MEETING THE REGION'S HOUSING NEEDS

Chuck Bean COG Executive Director

Paul DesJardin COG Community Planning and Services Director

COG Board of Directors September 11, 2018

Agenda Item #9



Job Growth Outpacing Housing Growth

COG Region

(Thousands)

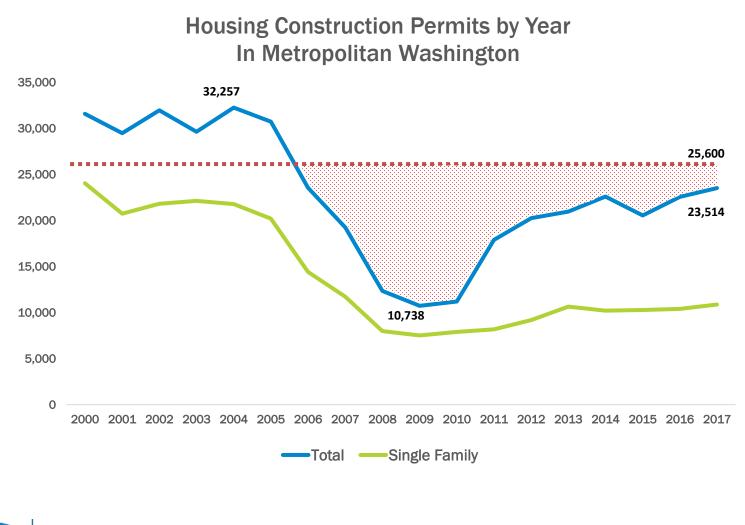
2015 to 2045

	2015	2045	Number	Percent
Employment	3,161	4,274	1,113	+35%
Population	5,391	6,926	1,535	+28%
Households	2,012	2,660	648	+32%



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Recent Trends in Housing Permits



Housing for Anticipated Job Growth

(Thousands)									
2018 (1)	2020	2025	2030	2035	2040	2045			
3,281	3,361	3,573	3,774	3,947	4,116	4,274			
2,130	2,182	2,320	2,451	2,563	2,673	2,775			
2,085	2,133	2,255	2,375	2,477	2,565	2,660			
45	49	65	76	86	108	115			
	3,281 2,130 2,085	3,281 3,361 2,130 2,182 2,085 2,133	3,281 3,361 3,573 2,130 2,182 2,320 2,085 2,133 2,255	3,2813,3613,5733,7742,1302,1822,3202,4512,0852,1332,2552,375	3,281 3,361 3,573 3,774 3,947 2,130 2,182 2,320 2,451 2,563 2,085 2,133 2,255 2,375 2,477	3,281 3,361 3,573 3,774 3,947 4,116 2,130 2,182 2,320 2,451 2,563 2,673 2,085 2,133 2,255 2,375 2,477 2,565			

Round 9.1 Forecast of Employment and Households and Calculated "Shortfall" (Thousands)

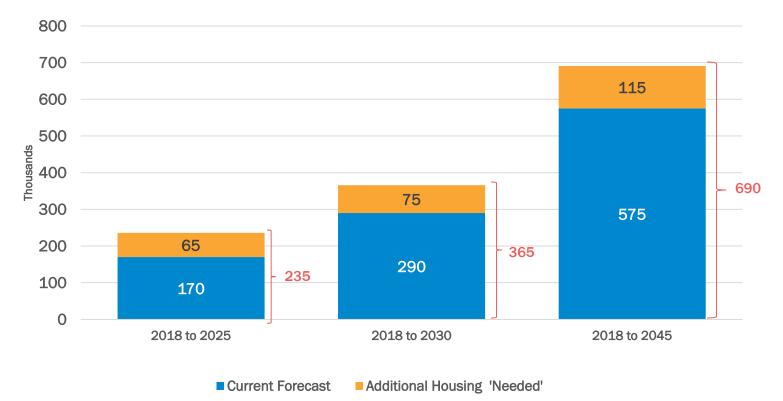
(2) Shortfall calculated using "1.54 Jobs Per Household" ratio

Source: MWCOG, Round 9.1 Cooperative Foreasts



Housing Growth Between Now and 2045

Current Forecast and Additional Units Needed To Meet Future Job Growth and Optimize Transportation System Performance



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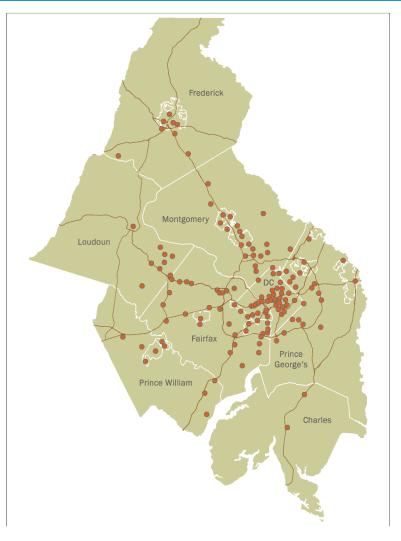
Planning Directors

Assess:

- Zoning capacity for more housing
- Preservation and production tools and policies
- Updates to the Cooperative Forecasts
- High-Capacity Transit Stations: new Activity Centers (?)



Shared Vision for Growth



Activity Centers currently capture:

- 75 % of employment growth
- 64% of household growth



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Housing Directors

Determine:

- Optimal price points needed across employment types
- Housing production and preservation goals
- Impediments to reaching those targets.
- Preservation and production tools and policies
- Incentives that would benefit from private sector support



Exploring a Range of Housing Types



Daniel Parolek, Opticos Design, Inc.



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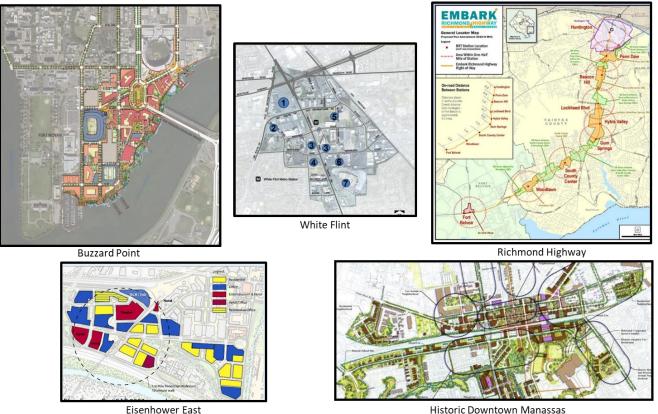
Region Forward Coalition

- Host multi-sector discussions of tools, policies, and incentives to meet short-term and long-term needs.
- Re-assess the Region Forward housing targets.



Focusing Additional Housing Growth

- Many jurisdictions are updating comprehensive plans
- Opportunities to explore redevelopment and additional housing



Historic Downtown Manassas



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