



# Region Forward Strategic Investment Plan

Achievements and Next Steps  
Spring 2013 Region Forward Coalition Meeting



# Activity Centers



# Activity Center Strategic Investment Plan



# Places Typology

## Places Typology

### **State of Place™**

Physical Attributes,  
Walkability

### **Real Estate Market**

Retail Rents  
Office Rents  
Residential Rents  
Market Potential

# People Typology

# People Typology

## **Vulnerability**

- Low Income Households

## **Assets Index**

- Job Access
- Housing Affordability
- Income Diversity

# *Creating & Sustaining High Quality Centers Throughout the Region*

Project objectives:

- ❑ Generate **data & analysis** to understand the physical & economic characteristics of individual Activity Centers
- ❑ Rate & diagnose Centers' **investment needs**
- ❑ Identify & prioritize the most strategic investments (type, timing, & scale) to provide **greatest impact**

# Typologies to Strategies



# Identifying Strategies

## Focus Group

- ❑ Could be used to **foster** government developer **relationships**
- ❑ The plan can foster bottom up **transportation solutions**
- ❑ The report must be "**Regional**"
- ❑ Have different strategies for **different places**

## Experts

- ❑ RCLCO  
**Real Estate Market**
- ❑ Reconnecting America  
**Transportation & Equity**
- ❑ Urban Imprint  
**Place Making**





# Place Grouping

## Common Place Types

- Will be used to identify **physical environment** and **market strategies**

## Grouped Based on Common Characteristics

- Real Estate Market
- Market Potential
- State of Place™

How can you use this information to improve places?





# People Grouping

## Common Equity Needs

- Will be used to identify **equity building strategies**

## Grouped Based on Common Characteristics

- High vulnerability
- High Likelihood of gentrification
- Opportunity to expand access to community assets

How can you use this information to help **people**?



Photo Credit Dan Reed



# Next Steps

- ❑ Finalize People and Place Groups
- ❑ Project Partners Develop Strategies
- ❑ Regional Leaders Review Findings
- ❑ Final Report Published
- ❑ Symposium

# Possible Strategies

