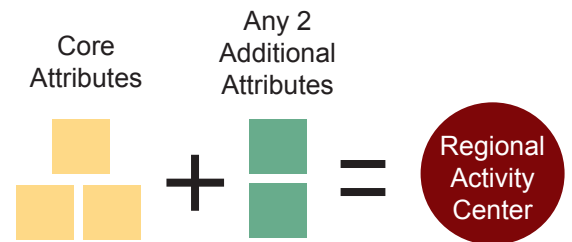


# Regional Activity Center Menu

In 2012, COG will revise its criteria for designating Activity Centers and update its Activity Centers map. While the centers will take different forms and serve different roles depending on their context and assets, all the centers together will play a central role in achieving *Region Forward's* numerous prosperity, sustainability, accessibility, and livability goals.

Aligning Activity Centers with *Region Forward* will help ensure that the dramatic growth anticipated through 2050 will enhance the region's prosperity and equity. Activity Centers will house about 50 percent of the region's projected two million new residents. They will also attract 45 percent of new commercial construction annually. Activity Centers will be hubs in the region's high capacity transit network.

To position the region to address future challenges, these Activity Centers will be designated according to both current conditions and future aspirations. To qualify as an Activity Center, some of the needed attributes must be present today, while others must be accomplished by 2040. ***A location must meet all 3 core attributes and at least 2 additional attributes by the noted year (either 2012 or 2040) to be designated as an Activity Center.***



## Core Attributes (required)

- Policy:** In 2012, the center or priority growth area should be designated in a jurisdiction's adopted comprehensive/general plan or other locally-adopted land use plan.
- Transportation Affordability:** In 2012, include areas where transportation costs represent no more than 20% of household area median income, as measured by the Center for Neighborhood Technology.
- Density:** By 2040, have a persons per acre density (employment + population) that falls within the top two thirds of densities within the jurisdiction.

## Additional Attributes (any 2 required)

- Intersection Density:** In 2012, have at least 55 intersections per square mile.
- Transit Capacity:** In 2012, have existing high-capacity transit (e.g. Metrorail, commuter rail, or light rail), have a planned transit station identified in the CLRP, or have a planned transit station for which the jurisdiction can demonstrate a dedicated local funding source. (*Region Forward Target*)
- Land Use Mix:** In 2012, have a locally-adopted land use plan/ordinance that encourages mixed-use development - including residential uses - through such features as a mixed-use designation, form-based codes, or overlay zoning.
- Housing & Transportation Affordability:** In 2012, demonstrate combined housing and transportation costs of no more than 45% of regional median income, as measured by the H + T Index. (*Region Forward Target*)