



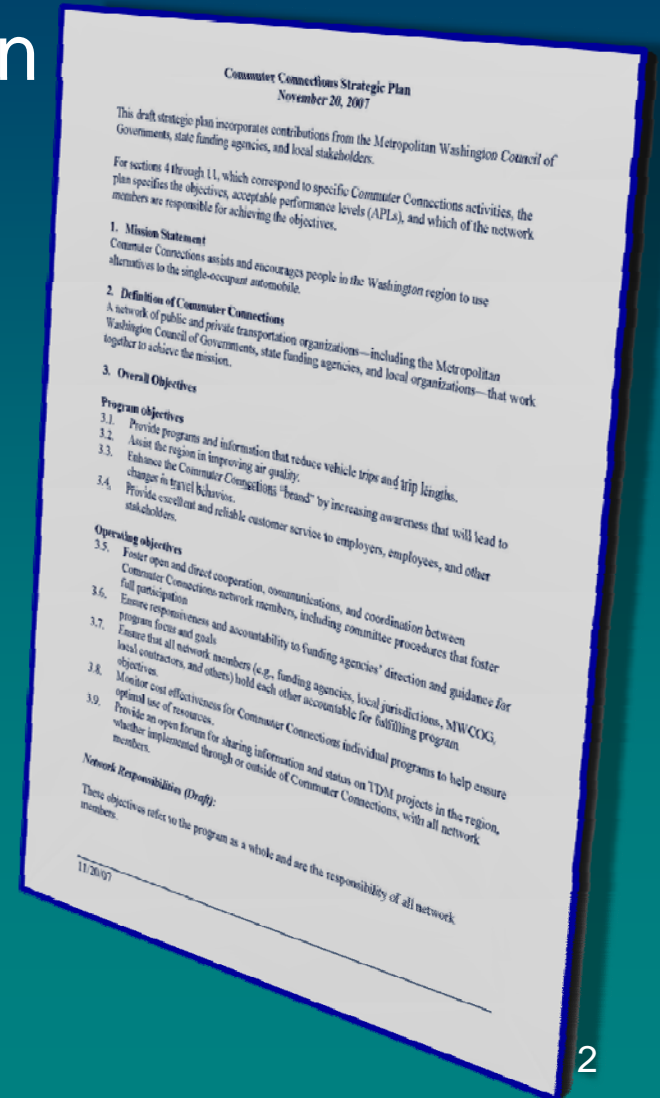
# Commuter Connections FY 2011 Work Program

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Transportation Planning Board  
February 17, 2010

## Definition from Strategic Plan

- Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.



# Benefits of Commuter Connections



## ■ Jurisdictions

- Helps reduce and manage commuter congestion, goods movement, tourist travel
- Helps reduce emissions
- Supports local efforts to attract and retain employers

## ■ Employers

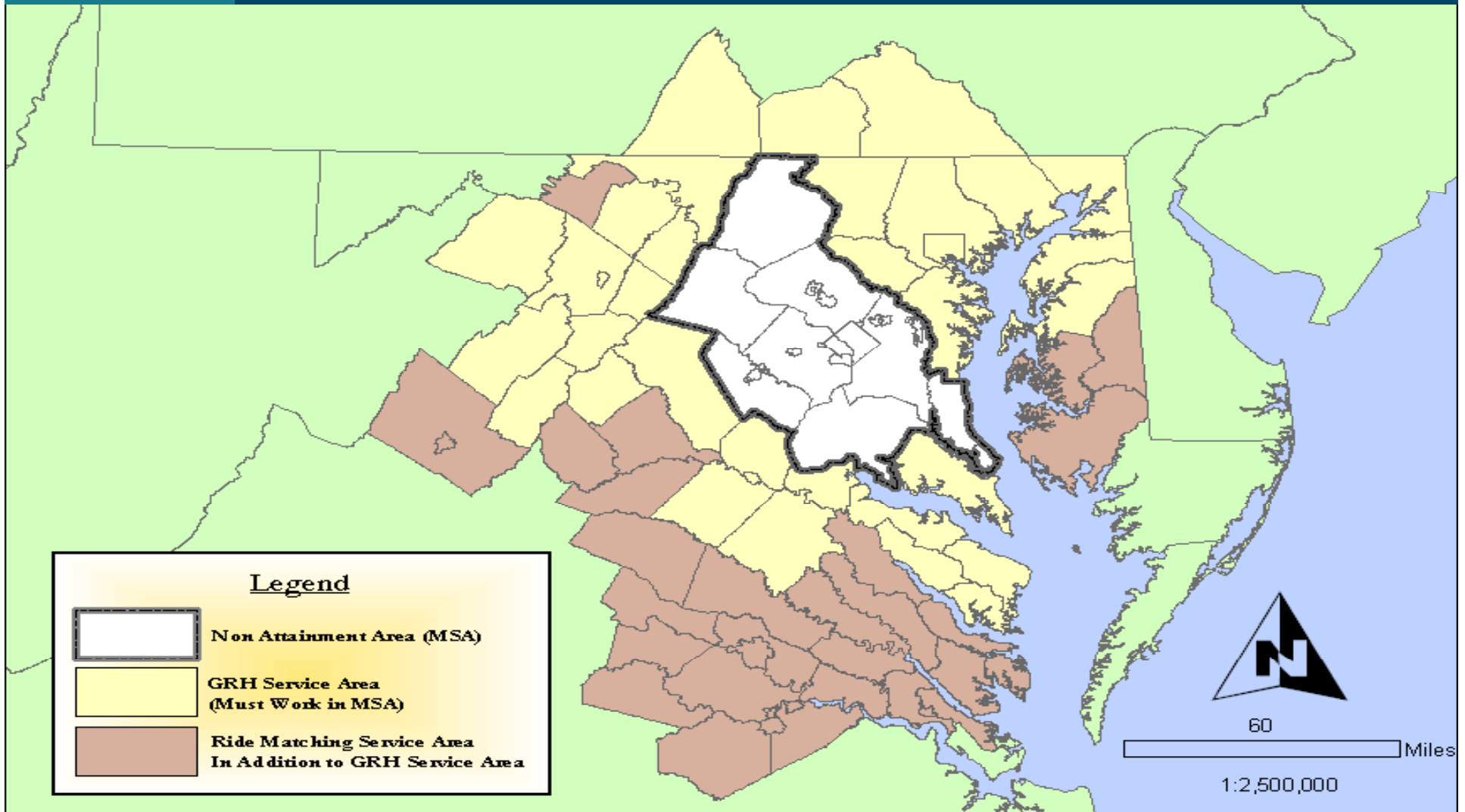
- Recruitment/Retention

## ■ Workers

- More commute options
- Reduced stress/costs/time
- Improved quality of life



# Geographic Areas Serviced by Commuter Connections



# Commuter Connections Daily Program Impacts



| Measure                          | Reductions |
|----------------------------------|------------|
| Vehicle Trips                    | 113,000    |
| Vehicle Miles of Travel          | 2,300,000  |
| Nitrogen Oxides (NOx)            | 1.0 Tons   |
| Volatile Organic Compounds (VOC) | 0.5 Tons   |

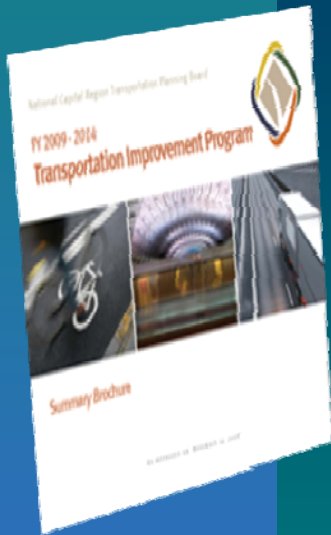
# Commuter Connections' Role in the Regional Planning Process

- The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
  - Commuter Connections constitutes the major demand management component of the region's congestion management process.



# Commuter Connections' Role in the Regional Planning Process

- Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).



# Cost Effectiveness of Commuter Connections

- Cost per Vehicle Trip Reduced \$0.15
- Cost per Vehicle Mile of Travel Reduced \$0.01
- Cost per ton of NO<sub>x</sub> Reduced \$16,000
- Cost per ton of VOC Reduced \$28,000





# Proposed FY 2011 CCWP Budget

- Overall 15% decrease from FY 2010
  - Decrease is based on programmed activities for FY 2011.
    - ❖ The two largest budget changes are in the Program Evaluation and Employer Outreach programs.
  - State funding agencies are committed to funding the Commuter Connections TERMS in the FY 2011 CCWP.



# What's New In FY 2011 CCWP

- Carpool Incentive Demonstration Project – may continue or expand based on FY 2010 Evaluation Results



# What's New In FY 2011 CCWP - continued

- Monitoring and Evaluation (con't)
  - 2010 State of the Commute Final Technical Report and draft General Public Report
  - Employer Telework Survey (MD and VA)
  - Employer Outreach analysis
  - Bike to Work Day Survey
  - Draft TERM Analysis Report



# Next Steps



- Commuter Connections Subcommittee reviewed the draft CCWP on November 17<sup>th</sup> and January 19<sup>th</sup> and endorsed the document for release to the TPB.
- Tech Committee received a briefing at its February 5<sup>th</sup> meeting and will be briefed again on March 5th.
- TPB received draft of the FY 2011 CCWP today and the CCWP was released for public comment at the CAC meeting. The TPB will be asked to approve the FY 2011 CCWP at its March meeting.
- TIP adjustments, if any, will be made and funding commitments secured by June.
- Program begins July 1.



Questions?

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