

EMPLOYER OUTREACH COMMITTEE

Tuesday, October 17, 2023
10 a.m. to 12 noon

Metropolitan Washington Council of Governments

Chairperson: Jaime McKay, Frederick County
Vice Chairperson: Antoinette Rucker, WMATA
Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 7/18/2023 Meeting Notes (5 minutes)
3. Change of Chairperson and Seating of New Vice Chair (5 minutes)
4. Final Fourth Quarter FY2023 and Draft First Quarter FY2024 Conformity Verification Statements (5 minutes)
5. TDM Evaluation Employer Outreach summary (20 minutes)
The Committee will be presented with information on the TDM Evaluation Report.
6. Employer Outreach Levels of Participation (20 minutes)
COG/TPB staff will update the Committee on the updates to levels of participation for the Employer Outreach program.
7. FY2024 TDM and Sales Training Sessions (5 minutes)
Mark Hersey, COG/TPB staff, will discuss the status of the Employer Outreach training sessions for this fiscal year.
8. Employer Outreach Survey Update and Request for Input (25 minutes)
The Committee will be presented with proposals for the Employer Site Survey – a comment period will be provided.
9. Employer Outreach Roundtable (25 minutes)
Group members can share challenges and successes they have encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, January 16, 2024 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcoq.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).