



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 14, 2009
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
3rd Floor COG Board Room

Chairperson: Anna McLaughlin District Department of Transportation, 202/478-9121

Vice Chairperson: Courtney Kulyk, City of Alexandria (202) 293-1391x301
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/21/09 Meeting Notes (5 minutes)
3. Discussion of New Vice-Chairperson (5 minutes)

The committee will consider the new Vice-Chairperson for FY10
4. Third and Fourth Quarter FY 2009 Conformity Reports (5 minutes)

COG/TPB staff will discuss the final Conformity Report for Third Quarter FY 2009 and the draft Conformity Report for Fourth Quarter FY2009.
5. Wage Works Presentation (30 minutes)

Nancy Dudman-Cavalier of Wage Works will present information on New Wage Works efforts.
6. Review of the Employer Outreach Administrative Changes for FY2010 (5 minutes)

COG/TPB staff will update the committee on the administrative changes that will impact committee participants and went into effect on July 1.
7. Marketing Materials Update (10 minutes)

COG/TPB Staff will discuss new marketing materials which will be produced for DC and Maryland in FY 2010.
8. FY 2010 Training Items (10 minutes)

Mark Hersey, COG/TPB staff will brief the group on the upcoming training topics that will be available for District of Columbia and Maryland Employer Outreach sales representatives in FY 2010.

9. Telework Update (5 minutes)
Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland Telework program.
10. Live Near Your Work Update (10 minutes)
Mark Hersey, COG/TPB Staff will give an update on upcoming LNYW events and outreach efforts in the region.
11. Employer Outreach Roundtable (15 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
12. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for October 20, 2009 at 10 a.m.