



Item 7

PARTNERING IN VIRGINIA

Working to Drive Deaths and Serious Injuries

Towards Zero on Our Highways

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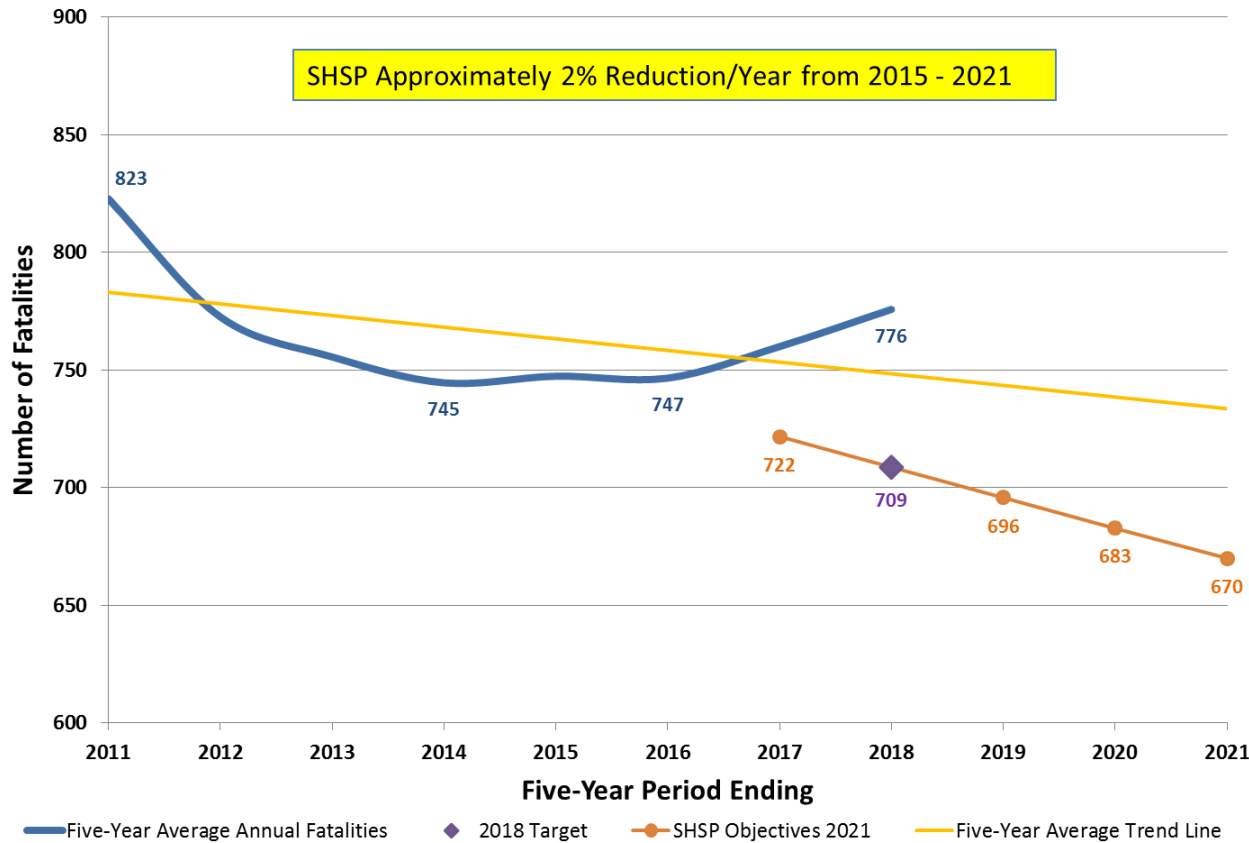
Outline

1. Recent Safety Outcomes
2. 2020 Factor Driven Targets
3. Local and Regional Safety Partnership Opportunities

Virginia Severe Crash Outcomes – 2018 Targets

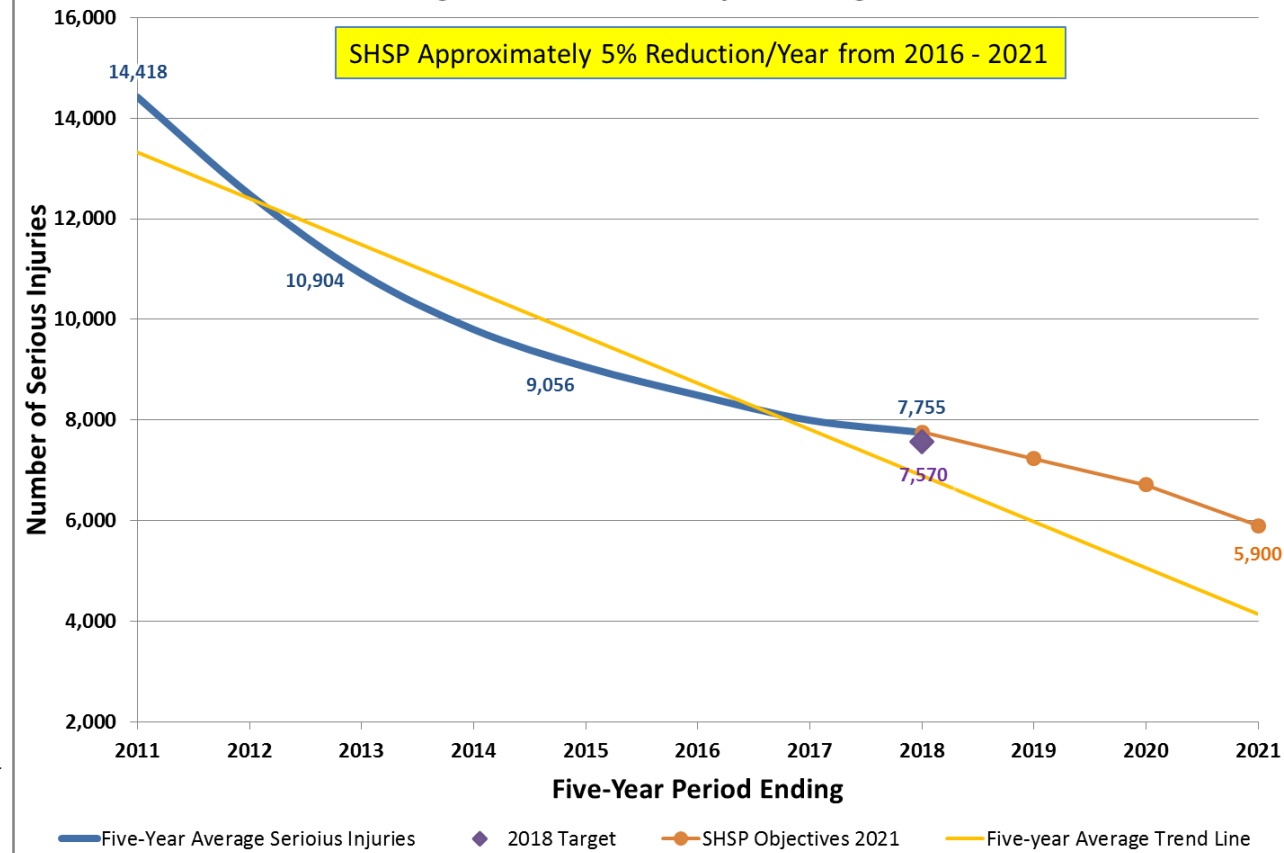
Virginia 2018 Fatalities Target

SHSP Approximately 2% Reduction/Year from 2015 - 2021



Virginia 2018 Serious Injuries Targets

SHSP Approximately 5% Reduction/Year from 2016 - 2021



2020 Safety Measures Prediction Models

Assessed models for Fatalities and Serious Injuries using the following external factors

Social Economic Data

- District Annual Total Population
- Annual Labor Force
- Annual Unemployed
- Median Household Income
- Statewide Annual GDP
- Statewide Annual Alcohol consumption
- Liquor Licenses by Type
- ABC Stores – Gallons Sold
- Average Gas Price

Veh. Miles Travelled

- Urban and Rural VMT

Transportation Spending

- VDOT Infrastructure Programs
- DMV HSO Behavioral Spending

Weather

- Average Precipitation
- Average Snowfall

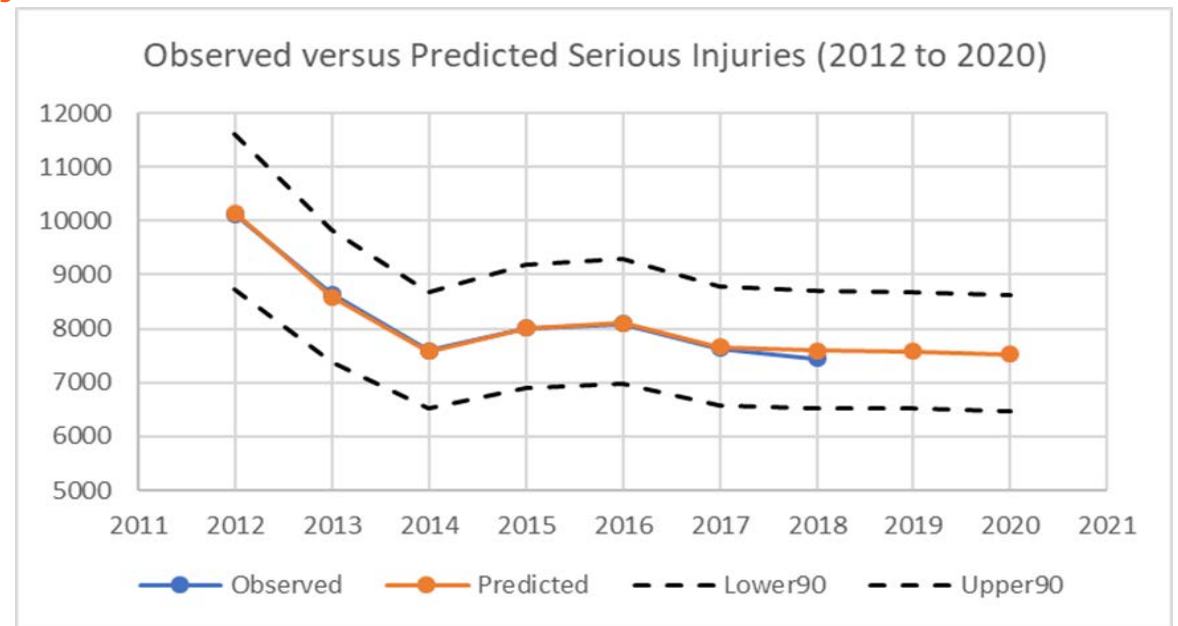
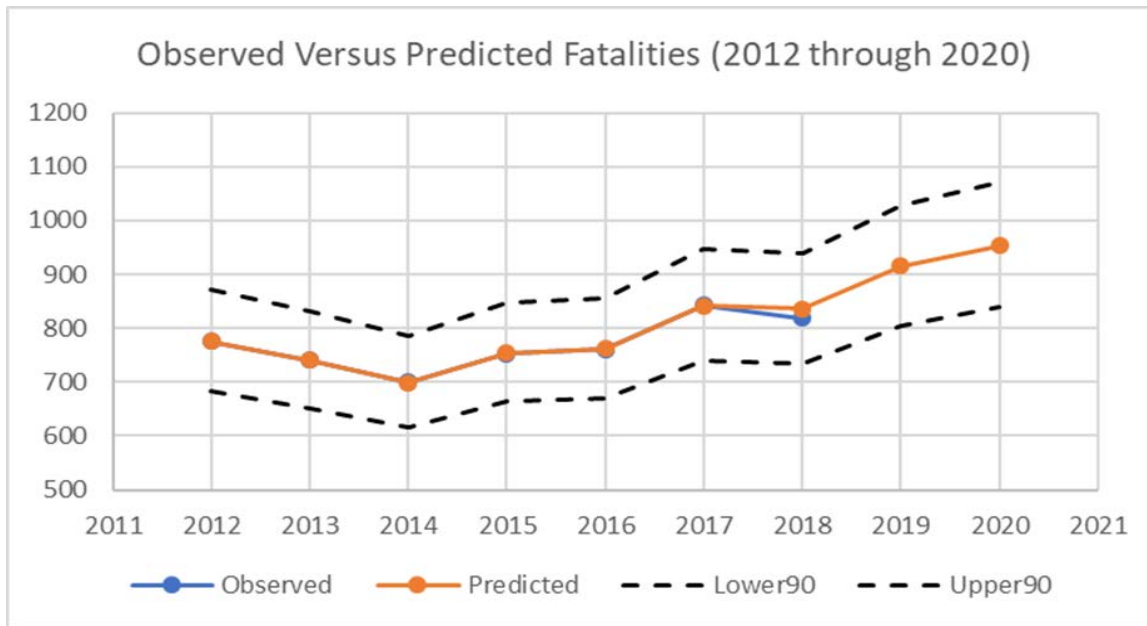
Findings From the Prediction Models

Factor	Effect on Fatal Crashes	Effect on Serious Injury crashes	Effect on Bike/Ped crashes
VMT growth	↑↑	↑↑	↑↑
Increasing local functional class % of VMT	↑↑	↑↑	↑↑
Increasing young population (15-24)	↑↑		↑↑
Increasing aging population (75+)	↑↑	↑	
Liquor licenses			↑
Increased highway resurfacing spending	↓		
Increased emergency/incident management spending	↓↓		
Increased total behavioral programs spending	↓↓		
Increased roadway maintenance spending		↓	
Increased roadway construction spending			↓
Increased average snowfall per moth		↓	
Increased rural functional class % of VMT			↓↓
Increased non-motorized behavioral program spending			↓↓↓
Increased gas prices			↓↓↓

Baseline Predictions

2020 Model Predictions

- Fatalities = **954**
- Serious Injuries = **7,520**
- Bike/Ped Fatalities + Serious Injuries = **714**



2020 Data-Driven Targets: Inc. Project Benefits

Combined the baseline predictions with the expected SMART SCALE and HSIP project benefits to establish data-driven targets

Description	Fatalities	Fatality Rate	Serious Injuries	Serious Injury Rate	Ped/Bike Fatalities + Serious Injuries
2020 Baseline Model Prediction	954	1.08	7,520	8.52	714
Expected Project Reductions	- 3.6	-	- 47.4	-	- 3.4
Final 2020 Targets	950	1.07	7,473	8.45	711
2019 Targets	840	0.94	7,689	8.75	714

Virginia's Local Safety Partnership Efforts

Infrastructure (Engineering)- More systemic safety treatments

<p>High-visibility Backplates</p>  <p>Up to 15% crash reduction</p>	<p>Flashing Yellow Arrow</p>  <p>Up to 20% crash reduction</p>	<p>Curve Signs</p>  <p>Up to 40% crash reduction</p>	<p>Pedestrian Crossings</p>  <p>Up to 56% crash reduction</p>
<p>Unsignalized Intersections</p>  <p>Up to 10% crash reduction</p>	<p>Shoulder Wedge</p>  <p>Up to 20% crash reduction</p>	<p>Centerline Rumble Stripes</p>  <p>Up to 60% crash reduction</p>	<p>Edgeline Rumble Strips</p>  <p>Up to 50% crash reduction</p>

Virginia's Local Safety Partnership Efforts

Infrastructure- Construction (SMART SCALE), Maintenance & Developer Projects

Intersections:

- Innovative Designs– reduce conflicts and speed
- Access Management – consolidate and interconnect

Bicycle and Pedestrian :

- Master and site planning for land-use and non-motorized accommodations
- Add accommodations and ADA accessibility to projects

Corridors:

- User context sensitive – multi-modes (expand transit), design for target speed, roadside safety
- Update infrastructure – signals, signs, markings, guardrail, pavement friction, shoulders

Virginia's Local Safety Partnership Efforts

Enforcement, Education, and Emergency Response – Collaboration, Committees and Coalitions

Safety Plans:

- Jurisdictional or Regional safety plans – identify issues, locations, and actions

4-Es Working Together:

- Form local Safety Committees, such as Blue Ridge Transportation Safety Board
- Incorporate Enf, Edu, and ER into engineering safety assessments, e.g., Roanoke Co Police
- Consider crime and traffic safety data driven enforcement collaboration
- Engage Regional DUI Task Force
- Include public health initiatives, such as active transportation efforts

Coalitions:

- Use social media with safety partners – VDOT/DMV, Drive Smart, AAA, WRAP
- Promote safety campaigns with business partners
- Consider highway safety in school curriculums
- Coalesce on common sense legislation

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