

Commuter Connections TDM Evaluation FY 2011 Project Schedule

Bike to Work Survey

2010

- Prepare draft questionnaire October 15
- Finalize survey October 22
- Program/test online application October 23 – October 30
- COG sends email link November 2
- Survey link open November 2 – November 16
- Clean data / prepare frequencies December 31

2011

- Analyze data January 31
- Prepare report February 15
- Present draft report to BTWD Steering Committee March 9
- Present draft to Commuter Connections Subcommittee March 22
- Review and Comment Period April 2011
- Endorse for Release by CC Subcommittee May 17

Telework Assistance Survey

2011

- Prepare draft questionnaire January 15
- Finalize survey January 22
- Program/test online application January 22 - January 29
- COG emails survey February 8
- Survey open February 8 – February 26
- Clean data / prepare frequencies March 26
- Analyze data March 26 – April 16
- Include results in TERM Analysis Report May 2011

Employer Outreach

2011

- Obtain ACT! database from COG February 4
- Prepare database for COMMUTER model runs February 25
- Verify employer information for new clients/activities March 19
- Conduct model runs April 9
- Complete Employer Outreach analysis April 23
- Include results in TERM Analysis Report May 2011

TERM Analysis Report

- Conduct analysis for GRH TERM February 2011
- Conduct analysis for Mass Marketing TERM April 2011
- Conduct analysis for Telework and Employer Outreach May 2011
- Conduct analysis for COC / Integrated Rideshare May 2011
- Prepare draft analysis report June 30, 2011
- Present results / document to CC Subcommittee July 2011
- Review and comment period July-August 2011
- Prepare revised draft report September 2011

- Second review and comment period September-October 2011
- Prepare final report October 2011
- Endorse for release of final document (CC Subcommittee) November 2011