# Using Census Bureau Data to Promote Economic Development

DC SDC Workshop April 2, 2015

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## **Outline**

- Using Economic Data in AFF to Promote Economic Development
  - What are we good at, and how can we continue to promote this and related businesses?
  - What are we not so good at and how can we improve?
  - How can we help businesses succeed?

## **Our Scenario**

- Interested in creating a comprehensive profile of the economy of the Washington DC Metro Area (and it's components) to help promote economic development.
  - Latest data for employer businesses (CBP)
  - Impact/importance of small businesses (NS)
  - Latest detailed revenue data (EC)
  - Impact/importance of minority- and women-owned businesses (SBO)

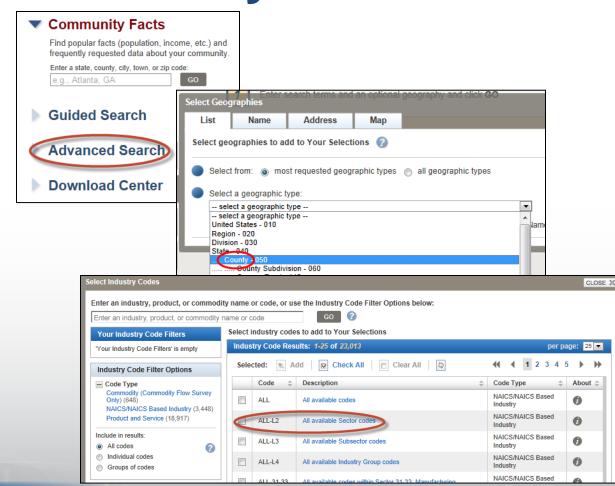
## **American FactFinder**



## Finding the latest data available for Honolulu County businesses

2 steps using the Advanced Search

- Select the Geography
- Select the Industries

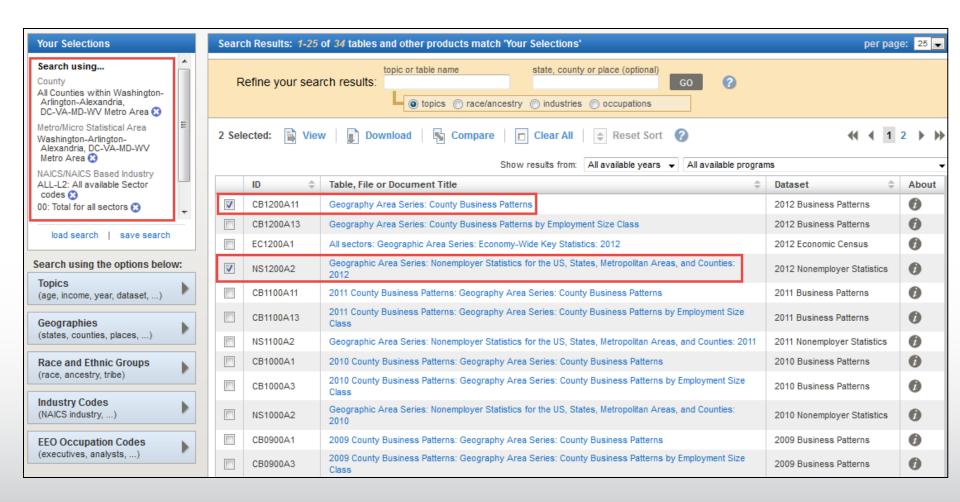


## **Employer Businesses**

- Covered by most Census
  Bureau economic programs
  (and most other sources)
- Make up only 25% of all US businesses but over 96% of GDP
- The primary engine that drives the US economy



## The Results



#### Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Employer Businesses by Sector: 2012 and 2007

			2	012			2	2007			Change - 20	07 to 2012	
2012 NAICS code	Meaning of 2012 NAICS code	Number of establish ments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establish ments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishme nts	Number of employees	Annual payroll	Annual payroll per employee (\$)
0	Total for all sectors	143,490	2,476,574	150,292,554	60,686	143,223	2,462,771	132,896,197	53,962	267	13,803	17,396,357	6,724
11	Agriculture, forestry, fishing and hunting	137	493	19,053	38,647	131	476	15,451	32,460	6	17	3,602	6,187
21	Mining, quarrying, and oil and gas extraction	48	833	59,699	71,667	43	1,193	61,860	51,852	5	(360)	(2,161)	19,815
22	Utilities	145	9,526	1,007,590	105,773	111	8,348	844,445	101,155	34	1,178	163,145	4,617
23	Construction	11,715	135,661	7,786,651	57,398	14,046	174,169	8,951,934	51,398	(2,331)	(38,508)	(1,165,283)	6,000
31-33	Manufacturing	2,082	49,029	3,135,522	63,952	2,399	60,058	3,393,600	56,505	(317)	(11,029)	(258,078)	7,447
42	Wholesale trade	4,234	57,652	4,233,619	73,434	4,433	69,664	4,705,053	67,539	(199)	(12,012)	(471,434)	5,895
44-45	Retail trade	16,116	265,471	7,351,260	27,691	16,961	276,410	7,316,948	26,471	(845)	(10,939)	34,312	1,220
48-49	Transportation and warehousing	2,356	50,458	2,216,357	43,925	2,423	54,616	2,487,010	45,536	(67)	(4,158)	(270,653)	(1,612)
51	Information	3,395	99,544	10,195,726	102,424	3,756	113,878	9,797,002	86,031	(361)	(14,334)	398,724	16,394
52	Finance and insurance	7,384	101,243	10,501,130	103,722	8,119	111,948	9,925,024	88,657	(735)	(10,705)	576,106	15,065
53	Real estate and rental and leasing	6,787	50,939	3,186,694	62,559	6,966	56,853	3,138,500	55,204	(179)	(5,914)	48,194	7,355
54	Professional, scientific, and technical services	30,705	505,836	49,270,422	97,404	29,089	490,862	40,888,055	83,298	1,616	14,974	8,382,367	14,105
55	Management of companies and enterprises	1,368	55,940	5,990,535	107,089	1,134	51,139	4,974,389	97,272	234	4,801	1,016,146	9,817
56	Administrative and support and waste management and remediation services	8,631	227,937	9,939,819	43,608	8,045	210,158	7,518,260	35,774	586	17,779	2,421,559	7,833
61	Educational services	2,766	99,298	4,167,260	41,967	2,507	84,737	3,184,986	37,587	259	14,561	982,274	4,380
62	Health care and social assistance	15,287	290,995	14,389,807	49,450	14,108	261,601	11,953,544	45,694	1,179	29,394	2,436,263	3,757
71	Arts, entertainment, and recreation	1,925	42,891	1,434,042	33,435	1,877	39,737	1,229,456	30,940	48	3,154	204,586	2,495
72	Accommodation and food services	12,118	245,401	5,112,904	20,835	11,055	218,125	4,191,470	19,216	1,063	27,276	921,434	1,619
81	Other services (except public administration)	16,170	187,314	10,291,551	54,943	15,857	178,621	8,315,946	46,556	313	8,693	1,975,605	8,386
99	Industries not classified	121	С	2,913		163	С	3,264		(42)		(351)	0

#### All Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Employer Businesses by County: 2012 and 2007

		201	.2			200	07			Change - 20	07 to 2012	
Geographic area name	Number of establishme nts	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishme nts	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishme nts	Number of employees	Annual payroll	Annual payroll per employee (\$)
Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	143,490	2,476,574	150,292,554	60,686	143,223	2,462,771	132,896,197	53,962	267	13,803	17,396,357	6,724
Fairfax County, Virginia	29,139	578,478	41,767,792	72,203	28,949	578,375	35,944,825	62,148	190	103	5,822,967	10,055
Montgomery County, Maryland	26,487	413,951	25,489,593	61,576	27,264	437,542	24,059,654	54,988	(777)	(23,591)	1,429,939	6,588
District of Columbia, District of Columbia	21,592	482,838	33,863,527	70,134	20,994	454,554	28,804,832	63,369	598	28,284	5,058,695	6,765
Prince George's County, Maryland	14,116	240,511	10,449,195	43,446	14,964	259,240	10,581,299	40,817	(848)	(18,729)	(132,104)	2,629
Loudoun County, Virginia	8,663	130,202	7,428,239	57,052	7,766	113,457	6,227,891	54,892	897	16,745	1,200,348	2,160
Prince William County, Virginia	7,198	90,681	3,573,618	39,409	6,945	85,310	3,057,280	35,837	253	5,371	516,338	3,571
Arlington County, Virginia	6,123	130,347	9,500,905	72,889	5,791	125,298	7,956,324	63,499	332	5,049	1,544,581	9,390
Frederick County, Maryland	5,877	82,896	3,514,156	42,392	6,050	85,154	3,263,641	38,326	(173)	(2,258)	250,515	4,066
Alexandria city, Virginia	4,621	83,356	4,749,809	56,982	4,582	81,798	4,269,244	52,193	39	1,558	480,565	4,790
Charles County, Maryland	2,648	32,595	1,126,769	34,569	2,866	35,245	1,117,883	31,717	(218)	(2,650)	8,886	2,851
Spotsylvania County, Virginia	2,305	27,535	999,902	36,314	2,449	30,881	914,010	29,598	(144)	(3,346)	85,892	6,716
Fairfax city, Virginia	2,176	27,428	1,370,011	49,949	2,343	30,845	1,339,010	43,411	(167)	(3,417)	31,001	6,538
Stafford County, Virginia	2,087	28,870	1,141,676	39,545	2,194	28,249	942,307	33,357	(107)	621	199,369	6,188
Fauquier County, Virginia	1,797	16,525	666,040	40,305	1,962	18,183	650,033	35,749	(165)	(1,658)	16,007	4,556
Calvert County, Maryland	1,692	18,309	800,861	43,741	1,850	18,530	654,920	35,344	(158)	(221)	145,941	8,398
Manassas city, Virginia	1,403	21,422	1,221,930	57,041	1,457	21,519	1,122,819	52,178	(54)	(97)	99,111	4,863
Fredericksburg city, Virginia	1,288	20,239	785,728	38,822	1,465	21,294	722,910	33,949	(177)	(1,055)	62,818	4,873
Culpeper County, Virginia	955	11,244	431,887	38,410								
Jefferson County, West Virginia	855	13,461	426,115	31,656	923	10,966	293,961	26,807	(68)	2,495	132,154	4,849
Falls Church city, Virginia	833	9,381	426,400	45,454	824	9,298	415,998	44,741	9	83	10,402	713
Warren County, Virginia	782	9,335	283,219	30,339	871	9,661	272,107	28,166	(89)	(326)	11,112	2,174
Clarke County, Virginia	356	2,920	115,727	39,633	409	3,781	133,090	35,200	(53)	(861)	(17,363)	4,433
Manassas Park city, Virginia	310	3,000	128,768	42,923	305	3,591	152,159	42,372	5	(591)	(23,391)	550
Rappahannock County, Virginia	187	1,050	30,687	29,226								



#### Fairfax County, Virginia Employer Businesses by Sector: 2012 and 2007

			201	12			200	07			Change - 200	07 to 2012	
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll	Annual payroll per employee (\$)
0	Total for all sectors	29,139	578,478	41,767,792	72,203	28,949	578,375	35,944,825	62,148	190	103	5,822,967	10,055
11	Agriculture, forestry, fishing and hunting	6	b	D		8	b	D		(2)			
21	Mining, quarrying, and oil and gas extraction	5	b	D		5	135	7,217	53,459	0			
22	Utilities	15	g	D		12	1,392	97,186	69,818	3			
23	Construction	2,213	24,410	1,526,248	62,526	2,529	29,400	1,599,903	54,418	(316)	(4,990)	(73,655)	8,107
31-33	Manufacturing	357	6,069	367,228	60,509	435	8,167	467,240	57,211	(78)	(2,098)	(100,012)	3,298
42	Wholesale trade	906	12,659	1,165,542	92,072	989	17,678	1,482,176	83,843	(83)	(5,019)	(316,634)	8,229
44-45	Retail trade	2,730	50,096	1,427,925	28,504	2,947	53,535	1,489,658	27,826	(217)	(3,439)	(61,733)	678
48-49	Transportation and warehousing	376	6,673	294,556	44,141	326	6,737	268,171	39,806	50	(64)	26,385	4,336
51	Information	846	33,981	3,895,790	114,646	919	35,086	3,339,767	95,188	(73)	(1,105)	556,023	19,458
52	Finance and insurance	1,642	30,142	3,298,546	109,434	1,796	29,930	2,718,996	90,845	(154)	212	579,550	18,588
53	Real estate and rental and leasing	1,436	10,810	713,780	66,030	1,430	11,510	732,678	63,656	6	(700)	(18,898)	2,374
54	Professional, scientific, and technical services	8,201	193,224	18,888,138	97,753	7,710	183,546	15,338,965	83,570	491	9,678	3,549,173	14,182
55	Management of companies and enterprises	286	17,467	2,144,478	122,773	244	17,309	1,571,367	90,783	42	158	573,111	31,990
56	Administrative and support and waste management and remediation services	1,759	59,209	2,832,071	47,832	1,734	55,364	2,240,378	40,466	25	3,845	591,693	7,365
61	Educational services	573	9,881	472,228	47,792	501	9,165	352,455	38,457	72	716	119,773	9,335
62	Health care and social assistance	2,849	52,057	2,673,682	51,361	2,598	49,457	2,385,275	48,229	251	2,600	288,407	3,131
71	Arts, entertainment, and recreation	339	9,395	282,033	30,019	337	8,119	208,271	25,652	2	1,276	73,762	4,367
72	Accommodation and food services	2,133	38,449	765,419	19,907	2,027	38,333	752,332	19,626	106	116	13,087	281
81	Other services (except public administration)	2,444	22,505	885,385	39,342	2,375	23,433	889,080	37,941	69	(928)	(3,695)	1,400
99	Industries not classified	23	b	477		27	a	418		(4)		59	

#### Montgomery County, Maryland Employer Businesses by Sector: 2012 and 2007

			201	.2			20	07			Change - 200	07 to 2012	
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll	Annual payroll per employee (\$)
0	Total for all sectors	26,487	413,951	25,489,593	61,576	27,264	437,542	24,059,654	54,988	(777)	(23,591)	1,429,939	6,588
11	Agriculture, forestry, fishing and hunting	19	78	2,941	37,705	21	69	2,246	32,551	(2)	9	695	5,154
21	Mining, quarrying, and oil and gas extraction	4	69	8,204	118,899	4	С	D		0			
22	Utilities	12	f	D		9	e	D		3			
23	Construction	2,149	24,529	1,493,771	60,898	2,551	32,958	1,743,073	52,888	(402)	(8,429)	(249,302)	8,010
31-33	Manufacturing	381	8,238	599,158	72,731	446	10,329	724,771	70,169	(65)	(2,091)	(125,613)	2,562
42	Wholesale trade	802	10,556	932,635	88,351	876	13,462	1,040,564	77,296	(74)	(2,906)	(107,929)	11,055
44-45	Retail trade	2,697	45,715	1,349,826	29,527	2,942	48,235	1,392,146	28,862	(245)	(2,520)	(42,320)	665
48-49	Transportation and warehousing	274	2,832	107,256	37,873	325	3,951	137,493	34,800	(51)	(1,119)	(30,237)	3,073
51	Information	614	16,550	1,691,960	102,233	679	20,655	1,585,648	76,768	(65)	(4,105)	106,312	25,465
52	Finance and insurance	1,580	19,832	2,424,228	122,238	1,777	24,379	2,296,620	94,205	(197)	(4,547)	127,608	28,033
53	Real estate and rental and leasing	1,306	12,162	893,921	73,501	1,429	14,647	863,710	58,968	(123)	(2,485)	30,211	14,533
54	Professional, scientific, and technical services	5,694	72,811	6,621,429	90,940	5,787	82,013	6,469,156	78,880	(93)	(9,202)	152,273	12,060
55	Management of companies and enterprises	502	16,147	1,821,005	112,777	350	15,603	1,879,074	120,430	152	544	(58,069)	(7,654)
56	Administrative and support and waste management and remediation services	1,717	46,833	1,964,061	41,938	1,621	45,130	1,392,774	30,861	96	1,703	571,287	11,076
61	Educational services	550	10,987	438,821	39,940	520	10,367	345,231	33,301	30	620	93,590	6,639
62	Health care and social assistance	3,581	62,073	3,068,700	49,437	3,372	54,715	2,547,733	46,564	209	7,358	520,967	2,873
71	Arts, entertainment, and recreation	369	6,814	165,738	24,323	363	6,393	151,382	23,679	6	421	14,356	644
72	Accommodation and food services	1,822	31,425	599,257	19,069	1,735	29,996	541,581	18,055	87	1,429	57,676	1,014
81	Other services (except public administration)	2,390	25,665	1,241,421	48,370	2,410	24,017	898,750	37,421	(20)	1,648	342,671	10,949
99	Industries not classified	24	b	974		47	b	1,011		(23)		(37)	



#### District of Columbia Employer Businesses by Sector: 2012 and 2007

			201	12			200	07			Change - 200	07 to 2012	
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll	Annual payroll per employee (\$)
0	Total for all sectors	21,592	482,838	33,863,527	70,134	20,994	454,554	28,804,832	63,369	598	28,284	5,058,695	6,765
11	Agriculture, forestry, fishing and hunting					4	a	D		(4)			
21	Mining, quarrying, and oil and gas extraction	3	а	D		5	49	3,975	81,122	(2)			
22	Utilities	48	g	D		35	g	D		13			
23	Construction	426	7,256	455,574	62,786	401	6,321	373,065	59,020	25	935	82,509	3,766
31-33	Manufacturing	114	1,157	58,832	50,849	134	1,801	85,710	47,590	(20)	(644)	(26,878)	3,259
42	Wholesale trade	436	4,492	357,204	79,520	420	4,904	335,384	68,390	16	(412)	21,820	11,130
44-45	Retail trade	1,744	20,420	621,452	30,433	1,870	19,933	528,910	26,534	(126)	487	92,542	3,899
48-49	Transportation and warehousing	194	5,277	200,864	38,064	179	3,609	131,324	36,388	15	1,668	69,540	1,676
51	Information	715	20,334	2,208,373	108,605	757	23,162	2,133,014	92,091	(42)	(2,828)	75,359	16,514
52	Finance and insurance	1,017	16,681	2,436,510	146,065	1,072	18,253	2,445,839	133,997	(55)	(1,572)	(9,329)	12,068
53	Real estate and rental and leasing	1,108	9,277	650,738	70,145	1,111	9,606	645,813	67,230	(3)	(329)	4,925	2,915
54	Professional, scientific, and technical services	5,040	93,836	11,001,053	117,237	4,745	90,763	9,298,869	102,452	295	3,073	1,702,184	14,785
55	Management of companies and enterprises	189	9,330	913,402	97,899	201	4,432	605,851	136,699	(12)	4,898	307,551	(38,800)
1 56	Administrative and support and waste management and remediation services	1,138	32,739	1,468,563	44,857	952	33,739	1,284,515	38,072	186	(1,000)	184,048	6,785
61	Educational services	538	52,867	2,363,909	44,714	536	46,356	1,907,562	41,150	2	6,511	456,347	3,564
62	Health care and social assistance	2,073	63,611	3,550,310	55,813	2,109	63,376	3,154,583	49,776	(36)	235	395,727	6,037
71	Arts, entertainment, and recreation	305	7,528	422,358	56,105	288	7,152	316,819	44,298	17	376	105,539	11,807
72	Accommodation and food services	2,370	62,741	1,631,728	26,007	2,146	52,178	1,280,115	24,534	224	10,563	351,613	1,474
81	Other services (except public administration)	4,096	73,041	5,249,639	71,872	3,993	67,008	4,058,525	60,568	103	6,033	1,191,114	11,305
99	Industries not classified	38	22	773	35,136	36	33	749	22,697	2	(11)	24	12,439



#### Loudoun County, Virginia Employer Businesses by Sector: 2012 and 2007

			201	2			200	)7			Change - 200	07 to 2012	
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll	Annual payroll per employee (\$)
0	Total for all sectors	8,663	130,202	7,428,239	57,052	7,766	113,457	6,227,891	54,892	897	16,745	1,200,348	2,160
11	Agriculture, forestry, fishing and hunting	29	83	2,336	28,145	30	120	3,321	27,675	(1)	(37)	(985)	470
21	Mining, quarrying, and oil and gas extraction	7	С	D		6	e	D		1			
22	Utilities	5	128	7,463	58,305	3	99	6,896	69,657	2	29	567	(11,352)
23	Construction	758	11,920	708,597	59,446	903	15,067	770,050	51,108	(145)	(3,147)	(61,453)	8,338
31-33	Manufacturing	155	h	D		153	4,721	306,725	64,970	2			
42	Wholesale trade	296	4,879	316,672	64,905	265	3,393	226,256	66,683	31	1,486	90,416	(1,778)
44-45	Retail trade	950	17,800	483,447	27,160	965	17,026	439,821	25,832	(15)	774	43,626	1,328
48-49	Transportation and warehousing	284	8,121	334,227	41,156	272	9,238	607,291	65,738	12	(1,117)	(273,064)	(24,582)
51	Information	215	8,196	927,696	113,189	225	9,833	1,205,022	122,549	(10)	(1,637)	(277,326)	(9,360)
52	Finance and insurance	366	4,013	282,179	70,316	350	3,073	173,068	56,319	16	940	109,111	13,997
53	Real estate and rental and leasing	334	1,795	92,633	51,606	319	1,433	58,873	41,084	15	362	33,760	10,522
54	Professional, scientific, and technical services	2,296	19,877	1,950,133	98,110	1,798	12,525	1,031,886	82,386	498	7,352	918,247	15,724
55	Management of companies and enterprises	61	1,825	195,330	107,030	42	1,221	111,144	91,027	19	604	84,186	16,003
l 56	Administrative and support and waste management and remediation services	536	13,365	462,346	34,594	464	8,652	312,519	36,121	72	4,713	149,827	(1,527)
61	Educational services	186	2,209	79,952	36,194	118	1,713	64,642	37,736	68	496	15,310	(1,542)
62	Health care and social assistance	764	9,573	467,865	48,873	600	7,800	343,509	44,040	164	1,773	124,356	4,834
71	Arts, entertainment, and recreation	106	g	D		111	g	D		(5)			
72	Accommodation and food services	610	12,658	245,939	19,430	513	9,898	179,657	18,151	97	2,760	66,282	1,279
81	Other services (except public administration)	700	6,386	258,467	40,474	624	5,138	162,252	31,579	76	1,248	96,215	8,895
99	Industries not classified	5	2	195	97,500	5	4	56	14,000	0	(2)	139	83,500



#### Arlington County, Virginia Employer Businesses by Sector: 2012 and 2007

			201	2			200	)7			Change - 20	07 to 2012	
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishm ents	Number of employees	Annual payroll	Annual payroll per employee (\$)
0	Total for all sectors	6,123	130,347	9,500,905	72,889	5,791	125,298	7,956,324	63,499	332	5,049	1,544,581	9,390
11	Agriculture, forestry, fishing and hunting	1	a	D						1			
21	Mining, quarrying, and oil and gas extraction	1	a	D		1	а	D		0			
22	Utilities	7	е	83,095		6	f	D		1			
23	Construction	203	2,208	170,291	77,125	241	2,353	149,580	63,570	(38)	(145)	20,711	13,555
31-33	Manufacturing	34	209	8,857	42,378	45	399	15,833	39,682	(11)	(190)	(6,976)	2,696
42	Wholesale trade	106	1,117	93,305	83,532	117	1,645	127,238	77,348	(11)	(528)	(33,933)	6,183
44-45	Retail trade	608	9,423	274,729	29,155	631	10,628	273,082	25,695	(23)	(1,205)	1,647	3,461
48-49	Transportation and warehousing	58	i	D		68	8,547	598,130	69,981	(10)			
51	Information	180	5,933	581,850	98,070	238	5,878	475,384	80,875	(58)	55	106,466	17,195
52	Finance and insurance	252	3,296	454,413	137,868	223	3,377	541,037	160,212	29	(81)	(86,624)	(22,344)
53	Real estate and rental and leasing	406	3,712	234,458	63,162	320	3,219	161,113	50,051	86	493	73,345	13,112
54	Professional, scientific, and technical services	1,815	41,883	4,227,474	100,935	1,662	38,429	3,202,743	83,342	153	3,454	1,024,731	17,593
55	Management of companies and enterprises	57	2,597	347,267	133,719	55	3,499	283,665	81,070	2	(902)	63,602	52,648
56	Administrative and support and waste management and remediation services	310	8,988	745,898	82,988	267	9,333	414,171	44,377	43	(345)	331,727	38,611
61	Educational services	121	5,379	227,778	42,346	106	3,321	131,037	39,457	15	2,058	96,741	2,889
62	Health care and social assistance	484	9,073	471,858	52,007	445	7,114	327,053	45,973	39	1,959	144,805	6,034
71	Arts, entertainment, and recreation	97	2,076	44,061	21,224	83	1,850	83,451	45,109	14	226	(39,390)	(23,885)
72	Accommodation and food services	643	16,505	371,167	22,488	576	14,221	320,157	22,513	67	2,284	51,010	(25)
81	Other services (except public administration)	732	10,985	741,430	67,495	700	10,581	660,572	62,430	32	404	80,858	5,065
99	Industries not classified	8	5	114	22,800	7	a	137		1		(23)	

## Nonemployer Businesses

- Only covered by a few Census Bureau economic programs (not covered by most other sources)
- Make up 75% of all US businesses but less than 4% of GDP
- A key engine that drives the economic growth



#### Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Nonemployer Businesses by Sector: 2012 and 2007

			2012			2007		Change	- 2007 to 20:	12
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)
0	Total for all sectors	472,266	21,743,834	46,041	430,829	20,058,098	46,557	41,437	1,685,736	(515)
11	Agriculture, forestry, fishing and hunting	1,418	50,697	35,752	1,245	44,563	35,794	173	6,134	(41)
21	Mining, quarrying, and oil and gas extraction	94	8,703	92,585	49	4,344	88,653	45	4,359	3,932
22	Utilities	329	14,629	44,465	264	14,126	53,508	65	503	(9,043)
23	Construction	43,595	2,491,798	57,158	42,181	2,731,734	64,762	1,414	(239,936)	(7,604)
31-33	Manufacturing	3,701	143,487	38,770	3,114	136,241	43,751	587	7,246	(4,981)
42	Wholesale trade	4,777	414,067	86,679	4,680	385,124	82,291	97	28,943	4,388
44-45	Retail trade	28,572	987,012	34,545	28,944	1,038,445	35,878	(372)	(51,433)	(1,333)
48-49	Transportation and warehousing	24,384	966,508	39,637	22,909	918,963	40,114	1,475	47,545	(477)
51	Information	9,576	375,763	39,240	8,949	347,092	38,786	627	28,671	455
52	Finance and insurance	11,027	893,810	81,056	11,682	1,080,098	92,458	(655)	(186,288)	(11,402)
53	Real estate and rental and leasing	46,443	4,637,639	99,857	49,348	3,964,697	80,342	(2,905)	672,942	19,515
54	Professional, scientific, and technical services	99,888	5,580,731	55,870	92,297	4,849,458	52,542	7,591	731,273	3,328
	Administrative and support and waste									
56	management and remediation services	39,901	959,227	24,040	33,636	835,668	24,844	6,265	123,559	(804)
61	Educational services	18,798	307,601	16,363	15,544	244,939	15,758	3,254	62,662	606
62	Health care and social assistance	44,085	1,482,886	33,637	36,661	1,246,330	33,996	7,424	236,556	(359)
71	Arts, entertainment, and recreation	28,161	595,034	21,130	25,425	550,649	21,658	2,736	44,385	(528)
72	Accommodation and food services	7,194	221,737	30,822	6,063	246,128	40,595	1,131	(24,391)	(9,773)
81	Other services (except public administration)	60,323	1,612,505	26,731	47,838	1,419,499	29,673	12,485	193,006	(2,942)

#### All Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Nonemployer Businesses by County: 2012 and 2007

		2012			2007		Change	- 2007 to 201	2
Geographic area name	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)
Washington-Arlington-Alexandria, DC-VA-MD- WV Metro Area	472,266	21,743,834	46,041	430,829	20,058,098	46,557	41,437	1,685,736	(515)
Montgomery County, Maryland	100,389	5,172,269	51,522	93,524	4,914,809	52,551	6,865	257,460	(1,029)
Fairfax County, Virginia	95,934	5,029,139	52,423	88,189	4,665,404	52,902	7,745	363,735	(479)
Prince George's County, Maryland	65,686	1,929,072	29,368	62,769	1,911,598	30,454	2,917	17,474	(1,086)
District of Columbia, District of Columbia	50,729	2,455,528	48,405	42,428	2,109,666	49,723	8,301	345,862	(1,319)
Prince William County, Virginia	29,219	1,155,289	39,539	25,678	1,077,901	41,978	3,541	77,388	(2,439)
Loudoun County, Virginia	26,207	1,333,773	50,894	21,956	1,065,297	48,520	4,251	268,476	2,374
Arlington County, Virginia	17,120	861,818	50,340	15,457	733,463	47,452	1,663	128,355	2,888
Frederick County, Maryland	16,843	734,966	43,636	16,799	768,282	45,734	44	(33,316)	(2,098)
Alexandria city, Virginia	12,928	643,847	49,803	11,345	559,240	49,294	1,583	84,607	509
Charles County, Maryland	9,294	338,048	36,373	9,512	335,385	35,259	(218)	2,663	1,114
Spotsylvania County, Virginia	7,483	286,045	38,226	7,287	273,277	37,502	196	12,768	724
Stafford County, Virginia	7,416	285,117	38,446	7,184	286,410	39,868	232	(1,293)	(1,422)
Calvert County, Maryland	6,222	249,357	40,077	6,544	264,792	40,463	(322)	(15,435)	(387)
Fauquier County, Virginia	5,556	275,946	49,666	5,516	302,791	54,893	40	(26,845)	(5,227)
Jefferson County, West Virginia	3,421	122,577	35,831	3,476	124,108	35,704	(55)	(1,531)	126
Culpeper County, Virginia	3,307	141,877	42,902						
Manassas city, Virginia	2,918	131,450	45,048	2,405	125,268	52,086	513	6,182	(7,039)
Fairfax city, Virginia	2,759	155,619	56,404	3,387	185,962	54,905	(628)	(30,343)	1,499
Warren County, Virginia	2,543	100,766	39,625	2,643	110,947	41,978	(100)	(10,181)	(2,353)
Fredericksburg city, Virginia	1,653	91,568	55,395	1,461	80,665	55,212	192	10,903	183
Falls Church city, Virginia	1,321	94,564	71,585	1,167	73,757	63,202	154	20,807	
Clarke County, Virginia	1,286	67,018	52,114	1,281	53,893	42,071	5	13,125	
Manassas Park city, Virginia	1,089	43,159	39,632	821	35,183	42,854	268	7,976	(3,222)
Rappahannock County, Virginia	943	45,022	47,743						



#### Montgomery County, Maryland Nonemployer Businesses by Sector: 2012 and 2007

			2012			2007		Change -	2007 to 20	12
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)
0	Total for all sectors	100,389	5,172,269	51,522	93,524	4,914,809	52,551	6,865	257,460	(1,029)
11	Agriculture, forestry, fishing and hunting	124	4,794	38,661	140	3,923	28,021	(16)	871	10,640
21	Mining, quarrying, and oil and gas extraction	15	881	58,733	8	1,499	187,375	7	(618)	(128,642)
22	Utilities	56	3,762	67,179	55	3,562	64,764	1	200	2,415
23	Construction	8,121	482,274	59,386	7,622	527,445	69,200	499	(45,171)	(9,814)
31-33	Manufacturing	693	28,758	41,498	659	36,258	55,020	34	(7,500)	(13,522)
42	Wholesale trade	1,088	109,115	100,290	1,083	112,808	104,163	5	(3,693)	(3,873)
44-45	Retail trade	4,943	217,422	43,986	5,012	233,575	46,603	(69)	(16,153)	(2,617)
48-49	Transportation and warehousing	4,230	155,469	36,754	3,689	149,110	40,420	541	6,359	(3,666)
51	Information	2,101	88,337	42,045	2,082	93,245	44,786	19	(4,908)	(2,741)
52	Finance and insurance	2,945	292,986	99,486	3,196	337,688	105,660	(251)	(44,702)	(6,174)
53	Real estate and rental and leasing	10,439	1,231,707	117,991	11,298	1,104,009	97,717	(859)	127,698	20,274
54	Professional, scientific, and technical services	23,180	1,304,483	56,276	22,352	1,188,313	53,164	828	116,170	3,113
56	Administrative and support and waste management and remediation services	8,305	203,333	24,483	6,948	189,088	27,215	1,357	14,245	(2,732)
61	Educational services	4,385	81,816	18,658	3,836	62,354	16,255	549	19,462	2,403
62	Health care and social assistance	11,356	462,883	40,761	9,677	412,914	42,670	1,679	49,969	(1,909)
71	Arts, entertainment, and recreation	5,787	144,569	24,982	5,369	133,766	24,915	418	10,803	67
72	Accommodation and food services	1,499	48,998	32,687	1,281	51,560	40,250	218	(2,562)	(7,563)
81	Other services (except public administration)	11,122	310,682	27,934	9,217	273,692	29,694	1,905	36,990	(1,760)



#### Fairfax County, Virginia Nonemployer Businesses by Sector: 2012 and 2007

			2012			2007		Change -	- 2007 to 201	12
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)
0	Total for all sectors	95,934	5,029,139	52,423	88,189	4,665,404	52,902	7,745	363,735	(479)
11	Agriculture, forestry, fishing and hunting	125	2,412	19,296	113	3,133	27,726	12	(721)	(8,430)
21	Mining, quarrying, and oil and gas extraction	19	2,147	113,000	D	D				
22	Utilities	44	2,934	66,682	37	1,420	38,378	7	1,514	28,303
23	Construction	8,519	562,393	66,016	8,349	608,349	72,865	170	(45,956)	(6,849)
31-33	Manufacturing	645	29,108	45,129	503	23,014	45,753	142	6,094	(625)
42	Wholesale trade	974	108,492	111,388	937	99,473	106,161	37	9,019	5,227
44-45	Retail trade	5,052	205,987	40,773	5,389	216,395	40,155	(337)	(10,408)	618
48-49	Transportation and warehousing	5,737	212,957	37,120	5,030	178,602	35,507	707	34,355	1,613
51	Information	1,895	87,392	46,117	1,843	79,460	43,114	52	7,932	3,003
52	Finance and insurance	2,563	219,109	85,489	2,640	314,578	119,158	(77)	(95,469)	(33,669)
53	Real estate and rental and leasing	10,233	1,024,296	100,097	10,538	845,570	80,240	(305)	178,726	19,857
54	Professional, scientific, and technical services	23,153	1,483,645	64,080	21,685	1,305,278	60,193	1,468	178,367	3,887
56	Administrative and support and waste management and remediation services	7,172	209,291	29,182	6,032	184,993	30,669	1,140	24,298	(1,487)
61	Educational services	4,036	72,593		·	64,468	19,102	661	8,125	(1,115)
62	Health care and social assistance	7,507	289,898			238,352	39,164	4 424	51,546	(547)
71	Arts, entertainment, and recreation	5,230	114,165	21,829	4,863	125,894	25,888	367	(11,729)	(4,059)
72	Accommodation and food services	1,336	46,974	•		54,672	45,072	422	(7,698)	(9,912)
81	Other services (except public administration)	11,694	355,346	30,387	9,547	321,539	33,680	2 147	33,807	(3,293)

#### District of Columbia Nonemployer Businesses by Sector: 2012 and 2007

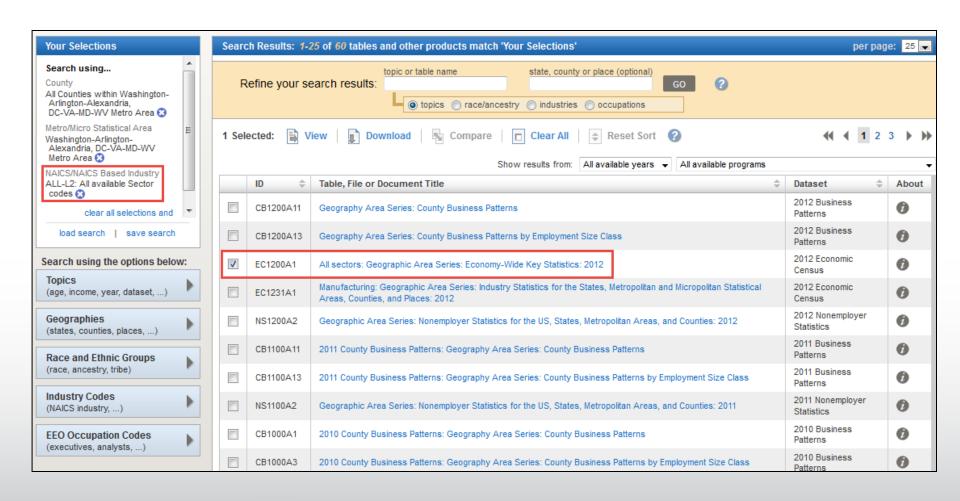
			2012			2007		Change -	- 2007 to 20	12
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)
0	Total for all sectors	50,729	2,455,528	48,405	42,428	2,109,666	49,723	8,301	345,862	(1,319)
11	Agriculture, forestry, fishing and hunting	42	1,511	35,976	29	443	15,276	13	1,068	20,700
21	Mining, quarrying, and oil and gas extraction	9	420	46,667	4	339	84,750	5	81	(38,083)
22	Utilities	44	1,979	44,977	19	727	38,263	25	1,252	6,714
23	Construction	1,917	98,391	51,326	1,752	92,201	52,626	165	6,190	(1,301)
31-33	Manufacturing	267	9,603	35,966	185	8,144	44,022	82	1,459	(8,055)
42	Wholesale trade	307	26,631	86,746	272	16,124	59,279	35	10,507	27,467
44-45	Retail trade	1,989	69,597	34,991	1,687	75,392	44,690	302	(5,795)	(9,699)
48-49	Transportation and warehousing	2,146	58,614	27,313	2,016	59,784	29,655	130	(1,170)	(2,342)
51	Information	1,508	61,899	41,047	1,359	49,613	36,507	149	12,286	4,540
52	Finance and insurance	920	86,425	93,940	1,032	107,396	104,066	(112)	(20,971)	(10,126)
53	Real estate and rental and leasing	4,625	618,110	133,645	4,764	518,594	108,857	(139)	99,516	24,789
54	Professional, scientific, and technical services	14,061	847,716	60,288	12,284	718,611	58,500	1,777	129,105	1,789
56	Administrative and support and waste management and remediation services	3,444	75,612	21,955	2,675	60,701	22,692	769	14,911	(737)
61	Educational services	2,412	40,575	16,822	1,992	29,614	14,866	420	10,961	1,956
62	Health care and social assistance	4,654	165,386	35,536	3,593	135,605	37,741	1,061	29,781	(2,205)
71	Arts, entertainment, and recreation	4,256	105,476	24,783	3,883	92,364	23,787	373	13,112	996
72	Accommodation and food services	913	28,934	31,691	711	26,943	37,895	202	1,991	(6,203)
81	Other services (except public administration)	7,215	158,649	21,989	4,171	117,071	28,068	3,044	41,578	(6,079)



#### Falls Church city, Virginia Nonemployer Businesses by Sector: 2012 and 2007

			2012			2007		Change - 2007 to 2012			
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establish- ment (\$)	
0	Total for all sectors	1,321	94,564	71,585	1,167	73,757	63,202	154	20,807	8,383	
11	Agriculture, forestry, fishing and hunting	D	D		D	D					
23	Construction	64	4,972	77,688	64	4,958	77,469	0	14	219	
31-33	Manufacturing	9	1,359	151,000	D	D					
42	Wholesale trade	13	1,719	132,231	12	1,414	117,833	1	305	14,397	
44-45	Retail trade	69	2,628	38,087	65	4,441	68,323	4	(1,813)	(30,236)	
48-49	Transportation and warehousing	32	1,497	46,781	27	1,497	55,444	5	0	(8,663)	
51	Information	33	2,197	66,576	34	1,947	57,265	(1)	250	9,311	
52	Finance and insurance	42	4,139	98,548	44	5,705	129,659	(2)	(1,566)	(31,111)	
53	Real estate and rental and leasing	198	27,019	136,460	163	21,166	129,853	35	5,853	6,607	
54	Professional, scientific, and technical services	427	33,565	78,607	375	21,914	58,437	52	11,651	20,169	
			,			,	55,151				
56	Administrative and support and waste management and remediation services	63	3,289	52,206	70	2,005	28,643	(7)	1,284	23,563	
61	Educational services	55	, 792			1,225		_	(433)	(11,121)	
62	Health care and social assistance	96	3,100			2,329			771	(511)	
71	Arts, entertainment, and recreation	87	, 1,476			1,314		_	162	1,323	
72	Accommodation and food services	15	1,468			197		_	1,271	75,978	
81	Other services (except public administration)	115	5,325			3,077	33,813	24	2,248	12,491	

## What about Revenue data?

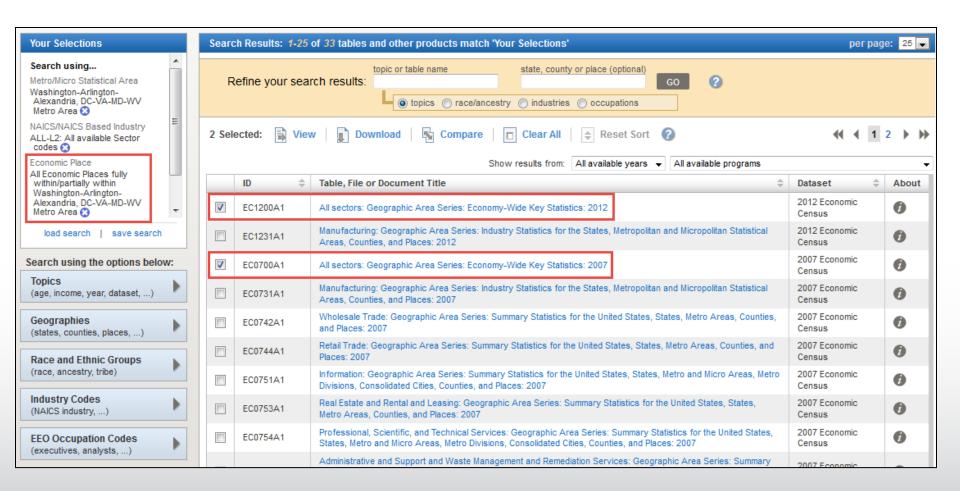


Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Manufacturing Employer Businesses: 2012 and 2007

	2012								Change - 2007 to 2012							
Geographic area name	Number of establishm ents	Value of shipments (\$1,000)	Annual payroll (\$1,000)	Number of employees	Value of shipments per estabish- ment (\$1,000)	Value of shipments per employee (\$1,000)	Value of shipments per \$ of payroll (\$)	Number of establishm ents	Value of shipments (\$1,000)	Annual payroll (\$1,000)	Number of employees	Value of shipments per estabish- ment (\$1,000)	Value of shipments per employee (\$1,000)	Value of shipments per \$ of payroll (\$)		
Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	2,091	15,671,428	3,030,833	49,219	7,495	318	5.17	(362)	(1,905,319)	(281,635)	(14,727)	329	44	(0.14		
Frederick County, Maryland	163	3,236,077	354,295	6,026	19,853	537	9.13	(18)	232,381	19,631	(1,050)	3,258	113	0.16		
Prince George's County, Maryland	264	2,216,764	424,133	7,291	8,397	304	5.23	(83)	(287,911)	(70,036)	(2,694)	1,179	53	0.16		
Montgomery County, Maryland	381	2,172,647	619,717	8,233	5,702	264	3.51	. (78)	(1,091,470)	(28,342)	(2,565)	(1,409)	(38)	(1.53		
Loudoun County, Virginia	158	1,636,892	345,109	4,462	10,360	367	4.74	1	236,717	22,533	(804)	1,442	101	0.40		
Fairfax County, Virginia	357	1,408,820	349,068	6,199	3,946	227	4.04	(83)	(643,857)	(105,617)	(3,673)	(719)	19	(0.48		
Manassas city, Virginia	32	1,365,684	366,367	4,012	42,678	340	3.73	(9)	(42,972)	25,855	(26)	8,320	(8)	(0.41		
Warren County, Virginia	25	811,775	41,124	810	32,471	1,002	19.74	1		(58)	(192)					
Culpeper County, Virginia	39	563,583	63,641	1,382	14,451	408	8.86	5								
Prince William County, Virginia	94	353,067	75,210	1,634	3,756	216	4.69	(26)	(210,531)	(46,421)	(914)	(941)	(5)	0.06		
District of Columbia	113	309,832	61,494	1,361	2,742	228	5.04	(24)	(23,012)	(19,281)	(654)	312	. 62	0.92		
Alexandria city, Virginia	72	273,047	57,890	1,332	3,792	205	4.72	(16)	(11,461)	1,602	(151)	559	13	(0.34		
Jefferson County, West Virginia	17	206,707	35,199	816	12,159	253	5.87	(5)								
Stafford County, Virginia	39	171,086	31,652	768	4,387	223	5.41	. (7)	30,273	6,372	41	1,326	29	(0.16		
Fauquier County, Virginia	58	137,765	39,662	872	2,375	158	3.47	8	(21,843)	2,908	18	(817)	(29)	(0.87		
Clarke County, Virginia	14	89,778	26,985	706	6,413	127	3.33	(6)	(138,475)	(20,023)	(517)	(5,000)	(59)	(1.53		
Calvert County, Maryland	38	84,076	18,783	455	2,213	185	4.48	(11)				2,213	185	4.48		
Charles County, Maryland	43	84,000	18,408	399	1,953	211	4.56	(19)	(73,963)	(16,883)	(511)	(594)	37	0.09		
Fredericksburg city, Virginia	26	56,950	8,266	221	2,190	258	6.89									
Arlington County, Virginia	34	54,117	7,420	220	1,592	246	7.29									
Manassas Park city, Virginia	12	29,569	8,068	237	2,464	125	3.66	5								
Fairfax city, Virginia	29	18,755	6,343	158	647	119	2.96	5								
Falls Church city, Virginia	17	16,145	3,382	74	950	218	4.77	3								
Rappahannock County, Virginia	7	D	934	36												
Spotsylvania County, Virginia	59	D	67,683	1,517				(5)		(21,161)	(647)					



## What about Places?

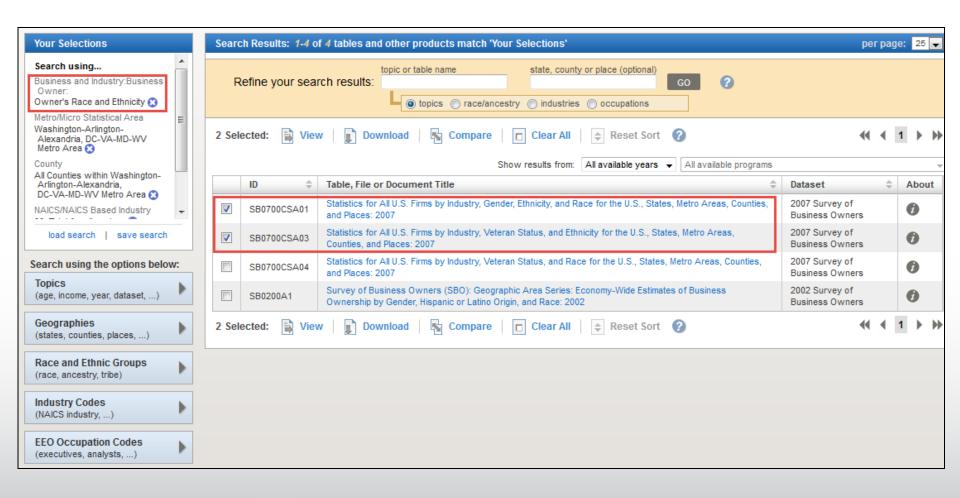


## Minority-, Women-, and Veteran-Owned Businesses

- Share of businesses varies widely by industry and geography
- A key engine that drives the economic growth



## The Results



#### All Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Employer and Nonemployer Businesses by Race, Ethnicity, and Gender: 2007

Meaning of Race, Ethnicity, or Gender code	Number of firms with or without paid employees	% of All Firms Total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
All firms	530,443		608,315,037	106,737	588,759,538	2,319,201	123,875,164	423,706	19,555,499
White	356,794	67.3%	170,758,563	72,825	156,118,551	873,965	40,710,354	283,969	
Black or African American	95,479	18.0%	9,092,430	5,704	6,958,860	63,974	2,341,883	89,775	
American Indian and Alaska Native	4,017	0.8%	534,477	386	404,926	2,954	154,346	3,631	129,552
Asian	54,963	10.4%	15,959,058	13,566	14,203,337	100,525	4,002,334	41,397	1,755,721
Native Hawaiian and Other Pacific Islander	398	0.1%	140,910	83	133,104	745	36,875	315	7,806
Some other race	2,486	0.5%	421,549	329	330,239	2,873	96,180	2,158	91,310
Minority	195,162	36.8%	33,401,564	24,270	28,030,065	214,683	8,328,728	170,892	5,371,499
Equally minority/nonminority	8,129	1.5%	2,302,952	1,541	2,016,317	15,298	720,312	6,588	286,635
Nonminority	306,863	57.9%	161,999,677	67,045	149,001,912	821,028	38,688,113	239,818	12,997,765
Hispanic	44,456	8.4%	7,577,204	4,837	6,131,130	45,822	1,744,694	39,619	1,446,074
Equally Hispanic/non-Hispanic	4,297	0.8%	956,553	744	798,377	5,571	196,996	3,553	158,176
Non-Hispanic	461,401	87.0%	189,170,437	87,274	172,118,787	999,615	45,795,464	374,127	17,051,650
Female-owned	175,869	33.2%	26,964,072	19,511	22,129,888	175,301	6,924,835	156,359	4,834,184
Male-owned	269,093	50.7%	154,361,231	59,106	142,999,091	769,331	37,199,742	209,987	11,362,140
Equally male-/female-owned	65,192	12.3%	16,378,890	14,239	13,919,315	106,377	3,612,576	50,953	2,459,575
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	20,288	3.8%	410,610,844	13,881	409,711,243	1,268,192	76,138,011	6,408	899,600



Top 10 Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Counties by Percent Ownership: 2007

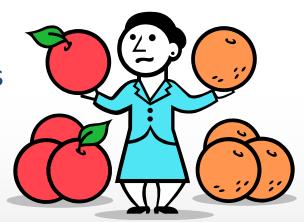
Top 10 washington-Ariington-Alexandri	a, DC-VA-IVID-	VV V IVI	etro Area Cour	ities by Pe	cent Ownersh	ip: 2007			
Meaning of Race, Ethnicity, or Gender code	Number of firms with or without paid employees	Firms	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
			Femal	e-owned					
Prince George's County, Maryland	27,507	37.8%	2,663,665	1,934	2,162,082	18,087	591,766	25,573	501,582
Jefferson County, West Virginia	1,379	36.8%	48,803	103	27,205	496	9,836	1,276	21,597
Warren County, Virginia	1,209	35.9%	67,242	116	45,751	541	10,803	1,094	
District of Columbia, District of Columbia	19,291	34.5%	3,775,077	2,153	3,165,225	25,288	993,919	17,139	609,852
Stafford County, Virginia	3,094	34.2%	1,069,397	397	1,005,953	2,436	59,689	2,697	63,444
Calvert County, Maryland	2,525	33.4%	249,611	S	S	S	S	2,273	55,307
Spotsylvania County, Virginia	2,973	33.2%	397,087	299	339,441	2,246	61,899	2,675	
Alexandria city, Virginia	4,940	32.6%		759		6,455	319,458	4,181	
Montgomery County, Maryland	· ·	32.4%		4,121	•	41,842	1,562,314	33,279	
Falls Church city, Virginia	•	32.3%		104		923	34,444	S	
Manassas Park city, Virginia	284	23.7%	62,131	30	59,080	273	10,823	254	3,051
			Hispan	ic-owned					
Manassas Park city, Virginia	266	22.2%	29,118	20	18,159	109	3,649	S	S
Prince William County, Virginia	4,741	14.7%	960,949	495	761,974	3,051	96,112	4,246	198,975
Montgomery County, Maryland	11,573	10.0%	1,399,405	1,257	1,013,934	8,026	342,963	10,315	385,471
Fairfax city, Virginia	526	8.9%	90,729	67	80,778	247	12,773	459	9,951
Prince George's County, Maryland	6,419	8.8%	850,745	669	630,067	4,600	159,943	5,750	220,678
Fairfax County, Virginia	9,628	8.8%	1,842,065	1,039	1,534,435	14,836	570,038	8,590	307,629
Arlington County, Virginia	1,561	8.0%	272,849	148	232,685	1,205	69,401	1,413	40,164
Loudoun County, Virginia	1,979	6.9%	424,891	236	364,149	2,174	93,088	1,743	60,741
Alexandria city, Virginia	1,026	6.8%	265,233	152	227,947	2,274	79,439	874	37,286
Stafford County, Virginia	603	6.7%	34,104	34	11,631	67	3,637	569	22,473
Fredericksburg city, Virginia	61	2.2%	12,480	1	D	a	D	S	S
Charles County, Maryland	240		•	39		224	7,021	S	
The state of the s				ty-owned			,-		-
Prince George's County, Maryland	50,335	69.2%		3,780	4,092,977	33,379	1,113,174	46,555	1,116,089
Manassas Park city, Virginia		40.6%		. 39		155	4,502	446	
District of Columbia, District of Columbia		40.3%	•	3,525		38,273	1,233,609	18,981	
Prince William County, Virginia	· · · · · · · · · · · · · · · · · · ·	37.9%		1,300		8,542	256,590	10,905	
Charles County, Maryland	· · · · · · · · · · · · · · · · · · ·	36.8%		417		3,374	64,335	3,631	
Fairfax city, Virginia	-	35.5%	•	480	•	3,136	133,262	1,621	
Montgomery County, Maryland	-	34.5%	•	5,039	•	37,570	1,558,937	34,761	
Fairfax County, Virginia	· · · · · · · · · · · · · · · · · · ·	33.3%		5,660		55,159	2,508,028	30,780	
Manassas city, Virginia	1,070	30.1%		256		925	29,106	814	
Alexandria city, Virginia	4,319	28.5%	1,020,061	664	895,044	8,323	359,326	3,655	
Warren County, Virginia	235	7.0%	36,727	S	S	S	S	156	5,130

#### All Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area Employer and Nonemployer Veteran-Owned Businesses: 2007

All Washington Annigton Alexandra, De VA Wid WV	Wictio / licu	employer and	rivoncinpio	yer veterar	OWITCO DO	2311103303. 2	007	
Meaning of Veteran code	Number of firms with or without paid employees	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
All firms	530,443	608,315,037	106,737	588,759,538	2,319,201	123,875,164	423,706	19,555,499
Veteran-owned	53,048	23,431,085		21,478,633	125,234			
Equally veteran-/nonveteran-owned	15,357	5,688,373	3,296	5,093,083	33,479	1,437,278	12,062	595,290
Nonveteran-owned	441,749			152,476,578				
Publicly held and other firms not classifiable by gender,								
ethnicity, race, and veteran status	20,288	410,610,844	13,881	409,711,243	1,268,192	76,138,011	6,408	899,600
		Veteran-ow	ned					
Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	53,048	23,431,085	10,025	21,478,633	125,234	6,246,000	43,023	1,952,452
Fairfax County, Virginia	12,014	6,333,585	2,074	5,884,039	25,595	1,733,983	9,940	449,545
Montgomery County, Maryland	9,185	4,228,625	1,980	3,785,588	19,920	938,922	7,205	443,037
Prince George's County, Maryland	7,324	3,169,187	1,147	2,985,280	21,152	891,102	6,177	183,907
District of Columbia, District of Columbia	4,040	1,888,665	1,042	1,708,539	14,194	586,530	2,998	180,126
Prince William County, Virginia	3,949	1,058,680	557	900,689	5,701	251,152	3,392	157,991
Loudoun County, Virginia	2,820	1,235,785	561	1,142,755	7,336	352,631	2,259	93,030
Frederick County, Maryland	2,356	822,107	602	750,773	6,914	231,833	1,754	71,333
Arlington County, Virginia	2,042	981,479	311	907,007	4,804	348,746	1,730	74,472
Alexandria city, Virginia	1,724	936,151	350	876,820	3,936	244,350	1,374	59,332
Charles County, Maryland	1,383	455,194	219	402,556	2,383	74,687	S	9
Stafford County, Virginia	1,117	330,790	328	300,495	2,261	100,278	789	30,296
Fauquier County, Virginia	1,102	191,625	227	144,098	708	36,735	S	9
Spotsylvania County, Virginia	1,058	330,835	170	293,138	1,479	71,096	889	37,698
Calvert County, Maryland	933	110,193	138	88,356	882	22,867	796	21,836
Fairfax city, Virginia	729	439,688	180	418,101	1,711	113,673	S	S
Manassas city, Virginia	355	269,172	95	264,504	1,634	98,018	S	S
Fredericksburg city, Virginia	289	163,775	133	160,490	1,230	65,854	S	9
Falls Church city, Virginia	66	84,050	55	81,990	936	28,063	11	2,059
Clarke County, Virginia	S	S	S	D	b	D	S	S
Warren County, Virginia	S	S	S	S	S	S	S	S
Manassas Park city, Virginia	S	S	S	S	S	S	S	S
Jefferson County, West Virginia	S	S	S	S	S	S	S	S

## So... What Else?

- Drill down to more detailed industries
  - Detailed industries within each sector
- Drill down to more detailed geographies
  - Places within each County
- Compare to other geographies
  - DC Metro Area to other similar metros
- View other related data
  - ZIP Code and Product lines data
- Merge in demographic data
  - Per capita calculations
- Merge in data from other sources
  - Census and non-Census



## Summary

- A wealth of data available from Census Bureau Economic Programs
- AFF is a powerful data extraction tool, but manipulating the data (in Excel and other tools) can help identify interesting stories in the data
- Using these data can help spur economic development by helping us understand the local economy



Questions?



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