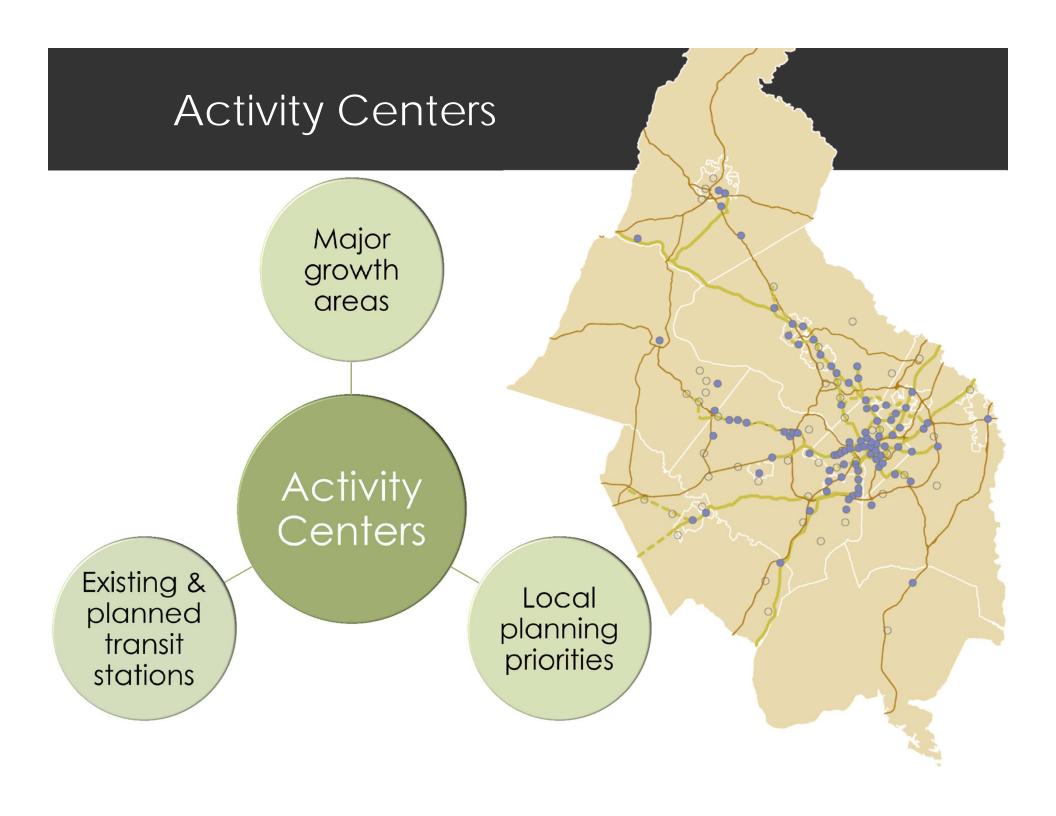


Spring 2013 Region Forward Coalition Meeting





## Activity Center Strategic Investment Plan



## Places Typology

# Places Typology

#### State of Place™

Physical Attributes, Walkability

#### Real Estate Market

**Retail Rents** 

Office Rents

Residential Rents

Market Potential

## People Typology

# People Typology

### **Vulnerability**

Low Income Households

### **Assets Index**

- Job Access
- Housing Affordability
- Income Diversity

# Creating & Sustaining High Quality Centers Throughout the Region

#### Project objectives:

- Generate data & analysis to understand the physical & economic characteristics of individual Activity Centers
- Rate & diagnose Centers' investment needs
- Identify & prioritize the most strategic investments (type, timing, & scale) to provide greatest impact

## Typologies to Strategies



## Identifying Strategies

### **Focus Group**

- □ Could be used to foster government developer relationships
   □ RCLCO Real Est
- The plan can foster bottom up transportation solutions
- The report must be "Regional"
- Have different strategies for different places

### **Experts**

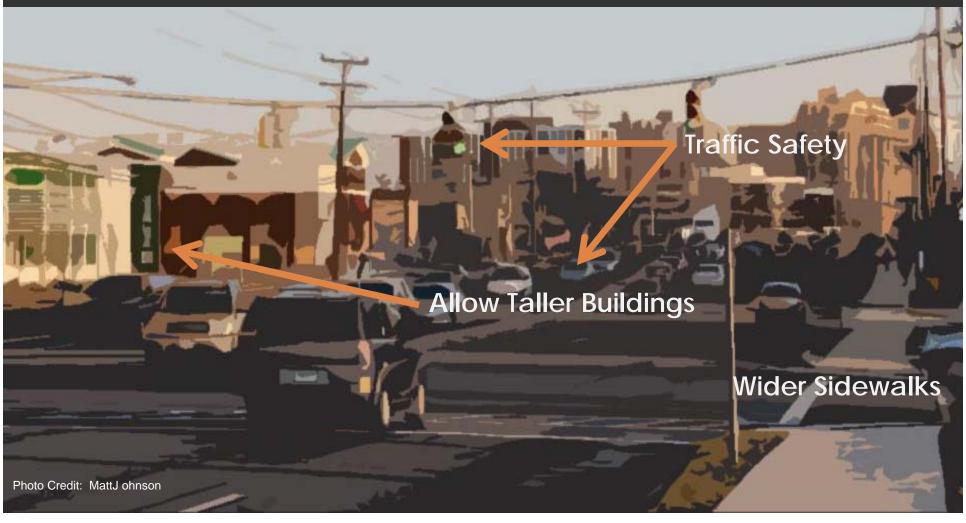
- RCLCO
  Real Estate Market
- Reconnecting America

  Transportation & Equity
- Urban Imprint Place Making

## Place Grouping

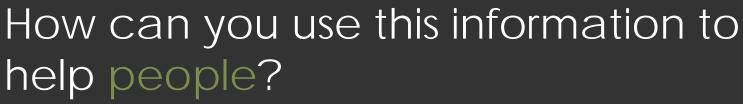
- Common Place Types
  - Will be used to identify physical environment and market strategies
- ☐ Grouped Based on Common Characteristics
  - Real Estate Market
  - Market Potential
  - State of Place<sup>™</sup>



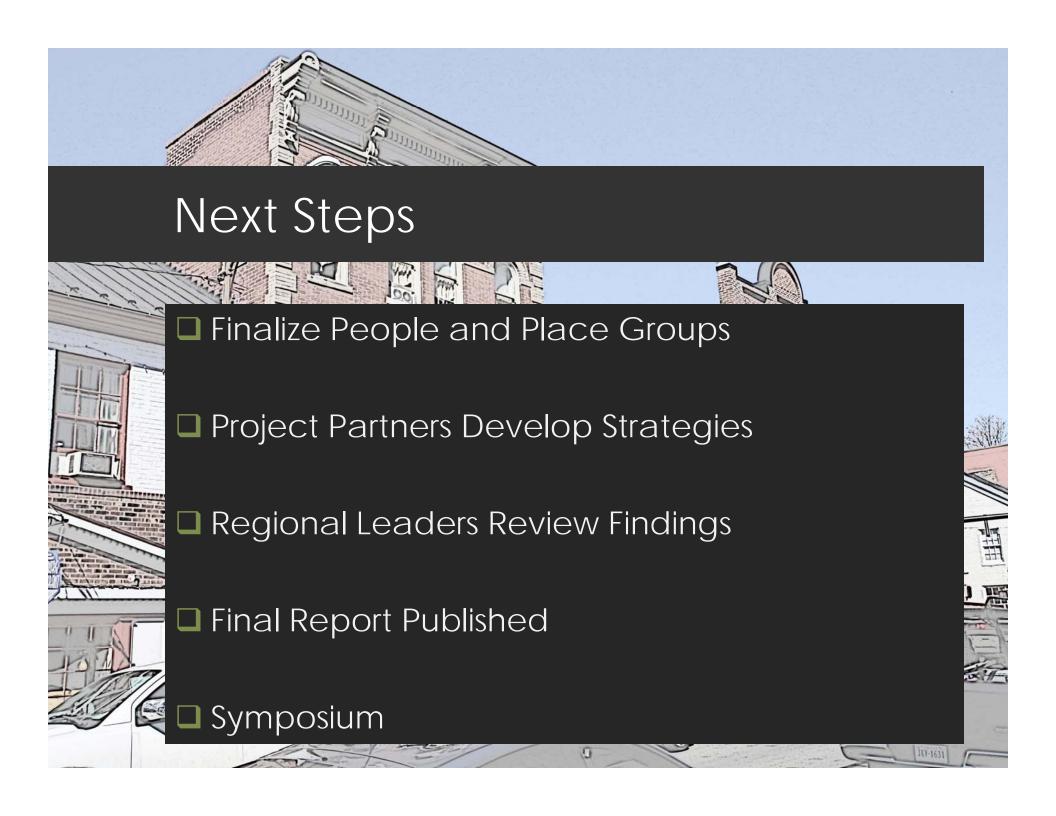


## People Grouping

- Common Equity Needs
  - Will be used to identify equity building strategies
- ☐ Grouped Based on Common Characteristics
  - High vulnerability
  - High Likelihood of gentrification
  - Opportunity to expand access to community assets







## Possible Strategies

