

TDM SYSTEM UPDATE

Cosmetic Refresh & Welcome Messaging

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Login Page – #familiar #dmv #home

The screenshot shows the homepage of the Commuter Connections website. At the top left is the logo for "COMMUTER CONNECTIONS. A SMARTER WAY TO WORK". To the right is a navigation menu with links for HOME, ABOUT US, COMMUTERS, EMPLOYERS, NEWS & EVENTS, QUICK LINKS, and RESOURCES. The main content area features a large background image of a city street with cars and trees. Overlaid on this image is the text "A Smarter Way to Work" and "Save time and money by searching our free 17,000-member rideshare database to instantly find someone to share your commute. No Commitments". Below this text are two green buttons: "LOG IN" and "SIGN UP". Further down, there is a search section titled "Find matches and resources in your area:" with input fields for "start" and "destination", and a green "LET'S GO!" button. At the bottom, there are four white boxes with green icons and text: "Ridesharing" (car icon), "Guaranteed Ride Home" (gear icon), "IncenTrip" (train, bus, and bicycle icons), and "Flextime Rewards" (clock icon).

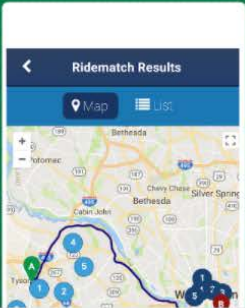
Landing Page – “Changes” & Web Apps


SEE THE DIFFERENCE WE'VE MADE SO FAR

1.9 Million Rideshare Trips	7,622 Tons CO ₂ Reduced	\$8.5 Million Money Saved
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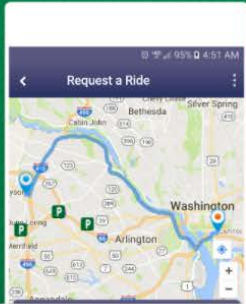
 **Commuter Connections**
mobile app

**Find rideshares, log trips,
and earn rewards on the go!**




 **CarpoolNow**
mobile app

**Connect with drivers or riders in
real-time. New incentives now
available!**



LATEST NEWS



The modernization of the Addison Road and Arlington
Commonwealth Blvd and the...
...
...

Welcome Message



Dear JOHN XXXX,

Welcome to Commuter Connections - **A smarter way to work!** An account has been created for you based on information you provided on our website, mobile app, CarpoolNow or IncentTrip.

Your username is: xxxxxxjxxxxxx@gmail.com
Your password is: *****

Accessing your Commuter Connections account is quick and easy. Simply point your web browser to: <https://tdm.commuterconnections.org/mwcog> and use the login information supplied in this email.

Commuter Connections provides complimentary information on a host of commuter programs to help you find which commuting option works best for you. For each program Commuter Connections offers, such as Rideshare, Guaranteed Ride Home (GRH), [IncentTrip](#), [Pool Rewards](#), [the CarpoolNow Driver Incentive](#), and [Flextime Rewards](#), it is important to make sure you have registered for the program of your choice. Creating a Commuter Connections account does not automatically register you for a program!

For all of our programs, please navigate to the "Edit Profile" page and be sure the following are completed:

- First and Last name
- Home address (P.O. box not accepted)
- Employer/Company name
- Work Address
- Home or cell phone number
- Work schedule
- Current commute mode (e.g. Carpool, vanpool, public transportation, etc...)

For Guaranteed Ride Home, please select the Guaranteed Ride Home tab from the green menu bar and please make sure the following are completed:

- Work phone number
- Supervisor First and Last name
- Supervisor phone number
- Street address (A street address is required to let the taxi driver know where to pick you up.)

If you need help at any time please email ridematching@mwcog.org or call **1-800-745-RIDE**.

Commuter Connections maintains a strict privacy policy that you can view at <http://www.commuterconnections.org/quick-links/privacy-policy/>. All personal information provided

Quick Match

The screenshot displays the Commuter Connections website interface. At the top, a dark blue navigation bar contains the logo and menu items: HOME, ABOUT US, COMMUTERS, EMPLOYERS, NEWS & EVENTS, QUICK LINKS, and RESOURCES. The main content area features a white box with the heading "You have 14 ridematches" and a subtext "Click LOG IN (or CREATE AN ACCOUNT if you haven't already) to view your matches". Below this are two buttons: "LOG IN" and "CREATE AN ACCOUNT". A large map of Washington, D.C., and surrounding areas is shown, with a red pin indicating a location in Arlington. To the right of the map are two green promotional banners. The top banner is for the "Commuter Connections mobile app" and says "Find ridematches, log trips, and earn rewards on the go!". The bottom banner is for "CarpoolNow mobile app" and says "Connect with drivers or riders in real-time. New incentives now available!". Both banners include small images of their respective mobile app interfaces.

Commuter Dashboard

The screenshot displays the Commuter Connections dashboard with a dark blue header. The header contains the logo and tagline 'COMMUTER CONNECTIONS. A SMARTER WAY TO WORK' on the left, and navigation links 'HOME', 'EDIT PROFILE', 'FIND RIDEMATCHES', 'COMMUTE LOG', 'LOGOUT', and 'Welcome STEPHEN' on the right. The main content area is divided into several sections:

- Ridesharing:** Features a car icon and text: 'Match Up! Save time and money by searching our 17,000-member rideshare database to instantly find someone to share your commute.' Includes a 'Learn More' link.
- Guaranteed Ride Home:** Features a ribbon icon and text: 'Ride Free! Commuters who rideshare or take transit are just a phone call away from being home in the case of an emergency.' Includes a 'Learn More' link.
- incenTrip:** Features a multi-modal transport icon and text: 'Earn cash by choosing a smart commute! incenTrip is a multimodal trip planning app that rewards points for each commute trip you plan and take during peak commuting times and log into the app.' Includes a 'Learn More' link.
- Flextime Rewards:** Features a clock icon and text: 'Earn cash for flexing your trips! The Flextime Rewards program will pay registered commuters an \$8 incentive each time they avoid notoriously congested corridors in the Washington D.C. region.' Includes a 'Learn More' link.
- Navigation Menu:** A vertical list of options: 'EDIT PROFILE', 'FIND RIDEMATCHES', 'GUARANTEED RIDE HOME', 'LOG YOUR COMMUTE', 'BIKE ROUTING', 'POOL REWARDS' (with a 'JOIN NOW' badge), 'FLEXTIME REWARDS', 'SPECIAL EVENTS', and 'COMMUTE COST CALCULATOR'.
- Footer:** A green banner for the 'Commuter Connections mobile app' with a QR code and a 'Find rideshare' button.

Commute Log (beta)


MY COMMUTE LOG

Click a date in the calendar below to log trips for that date

← MAY 2021 →

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Trip Summary



- 14 Carpool
- 67 Telework
- 5 Transit

Savings Summary

86	Rideshare Trips
722 lbs	CO2 Reduced
\$493	Money Saved

MORE COMMUTER PROGRAMS

Flextime Rewards incenTrip

- EDIT PROFILE
- FIND RIDEMATCHES
- GUARANTEED RIDE HOME
- LOG YOUR COMMUTE
- BIKE ROUTING
- INCENTRIP
- VANPOOL
- POOL REWARDS
- FLEXTIME REWARDS JOIN NOW
- SPECIAL EVENTS
- COMMUTE COST CALCULATOR

Geocode Alerts

The screenshot shows the Commuter Connections website interface. At the top, a red banner displays the message: "We're having trouble locating your home address on a map. Please [click here](#) to update." Below the banner is the website's header, which includes the Commuter Connections logo and the tagline "A SMARTER WAY TO WORK". The navigation menu consists of links for HOME, EDIT PROFILE», FIND RIDEMATCHES», COMMUTE LOG», and LOGOUT. The main content area features a large heading "WELCOME TO COMMUTER CONNECTIONS" and a personalized greeting "WELCOME CASSANDRA BARNES". A paragraph of text describes the organization's mission. To the right, there are three menu items: "Find Ridematches" with a car icon, "Bike Routing" with a bicycle icon, and "Guaranteed Ride Home" with a checkmark icon. A "Guaranteed Ride Home" button is also visible at the bottom of the main content area.

- New alert message runs across banner if home or work geocodes are malfunctioning
- “Click Here” link takes the user to their profile to perform update

Additional Updates - FY2022

In-Process

- Vanpool Enhancements
 - Traditional & Flexible

Upcoming

- Commuter Connections Mobile App Refresh

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