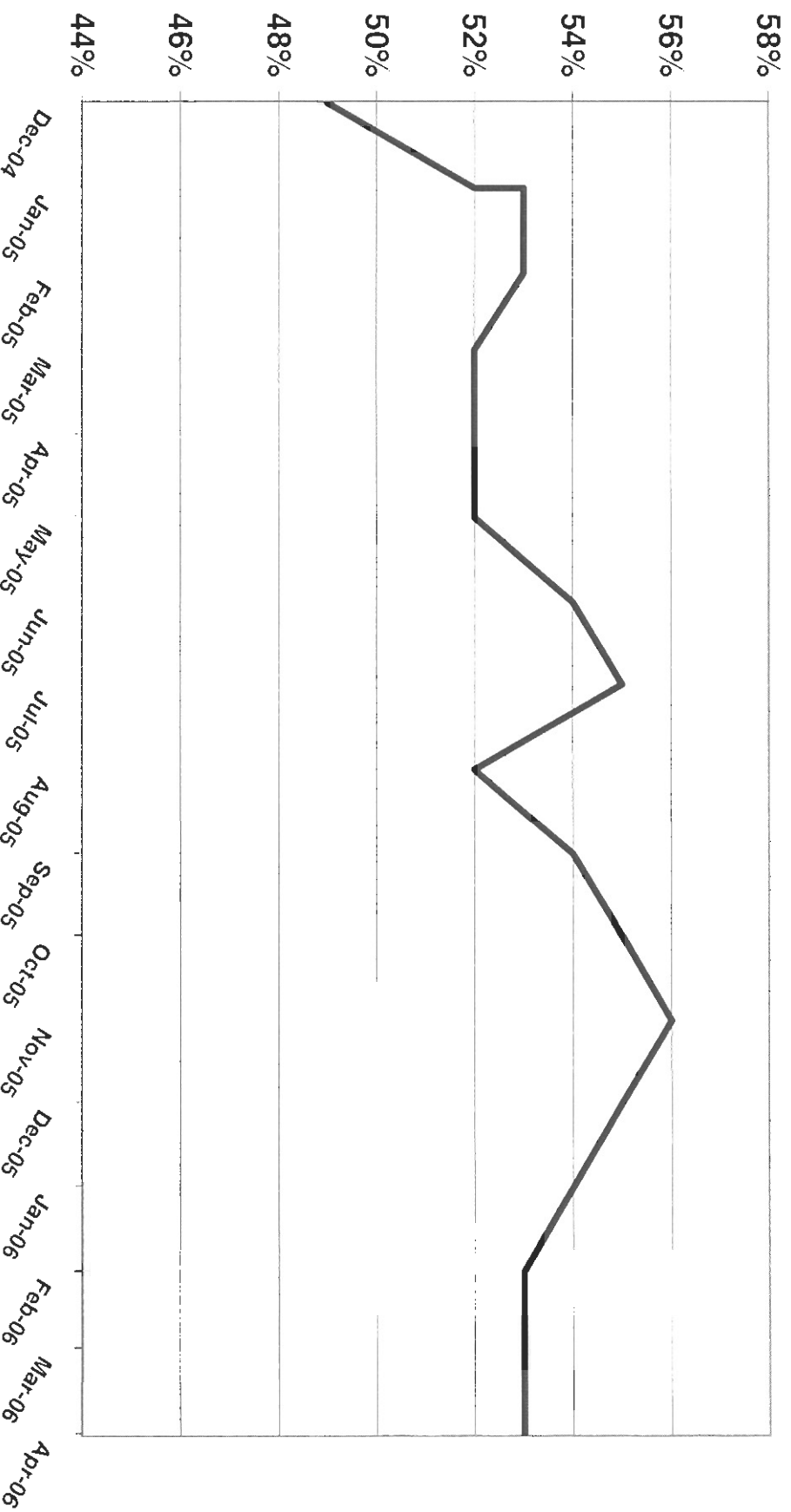
COMMUTER CONNECTIONS GRH Trips Provided FY06



COMMUTER CONNECTIONS GRH Trip Reasons for April 2006



Telework Center Utilization Percentage



Emp. Outreach
April 2006

	City of Alexandria	Arlington County *	District of Columbia	Fairfax County *	Frederick County	Loudoun County *	Montgomery County *	Prince George's *	Prince William	Tri-County Council *	Metro	Telework
Employers Contacted (new)	0	0	0	0	23	0	0	0	2	0	0	1
Employers Contacted (follow-up)	0	0	6	0	40	0	0	0	250	0	0	0
Total Broadcast Contracts	440	0	0	0	23	0	0	0	2	0	0	0
Total Sales Meetings	1	0	1	0	3	0	0	0	254	2	0	0
Total Employers Contacted	441	0	7	0	89	0	0	0	0	0	0	0
New Level 1 TDM Programs	0	0	0	0	3	0	0	0	0	0	0	0
New Level 2 TDM Programs	0	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	0	0	0	0	0	0	0	1	0	0	0
New Level 4 TDM Programs	0	0	0	0	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.
* Did not submit a monthly report by deadline.

Emp. Outreach
Year to Date FY06

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County *	Montgomery County *	Prince George's	Prince William	Tri-County Council	Metro	Telework
Employers Contracted (new)	16	74	37	10	34	0	0	2	3	26	0	73
Employers Contracted (follow-up)	49	774	52	112	42	19	0	384	6	8	0	126
Total Broadcast Contacts	474	12,221	0	146	23	0	0	675	250	190	0	88
Total Sales Meetings	14	25	12	13	3	2	0	7	2	6	0	12
Total Employers Contacted	553	13,094	101	281	102	21	0	1068	261	230	0	296
New Level 1 TDM Programs	17	19	11	5	6	0	0	1	0	1	0	0
New Level 2 TDM Programs	4	0	0	1	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	6	47	0	4	0	0	0	1	1	0	7	0
New Level 4 TDM Programs	3	2	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

INFOEXPRESS KIOSK USAGE RATES

Month: April 2006

Kiosk Location	Number of Users	Number of Total Hits	Top Five Buttons	Number of Hits
Tyson's Mall # 1	89	1796	Tyson's Traffic Weather Transit News	14 10 14 12 11
Tyson's Mall # 2	38	878	News Tyson's Traffic Weather Cris	28 12 9 6 17
Manassas Mall	Not enough data		Maps OmniRide Manassas Weather Commuter Connection	
Mitre	23	492	Maps & Guides Traffic Transit Weather News	6 4 14 5 14
Union Station	Not enough Data		Weather VRE News Commuter Connections Metro	
Springfield Mall # 1	90	1714	Weather Springfield Mall	13 34

					Transit Traffic Metro	8 7 6
Reston TownCenter	26	409			Reston Weather Maps & Guides Transit Commuter Connections	4 8 12 3 2
Springfield Mall # 2	42	495			Transit Springfield Mall Telework Metro News	4 10 9 5 9
Dulles Town Center			Kiosk Down		Maps Dulles Weather Loudon Transit News	
Fair Oaks Mall	50	1268			FairOaks Mall Transit Weather News Traffic	8 13 17 7 16
Ballston Common Mall	9	213			Ballston Metro News Weather Traffic	3 3 3 9 7
USDA - DC	82	1710			Ride Matching	14

News 13
 Traffic 23
 Transit 13
 Weather 25

Commuter Connections

Traffic
 Weather
 Maps
 News

Hoffman Kiosk is down

Fairfax County Kiosks

<u>Location</u>	<u>Users</u>	<u>Hits</u>
Sherwood Library	N/A	N/A
George Mason Library	N/A	N/A
Charlilly	N/A	N/A
Kings Towne	N/A	N/A
Mason Govt Center	N/A	N/A
Kings Park	N/A	N/A
Reston Library	N/A	N/A
Tyson's Transit	N/A	N/A
Centreville	1	71
Dolley/Madison	N/A	N/A
Inova	1	2
Pohick	N/A	N/A
John Marshall	N/A	N/A
Tyson's Pimmit	N/A	N/A
Pennino	N/A	N/A
Govt. Center	2	30
Fairfax Library	N/A	N/A
Warrenton	N/A	N/A
Herridon	N/A	N/A
Herrity	N/A	N/A
McLean	N/A	N/A
Sherriff's	N/A	N/A
South GC	N/A	N/A

Apr-06
NUMBER OF APPLICATIONS RECEIVED
FROM KIOSKS

Site	Total
Tysons Corner Center	2
Fair Oaks Mall	0
Springfield Mall	0
MITRE	0
Union Station	7
L'Enfant Plaza	0
Pentagon	0
Reston Town Center	0
Ballston	6
USDA - DC	0
Total	15