



IN SUPPORT OF THE LÍNEA DIRECTA SERIES

Mr. David Robertson
Executive Director
Metropolitan Washington Council of Governments
777 North Capitol Street, N.E., Suite 300
Washington, D.C. 20002

Dear Mr. Robertson:

As proud members of the region's quickly growing Latino community, we would like to express our strong support for the establishment of an ongoing partnership between the Spanish-language public service television series, *Línea Directa*, and the Metropolitan Washington Council of Governments (COG).

Since 1990, *Línea Directa* has served as a crucial link between Latino families and the services offered by government and bilingual nonprofit organizations. Each week, the program reaches thousands of our community's most linguistically isolated households, and features solution-oriented discussions focusing on important health, education, legal and social service issues. Most importantly, *Línea Directa* helps to build trust between local government and Latino residents because the series allows viewers to hear directly from the dedicated counselors, doctors, lawyers, teachers, organizers and elected officials who are working on their behalf.

Línea Directa is produced by EVS Communications, a small nonprofit organization that has established a unique public / private partnership with two of our area's most accomplished news organizations -- NBC4 and Telemundo Washington. We respectfully encourage you to find ways to collaborate with EVS in order to continue improving COG's ability to both communicate with, and serve the needs of Latino families across the region. *Línea Directa* is a cost effective, innovative project that deserves your support.

Sincerely,

The Honorable J. Walter Tejada
Arlington County Board, VA

The Honorable Victor Ramírez
Maryland State Senate

The Honorable Ana Sol Gutiérrez
Maryland House of Delegates

The Honorable Joseline Peña-Melnyk
Maryland House of Delegates



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The Honorable Will Campos
Prince George's County Council, MD

The Honorable Nancy Navarro
Montgomery County Council, MD

The Honorable Emma Violand-Sánchez
Arlington County School Board, VA

Ms. Roxana Olivas
Executive Director, D.C. Mayor's
Office on Latino Affairs

Ms. María Gómez
President & CEO
Mary's Center, DC

Mr. Gustavo Torres
Executive Director
CASA of Maryland

Mr. Jaime Contreras
Capital Area District Leader
SEIU Local 32BJ, D.C.

Mr. Saúl Solórzano
Executive Director
CARECEN, D.C.

Ms. Sonia Gutiérrez
CEO-Founder
Carlos Rosario International Public
Charter School, D.C.