



Bike to Work Day - May 16, 2014 Regional Sponsorship Declaration

Please Return by December 31, 2013

Please check one of the following Sponsor Levels:

	Cash	In-Kind
GOLD SPONSOR LEVEL \$7,000 <i>Mentioned as major sponsor on approximately Over 100 Radio ads, plus all Silver and Bronze level items</i>	<input type="checkbox"/>	<input type="checkbox"/>
SILVER SPONSOR LEVEL \$4,000 <i>Logo on 13,000 T-Shirts plus Bronze level items</i>	<input type="checkbox"/>	<input type="checkbox"/>
BRONZE SPONSOR LEVEL \$1,000 <i>Logo on Website and 75,000 Brochures and/or Posters</i>	<input type="checkbox"/>	<input type="checkbox"/>

If In-kind donation, please describe: _____

Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,000 in cash or \$2k in cash and \$2k in accepted merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; certain locations however may require a fee.

Name : _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

e-mail: _____ Phone: _____

Website: _____

Signature _____ Date: _____

Please make check payable to the **Metropolitan Washington Council of Governments**
777 N. Capitol Street, Suite 300, Washington, DC 20002, ATTN: Douglas Franklin. Send logos to dfranklin@mwkog.org in a high resolution format for quality reproduction by January 31, 2014. Preferred format is eps. Fax signed form to (202) 962-3203, or e-mail it to dfranklin@mwkog.org. Contact Doug at (202) 962-3792 with any questions.

